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International Human Resource Management Managing

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What is International Human Resource Management?

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INTERNATIONAL HUMAN RESOURCE MANAGEMENT

In writing this new edition we have retained much of the format that we developed for the 4th Edition while including expanded coverage of the international business context in which International Human Resource Management operates.

International Human Resource Management - Google Books

International Human Resource Management 3rd Edition Chris Brewster, Paul Sparrow, Guy Vernon and Elizabeth Houldsworth Chris Brewster is Professor of International HRM at Henley Business School, University of Reading.

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Boxall, P. (1992) defined International Human Resource Management (IHRM) as 'concerned with the human resource problems of multinational firms in foreign subsidiaries (such as expatriate management) or more broadly, with the unfolding HRM issues that are associated with the various stages of the internationalisation process. (Boxhall, P. 1992).

Definition of International Human Resource Management (IHRM)

Human resource management (HRM or HR) is the strategic approach to the effective management of people in an organization so that they help the business to gain a competitive advantage. It is designed to maximize employee performance in service of an employer's strategic objectives. [need quotation to verify] HR is primarily concerned with the management of people within organizations, focusing ...

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Chapter 13

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