# Jonathan Yuan

801 2nd Ave, 15th FI New York, NY 10017 jonoyuan@alumni.upenn.edu (510) 926-5055 University of Pennsylvania Master of City Planning GPA 3.8 Transportation Planning Aug 2017– May 2019

New York University
Bachelor of Arts GPA 3.7
Economics, Informatics
Aug 2012– May 2016

DataComputingLanguageExcelPythonEnglishRJavaScriptMandarinSQLGit, AtomFrench

Spatial and<br/>ModelingDesign<br/>Adobe CreativeArcGISHTML, CSSVISUM/VISSIMMS Word

# Work

#### **Urban Spatial**

Prof. Ken Steif Philadelphia, PA Sept 2018 – present

# Philadelphia Chinatown Development Corp.

Philadelphia, PA Sept 2018 – present

# Office of Transportation, Infrastructure, and Sustainability

Philadelphia, PA Sept 2018 - Dec 2018

# San Francisco Municipal Transportation Agency

San Francisco, CA May 2018 - Aug 2018

# African Cultural Alliance of North America

Philadelphia, PA Jan 2018 – May 2018

# GIS/Forecasting Analyst

- Write machine learning and regression models to predict planning issues, including traffic congestion, flood and wildfire risk, housing code violations, and bike share rebalancing
- Optimize predictions and wrangle large public data sets (1M+ rows) in R, JavaScript, and ArcGIS

**Education** 

- Build video presentations, visualizations, and interactive webmaps to convey findings

# Community Development Planner

- Perform fiscal and market analysis to support the new 150-unit mixed use Eastern Tower Community Center and the 20,000-attendee annual Night Market (夜市)
- Serve the Chinatown community through workshops, events, and direct engagement
- Assess parking needs through policy review and a survey of 100+ Chinatown stakeholders

#### Vision Zero Consultant

- Advise the City of Philadelphia on Vision Zero policy aiming to eliminate traffic deaths by 2030
- Compile, analyze, and visualize crash data on the High Injury Network using R and ArcGIS
- Prepare strategies to build consensus for Vision Zero among community members and the city
- Present 40+ new planning and safety practices for Philadelphia city agencies

#### Transportation Planner

- Independently executed a capital assessment study to direct investment in EV charging, integrating transportation policy concerning complete streets, climate action, and safety
- Supported multimodal planning and engineering projects, including signal timing for Bus Rapid Transit, dockless bike share and electric scooter permits, and interactive webmaps
- Mapped and analyzed transportation networks for ConnectSF, a 50-year transportation plan

#### Planning Consultant

- Created a master plan for Southwest Philadelphia, population 60,000
- Analyzed and presented data on demographics, economy, environment, and community
- Designed graphs, charts, and maps using ArcGIS, Adobe InDesign, and Adobe Illustrator

# **Projects**

#### SexGen Policy Lab

Univ. of Pennsylvania Philadelphia, PA Sept 2018 – present

#### **Professor Erick Guerra**

Univ. of Pennsylvania Philadelphia, PA Sept 2017 – Mar 2018

#### Bike & Build

Southern US May 2018 – Aug 2018

### Bike New York

New York, NY Sept 2015 - May 2017

#### Gender and Policy Researcher

- Build research on diversity, inclusion, and equity in planning, economic, and housing policy
- Interview transgender subjects in mixed-methods study measuring travel stress
- Track and model stress levels on during travel using GPS, eye tracking, and biometrics

#### Transportation Researcher

- Researched and analyzed crashes and commute patterns in 100 US and Mexico metro areas
- Translated technical US Census, and Mexico Intercensal data into non-technical narrative
- Performed spatial, raster, and statistical analysis using R, Python, and ArcGIS

#### Rider, Fundraiser, and Volunteer

- Cycled 4,000 miles over eleven weeks from Jacksonville, FL to Monterey, CA
- Helped raise \$500,000 for affordable housing, distributed to local non-profits
- Constructed affordable housing in communities of need in nine US cities

### Volunteer Marshal and Instructor

- Marshalled over 30,000 riders in the Five Boro Bike Tour and other local events
- Gave instruction on bicycle use, repair, and maintenance as part of BNY's free programming