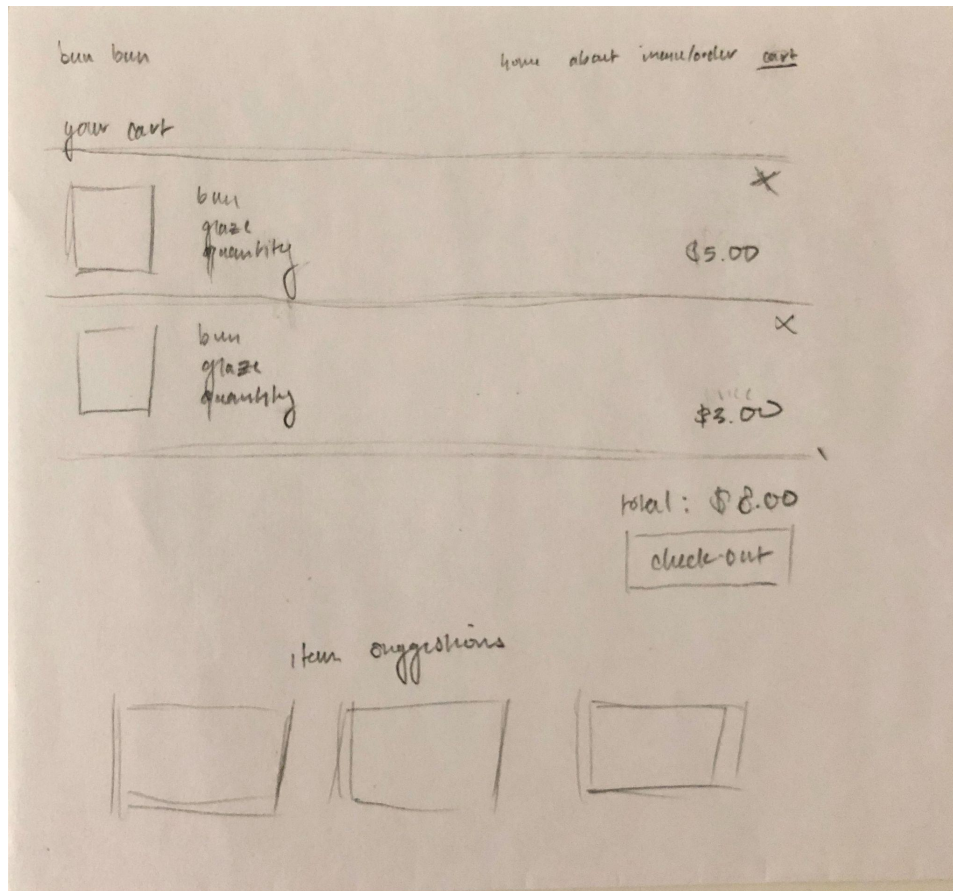


Assignment 6A

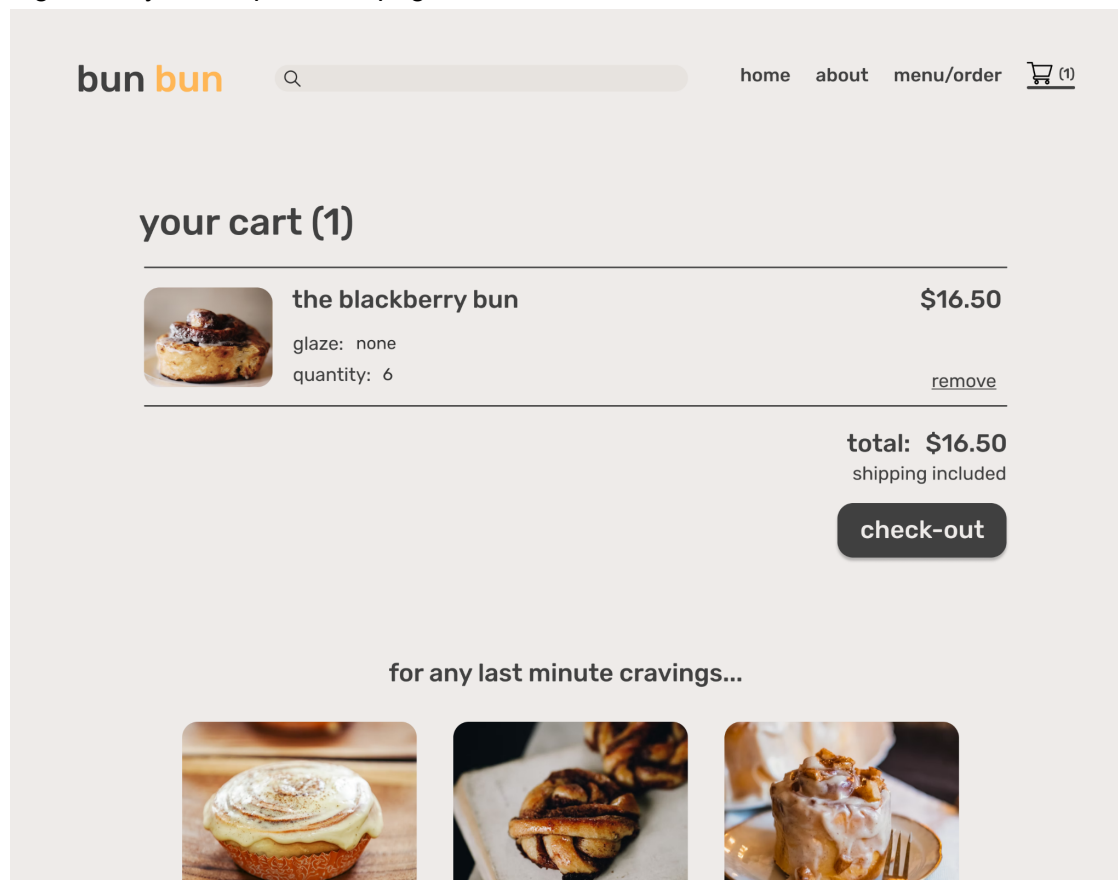
HW6A: <https://janiexue.github.io/pui/hw6a/>

Low fidelity sketch for cart page:



In the shopping cart page, I prioritized providing information to the user. I view the shopping cart page as both a confirmation page and the last location in which users can quickly change their mind about their cart. As such, I wanted to make sure each item and price was clearly listed, in addition to chosen glaze and quantity options. Providing this information would support recognition over recall and allow users to make decisions more easily in the cart page. The ability to edit the cart was also important for user control -- the "x" button was added to allow removal of an item. Finally, I also had an item suggestion section to encourage users to browse and purchase additional products.

High-fidelity mockup for cart page:



The high-fidelity mockup maintains the same muted color scheme as the other website pages. I wanted to ensure that the check-out button was clearly visible, so I used the black button to have this action stand out for the user. I ended up swapping out the “x” button for “remove” instead -- I thought it was important for the price to be higher in the user’s visual hierarchy than product removal, and “remove” is slightly more clear in functionality than an “x” button.