



# Mobility Solutions & Mobile Apps



*“Mobile applications are the future  
to reach more customers.*

*Having a mobile application will  
enable you to tap into the young  
and tech-savvy customers, enable  
you to establish a rapport with  
this group and expand your  
marketing reach.”*

## Mobile

MB9 provides end to end services starting at conceptualization & design to deployment of the apps to various app stores. MB9 also builds a mobile version over your existing enterprise application.

MB9 develop apps for iPhone, iPad, Android, BlackBerry and Windows 7 Phone. Our clients include global MNCs **Proctor & Gamble, IDC, Singtel, BMW** and more.

Besides other apps we have successfully completed for our clients, MB9 sells Safety Watch, **Business Lead Tracker** on iPhone Appstore and WP7 MarketPlace.

Whether you are looking build a mobile strategy for your enterprise, or you are looking at launching an application to your end-customers, MB9 can advise and build the right solution for you.





“We used MB9's mobile solution to overcome the challenge to develop and update contents of the app in real-time. This is not only cost saving to the company, but to enable my non-IT staff to manage our mobile application without even involving the programmers.”



- Kenji Yeo

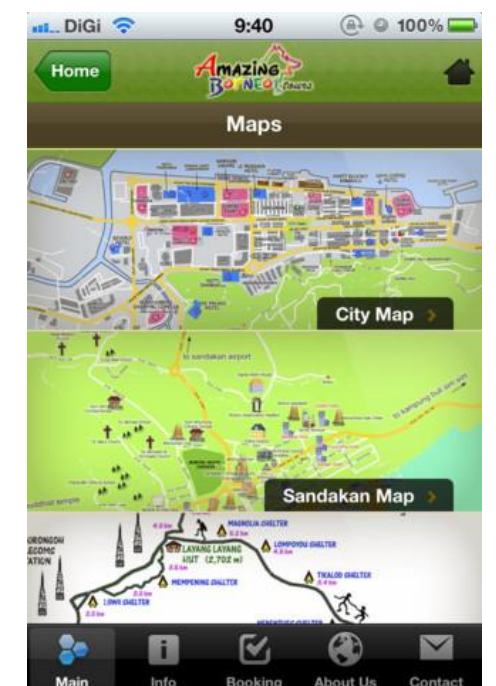
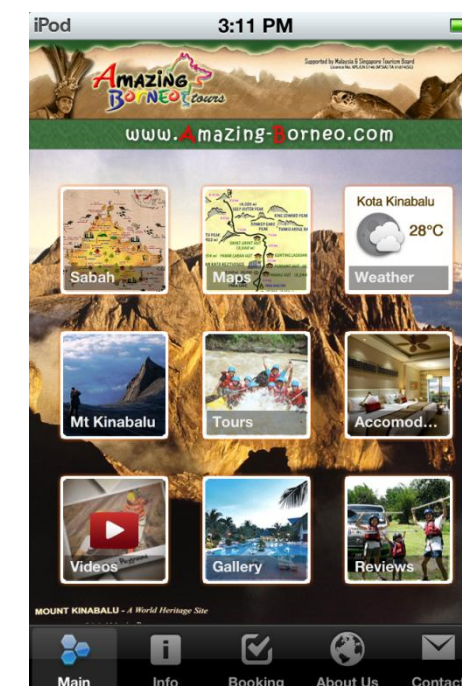
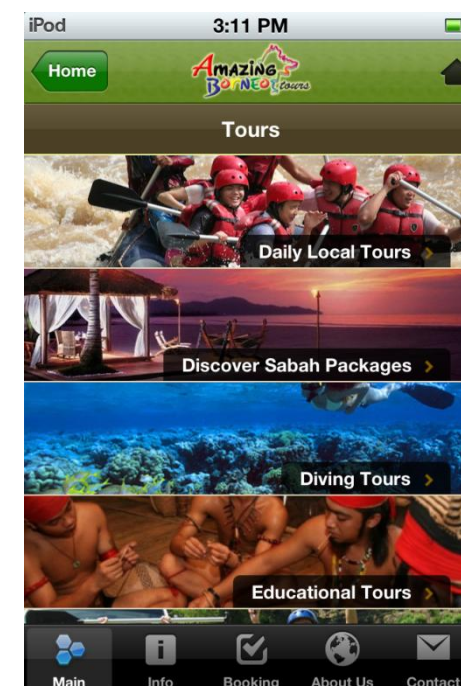
Sales Director of **Amazing Borneo Tours**  
East Malaysia's leading Local Tour company

## Amazing Borneo App

Amazing Borneo Tours run East Malaysia's leading Local Tour company. They run lots of tour packages and their clientele is worldwide.

