

Janice Rosenthal

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EDUCATION

2009 - 2012

RINGLING COLLEGE OF ART & DESIGN | Sarasota, FL
Bachelor of Fine Arts in Illustration, With Honors
Minor in Visual Development

EXPERIENCE

JUNE 2013 - PRESENT

WALT DISNEY IMAGINEERING | Glendale, CA
Creative Designer/Associate Creative Director
Associate Graphic Designer

"Minnie's Style Studio" - currently in development for Tokyo Disneyland

- Provides daily creative direction to a multi-disciplinary team, defines and communicates the look and storyline of the attraction
- Provided concept and press release artwork
- Designs individual set pieces in scale and in multiple views to pass on to modeling/production vendor

"Nemo and Friends SeaRider" - currently in development for Tokyo Disneyland

- Provided concept designs for the ride vehicle and character show set elements

Shanghai Disneyland Resort overall

- Designed and illustrated attraction posters for the Enchanted Storybook Castle and Dumbo the Flying Elephant ride.
- Designed themed show and operational graphics packages for Tomorrowland and Mickey Avenue.
- Provided illustrations spanning different styles and including on-model Disney characters.

JULY 2012 - MAY 2013

WALT DISNEY IMAGINEERING | Glendale, CA
Graphics/Creative Show Production Intern,
Shanghai Disneyland Portfolio

- Created concept artwork, sketches and final production-ready design documents .
- Worked collaboratively with multiple disciplines and experienced production pipeline in multiple phases including D23 project design and install.

SKILLS

Software

- Excellent grasp of Adobe Creative suite: Photoshop, Illustrator, InDesign
- Well experienced with Apple worksystems, working knowledge of Windows programs.

Artistic

- Digital painter with strong foundation in traditional media, highly skilled in color theory and composition.
- Strengths include visual development, placemaking, storyboarding, and character/concept design.
- Studied figure drawing and character design with head of Walt Disney Feature Animation story dept David Pimentel.

Other

- Working in a team environment with a range of art directors and collaborating with overseas teams.
- Visiting and forming relationships with vendors and sponsorship partners.
- Delivering creative content in a variety of formats and mediums through concept/"Blue Sky" phases and production.
- Designing superior creative environments and innovative guest experiences for domestic and overseas audiences.
- Fast learner and adapts quickly to new situations, technologies, and techniques.
- Strong work ethic; constantly seeks out new venues for personal and professional growth.

