



*"The world needs dreamers and the world needs doers, but more than anything ...
the world needs dreamers who do."*

The Dare to Dream Soirée is a powerful and fabulous evening of community, connection & celebration dedicated to the young professionals, entrepreneurs, artists, educators and leading influencers blazing trails in Vancouver both on and offline.

Hosted at the uniquely stylish and newly renovated state-of-the-art theatre, Imperial Vancouver, on Tuesday, November 22nd, 2016, in partnership with Raw Beauty Talks and the "Free to Be" program.



Free to Be...

As a community, we will raise funds and awareness for RAW BEAUTY TALKS in aid of their new research-based, positive body image program, "Free To Be".

Launched out of Vancouver and created by body image researcher, Renae Regehr, the "Free To Be" curriculum empowers boys and girls to reach their full potential by developing media literacy, cultivating individual strengths, building resilience to social pressures that impact body image, and nurturing a positive social environment.

www.freetobetalks.com

Genicca Whitney

A conscious Mompreneur who believes in the power of giving back and the ripple effect it can have in our communities.

#GIVINGBACKISSEXY

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"We imagine a world where boys and girls intrinsically know their inherent value and realize they are here for a purpose."

"I really enjoyed the whole unit. I learned a lot and it changed my perspective and affected my knowledge a lot in a positive way."
- Grade 7 girl

"I really liked learning about this because I learned so much more about these topics than I knew before. I liked the types of activities that they made us do because they were not just plain old homework."
- Grade 7 boy

"The program has helped me a lot. It somewhat help helped me to love my appearance. I would love it if I could have this class next year too."
- Grade 7 girl



Did you know?

Research studies have revealed:

7.5 HOURS

of media is consumed in a day for 8-18 years old

69%

felt magazine pictures strongly influenced their idea of the perfect body

47%

wanted to lose weight because of the pictures

APPROX. 50%

of boys and girls age 6 – 12 years old are dissatisfied with their bodies.

78%

of 17 year-old girls are dissatisfied with their bodies

Sponsorship Opportunity

PLATINUM SPONSOR - \$3000.00 (2 tables included)

This Sponsorship Level is effective immediately and promotion will begin September 1st, leading up to event and on-site.

- ⦿ 1 Sponsor only in this Category
- ⦿ Priority Booth or Booths selection
- ⦿ Largest Logo that will be included on all promotional material leading up to the event (Tickets, Posters, Online Advertisements, Flyers)
- ⦿ Largest Logo on GIVINGBACKISSEXY.CA Homepage with direct link to your website
- ⦿ Included in Social Media Campaign as "Featured Platinum Sponsor"
- ⦿ Unlimited Amount of product giveaways/Freebies/Grab bags
- ⦿ 10 complimentary staff Passes for the entire course of the event (staff passes within this sponsorship category have all access capabilities within the exhibition)
- ⦿ Unlimited amount of posters, advertisements etc may be displayed throughout the course of the event



GOLD SPONSOR - \$2000 (2 tables included)

This Sponsorship Level is effective immediately and promotion will begin September 1st, leading up to event and on-site.

- ⦿ 1 Sponsor only in this Category
- ⦿ 2nd Priority Booth or Booths selection
- ⦿ XL Logo that will be included on all promotional material leading up to the event (Posters, Online Advertisements, Flyers)
- ⦿ Largest Logo on GIVINGBACKISSEXY.CA Homepage with direct link to your website
- ⦿ Included in Social Media Campaign as "Featured Gold Sponsor"
- ⦿ Unlimited Amount of product giveaways/Freebies/Grab bags
- ⦿ 8 complimentary Staff Passes for the entire course of the event
- ⦿ Unlimited amount of posters, advertisements etc may be displayed throughout the course of the event

Sponsorship Opportunity

SILVER SPONSOR - \$1000 (1 table included)

This Sponsorship Level is effective immediately and promotion will begin September 1st, leading up to event and on-site.

- ⦿ 1 Sponsor only in this Category
- ⦿ 3rd Priority Booth or Booths selection
- ⦿ Large Logo that will be included on all promotional material leading up to the event (Tickets, Posters, Online Advertisements, Flyers)
- ⦿ Largest Logo on GIVINGBACKISSEXY.CA Homepage with direct link to your website
- ⦿ Included in Social Media Campaign as "Featured Silver Sponsor"
- ⦿ Unlimited Amount of product giveaways/Freebies/Grab bags
- ⦿ 6 complimentary Staff Passes for the entire course of the event

BRONZE SPONSOR - \$500

This Sponsorship Level is effective immediately and promotion will begin September 1st, leading up to event and on-site.

- ⦿ 1 Sponsor only in this Category
- ⦿ 4th Priority Booth or Booths selection
- ⦿ Medium size Logo that will be included on all promotional material leading up to the event (Posters, Online Advertisements, Flyers)
- ⦿ Medium Logo on GIVINGBACKISSEXY.CA Homepage with direct link to your website
- ⦿ Included in Social Media Campaign as "Featured Bronze Sponsor"
- ⦿ Unlimited Amount of product giveaways/Freebies/Grab bags
- ⦿ 4 complimentary Staff Passes for the entire course of the event

Vendor tables are available to any and all participants. Space is limited and vendor registration is filling up fast. Prime vendor locations will be given out to sponsorship businesses (companies wishing to purchase a table without sponsorship benefits will be designated according to convention officials)

VENDOR TABLE 4x6 - Earlybird before August 31st
\$200.00 (taxes included)

To secure a space and register for this event contact us at
geniccaglobalgroup@gmail.com to get in touch with our event coordinators or
contact Genicca Whitney at 604-862-5588