

## *Apis A Strategy Guide Daniel Jacobson*

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Many of the highest traffic sites get more than half of their traffic not through the browser but through the APIs they have created. Salesforce.com (more than 50%) and Twitter (more than 75% fall into this category. Ebay gets more than 8 billion API calls a month. Facebook and Google, have dozens ...

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review 1: A decent overview and checklist for prioritizing API. Does a decent job of breaking down the roles and responsibilities (developer evangelist, product manager, project manager, legal, engineering, etc.). Overall, I thought it lacked depth and insight.

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