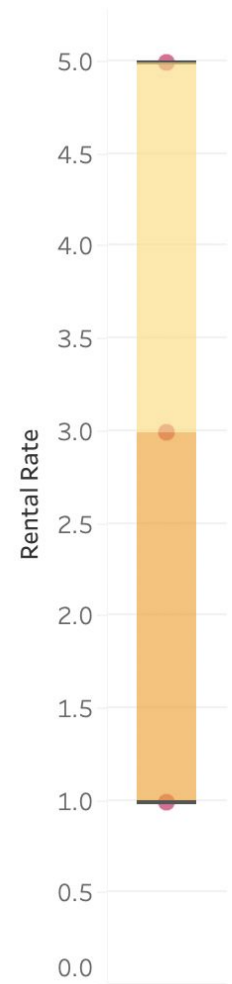
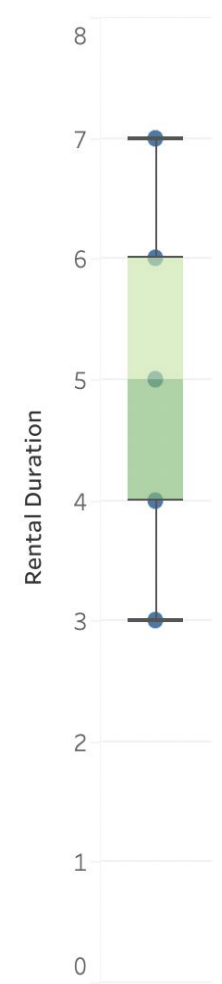


