**Team Member Details:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Email | Country | College/Company | Specialization |
| Jane Condon | jane.condon@stonybrook.edu | United States | Stony Brook University | Data Science |
|  |  |  |  |  |
| Alejandro Riol Triviño | alejandrort2016@outlook.com | Spain |  | Data Science |
| Seyed Mojtaba Hejazi | Mojtaba.hejazi991368@gmail.com | Italy |  | Data Science |

**Problem Description:**

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).

**Business Understanding:**

The objective is to predict whether a particular client will subscribe for a term deposit, based on certain attributes, such as age, job, marital status, etc.

**Project Lifecycle:**

Data Acquisition

Data Cleaning/Preparation

EDA & Modeling

Deployment