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UX, experience designer, experience strategy ... as far as words go, right now everything around UX design is still up for grabs. However, by focusing on the process 'The Project Guide to UX Design: For User Experience Designers in the Field or in the Making' by Russ Unger and Carolyn Chandler neatly sidesteps these sticky issues to deliver a fantastic handbook on the topic.

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But there's a lot more to successful UX design than knowing the latest Web technologies or design trends: It takes diplomacy, project management skills, and business savvy. That's where this book comes in. Authors Russ Unger and Carolyn Chandler show you how to integrate UX principles into your project from start to finish.

Unger & Chandler, Project Guide to UX Design, A: For user ...
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Guide Overview. This hands-on guide for all UXers explores the intersection of content strategy and UX design on a website design project. We'll show you how to embed content-first thinking into popular UX design techniques to reveal powerful insights about the content, that lead to a better user experience.

Content Strategy A Guide for UX Designers - GatherContent
I would classify 'A Project Guide to UX Design' as an extensive introduction to User Experience and aspects of Project Management, rather than an UX encyclopedia. If you are looking for an A-Z Bible on UX, you should try The UX Book .

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