Rockbuster  
2006

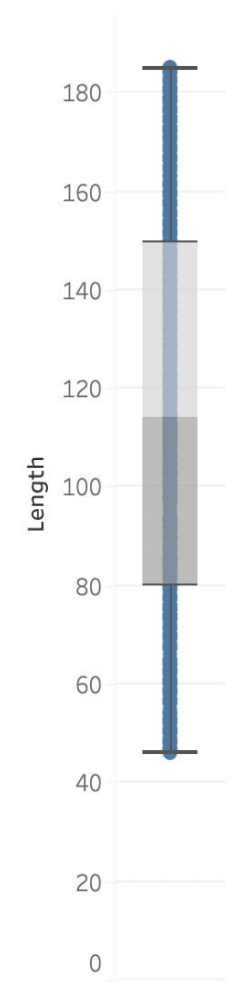
Rental Rate



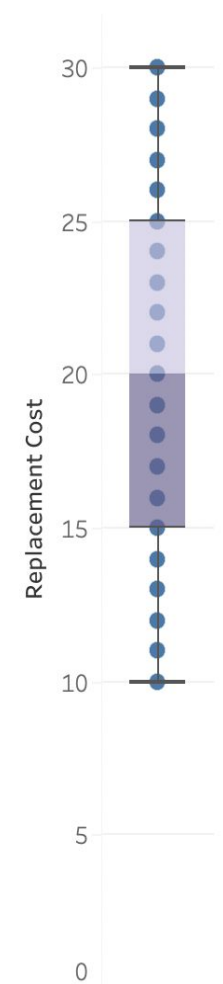
Rental Duration



Length

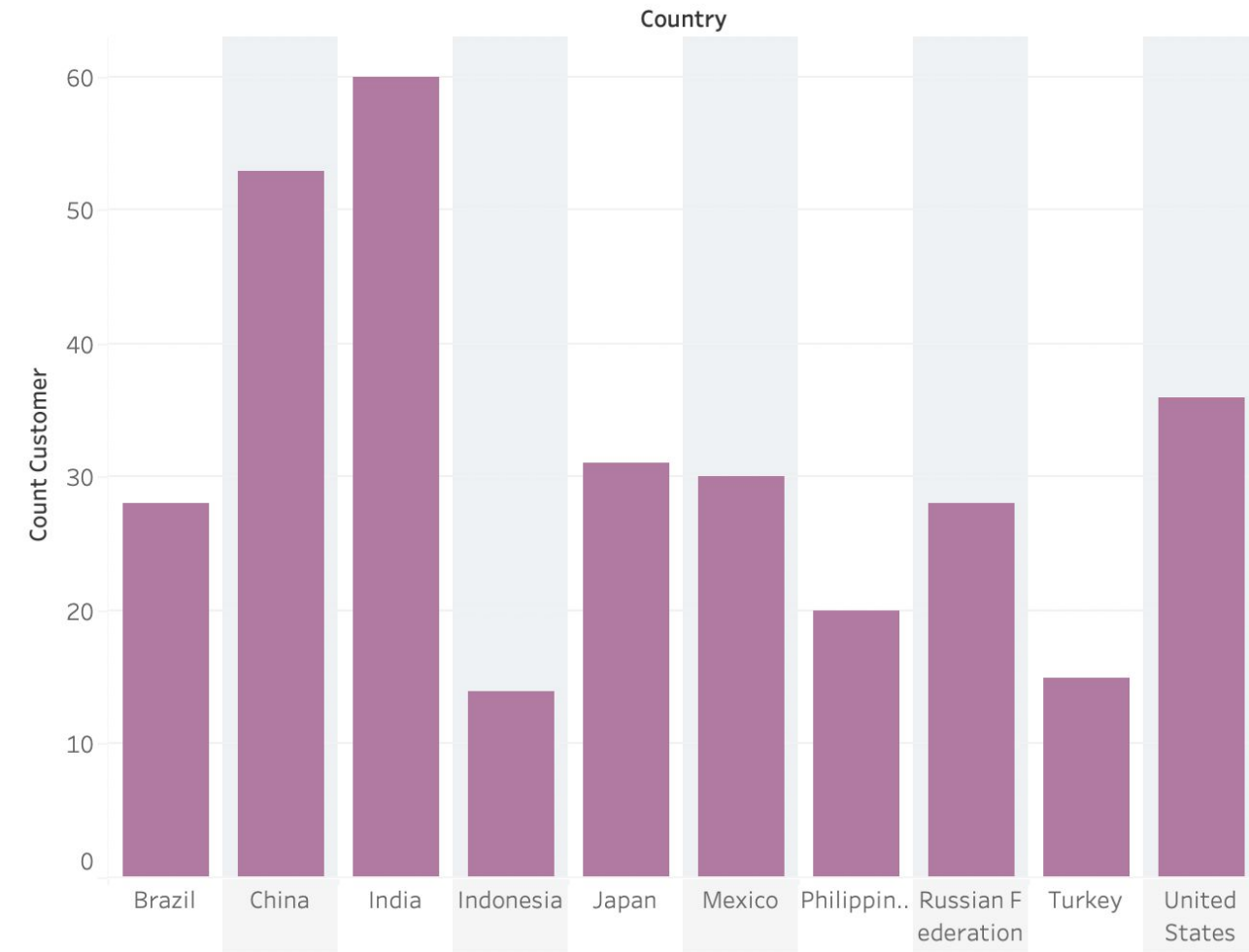


Replacement Cost



According to the visualization the average rental duration is 5 days, rental rate is 3 and rental length is 115, replacement cost is 20

