

Janelle Deane
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Where I Want To Work

Aspiring to an environment where I can be challenged. As a highly self-motivated individual I have put myself into extraordinary situations that have allowed me to evolve skills that few have the chance to develop.

Core Qualifications:

- Lead Generation and Management
- Fundraising and Grant writing
- Event Planning
- Contract Development and Negotiation
- Budget and Cost Control
- Promoting and Advertising
- Office Administration and Staff Management
- Creation and Implementation of Safety Protocols

Related Work Experience:

Sales Representative January 2019-Present Mt Hood Meadows

Events Manager May 2018-February 2019 Columbia Center for the Arts

Watersports and Trail Program Manager October 2016-February 2018 University of Washington

Backpacking Guide May 2013-September 2016 Westside and Lakeside School

Wilderness Ranger June 2015-October 2016 U.S. Forest Service

Substitute Teacher January 2015-October 2016

Raft Guide May 2013-October 2016 Orion River Rafting Exp

Event Coordinator November 2012-June 2013 Sky Fest/Outdoor Adventure Center

Supervisor October 2014-April 2014 Steven's Pass T-Bar

Budget Bookkeeper/Field Tech September 2007- November 2010 College of Forestry/ Pacific Wildland Fire Lab

Previously I worked as the Sales Representative for Weddings at Mt Hood Meadows and Cooper Spur. Through this position, I was responsible for the entire process: identify, secure, and develop new wedding leads, create proposals, negotiate contracts with clients, process payments, and manage current & past client relationships. In addition, through this position I have revamped the wedding packages/offers to be better suited to industry and customer demands. Another dimension to this position, was the event planning and management of our weddings to ensure a smooth, stress free and dependable event.

As the Event Manager at the Columbia Center for the Arts my personal goal was to reduce and remove socio-economic barriers for the community to utilize the Center. By quintupling the rental income for the center, this allowed student scholarships and community art programs to be available. In addition, I increased the number of events occurring at the center threefold by selling the theater space to outside groups.

Prior to moving to the Hood River area I worked for the University of Washington's outdoor program, UWild, managing the watersports, trail programs and their equipment rental program. During my time, I created and implemented outdoor curriculum, trips and classes. Programs I directly created include: Intro to Sea Kayaking, Intro to Whitewater Kayaking, Introduction to Lake Paddling, Kayak Rolling Clinic and an Intermediate Safety Boater Class. These programs were advertised both on the UW website, and on the recreation management software, Fusion. As part of the programs leadership development, I also contributed to the writing, creation and implementation of the program's medical and field protocols. Each quarter I was charged with creating quarterly reports for classes and the equipment rental program.

Previously I worked as a wilderness ranger for the U.S. Forest Service, most commonly patrolling the Enchantments. My main duties include public contacts checking for valid permits, writing tickets, and maintaining the character of the wilderness areas in the Wenatchee-Okanagan National Forest.

In addition, I have worked as a substitute teacher for Mt Sprouts, Cascade, Cashmere, Wenatchee and Eastmont schools. The previous two past summers I worked as a river manager and lead raft guide for Orion River Rafting where I have been able to work with clients during many of our weeklong trips on the Deschutes. In the summer of 2012 I also was a hiking/sea kayaking guide that took teenagers with Autism and ADHD on extended wilderness experiences.

In 2013, I coordinated a large-scale festival, Sky Fest, for the outdoor recreation community. In coordinating Sky Fest, I applied and was selected for a sixty-thousand-dollar grant. In addition, through my position I was able to secure fifty sponsors and 30 on-site vendors that participated in the festival. I was also responsible for creating and maintaining a website and many social media outlets.

Professional Associations:

- Member of Chelan County Swiftwater Rescue and SAR team
- Past member of King County SAR
- Past president of the University Kayak Club at UW

Education:

University of Washington-Fullstack Coding Bootcamp

University of Washington September 2007- June 2012
Majors: Biology (B.S) and General Art (B.A.)

Certifications:

Adult, Infant and Child CPR/First Aid April 2015
Wilderness First Responder April 2010, 2012 2015
Level 1 Avalanche Training February 2012 EMT-B
Winter 2014 RRC Rescue 3 May 2010, 2011,
2014 Swiftwater Rescue Tech (SRT-1) March
2015 Guide Training April 2013 SAR Navigation
Feb 2011

References:

Kerry Cobb (503) 863-8282 Director of CCA kcobb@kcobbmarketing.com

Matt Jensen (206) 616-2083 University of Washington mcjensen@uw.edu

James Moore (509) 881-9556 Orion River Rafting Owner jlynne33@nwi.net

Dr. David L. Peterson (206) 732-7812 UW professor wild@uw.edu Forest Service Lead Researcher
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Barbara Molini (206) 897-5360 UW Lab Manager bjmolini@uw.edu

Carly Reed (509) 670-5568 U. S. Forest Service Wilderness Manager carlyreed@fs.fed.us