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ARUNDEL PARTNERS: THE SEQUEL PROJECT Case Study Help, Case Study Solution & Analysis & ARUNDEL PARTNERS: THE SEQUEL PROJECT Case Solution Question 1 Why do the principals of Arundel Partners think that they can make money buying movie sequel

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Avg NPV per Film: \$3.35 Conclusion Arundel partners should approach the major studios with an offer of \$2.5 million per film. Inquiries suggested studios would be tempted at \$2 million Arundel should expect to make \$2,685,133 (\$5,185,133-\$2,500,000) Black-Scholes Pricing Model:

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Arundel Partners: The Sequel Project Case Solution. Need to buy sequel rights. The film industry has been enormous for its popularity over different sequels made. Since Arundel was looking for an opportunity to take over different sequels of films, during 1992, Arundel focused on investing in film studios in order to generate high profit margins.

Arundel Partners: The Seguel Project Case Solution And ...

Arundel Partners will disburse the payments for the sequel rights over 12 months in the first year of production. This gives the studio the cash flow to produce the first film but mitigates Arundel Partners risk in case there are issues with the production of the first film.

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Arundel Partners Case Solution. utilized an inventive method for dealing with this risk by just obtaining spin-off rights to movies even before the organization launched such movies due to which the management went ahead to make spin-offs for the currently active films.

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Real Options - A Case Study Straight from Hollywood! In April 1992, David A. Davis, a movie industry analyst at Paul Kagan Associates, Inc. in LA was asked to evaluate a business idea. The idea was to purchase sequel rights to films produced by some major movie studios. As owner of these rights, the client would judge the

Real Options - A Case Study

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What problems or disagreements would you expect Arundel and a major studio to encounter in the course of a relationship like that described in the case? What contractual terms and provisions should Arundel insist on? The studio's future behavior can change because of the existence of the contract with Arundel Partners (AP).

Making money in the movie industry is an unpredictable task

Free Case Study Solution & Analysis | Caseforest.com. 1.1 Assuming that Arundel Partners is a purely financial company with no experience in the movie industry whatsoever, one reason for them to buy the rights to create sequels would be to exploit a possible arbitrage in between the price they would pay for an option to sequels and its real value.

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Arundel Partners: The Sequel Project Case Solution, Arundel Partners: The Sequel Project Case Analysis, Arundel Partners: The Sequel Project Case Study Solution, This case study is about a clique of investors looking to buy further portfolio of feature films. In the case, they are faced with a dilemma of the need to

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Arundel Partners Case Study. I am going to make several calculations to determine the value of the rights of a hypothetical sequel to a film. ... Arundel Partners should be very particular in choosing movies and sequel to invest in. The one-year returns from the hypothetical sequels show us that not every sequel right is profitable.

Arundel Partners Case Study. I am going to make several ...

Arundel Partners: The Sequel Project Case Solution. T.C Fox is the third biggest studio in the category and consists of successful films productions in the past decade. The portfolio can make it difficult for Arundel to invest as it will bear negative cash flows as compared to the cost of negatives.

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a economic organization that is looking at a novel investment project. The Business is exploring to get privileges to feasible

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