

# Supply Chain Management Analysis Story.

**Sales**  
**36.78M**

**Profit Margin**  
**3.97M**

**Delivery Risk**  
**98.98k**

No of sales done in  
Asian Country



**Sales**  
**109.8k**

No of sales done in  
US Country



**Sales**  
**1.15M**

No of Profit Margin  
taken in Asian  
Country



**Profit Margin**  
**13.04k**

No of Profit Margin  
taken in US Country



**Profit Margin**  
**131.1k**

No of Delivery Risk  
taken in Asian  
Country



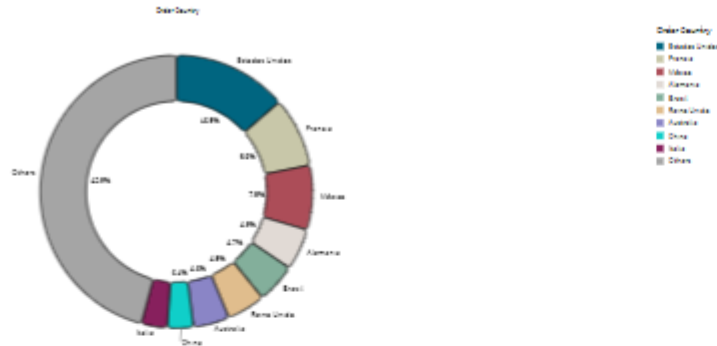
**Delivery Risk**  
**306**

No of Delivery Risk  
taken in US Country



**Delivery Risk**  
**3.25k**

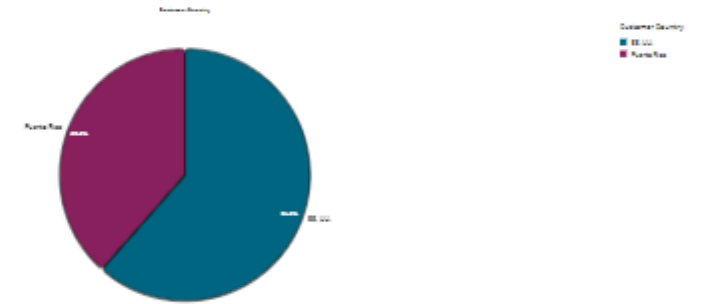
## Global Profit Ratios



Top 10 countries with highest Profit ratios in supply chain management

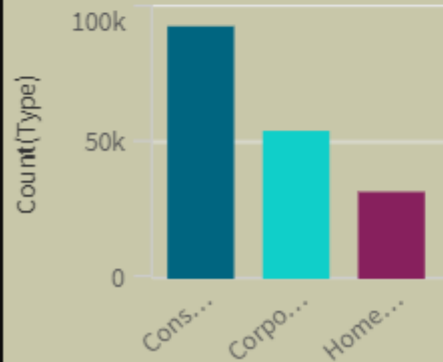
Total items placed by customers in country's

