

*Addiction By Design Machine Gambling In Las Vegas Natasha
Dow Schull*

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Addiction By Design Machine Gambling

Addiction by Design: Machine Gambling in Las Vegas reads like a combination of Scientific American's number puzzles and the 'blue Book' of Alcoholics Anonymous."---Christopher Caldwell, Financial Times "Addiction by Design is a nonfiction page-turner. A richly detailed account of the particulars of video gaming addiction, worth reading for the ...

Addiction by Design: Machine Gambling in Las Vegas ...

Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic terminals. Slot machines, revamped by ever more compelling digital and video technology, have unseated traditional casino games as the gambling industry's revenue mainstay. Addiction by Design takes readers into the intriguing world of ...

Schüll, N.: Addiction by Design: Machine Gambling in Las ...

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Addiction by Design: Machine Gambling in Las Vegas by ...

At stake in Schüll's account of the intensifying traffic between people and machines of chance is a blurring of the line between design and experience, profit and loss, control and compulsion. ADDICTION BY DESIGN: Machine Gambling in Las Vegas Princeton University Press, September 2012

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Get this from a library! Addiction by design : machine gambling in Las Vegas. [Natasha Dow Schüll] -- Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic terminals. Slot machines, revamped by ...

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recent book, Addiction by Design: Machine Gambling in Las Vegas, examines the ways that the gambling industry has designed gambling machines that encourage addiction. Human Capital Blog: In your book, you describe how electronic gambling machines—the modern equivalent of slot machines—are designed in such a way that they encourage addiction.

Addiction by Design: Machine Gambling in Las Vegas

Addiction by Design: Machine Gambling in Las Vegas by Schüll, Natasha Dow Princeton, NJ: Princeton University Press. 2012, 444 pp, \$35.00, ISBN 978-0-691-12755-2. David T. Courtwright. University of North Florida, Jacksonville, FL, USA. Search for more papers by this author.

Addiction by Design: Machine Gambling in Las Vegas by ...

"A stunning portrayal of technology and the inner life. Searing, sobering, compelling: this is important, first-rate, accessible scholarship that should galvanize public conversation."---Sherry Turkle, Massachusetts Institute of Technology, author of Alone Together: Why We Expect More from Technology and Less from Each Other"A fascinating, frightening window into the world of gambling in Las ...

Addiction by Design: Machine Gambling in Las Vegas ...

Based on fifteen years of ethnographic work, *Addiction by Design* is an ambitious and thought-provoking book that challenges the neoliberal ethos currently governing the way in which governments and professionals think about gambling addiction. This ethos frames gamblers as consumers who can choose to gamble responsibly with the help of experts and good business practices.

Project MUSE - Addiction by Design: Machine Gambling in ...

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Addiction by Design: Machine Gambling in Las Vegas reads like a combination of Scientific American's number puzzles and the 'blue Book' of Alcoholics Anonymous."--Christopher Caldwell, Financial Times"*Addiction by Design* is a nonfiction page-turner.

Addiction by Design: Machine Gambling in Las ... - Amazon

Addiction by Design is a 2012 non-fiction book by Natasha Dow Schüll and published by Princeton University Press that describes machine gambling in Las Vegas. It offers an analysis of machine gambling and the intensified forms of consumption that computer-based technologies enable and the innovations that deliberately enhance and sustain the 'zone' which extreme machine gamblers yearn for.

Addiction by Design - Wikipedia

Slot Machines: *Addiction by Design* The Agenda with Steve Paikin. ... "*Addiction by Design*," and those pocket slot machines: smart phones. ... INSIDE GAMBLING ADDICTION with NY Council on Problem ...

Slot Machines: Addiction by Design

The rate of gambling disorder in New Jersey is four times that of the population as a whole, Rutgers' Lia Nower reports. New Jersey continues to double down on gambling -- revenues are up, sports-betting is likely and nearly 70 percent of adults gambled last year. But a Rutgers University study ...

Gambling Rampant in New Jersey, Rutgers Study Shows ...

How Casinos Enable Gambling Addicts. ... *Addiction by Design: Machine Gambling in Las Vegas*, 70 percent of patrons now use loyalty cards, which allow the casinos to track such data points as how ...

How Casinos Enable Gambling Addicts - The Atlantic

Addiction by Design explores this research in depth, interweaving with academic analysis the observations and insights of gambling industry representatives, machine designers, and Las Vegas residents, some of whom, like "Mollie," whose story begins the book, are hopelessly captured by the seductive technological circuitry the city has to ...

Book Review of Natasha Dow Schull, Addiction by Design ...

At a conference by the Council of Compulsive Gambling of New Jersey, easy access to placing bets sparked worry that the state's gambling addiction problem will only grow worse.

slot machine | NJTV News

Email: natasha.schull@nyu.edu Departments: Media, Culture, and Communication; Natasha Dow Schüll's first book, *ADDICTION BY DESIGN: Machine Gambling in Las Vegas* (Princeton University Press 2012), draws on extended research among compulsive gamblers and the designers of the slot machines they play to explore the relationship between technology design and the experience of addiction.

Natasha Schüll - Faculty Bio - NYU Steinhardt

“In her new book, *Addiction by Design: Machine Gambling in Las Vegas*, [Natasha Dow] Schüll, a cultural anthropologist and associate professor at the Massachusetts Institute of Technology, describes how the gaming industry has tailored its electronic gambling machines, and indeed everything about the experience of playing them, to lock ...

Addiction By Design Machine Gambling In Las Vegas Natasha Dow Schull

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