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Guy Cook. He is current Chair of the British Association for Applied Linguistics, and an academician of the UK Academy of the Social Sciences. He has published extensively on applied linguistics, discourse analysis, English language teaching, literary stylistics, advertising, and the language of environmental debate.

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Guy Cook. Jump to navigation Jump to search. Guy W. D. Cook (born 10 October 1951) is an applied linguist. He is currently Professor of Language in Education at King's College London in the UK and is also Chair of The British Association for Applied Linguistics for the period 2009-2012.

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Review Guy Cook, Language Play, Language Learning, Oxford ...

Dr.Mohhamad Ghazanfari Applied linguistics 6. Guy Cook (2003) has defined the term applied linguistics as "the academic discipline concerned with the relation of knowledge about language to decision making in the real world" (p. 5).

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