

## *Hyundai Motor Company Swot Analysis*

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### **Hyundai Motor Company Swot Analysis**

Hyundai Motor Company is an automotive manufacturer from Seoul South Korea. The company was established in 1967 by founder Chung Ju-yung as a construction company. Over the years the company went major restructurings and is now a part of many companies bearing 'Hyundai' name.

### **Hyundai Motor Company SWOT analysis - Strategic Management ...**

Hyundai Tucson. 9. Hyundai Verna. Hyundai SWOT Analysis. Strengths . Below is the Strengths, Weaknesses, Opportunities & Threats (SWOT) Analysis of Hyundai Motors. Strengths are: 1. The company employs about 100,000 persons around the world. 2. Hyundai vehicles are sold in 190+ countries through some 6,000 dealerships and showrooms worldwide. 3.

### **Hyundai Motors SWOT Analysis | Competitors & USP ...**

Hyundai Motor Company had recalled nearly 4.7 lakhs cars- Sonata Sedan equipped with 2.0 and 2.4 litres gasoline engines in month of September 2015. In August, 2014 Hyundai Motor Company had recalled around 4.19 lakhs cars owing to performance issues of majorly 3 areas - brakes; electricals and suspensions.

### **Hyundai Motor Company SWOT & PESTLE Analysis - SWOT ...**

Ford Motor Company SWOT Analysis Introduction Ford Motors is an American based company that was founded over a century ago back in 1903. Ford Motors is one of the most leading automobile manufacturers in the world and according to Forbes the company was the seventh largest car manufacturer in 2014.

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This is the detailed SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis of Hyundai Motors Company for the year 2014. Background of Hyundai Motors • The company is known with the name of Hyundai Motors Company. • It has been operating in automotive industry. • It has been serving automotive industry since Dec, 1967.

### **SWOT Analysis of Hyundai Motors Company | Free SWOT Analysis**

Strengths in the SWOT analysis of Hyundai. Hyundai India has such a brand equity that it is almost assumed to be an Indian brand, with lot of good accolades for being India's second most selling brand next to MUL in market share; Hyundai Motor India limited is the largest car exporter from Asian Market which showed a 10% growth compared to last FY

### **SWOT analysis of Hyundai Motors - Hyundai swot analysis**

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### **SWOT Analysis of Hyundai Motors - Course Hero**

SWOT analysis: SWOT analysis is used to evaluate the strengths and weaknesses of the company, as well as the opportunities and threats that company is facing. Identification of SWOT is essential as it provides a basic understanding about company's background.

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