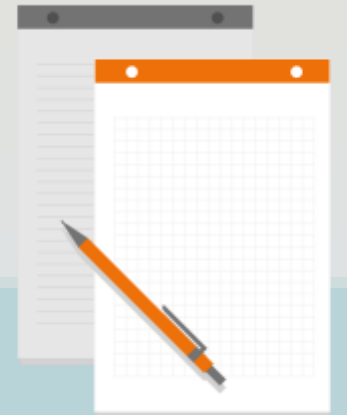


# CREDIT CARD

## WEEKLY STATUS REPORT

Janhvi Dasila



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## **PROJECT OBJECTIVE:**

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

# PROJECT INSIGHTS:

## WoW change:

Revenue increased by 28.8%,  
Total Transaction Amt & Count increased by xx% & xx%  
Customer count increased by xx%

## Overview YTD:

Overall revenue is 57M  
Total interest is 8M  
Total transaction amount is 46M  
Male customers are contributing more in revenue 31M, female 26M  
Blue & Silver credit card are contributing to 93% of overall transactions  
TX, NY & CA is contributing to 68%  
Overall Activation rate is 57.5%  
Overall Delinquent rate is 6.06%