

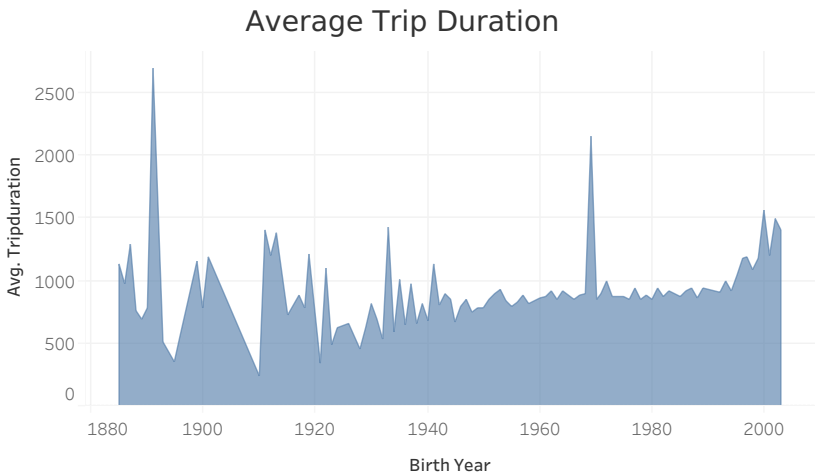
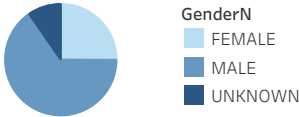
Story 5

Introduction. Data by Gender and Average t..	Checkout times, and Check out times by Ge..	Trips by Weekdays by each HR.	Trips by weekdays by gender.	Customers vs Subscriber. Weekdays.	Average age by Usertype.
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Data from August 2019, NYC

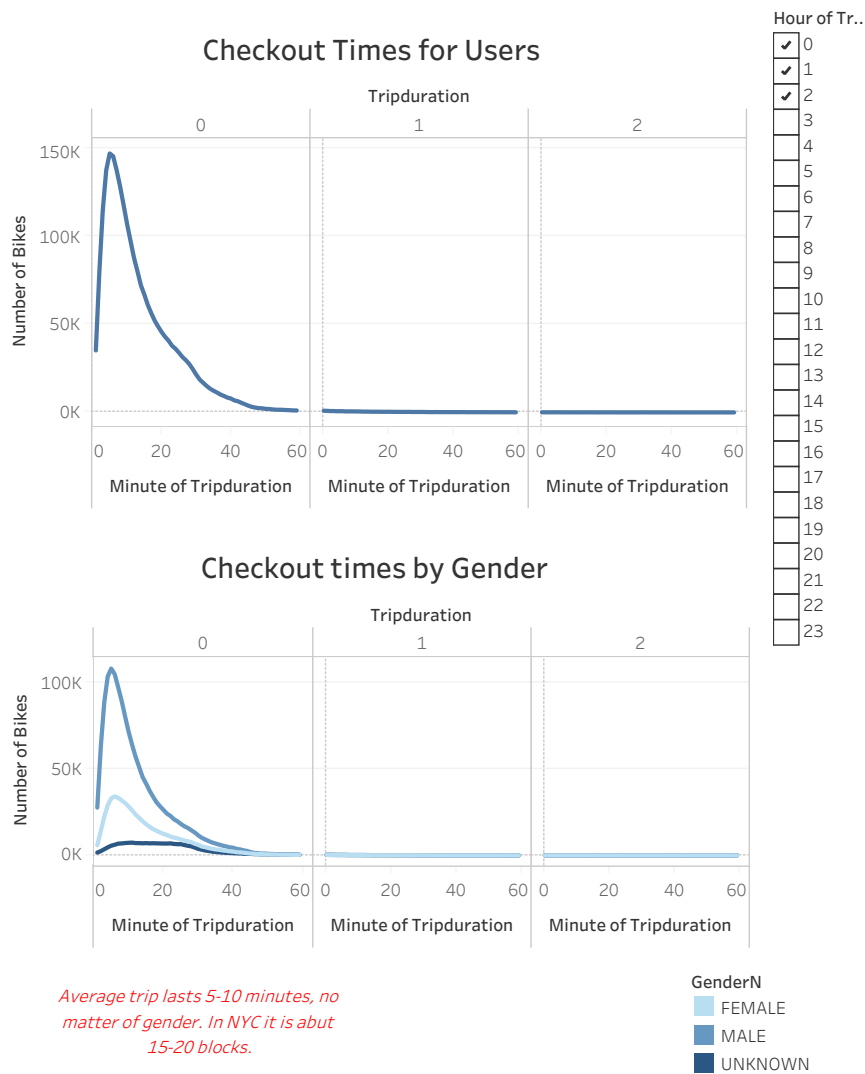
Gender

*Conclusions.
Male significantly use bikes more, and in the age group, older generation takes shorter trips. i am basing it date from 1960s to 2000s.*



