Assignment on Clustering

[submission deadline: **11:59 pm, 28th August 2021**]

a) Describe a problem related to your organisation where clustering technique can be applied.

b) Identify feature variables and justify the reasons for selecting these to form the clusters.

c) What are the benefits that could be achieved by forming the clusters?

d) Collect relevant data and form the clusters. You may use k-means / hierarchical clustering technique. The sample python codes of both the techniques are provided to you for your easy reference.