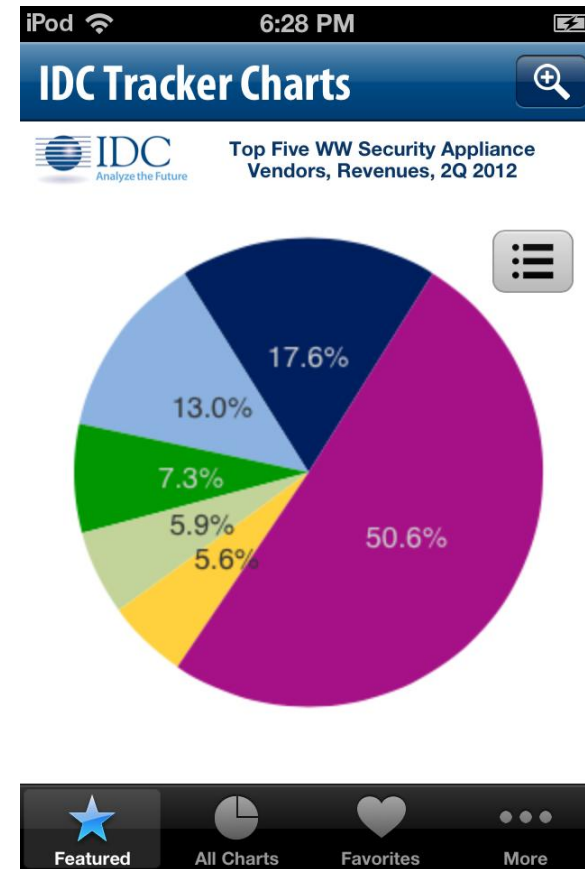
The iPhone app showcases all the tours provided by Amazing Borneo. Also, the app gives maps, trails, historical and various other aspects about Sabah and Borneo.

MB9 developed the solution based on BizGenix engine. This include a web console, the BizGenix admin interface where tours can be added OR edited by Amazing Borneo staff.



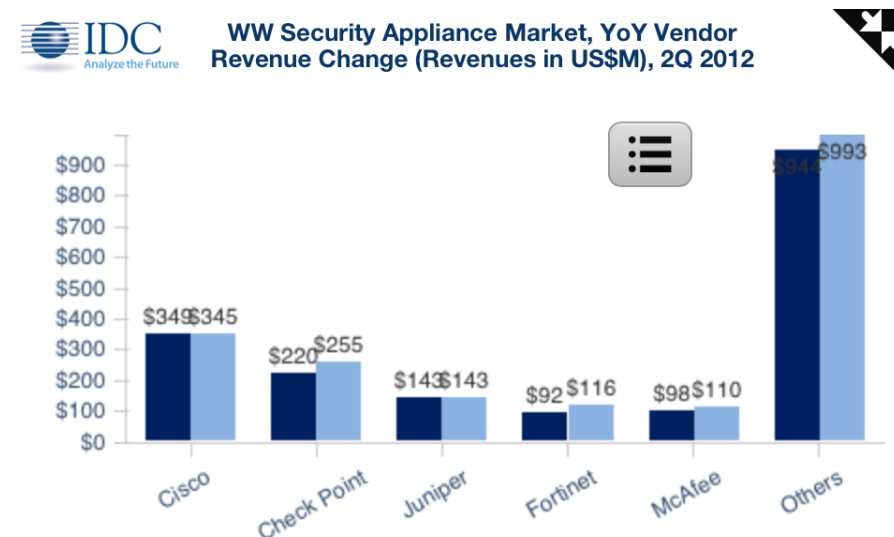


## IDC Charts for iPhone & iPad



International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets.

