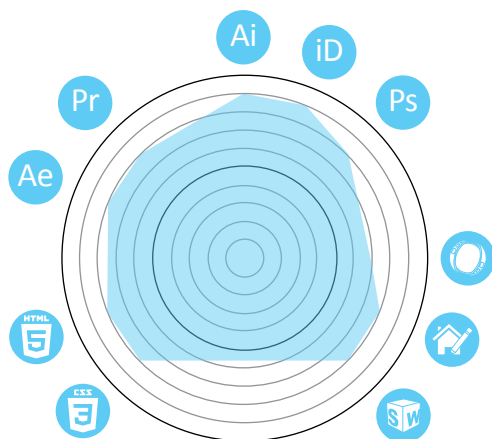


Me

Yoho! I'm an Interactive Arts and Technology student at Simon Fraser University studying design and media arts. With my interests in **digital media** and **human interaction**, I aim to progress in user experience design by crafting the ultimate experience for people to cherish memorable moments when they use an object in harmony.

I love to work with others by using my skills to **exceed clients' expectations**. I am capable of using English, Cantonese, French and Mandarin to communicate ideas to others. As someone who wants to create visual experiences, I help out in the community by being involved as an Executive at the SFU's UPhoto club to organize events, as well as volunteering for Chinatown BIA Society and AniRevo as a graphic designer.

Tech Skills



My Skills

- Research
- Visual Representations
- Prototyping
- Concept Development
- User Experience Testing
- Craft Making
- Photography
- Writing

Industry

SFU Faculty of Applied Sciences Co-op Program 2013

role	Special Projects Assistant
objective	Assist in various projects for the SFU Faculty of Applied Sciences Co-op program, such as create print and digital materials to promote and inform the benefits of Co-op to students within the faculty.
tasks	Used the Adobe Creative Suite to design layouts for promotional materials such as flyers, posters and booklets. Also used HTML, CSS and CQ5 to develop digital mediums such as e-newsletters.
result	As a graphic designer guru on the team, I managed to gain practice and now became confident in my weak skill such that the SFU FAS Co-op materials are far more visual appealing now.

Internship at DivaStudios 2013

role	Marketing and Graphic Designer
objective	Create print and digital graphics to promote services that the studio offers such as photography, cinematography, decors, wedding album designs and wedding wears.
tasks	To use softwares available such as Adobe InDesign, Photoshop, Illustrator and Lightroom to develop design layouts of flyers, posters, banners and newsletters about special promotions and services.
result	As the work term progresses, I am grasping at softwares that I do not use often such as InDesign where my mentor is surprised at how quickly I can come up with design ideas using the new tools.

Involvements

AniRevo Present

role	Communications and Media Staff
objective	To promote the largest anime convention in Vancouver through forums and visuals of various events attended by the group.
tasks	Prior to the convention, I would lend a hand by making posts about the event on anime or Vancouver related forums and film certain fashion shows held to show the YouTube community.
result	With this volunteer position, I have achieved skills in communication in terms of explaining a not so common event through text and visuals.

Chinatown Festival 2013

role	Photographer
objective	Volunteered at a festival to capture memorable moments at the event.
tasks	I helped as a photographer to take pictures of decisive moments of the festival and used my marketing skills to engage more visitors to learn about the Chinese culture when people asked.
result	The chairmen were pleased with my photos. Some of them were featured in Chinese newspapers and the Facebook page due to the excitement documented.

Achievements

2nd at SIAT Showcase Competition 2013

objective	A term project to redesign an interface where the team has chosen to do the SFU SIS enrollment system. During the design process, initial testing were conducted to identify heuristic violations which helped the team to develop two new prototypes for further testing and understanding of a better user experience.
result	Gained satisfaction from students and Simon Fraser University staffs about the new features and aesthetic implementations.

Gr. 6 RCM examinations in Violin 2013

objective	To enhance my musical skills by participating in the Royal Conservatory of Music examinations and to compete with students across Canada.
result	Developed good musical communication with my accompanist and received an exam result of level 6 with Honours.

Education

I'm a **4th year** SIAT student at SFU studying design and media arts. Currently, I hold a good academic standing at a GPA of **3.620** while balancing with my courses and extracurricular activities.

Uniqueness

music	I play clarinet, piano and violin during my spare time to relief stress.
sports	I have been involved in dragon boat, field hockey, skating and swimming; competition in sports pushes me to break boundaries in learning.
first aid	Obtained level A, B and C CPR to help someone in a medical emergency.
photog	Photography is my passion and I am an Executive at SFU's UPhoto Club.