

# YEVHENIIA KORNUKH

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Portfolio: <https://janekornukh.github.io/portfolio/>

UX/UI designer skilled at agile methodologies, user research, user interface deployment, visual prototyping (Adobe XD, Figma). Creative problem-solver passionate about research-driven designs. Driven to create user-centric, habit-forming designs and deliver an intuitive yet impactful experience for each project.

Education background includes a professional UX/UI Bootcamp Certificate Program from the University of Minnesota. Additionally, a Master's degree in teaching. Currently working with a fast-paced, collaborative, and research-driven team on a SoundCloud Website redesign.

## TECHNICAL SKILLS

HTML, CSS, GitHub, Bootstrap, JavaScript, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis

## PROJECTS

### **Travel Mobile APP Case Study | Pine Cone** <http://bit.ly/3dN2bo4>

This project aimed to create a mobile travel application that would allow users to search, book, manage and implement outdoor vacation in one platform.

- Skills | Technologies Used: User Interviews, User Research (Interviews + Surveys) & Analysis, Persona Creation, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, Figma, Miro, Invision.

### **Food Management Mobile App Case Study | What's for Dinner** <http://bit.ly/3pUNx0r>

Meal planning and execution are a lot of work for one person. There isn't a unifying platform that allows users to create, share, and manage tasks, including transferring recipes to the shopping cart and exploring recipes features.

- Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, Prototyping, Usability Testing Adobe XD, Figma, Miro, Invision.
- My role: User research plan, Problem Statement, User Insight Statement, Value Proposition Statement, Competitor Analysis, Flow Chart, Lo-Fi, Hi-Fi prototyping, and Testing.

### **Government Agency Website Redesign Case Study | The Department of Homeland Security** <http://bit.ly/37L9OaI>

**The Department of Homeland Security** <https://www.dhs.gov/> website has an enormous amount of information that makes it difficult to use and navigate the website. This project aimed to redesign the website in a minimalistic and modern way to help users simplify the information search.

- Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, Usability Testing | Adobe XD, Figma, Miro, Invision.

#### **Non-Profit Website Redesign Case Study | Fences For Fido <http://bit.ly/3bDws69>**

**Fences For Fido** <https://www.fencesforfido.org/> is a non-profit organization with an outdated website and lacks a clear, cohesive mission. This project aimed to redesign the website and navigation in a minimalistic and modern way to help users complete essential tasks, e.g., making donations and fence requests.

- Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, A/B Testing | Adobe XD, Miro, Invision.
- My role: Competitor Analysis, Heuristic Evaluation, User Insight Statement, Problem Statement, Business Model Statement, Site Map, User Flow, Paper Prototype, Lo-Fi clickable prototype, UI Style guide, Hi-Fi Responsive Mobile, and Desktop Prototypes.

### **WORK EXPERIENCE**

**Dim Kavy** <https://bit.ly/3pZ8Spr>

September 2013 - Present

#### **Founding and Managing Director of a coffee shop in Ukraine**

- Founded a coffee business and profitably growing it for seven years
- Managing, fostering, hiring, and mentoring a team remotely for more than two years with successful results
- Increased revenue by 23 percent even during the pandemic time
- Improved customer feedback by 24 percent over the last six months
- Established 95 percent of client satisfaction rate
- Awarded “Employer of the Year” - two years in a row

**Ceiling Pro International** <https://www.ceilingprohq.com/>

January 2020 - September 2020

#### **International Business Development Manager**

- Spearheaded prospect development, cold calls in Eastern-Europe Department
- Initiated and implemented email marketing and online advertising for companies and individuals to offer a business opportunity to provide ceiling and special surface restoration services
- Created a Proposal for a company’s website redesigning
- Established a Social Media campaign for the next three months

### **EDUCATION**

Certificate, UX/UI

The University of Minnesota, Minneapolis

March 2021

Certificate, MELP

University of Minnesota, Minneapolis

December 2020

Masters in Teaching History and Law,

Chernihiv National Teaching University, Ukraine

May 2012