YEVHENIIA KORNUKH

Phone: (952) 652-4575 | Email: e.kornukh@email.com | Minneapolis, MN, 55439 |
LinkedIn: https://www.linkedin.com/in/yevheniia-kornukh-10817b196/ |
Portfolio: https://janekornukh.github.io/portfolio/

UX/UI designer skilled at agile methodologies, user research, user interface deployment, visual prototyping (Adobe XD, Figma). Creative problem-solver passionate about research-driven designs.

Main goal: create user-centric, habit-forming designs and deliver an intuitive yet impactful experience for each project.

Education background includes a professional UX/UI Bootcamp Certificate Program from the University of Minnesota. Additionally, a Master's degree in teaching. Currently working with a fast-paced, collaborative, and research-driven team on a SoundCloud Website redesign.

TECHNICAL SKILLS

HTML, CSS, GitHub, Bootstrap, JavaScript, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis

PROJECTS

Travel Mobile APP Case Study | Pine Cone http://bit.ly/3dN2bo4
This project aimed to create a mobile travel application that would allow users to search, book, manage and implement outdoor vacation in one platform.
- Skills | Technologies Used: User Interviews, User Research (Interviews + Surveys) & Analysis, Persona Creation, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, Figma, Miro, Invision

Food Management Mobile App Case Study | What's for Dinner http://bit.ly/3pUNx0r
Meal planning and execution are a lot of work for one person. There isn't a unifying platform that allows users to create, share, and manage tasks, including transferring recipes to the shopping cart and exploring recipes features.
- Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, Prototyping, Usability Testing
- My role: | User research plan, Problem Statement, User Insight Statement, Value Proposition Statement, Competitor Analysis, Flow Chart, Lo-Fi, Hi-Fi prototyping, and Testing.

Government Agency Website Redesign Case Study | The Department of Homeland Security http://bit.ly/37L9Oal
The Department of Homeland Security https://www.dhs.gov/ website has an enormous amount of information that makes it difficult to use and navigate the website. This project aimed to redesign the website in a minimalistic and modern way to help users simplify the information search.

- Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, Usability Testing

Non-Profit Website Redesign Case Study | Fences For Fido http://bit.ly/3bDws69
Fences For Fido https://www.fencesforfido.org/ is a non-profit organization with an outdated website and lacks a clear, cohesive mission. This project aimed to redesign the website and navigation in a minimalistic and modern way to help users complete essential tasks, e.g., making donations and fence requests.
- Skills | Technologies Used: User Interface Analysis, User Experience Design (UI/UX), Information Architecture, Interaction Design, Responsive Design, Prototyping, A/B Testing

WORK EXPERIENCE

Dim Kavy https://bit.ly/3pZ8Spr   September 2013 - Present
Founding and Managing Director of a coffee shop in Ukraine
- Founded a coffee business and profitably growing it for seven years
- Managing, fostering, hiring, and mentoring a team remotely for more than two years with successful results
- Increased revenue by 23 percent even during the pandemic time
- Improved customer feedback by 24 percent over the last six months
- Established 95% of client satisfaction rate
- Awarded "Employer of the Year" - two years in a row

Ceiling Pro International https://www.ceilingprohq.com/   January 2020 - September 2020

International Business Development Manager

- Spearheaded prospect development, cold calls in Eastern-Europe Department
- Initiated and implemented email marketing and online advertising for companies and individuals to offer a business opportunity to provide ceiling and special surface restoration services
- Created a Proposal for a company's website redesigning
- Established a Social Media campaign for the next three months

EDUCATION

Certificate, UX/UI
The University of Minnesota, Minneapolis   Graduation in March 2021

Certificate, MELP
University of Minnesota, Minneapolis   December 2020

Masters in Teaching History and Law,
Chernihiv National Teaching University, Ukraine   May 2012