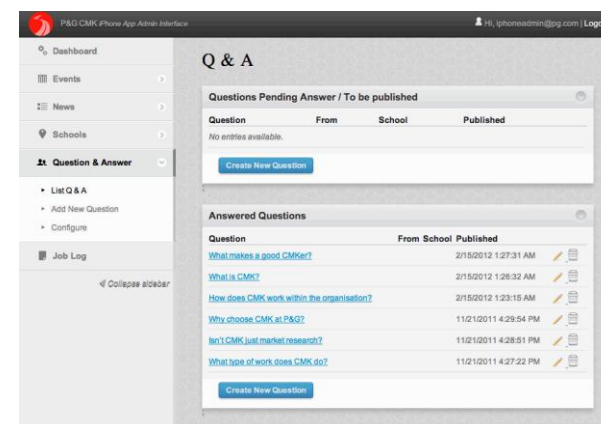
IDC's trackers provide accurate and timely worldwide, regional, and country-level data on market size, vendor share, and forecasts for hundreds of technology markets around the globe.



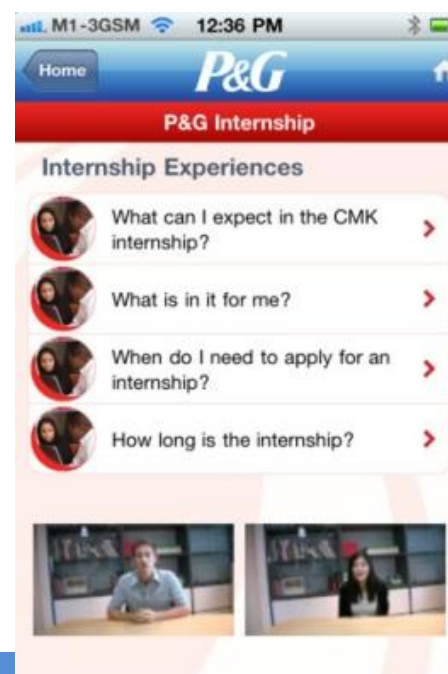
# Mobile Solution : P&G



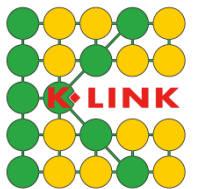
A Fortune 500 American multinational corporation



- **HR Mobile Application for CMK Division.**
- **Features**
  - Native iPhone & Android App
  - Publishes Events, News, Jobs
  - Push Notification
  - Web base App Admin Control
- **Technologies**
  - Android Java, iOS, Objective C
  - ASP.NET MVC, C#, PostgreSQL.
- **Status : Available on Apple AppStore & Google Play Store**



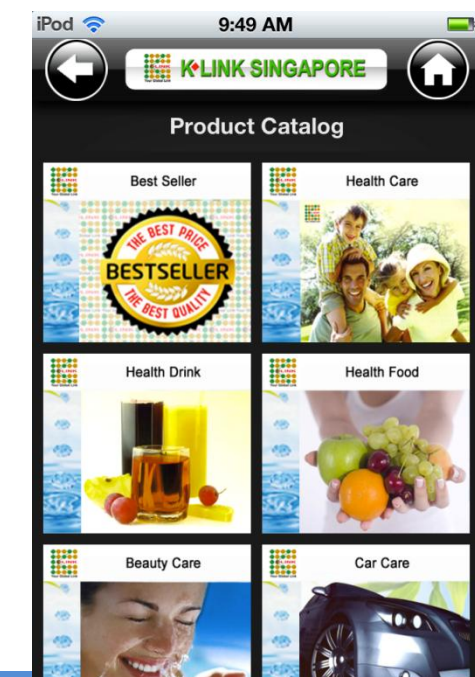
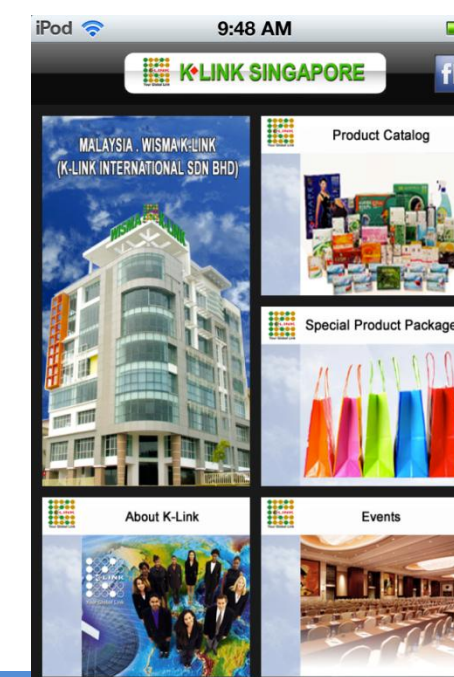
# Mobile App for K-Link



