

## **CONTACT**

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Haripur, Khyber Pakhtunkhwa, Pakistan

# **EXPERTISE**

- Graphic Designing
- Video Editing
- Social Media Management
- Web Development
- Salesforce Administration
- Salesforce Development

# **LANGUAGE**

- English
- Urdu
- Pashto

## **CERTIFICATIONS**

- Salesforce Certification
- · Graphic Designing and **Video Editing**





Administration & Development

# ABOUT ME

With 5+ years of experience, I specialize in graphic design (logos, flyers, social media posts) and video editing (all types of social media content). I have expertise in motion graphics, VFX, and UI/UX design for apps and websites, along with a strong background in Salesforce administration. I manage social media marketing, focusing on engagement and content creation, and have hands-on experience with Salesforce functions such as user management, security settings, and automation tools. Let's bring your vision to life!

## **EXPERIENCE**

## Graphic Designer, Video Editor, and Social Media Manager

Sparking Asia

Jan 2024 - Oct 2024

- Designed compelling graphics and edited engaging video content for various clients, enhancing brand visibility and communication.
- Managed multiple client accounts, developing and executing effective social media strategies to drive growth and engagement.

#### Video Editor, and Social Media Manager

JI Digital Works

March 2023 - Jan 2024

- Edited engaging video content for social media to boost audience interaction.
- Managed social media accounts and implemented strategies to enhance brand presence and community engagement.

#### Salesforce Administrator and Developer

Salesforce Administrator

June 2018 - Jan 2022

- Configured and managed Salesforce systems to enhance functionality and user experience.
- Trained users on Salesforce tools and best practices for effective data management.

## **EDUCATION**

### **Bachelor of Science in Computer Science**

University of Haripur

2024 - 2028

## Intermediate in Pre-Engineering

Islamia College Peshawar

2021 - 2023