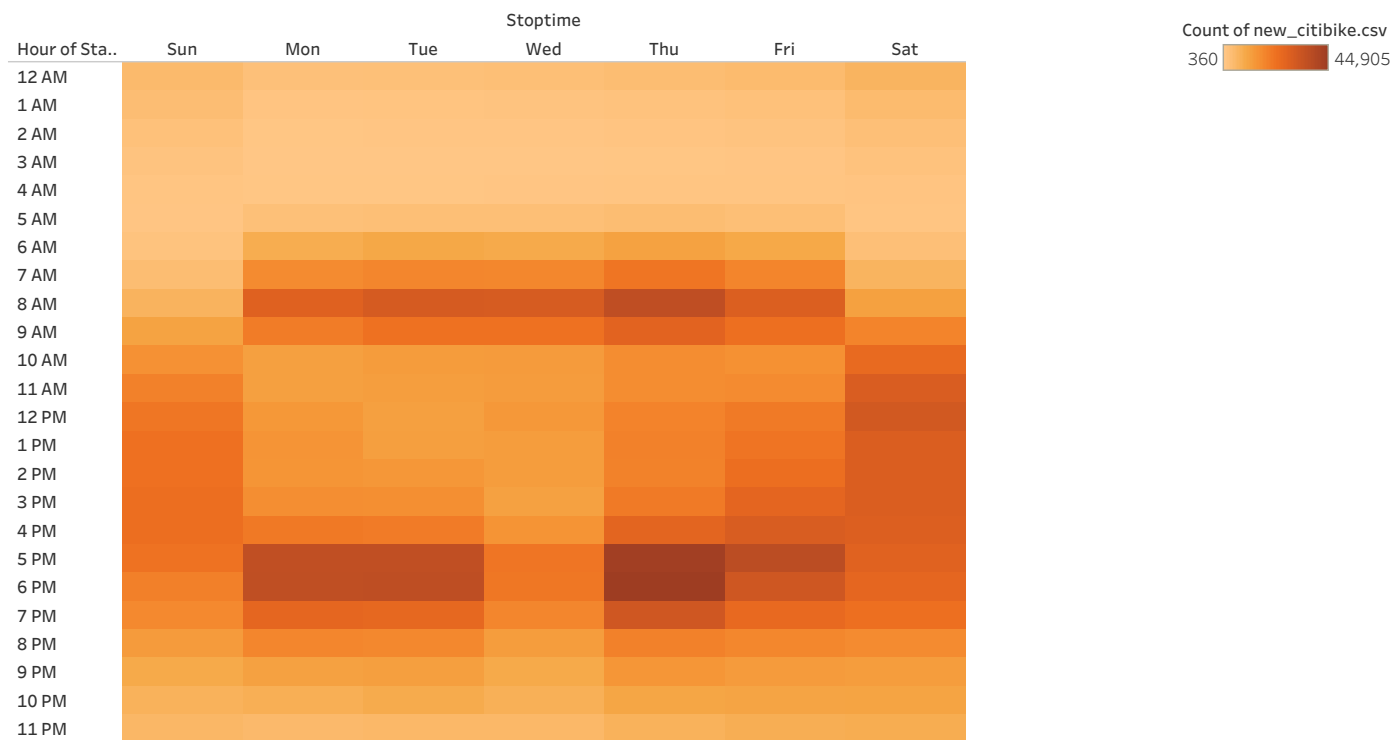
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Typical bike rush hour mimics rush hr by car. Most busy times for bikers midweek are 7am-9am, and 4pm-8pm. Busiest day is Thursday.

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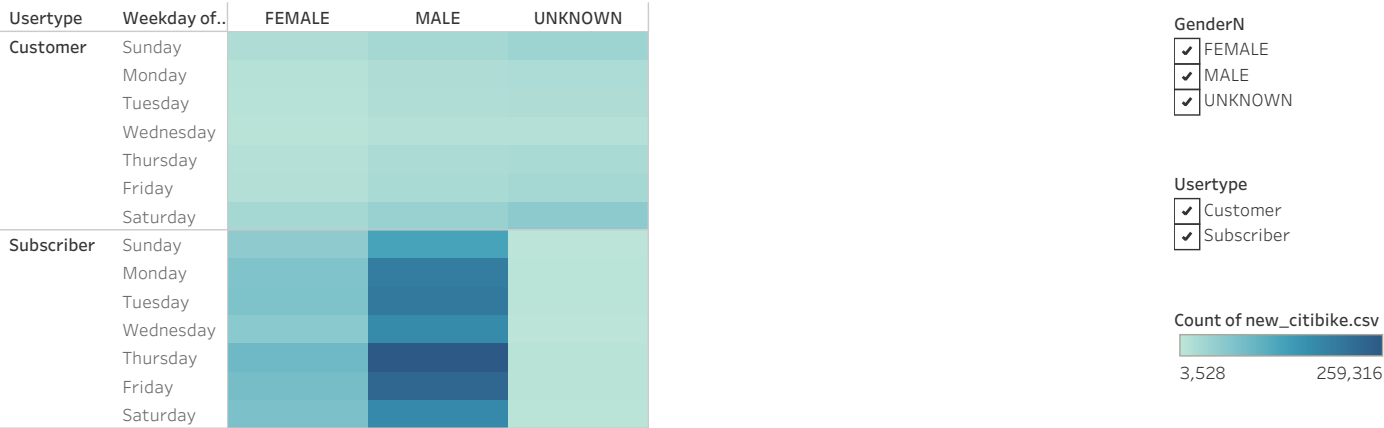
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As from our previos research we concluded that male uses bikes more often. Mostly during rush hr between 7am-9am and 4pm-8pm, Thursday is the busiest day. Same for female.

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New customers tend to use rental bike service mostly on weekends, especially being in a such tourist place like NYC. Subscribers heavy use service on monday/tuesday and friday and thursday, thursday being the busiest. So the purpose of that is probably work commute vs customers on weekends.

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