MLM Company - Health product, house hold, personal care, drink, food, car care, multi national.

- **K-Link (Healthcare)**
  - K-Link use the MB9's platform to publish the product catalog to buyers.
  - App used by their members mostly, and open to non-members as well.
  - Native iPhone & Android
  - Web base App Admin Control Panel
- **Status:**

Available on App Store.  
Android under development





# Mobile App for Pink Parlour

## Pink Parlour – Lifestyle

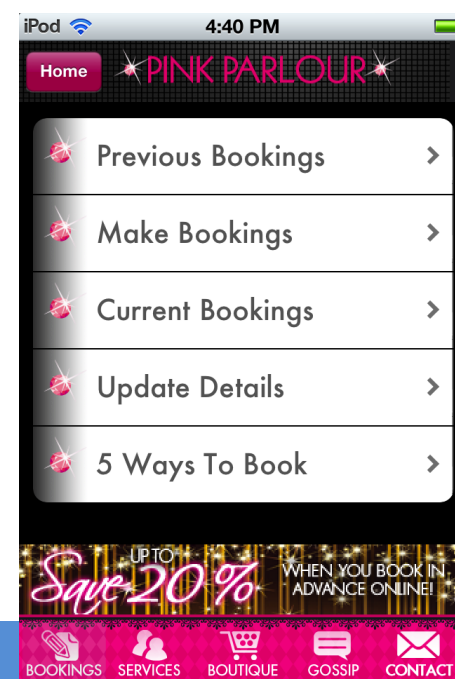
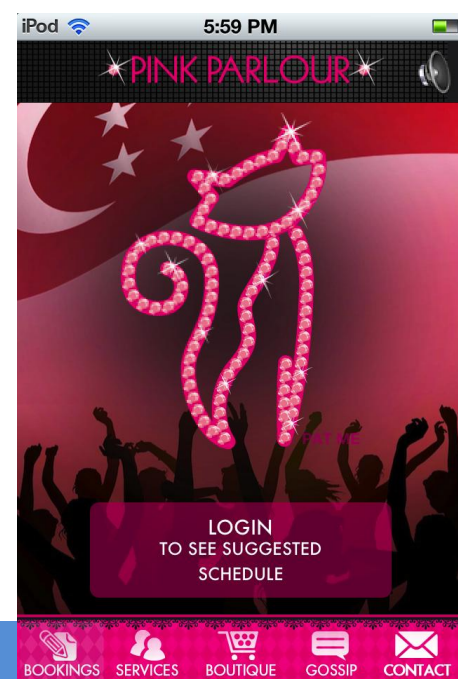
### Features

- Digital Marketing
- Customer can manage bookings
- Browse Services Details
- Promotional and Events Alerts
- Web based Admin Backend

### Technologies

- iOS, Objective C
- Codeigniter, PHP, MySQL

### Status : Available on App Stores



# Mobile App for IWMI

## Multimedia Resource Portal

- Provides libraries of photo, presentations, videos, Research Article
- Native iPhone

