



JUNIOR FRONTEND DEVELOPER

EVGENIIA ZHAVORONKOVA

Oslo, Norway

NOR residence permit and national identity number

## CONTACTS

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## EDUCATION

- 2014-2018  
BSc Accounting and auditing  
Ivanovo state University, Russia

## TECHNICAL SKILLS

- JavaScript
- HTML5, CSS3, Sass, BEM
- Webpack
- Git, Github
- Figma

## LANGUAGES

- English (Working proficiency)
- Norwegian (Elementary)
- Russian (Native)

## INTERESTS

- Long distance walking
- Travelling
- Reading books

## PROFESSIONAL EXPERIENCE

### Junior Brand Manager

Astrum LLC || Moscow || January 2023 – August 2023

- developed product marketing strategy and presentations to stakeholders;
- deployed campaigns, monitored and analyzed their KPI;
- collaborated with art and web-development teams on asset creation;
- assisted in marketing research, prepared reports, tested projects.

### Digital Marketing Specialist

Ubisoft Games LLC || Moscow || December 2021 - October 2022

- developed and organized marketing plans for online and offline events;
- controlled optimization and performance of media campaigns;
- initiated and managed production of marketing assets;
- collaborated with international teams on marketing results;

### Consumer Engagement Specialist

Ubisoft Games LLC || Moscow || August 2019 – November 2021

- planned and managed online and offline end-Consumer events;
- analyzed and reported event results;
- adapted and localized marketing assets for the CIS region;
- maintained regular communication with gaming communities.

### Finance Assistant

Ubisoft Games LLC || Moscow || September 2018 – July 2019

- monitored and processed primary documents, prepared reports;
- assisted with preparation of regulatory documents;
- worked with Peoplesoft database bookkeeping, analyzed indicators;
- managed general office administration.

## Extra-curricular Activities

### Volunteer

SCI Switzerland || Switzerland || June 30th – July 20th 2019

Project: Impulse Centre Holdenweid

- renovation and setting up the cultural center for activities in cooperation with volunteers and organizers.