

***A Fine Line How Design Strategies Are Shaping The Future Of  
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### **A Fine Line: How Design Strategies are Shaping the Future ...**

Since design and business in the early 20th Century seem to intersect somewhere around Cupertino, it's not surprising that A Fine Line spends quite a few of its 180 pages on Apple. Even though A Fine Line targets a business audience, for designers this part of the book is a little disappointing since "process" is often shortchanged.

### **Book Review: A Fine Line: How Design Strategies are ...**

Fine Line Design 1520 Montclair Ave. Flint, MI 48503. Fine Line Design is a premiere provider of graphic (print) design, web site development, web hosting coordination, photography, copywriting and marketing services! If you are serious about your company's image, then you know how important choosing the right designers/developers can be.

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