## Total Item placed by customer in country

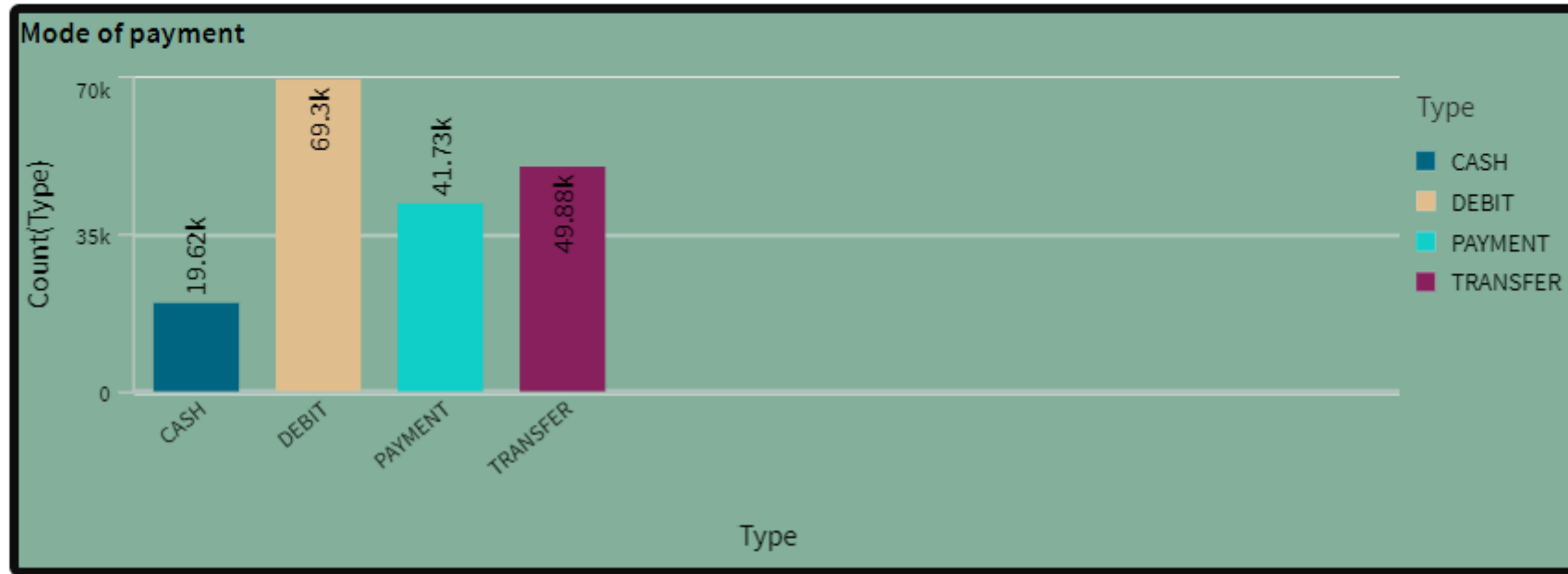


Analyzing customer segments, encompassing consumer, corporate, and home categories

