YEVHENIIA KORNUKH

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UX/UI designer skilled at agile methodologies, user research, user interface deployment, visual prototyping (Adobe XD, Figma). Creative problem-solver passionate about research-driven designs. Main goal: create user-centric, habit-forming designs and deliver an intuitive yet impactful experience for each project.

Education background includes a UX/UI Bootcamp certification program from the University of Minnesota. Additionally, a Master's degree in teaching. Professional experience includes a role as a student of the UX/UI Bootcamp program, in which I have had the opportunity to fill the experience toolkit. Currently working with a fast-paced, collaborative, and research-driven team on a Travel Agency Website redesign.

TECHNICAL SKILLS

HTML, CSS, GitHub, Bootstrap, JavaScript, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis

PROJECTS

Travel Mobile APP Case Study | Pine Cone

This project aimed to create a mobile travel application that would allow users to search, book, manage and implement outdoor vacation in one platform.

 Skills | Technologies Used: User Interviews, User Research (Interviews + Surveys) & Analysis, Persona Creation, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, Figma, Miro, Invision

Food Management Mobile App Case Study | What's for dinner

Meal planning and execution are a lot of work for one person. There isn't a unifying platform that allows users to create, share, and manage tasks, including transferring recipes to the shopping cart and exploring recipes features.

 Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, Prototyping, Usability Testing

Government Agency Website Redesign Case Study | The Department of Homeland Security

<u>The Department of Homeland Security</u> website has an enormous amount of information makes it difficult to use and navigate around the website. Aim of this project was to redesign the website in a minimalistic and modern way to help users simplify the information search.

 Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, Usability Testing

Non-Profit Website Redesign | Fences For Fido

<u>The Fences for Fido</u> is non-profit organization has outdated website and lacks a clear, cohesive mission The goal to this project was to redesign the website and navigation in a minimalistic and modern way to help users in completing essential tasks, e.g. making donation and fence request

 Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, A/B Testing

WORK EXPERIENCE

<u>Dim Kavy</u> September 2013 - Present

Founding and Managing Director of a coffee shop in Ukraine

- Founded a coffee business and profitably growing it for seven years
- Sucessfully managing a team remotely for more than two years
- Revenue increased by 23 percent even during pandemic time
- Customer feedback improved by 24 percent over the course of the last six months
- 95% of client satisfaction rate
- Won "Employer of the Year" two years in a row

Ceiling Pro International

January 2020 - September 2020

International Business Development Manager

- Prospect development, cold calls, email marketing, and online advertising for companies and individuals to offer a business opportunity to provide the ceiling and special surface restoration services
- Provided a Proposal for a company's website redesigning
- Established a Social Media campaign for the next three months

EDUCATION

Certificate, UX/UI University of Minnesota, Minneapolis

graduation in March 2021

Certificate, MELP

University of Minnesota, Minneapolis

December 2020

Masters in Teaching History and Law, Chernihiv National Teaching University, Ukraine

May 2012

LANGUAGES

English | Russian | Ukrainian