## Janet Le present...

# Tealovers

Find the right tea for your taste

# The Allm

A place where tea lovers can shop for their tea and have informed choices.

Smooth shopping experience.



Amy-full time mother

Need to have website that support e-commer

clean interface for better navigation

Must have checkout

User profile

The persona that I'm focusing here is Amy. She lives a healthy lifestyle. Her schedule revolves around her children.

Online shopping is the way for her because of the flexibility

Love to cook and drink tea.

No time to go shop in person

must have photos and clear fonts

## clean interface

easy to navigate

TeaLovers All Categories Products Search Q 100 My Account

## Tea

Tea is one of the oldest herbal remedies in existence, dating back more than 4700 years, when infusions of the plant Camellia Sinensis were first brewed in China. Although modern medicine has diminished tea's credibility as a cure-all solution, the benefits of tea still remain relevant today.



#### White

White tea is harvested before the tea plant's leaves open fully, when the young buds are still covered by fine white hairs.



#### Green

Green tea is high in antioxidants that can improve the function of your body.



#### Oolong

Oolong is neither a black tea nor a green tea; it falls into its own category of tea.



#### Black

Sun tea, sweet tea, iced tea, afternoon tea, English Breakfast, Earl Grey... are typically made using black tea leaves.



#### Pu-erh

Tea lovers with a taste for exotic varieties may be familiar with pu-erh tea, a brew prized for its rich flavor.



#### Herbal

Herbal tea is essentially anything that doesn't contain leaves from the tea plant, Camellia sinensis.

## Join our Tea Club!

Explore the curated collection with us each month.

## Our best sellers



Chai Tea

Warm up with our Masla Chai! It's the pe...

\$17

Add to cart



Ginger Black Tea

This is a Keemun black scented naturally...

\$3

Add to cart

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Blueberry Green Tea

Blueberry Bancha Green Tea! Organic Banc...

\$25

Add to cart

It's About More Than Just Tea



For the people.

Our tea are sourced directly from small batch producers over 30 years.

pyright @ TeaLovers



For the land.

Our garden started as a wasteland, and we brought it back to life. Animals were brought back from extinction and dried bodies of water have replenished.



For the environment.

Our revolutionary ecocanister doesn't just look good...it does good! Every decision we make is one to reduce our global footprint.



For the taste.

Whether you prefer a bolder black tea in the morning or soothing herbal blends before bedtime, we've got the best-tasting teas for every palate.

### **NEWSLETTER**

Email

Register!

# Everything can be seen on main page

## Single Item Page offers more details and similar products

click any item in Similar tastes for detailed view.

All Categories Products



**New Bird Tongue Tea** 

Search

\$40

Select Quantity \$

Add to cart

## Description

New Arrival! 2019 Bird's Tongue Green Tea from 惠州, Hui Zhou. It's our first time sourcing this unique green tea made entirely of just the young buds. Celery-like flavor, with a strong bitter melon -like aftertaste and has one of the most strongest and longest aftertaste we've ever encountered in a green tea.

## Similar tastes



Blueberry Green Tea



**Coconut Paradise Green Tea** 



**Assam Green Tea** 

## Detailed Cart

Able to change quantity or remove item.

Able to navigate back to shopping. Alert will pop-up for furthur discount option should the quantity exceed 8 per item.

ers All Categories Products Search

## **Shopping Cart**

Free delivery for purchase above \$40.

Product	Name	Quantity	Price	Remove	Amount
	Blueberry Green Tea	1 \$	\$25	Remove	\$25
	Chai Tea	2 \$	\$17	Remove	\$34
	Sencha Fukamashi Tea	3\$	\$12	Remove	\$36
	New Bird Tongue Tea	1 \$	\$40	Remove	\$40
			Subtotal:		\$135
			GST (7%):  Delivery fee  Total:		\$9.45
					\$0
					\$144.45

← Continue shopping

Proceed to checkout →



Payment is integrated with Stripe and will be further enhanced in future. A personalised account portal is in place for second stage of development.

## LET CHECK THE SITE OUT!

HTTPS://TEA-LOVERS.HEROKUAPP.COM