

# WONG CHEUK WAH JANE

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## EDUCATION

### National University of Singapore

Aug 23 - Present

Master of Science in Business Analytics

### The Hong Kong University of Science and Technology

Sep 19 - Jun 23

BBA in Information Systems and Economics, Minor in Big Data Technology

- Achievement: Dean's List Award (Spring 2021)
- Activities: SBM Peer Mentoring Program (Peer Mentor), Humans of HKUST (Chinese Translator)

## WORK EXPERIENCE

### Advisory - Deals Practice Intern

May 22 - Aug 22

PricewaterhouseCoopers Hong Kong

- Executed detailed-oriented customer due diligence research by transcribing over 3000 records of data from source documents into client's database with 99% accuracy
- Analysed and interpreted gathered data from various individual and organizational evidence to prospect for business opportunities for clients
- Conveyed findings and proposed data-driven suggestions to 2 senior managers
- Automated repetitive tasks with VBA - MS Excel Macros to streamline client vetting process for greater efficiency

### English Second Language Tutor

Jun 19 - Aug 22

Jump High Education

- Prepared and taught self-designed programs to optimize over 30 students' learning development
- Collaborated with over 50 primary and secondary students to identify lagging skills and address areas of improvement
- Initialised digital learning content to help students acquire greater knowledge for examinations and boost examination results by 30% on average

## LEADERSHIP ENRICHMENT

### Finalist in CBSA-Wisers Analytics Challenge@HKUST 2022/23

Jan 23

HKUST Business School, Centre for Business & Social Analysis

- Cooperated with a team of 4 to resolve Hong Kong's sustainable and green finance challenges with big data research in a data analytics competition
- Examined texts of near 1 million news articles and social media posts/comments by performing Natural Language Processing to mitigate climate risks and promote sustainability
- Conducted stock segmentation with K-means clustering to provide valuable insights for investors in consideration of profit margin, volatility, and ESG risk scores
- Analysed 2-year prices of Hang Seng Index with ARIMA method and identified associated keywords using Latent Dirichlet Allocation

### 1st RunnerUp in JP Morgan Business Administration Paper 2020

Feb 21

Hong Kong Federation of Business Students

- Led a team of 4 to attend an international case competition to innovate a care bot, "BONNIE" to ameliorate eldercare issues in Hong Kong
- Proposed recommendations to overcome learning and physical challenges of older adults by harnessing 3 Artificial Intelligence tools, namely emotion recognition, chat bot and virtual assistant
- Conducted first-handed market research with a sample size of 105 to assess scalability and facilitate market entry of care bots in Hong Kong
- Shaped a long-term strategic plan to enter new market and ensure continuous profitability

## SKILLS AND INTERESTS

- Languages: English (Professional), Mandarin (Professional), Cantonese (Native),
- Technical Skills: Python, Oracle SQL, Excel VBA, C++