

# Jan Eric De Castro

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## EXPERIENCES

### PROTOLAB

La Jolla, CA

Undergraduate Research Assistant

October 2016 - Present

- Research how framing can improve and optimize real-time group and crowd ideation
- Analyze different methods of reframing a problem in order to increase the quality and quantity of ideas created through brainstorming sessions
- Redesigned an application to improve usability on framing activities through simplifying the interface
- Submitted a research paper for GROUP 2018

### CAREER CENTER

La Jolla, CA

Career Peer Educator Internship

October 2016 - June 2017

- Advise undergraduate and graduate students in a one-to-one weekly basis in enhancing their resumes, guide them towards career exploration resources, and present them internship opportunities
- Presented and conducted workshops regarding the following: resume, Career Center, and internships
- Assist in job and graduate career fairs and other Career Center employer events throughout the year

## PROJECTS

### CHEFBOOK STARTUP

La Jolla, CA

June 2017 - August 2017

UX Designer and User Researcher

- Performed user research to identify challenges that users might come across
- Sketched wireframes and designed a high fidelity mockup for the web and mobile version of the application
- Conducted interviews to gain a deeper insight of user mentality that resulted to a more efficient work flow
- Collaborated with the marketing team and developers to design branding and strategize marketing strategies for future actions

### DESIGN FOR AMERICA

La Jolla, CA

User Researcher and Designer

October 2016 - June 2017

- Collaborated with an interdisciplinary group to design a device that has the capabilities of improving the quality-of-life for senior citizens
- Researched and gathered user data through conducting interviews with seniors and experts that lead a better understanding of their daily routine
- Designed the 3D model of the product using Autodesk Fusion 360
- Created a prototype called Lift Assist that helps senior citizens stand up from a sitting position

## EDUCATION

UC SAN DIEGO | La Jolla

B.S. Human Computer Interaction  
Design Minor

GPA: 3.763

Expected Graduation: June 2019

## COURSEWORK

Intro to Startup  
Product Marketing and Management  
Model and Data Analysis  
Intro to Research Methods  
Intro to CompSci: Java

## SKILLS

### Design Skills

Interaction Design  
Prototyping  
Wireframing  
Human Centered Design

### Research

User Research & Synthesis  
Usability Testing  
Ethnographic Research  
Personas & Story Boarding  
Data Analysis & Modeling

### Design Tools

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Autodesk Fusion 360

### Code

HTML & CSS  
Javascript  
Java

## ACHIEVEMENTS

### Provost Honors (UCSD)

Fall 2015 - Fall 2017

### Valedictorian (ACHS)

2015