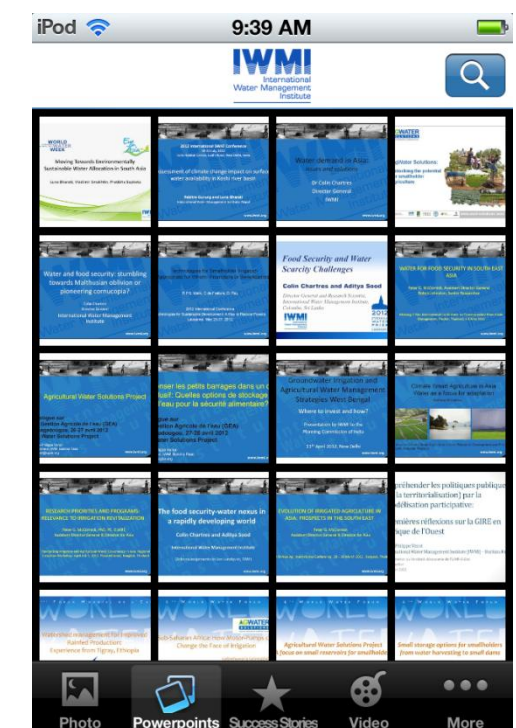
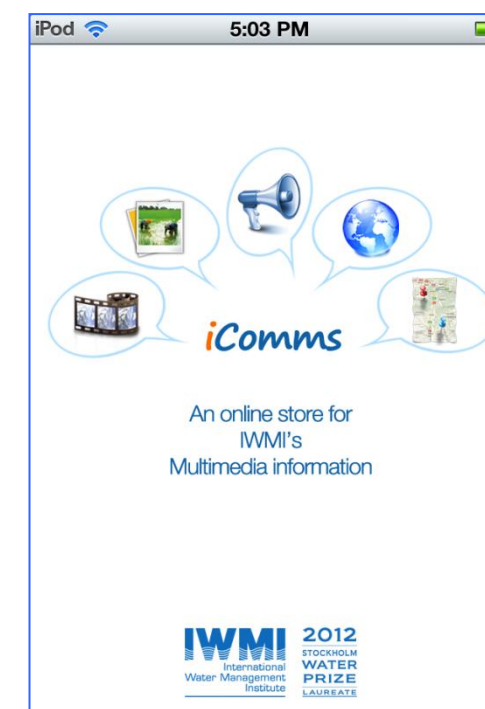
## Status:

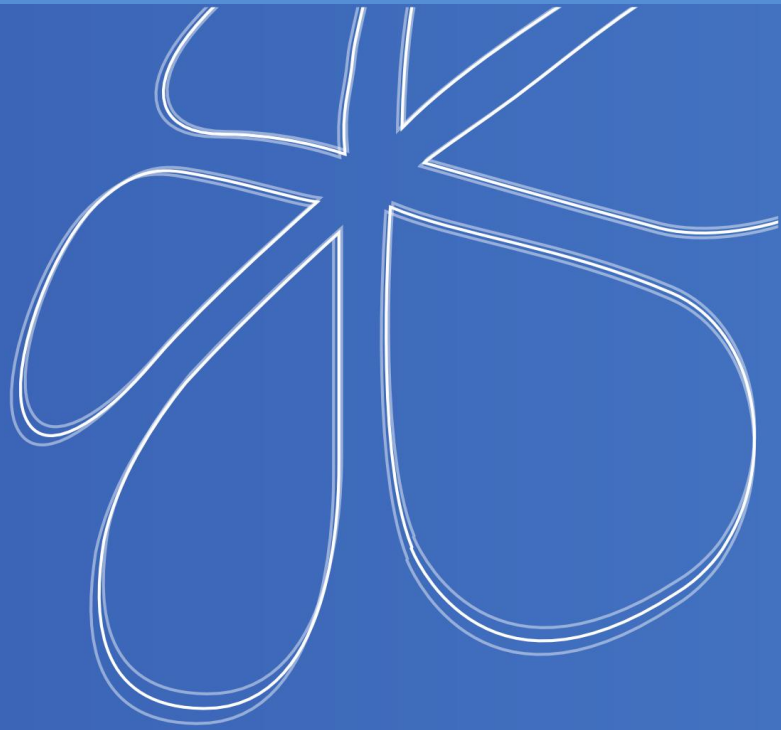
Completed: Available on App store.

Under development: Various mobile apps



IWMI is an international non-profit organization undertaking scientific research for development that works in partnership with local, regional and international organizations to improve the management of land and water resources for food, livelihoods and the environment.





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