

Team Member Details:

Name	Email	Country	College/Company	Specialization
Jane Condon	jane.condon@stonybrook.edu	United States	Stony Brook University	Data Science
Jeffery Su	Jefferysu556@gmail.com	Canada	University of Toronto	Data Science
Seyed Mojtaba Hejazi	Mojtaba.hejazi991368@gmail.com	Italy		Data Science

Problem Description:

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).

Business Understanding:

The objective is to predict whether a particular client will subscribe for a term deposit, based on certain attributes, such as age, job, marital status, etc.

Project Lifecycle:

