

***All Business Is Local Why Place Matters More Than Ever In A
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The goal with all of these initiatives is to inspire entrepreneurship and encourage continued small business development in the local community. SEE ALSO: How to Start a Small Business 101 - The Ultimate Guide. 8. Innovation and Competition. Small businesses, like any business, need to stand out from the crowd in order to survive.

10 Ways Small Businesses Benefit the Local Community

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That's why Kathy Jocz and I wrote All Business Is Local, as an antidote to the repetitive chorus of claims that the world is flat. Yes, the global economy is progressively more integrated, but ...

Even In A Global Economy, All Business Is Local

The Institute for Local Self-Reliance, a nonprofit research organization that provides technical assistance and solutions regarding economic development in local communities, backs these claims stating that compared to corporation chains, "locally owned businesses recycle a much larger share of their revenue back into the local economy, supporting a wide range of jobs and enriching the whole ...

Top 10 Reasons to Support Locally Owned Businesses ...

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All Business is Local: Why Place Matters More Than Ever in a Global Virtual World. By John Quelch and Katherine Jocz. To be published in America and Britain in February by Portfolio; 256 pages; \$25.95 and £14.99.

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