

JANICE MIRANDA

UI/UX & Web Designer

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WORK EXPERIENCE

Graphic Designer - Freelance

South West - Gym Apparel

2023

- Developed the brand identity, including **logo, color palette, typography, and design language**.
- Designed apparel **graphics and print concepts** for T-shirts and activewear, ensuring alignment with the brand's fitness-driven ethos.
- Led **early-stage branding** and creative direction for marketing and product visuals

PROJECTS

UI/UX Design

Aira - Wellness app

Aug 2025

- Defined **user flow** and **prototypes** through objective mapping and iterative design.
- Created a **motion-based interface** focused on user comfort and seamless experience.

UI/UX Design

Zushi - Delivery app

April 2024

- Conducted **user research** to identify pain points and design opportunities.
- Created **personas, user journey maps, and wireframes** to define user flows.
- Led **usability testing** and **iterations** to enhance overall user experience.

Website

TRED - Ecommerce website

Dec 2023

- Developed a fully functional e-commerce website using **HTML, CSS, and JavaScript**, connected to a local server via **PHP and phpMyAdmin**.
- Built the site to be **fully responsive across devices**, ensuring smooth performance and **dynamic data handling on localhost**.

LANGUAGES

English (Fluent)
Hindi (Conversational)
Kannada (Conversational)

EDUCATION

Diploma

Ambit Animations Institution, Mangalore

Digital Designing, Web designing & development
2022 - 2023

97.4%

Diploma

Da Vinci International Institute of Design, Mangalore

Graphic Designing

2021 (6 months)

Grade A

PUC / 12th

St. Aloysius Pre-University College, Mangalore

2017 - 2018

83.2%

SSLC / 10th

Ladyhill Victoria Girls High School, Mangalore

2015 - 2016

91.7%

SKILLS

Design & UI

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Figma

Data & Visuals

MS Word
MS Excel
MS Power point
SQL

Front-End Dev

HTML5
CSS
Javascript
Bootstrap5
SEO (Basic)
PHP
Wordpress
Responsive Design

CERTIFICATIONS

Coursera

Google UX Design Professional Certification

2024 (6 months)

IIM Indore I5 Summit - Workshop

Business Analytics

2018