

JUNIOR FRONTEND DEVELOPER EVGENIIA ZHAVORONKOVA

Oslo, Norway

NOR residence permit and national identity number

CONTACTS

Github:

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EDUCATION

2014-2018

BSc Accounting and auditing Ivanovo state University, Russia

TECHNICAL SKILLS

- JavaScript, React
- HTML5, CSS3, SASS, BEM
- Webpack, Vite
- Git, Github
- Figma

LANGUAGES

- English (Working proficiency)
- Norwegian (Elementary)
- Russian (Native)

INTERESTS

- Long distance walking
- Travelling
- Reading books

PROFESSIONAL EXPERIENCE

Junior Brand Manager

Astrum LLC | | Moscow | | January 2023 - August 2023

- developed product marketing strategy and presentations to stakeholders;
- deployed campaigns, monitored and analyzed their KPI;
- collaborated with art and web-development teams on asset creation;
- assisted in marketing research, prepared reports, tested projects.

Digital Marketing Specialist

Ubisoft Games LLC | | Moscow | | December 2021 - October 2022

- developed and organized marketing plans for online and offline events;
- controlled optimization and performance of media campaigns;
- initiated and managed production of marketing assets;
- collaborated with international teams on marketing results.

Consumer Engagement Specialist

Ubisoft Games LLC | | Moscow | | August 2019 - November 2021

- planned and managed online and offline end-Consumer events;
- analyzed and reported event results;
- adapted and localized marketing assets for the CIS region;
- maintained regular communication with gaming communities.

Finance Assistant

Ubisoft Games LLC | | Moscow | | September 2018 – July 2019

- monitored and processed primary documents, prepared reports;
- assisted with preparation of regulatory documents;
- worked with Peoplesoft database bookkeeping, analyzed indicators;
- managed general office administration.

Extra-curricular Activities

Volunteer

SCI Switzerland || Switzerland || June 30th – July 20th 2019 Project: Impulse Centre Holdenweid

 renovation and setting up the cultural center for activities in cooperation with volunteers and organizers.