## top 10 countries for Rockbuster in terms of customer numbers



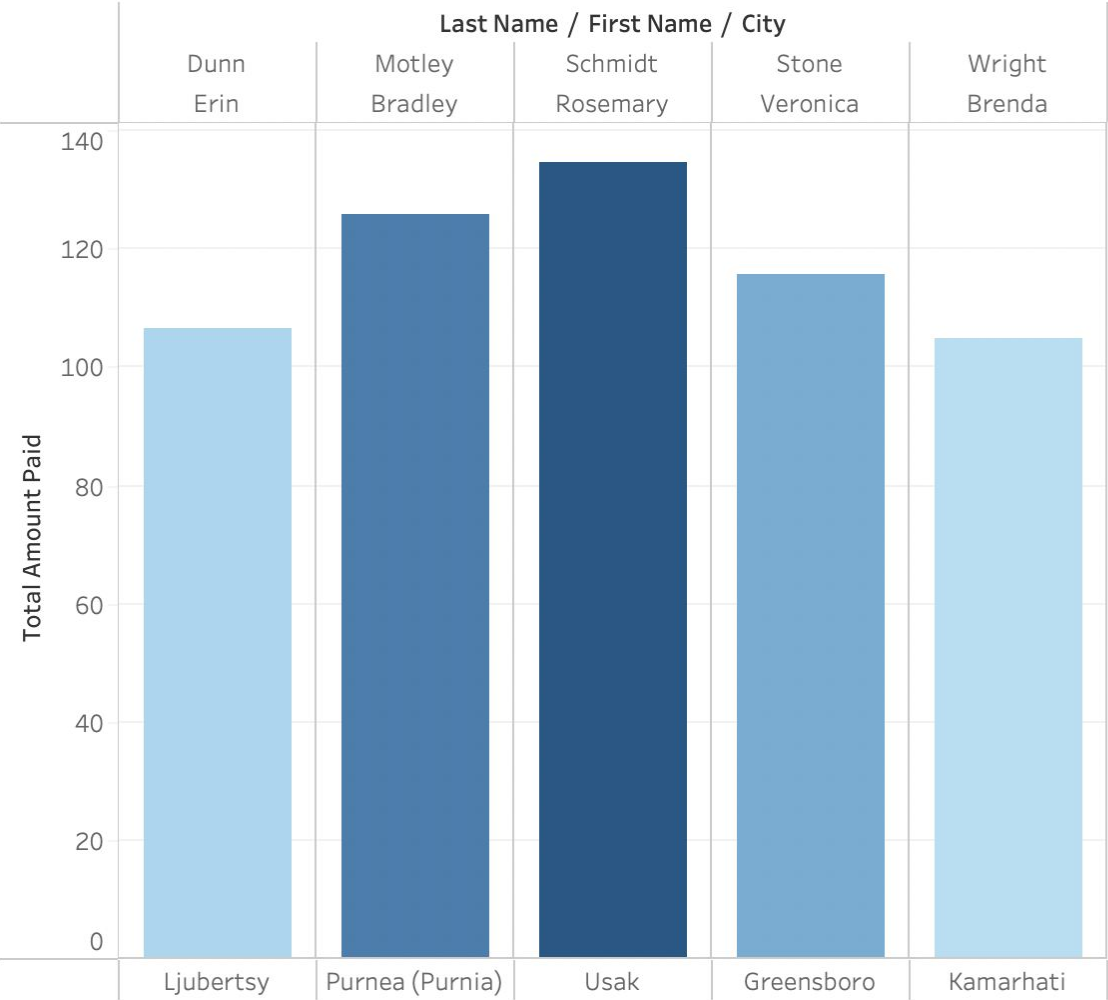
Country with the highest number of customers is India, followed by China and United States.

The **top 10 cities** that fall within the top 10 countries

country_id	country	city_id	city	count_customer
103	United States	42	Aurora	2
103	United States	187	Greensboro	1
97	Turkey	557	Usak	1
80	Russian Federation	310	Ljubertsy	1
60	Mexico	106	Celaya	1
50	Japan	205	Hiroshima	1
44	India	418	Purnea (Purnia)	1
44	India	283	Kumbakonam	1
44	India	257	Kamarhati	1
15	Brazil	317	Luzinia	1

Having top cities among the top countries, 4 of them are located in India and 2 are located in the United States. Interestingly, that we do not have China on the list

top 5 customers from the top 10 cities who've paid the highest total amounts



At the same time, Schmidt Rosemary (Usak, Turkey) has the highest total amounts paid, followed by Motley Bradley (Purnea, India) and Stone Veronica (Greensboro, United States)