

MS WORD: CONTENT FIRST

Tool to Misuse: Word / Pages / Google Docs / Google Slides
(ONLY these tools)
No Illustrator, Photoshop, InDesign, or external design tools.

Create an A4 portrait poster with the headline: “CONTENT FIRST”
Add ONE short supporting sentence of your choice, for example:

- “Structure dictates visibility.”
 - “Tools shape what you write.”
 - “Default layouts are default thinking.”
- (Or invent your own.)
-

Format Constraints

- A4 (portrait)
 - Export as PDF or JPG
-

MISUSE RULE: You may ONLY use the native layout options of the tool.

This means:

- No importing images from outside.
 - No drawing or shapes beyond what the software provides (default shapes, text boxes).
 - No adjusting typography beyond what the software allows (size, bold, italics, color).
 - You may not copy anything from other software – all elements must originate inside the chosen program.
-

REQUIRED ELEMENTS

Your poster must include:

1. Headline (visible and prominent)
2. Supporting sentence
3. At least one bulleted or numbered list
4. At least one default table (optional: can be used decoratively)