Ridership by Age in minutes and by Station

The average minutes by age shows that riders in the 20's and 30's are most likely to rent a bike. The age of 30 seems have to the most users overall. Secondly, Customers utilizing bikes on an as need basis vs subscribers seems to have the most potential for increasing average minutes used. Stations with the most minutes used appear to be near major business and tourist hubs.

Average Minutes by Age and Station

Average Minutes by Age

Average Minutes by User Type

Top 10 Start Stations User Minutes

Top 10 End Stations User Minutes