JANICE MIRANDA

UI/UX & Web Designer

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www.jnce.website

WORK EXPERIENCE

Graphic Designer - Freelance
South West - Gym Apparel
2023

- Developed the brand identity, including **logo**, **color palette, typography, and design language.**
- Designed apparel **graphics and print concepts** for T-shirts and activewear, ensuring alignment with the brand's fitness-driven ethos.
- Led **early-stage branding** and creative direction for marketing and product visuals

PROJECTS

UI/UX Design
Aira - **Wellness app**
Aug 2025

- Defined **user flow** and **prototypes** through objective mapping and iterative design.
- Created a **motion**-**based interface** focused on user comfort and seamless experience.

UI/UX Design
Zushi - **Delivery app**
April 2024

- Conducted **user research** to identify pain points and design opportunities.
- Created **personas**, **user journey maps**, and **wireframes** to define user flows.
- Led **usability testing** and **iterations** to enhance overall user experience.

Website
TRED - Ecommerce website
Dec 2023

- Developed a fully functional e-commerce website using **HTML, CSS, and JavaScript**, connected to a local server via **PHP and phpMyAdmin**.
- Built the site to be **fully responsive across devices**, ensuring smooth performance and **dynamic data handling on localhost.**

LANGUAGES

English (Fluent)
Hindi (Conversational)
Kannada (Conversational)

EDUCATION

Diploma
Ambit Animations Institution, Mangalore
Digital Designing, Web designing & development
2022 - 2023
97.4%

Diploma
Da Vinci International Institute of Design, Mangalore
Graphic Designing
2021 (6 months)
Grade A

PUC / 12th
St. Aloysius Pre-University College, Mangalore
2017 - 2018
83.2%

SSLC / 10th
Ladyhill Victoria Girls High School, Mangalore
2015 - 2016
91.7%

SKILLS

Design & UI

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Figma

Data & Visuals

MS Word
MS Excel
MS Power point
SQL

Front-End Dev

HTML5
CSS
Javascript
Bootstrap5
jQueary
SEO (Basic)
PHP
Wordpress
Responsive Design

CERTIFICATIONS

Coursera
Google UX Design Professional Certification
2024 (6 months)

IIM Indore I5 Summit - Workshop
Business Analytics
2018