collaboration

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EDUCATION	UNIVERSITY OF CALIFORNIA, BERKELEY	Expected Graduation: August 2019
	Bachelor of Science in Environmental Economics and Policy, GPA: 3.	
	PASADENA CITY COLLEGE	June 2017
	Associate of Arts in Natural Sciences, Cumulative GPA: 3.87	
	Honors: Dean's List (all semesters), Administrative Honors	
SKILLS	TECHNICAL: Atlassian Confluence, Google Analytics, Python, R, H	HTML, CSS, Excel, Stata, SQL, Adobe
	Photoshop, Google Suite	
	LANGUAGE: Fluent in written and conversational Chinese (Mand	darin), basic proficiency in Malay
WORK	UC Berkeley Klesis Christian Fellowship	
EXPERIENCE	Digital Marketing Intern	January 2019 – Present
	• Proactively identify and resolve issues impacting user experience for weekly traffic of around 600 visitors	
	• Generate engaging and relevant content for website to increase website traffic, with the current progress	
	being a 45% increase in users since project implementation	
	 Analyze user engagement trend and user traffic flow using Google 	
	UC Berkeley UCPath (Payroll, Academic Personnel, Time	
	Communications Assistant	April 2018 – July 2018
	 Communicated complex technical changes to 31,000 UC Berkeley 	employees, managers and stakeholders
	regarding the new PeopleSoft HR software solution	
	• Developed team collaboration platform for 20 team members and	d improved internal communication using
	Atlassian Confluence, HTML and CSS	
	• Collaborated with business, functional and technical teams to update information on various communication	
	platforms including Confluence Spaces, UCPath Berkeley website and social networking sites	
	Designed organizational materials with appropriate branding using	g Adobe Photoshop and Illustrator for
	background materials and communications collaterals	
	Pasadena City College Disabled Students Programs & Se	
	Student Assistant	February 2017 – June 2017
	• Actively communicated and coordinated with professors and students to arrange testing accommodations	
	Managed 150 scheduling requests and conflict issues weekly through collaboration with proctoring team	
	Handled administrative work regarding appointment scheduling a	nd data entry
LEADERSHIP	Malaysian Student Association at UC Berkeley	
EXPERIENCE	Secretary	April 2018 – Present
	• Analyze core issues for past years' events and consider members'	
	planning to improve quality of events and address members' concerns	
	• Coordinate with the executive committee to plan and execute bi-	
	relationships of members and provide academic, housing and caree	
	• Improve internal communication by documenting detailed minute	_
	UC Berkeley Department of Electrical Engineering and	
	Lab Development Academic Intern	January 2018 – May 2018
	Demonstrated programming concepts and techniques to around	,
	responded to students' enquiries and guided them in debugging and approach for constructing algorithms	
	Created lab exercises and tutorials to explain and demonstrate programming concepts to students Freuered that labe projects are undeted and functional weakly using Cit and Cithub.	
	• Ensured that labs projects are updated and functional weekly using	
	National Assembly of Malaysian Students in America (N	
	Programs & Strategies Department Officer	February 2017 – April 2018
	 Planned and executed professional development activities such as nationwide volunteering events and entrepreneurship summits for around 1,500 Malaysian students in the United States 	
	Managed event publicity for US-X entrepreneurship summit and s To any them 500/ form 150 to make them 300 participants.	successiumy boosted participation rate by
	more than 50%, from 150 to more than 300 participants	ad Dantau Canadhina C
	Organized career webinars with companies such as MoneyLion ar managing technological setup.	ia Boston Consulting Group, While also
DECEARCH	managing technological setup	Conference HC Inc.
RESEARCH	Honors Transfer Council of California (HTCC) Research Conference, UC Irvine	
EXPERIENCE	Presenter	April 2017

• Proposed to integrate Uber, Lyft and local public transportation (Metro) in Los Angeles via interagency

• Created a mobile application prototype as a proposed solution to promote sustainable commutes