

Jiayun Qin

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EXPERIENCE

UX Designer | Jan. 2020 - Present

March Networks, Ottawa

Role: Primary UX designer for March Networks' next generation web-based SaaS video software products

- Interacting with all levels of the R&D and product management team in an agile working environment to design an innovative and highly functional user experience for March Networks' next generation video software products.
- Collecting the business requirements from stakeholders and conceptualizing comprehensive UI/UX design strategies with project managers.
- Creating UI mockups and other artifacts including icons, flow diagrams, wireframes, and high-fidelity interactive prototypes using Miro, Balsamiq, Adobe XD to help the communication of the design across multiple teams.
- Conducting weekly UX meetings with stakeholders including sales engineers, product managers, and marketing team to present the design solutions and collect feedback to improve the user experience of the products.
- Creating and documenting the user experience guiding principles in Confluence and JIRA that will serve as the foundation for March Networks' next generation video software solutions.
- Working with international development teams to ensure UX design is implemented properly and consistently.

UI Designer & Marketing Specialist | Feb. - Dec. 2019

Financial Eastern Star Inc., Ottawa

- Designed and developed the company website by incorporating UI design practices and ensuring mobile/tablet compatibility in WordPress using HTML5, CSS resulting in a stronger understanding of mobile-oriented design and responsive design.
- Designed and created the company's marketing materials including the channel logo, posters of financial products, the company brochure, and business cards in Adobe Creative Suite(Ai, Ps, Id) based on color theory, design theory, and typography.

UX Designer(CO-OP) | Sep. - Dec. 2016

Public Service Commission of Canada, Gatineau

- Created high-level user-friendly mockups in the Priority Renewal Project (PRP) including designing the navigation, layout, buttons, banners, icons, and tables to improve the usability of the website in PowerPoint.
- Collaborated closely with the supervisor to complete the UX test for mockups, analyzed test results, and summarized recommended solutions in reports outlining the proper redesign of the UI/UX based on the User Center Principle.

EDUCATION

B.IT | Interactive Multimedia and Design

Carleton University

Sep. 2013 - Jun. 2018

Advanced Diploma of Applied Arts and Technology
| **Interactive Media Development**

Algonquin College

Sep. 2013 - Jun. 2018

SKILLS

UX/UI Design
Interactive Prototyping
Wireframing
Storyboarding
User Research
User Persona
User Workflow
Survey&Interview
Usability Testing
A/B Testing
Responsive Web Design
Branding
Iconography

TOOLS

Adobe Creative Suite
Sketch
Balsamiq
Miro
Jira
WordPress
HTML/CSS