**Introduction/Business Problem:**

Berlin is the capital of Germany, with a population of approximately 3.6 million, as of 2018. The population is composed of a significant amount of people who emigrated from other countries. A large portion of people who live in Berlin are Turkish, and it is known to have the largest Turkish community outside of Turkey. With such a large and diverse population, opening a restaurant can be a good business that can generate large revenue. However, there is a lot of criteria that should be taken into consideration before starting a new business.

This project aims to help individuals who wish to open a new restaurant in Berlin, by providing data that will give them insights about each neighborhood. The data will be represented in a visual format, making it easier to understand by any member of the audience. As a result, it will help the individual make key decisions about their business.