## Analysis on customer segment

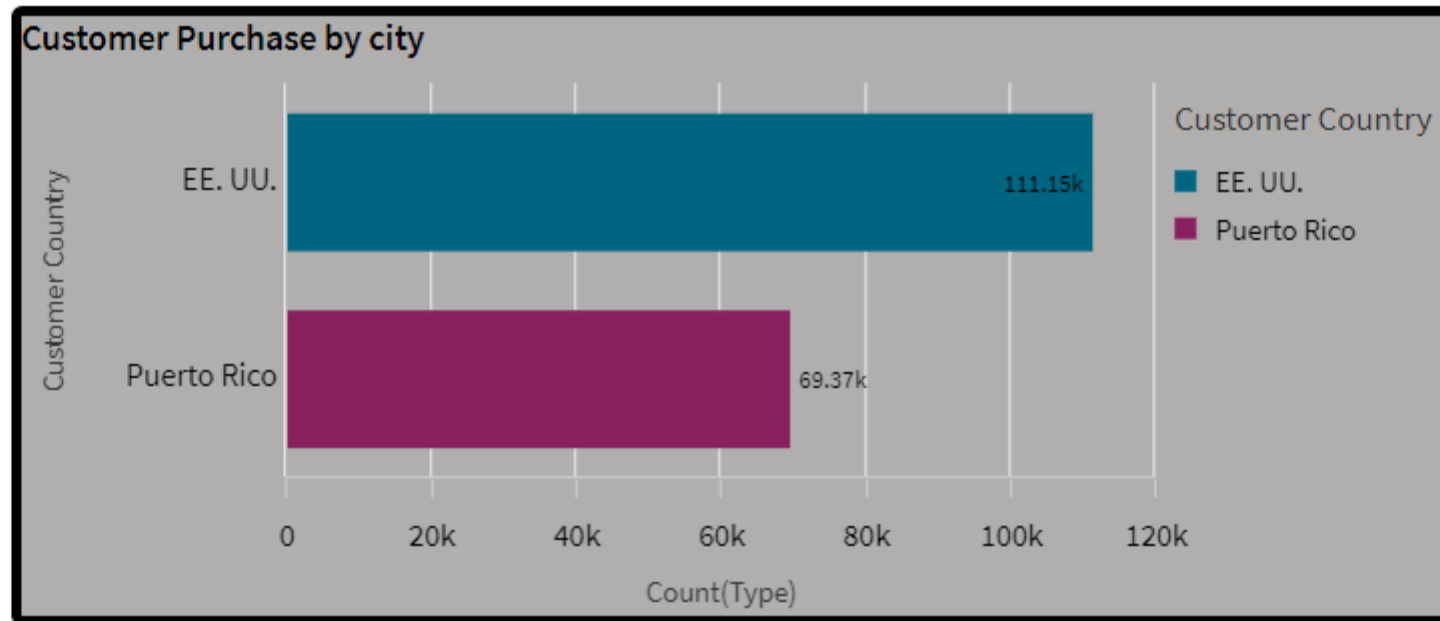


# Mode of Payment for Purchase



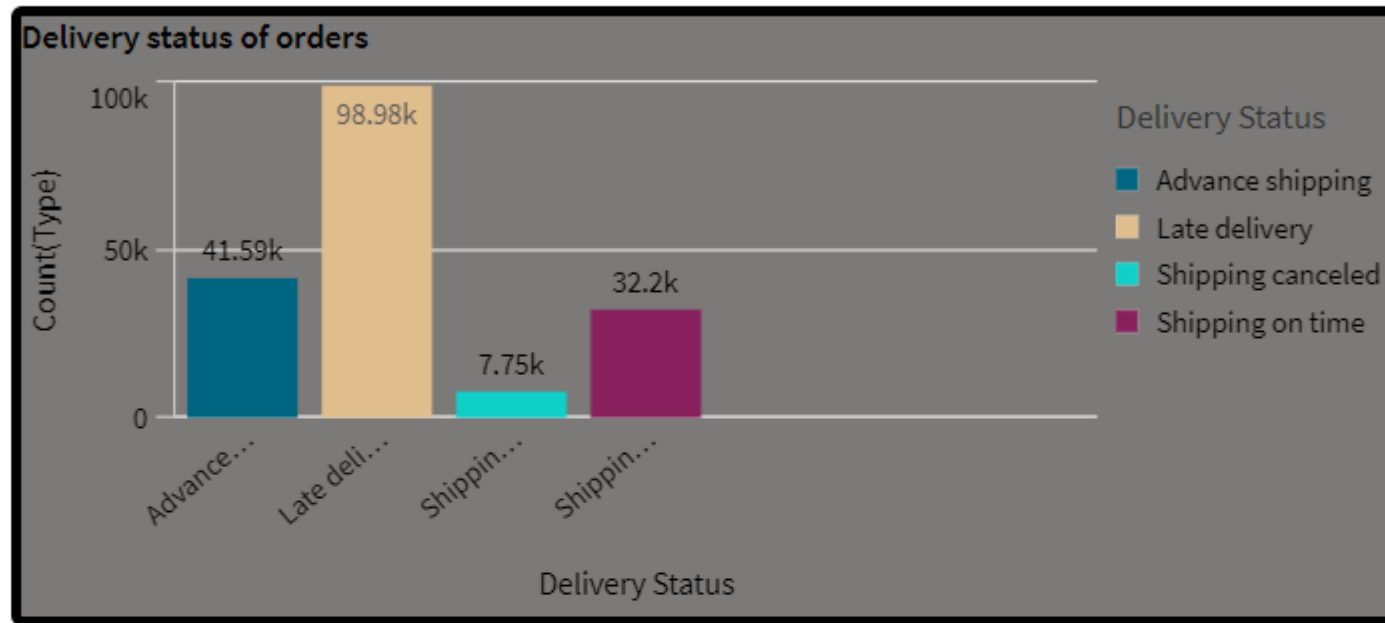
- ✓ Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds
- ✓ Credit payments provide a deferred payment option, allowing customers to make purchases
- ✓ Transfer payments leverage electronic methods for seamless and secure fund

## Customer purchase item by city.



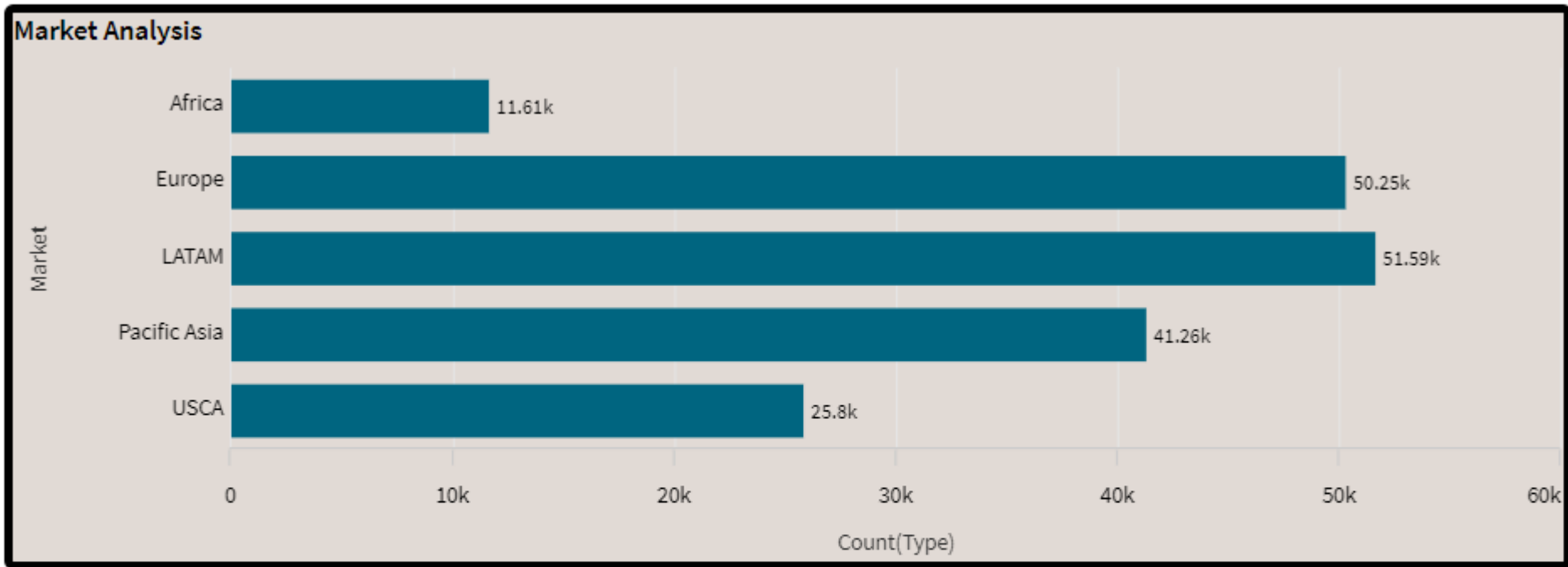
- ✓ Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.
- ✓ Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities

# Delivery status of Orders



- ✓ Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Canceled, and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios

# Global Market Analysis



- ✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviors, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market