

***Letting Go Of The Words Writing Web Content That Works Janice
G Redish***

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Letting Go Of The Words

Letting go of the words is a very practical, easy to read book. In our organization it is the foundation of the best practice guidelines for writing for the web. Once you have read Ginny's book you will be eager to put her suggestions into practice. And, that's when the creative block sets in.

Letting Go of the Words: Writing Web Content that Works ...

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Letting Go of the Words: Writing Web Content that Works by ...

Letting Go of the Words, 2nd edition, is about creating great content for websites, mobile apps, and social media by thinking of content as conversation. In the new Letting Go of the Words, you'll find lots of easy-to-read guidelines for having great online conversations with your site visitors.

Letting Go of the Words - Janice Redish

"For anyone who works in e-learning, I strongly recommend Letting Go of the Words. It will transform how you communicate online. After reading it, the bad practices will leap off the page." --e.learning age, Nov 2014

Letting Go of the Words - 2nd Edition - Elsevier

A great way to let go of the words without losing essential meaning is to use lists and tables. Lists put active space around each item so that people can skim through the information. Tables take away words that are not necessary and let people easily scan for what they need.

Letting Go of the Words | ScienceDirect

Letting Go of the Words Writing Web Content that Works A volume in Interactive Technologies. Book • 2nd Edition • 2012. Authors: Janice (Ginny) Redish. Browse book content. About the book. Search in this book. Search in this book. Browse content Table of contents. Select all Front Matter.

Letting Go of the Words | ScienceDirect

"Redish has done her homework and created a thorough overview of the issues in writing for the Web. Ironically, I must recommend that you read her every word so that you can find out why your customers won't read very many words on your website -- and what to do about it."-- Jakob Nielsen, Principal, Nielsen Norman Group "There are at least twelve billion web pages out there.

Letting Go of the Words: Writing Web Content that Works ...

Fortunately, you can follow her advice for 100% of your own site's pages, so pick up a copy of Letting Go of the Words and start communicating effectively today." --Lou Rosenfeld, co-author, Information Architecture for the World Wide Web

Letting Go of the Words - 1st Edition - Elsevier

What is another word for letting go? Need synonyms for letting go? Here's a list of words from our thesaurus that you can use instead. Verb passing over. discounting. disregarding. ignoring. overlooking. passing by. dismissing. failing. forgetting. missing. neglecting. not dwelling on. omitting. overpassing. passing. skipping. taking no notice ...

What is another word for letting go - WordHippo

Synonyms for let go at Thesaurus.com with free online thesaurus, antonyms, and definitions. Find descriptive alternatives for let go.

Let go Synonyms, Let go Antonyms | Thesaurus.com

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Letting Go of the Words: Writing Web Content that Works ...

I bought "Letting Go of the Words: Writing Web Content that Works" by Janice (Ginny) Redish because of the excellent word-of-mouth recommendations I saw on the Web. As a writer, I was familiar with its basic premise. Writers of any sort are admonished to "murder their darlings," or, in other words, to "let go of the words."

Book Review: "Letting Go of the Words" is Worth Holding On ...

Let's talk a bit about what this book is and what it is not, as well as about how you might work with Letting Go of the Words. It's about writing and design, not technology. Letting Go of the Words is about strategy and tactics, not about tools. I'll help you think about the people who come to your web site and help you write so that they have ...

Letting Go of the Words: Writing Web Content that Works ...

Let us is used in all varieties of speech and writing to introduce a suggestion or a request: Let us consider all the facts before deciding. The contracted form let's occurs mostly in informal speech and writing: Let's go. Let's not think about that right now. Perhaps because let's has come to be felt as a word in its own right rather than as the contraction of let us, it is often followed in ...

Letting | Definition of Letting at Dictionary.com

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Letting Go of the Words: Writing Web Content that Works ...

Letting Go of the Words: Writing Web Content that Works (Interactive Technologies series) by Janice (Ginny) Redish. Read online, or download in secure PDF or secure EPUB format

Letting Go of the Words by Janice (Ginny) Redish (ebook)

"Ginny Redish's Letting Go of the Words is the most important book on the shelves of anyone who creates web sites that have words on them." — Jared Spool. More about Letting Go of the Words. Read sample chapters. Buy on Amazon. Ginny's upcoming events. May 5 - 8, 2019.

Consulting in usability and clear communication

Web site design and development continues to become more sophisticated. An important part of this maturity originates with well-laid-out and well-written content. Ginny Redish is a world-renowned expert on information ... - Selection from Letting Go of the Words, 2nd Edition [Book]

Letting Go of the Words, 2nd Edition [Book] - oreilly.com

From Janice (Ginny) Redish Letting Go of the Words Morgan Kaufmann / Elsevier 2007 365 pages Soft cover 978-0-12-369486 For more information, visit the book's web site:

From Janice (Ginny) Redish Morgan Kaufmann / Elsevier

Letting Go of the Words is about planning, selecting, organizing, writing, illustrating, reviewing, and testing content that meets people's needs - that gives them a successful and satisfying web experience.

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