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Language Intelligence Lessons On Persuasion

Language Intelligence: Lessons on persuasion from Jesus, Shakespeare, Lincoln, and Lady Gaga [Joseph J Romm] on Amazon.com. *FREE* shipping on qualifying offers. Joseph Romm, one of Rolling Stone magazine's top "100 Agents of Change," has focused his talents on helping us all to increase our Language Intelligence and to better understand the art of persuasion.

Language Intelligence: Lessons on persuasion from Jesus ...

Community Reviews. Joseph J. Romm's Language Intelligence gives a brief survey of Western rhetoric, tossing classic figures like Jesus and Shakespeare together with contemporaries like George W. Bush and Lady Gaga. The book is designed to help writers "become more persuasive, more memorable, and harder to manipulate" (vii).

Language Intelligence: Lessons on Persuasion from Jesus ...

Any book that manages to link together the lessons of the Bible, Shakespeare, Abraham Lincoln, and Lady Gaga (not to mention Martin Luther King, Winston Churchill, Bob Dylan, and Jerry Seinfeld), can't be all bad. With Joe Romm's new book Language Intelligence, it is, in fact, ALL good. There are lessons galore for the scientists among us who value public outreach and communication.

Language Intelligence - Lessons on persuasion from Jesus ...

Language Intelligence: Lessons on Persuasion from Jesus, Shakespeare, Lincoln, and Lady Gaga An optimistic promise for those willing to harness the power of rhetoric to further the environmental movement.

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Language Intelligence: Lessons on Persuasion from Jesus, Shakespeare, Lincoln, and Lady Gaga. He has pulled together the secrets of the greatest communicators in history to show how you can apply these tools to your writing, speaking, blogging - even your Tweeting. The book also looks at the language intelligence of President Obama...

Language Intelligence: Lessons on Persuasion from Jesus ...

Language Intelligence: Lessons on Persuasion from Jesus, Shakespeare, Lincoln and Lady Gaga, by Joseph Romm.

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If you'd like to be more persuasive, buy my new book Language Intelligence: Lessons on Persuasion from Jesus, Shakespeare, Lincoln and Lady Gaga in paperback or Kindle.

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Language Intelligence: Lessons on Persuasion from Jesus, Shakespeare, Lincoln, and Lady Gaga (Unabridged) audiobook, by Joseph J. Romm... Joseph Romm, one of Rolling Stone magazine's top 100 Agents of Change, has focused his talents on helping us all to increase our language intelligence and to better understand the art of persuasion.

Language Intelligence: Lessons on Persuasion from Jesus ...

In early 2011, Joe Romm blogged about using the rhetorical techniques of Abraham Lincoln to be more persuasive communicators. When he promised an upcoming book that would delve into the topic of rhetoric in greater detail, I awaited it with much anticipation. That book, Language Intelligence: Lessons on Persuasion from Jesus, Shakespeare, Lincoln and Lady Gaga, is finally available.

Book review: Language Intelligence by Joe Romm

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Jeff Masters Reviews 'Lessons On Persuasion From Jesus ...

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