

Designer passionate about digital art,
I am looking for new experiences in UX Design.

Amsterdam

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EXPERIENCES

UX/UI Designer – Graphic Designer Freelance

Being my own boss
January 2023–Now

- Design and wireframing online portfolios
- Visual identity creation
- Design and wireframing one pager based on an existing design system

Softs skills

- Project management
- Process creation

Hard skills

- Wireframing and navigation (Figma)
- Visual identity (Adobe suite)

UX/UI Designer – SAP Project L'Oréal

Harmonization of L'Oréal SAP eco-system
July 2021–July 2022

- Design of SAP Launchpad with Beauty Tech S/4HANA (≈40K people impacted)
- Mapping personas for S/4HANA (≈300 business roles involved)
- Wireframing of 5 different catalogs on Azure Paas for L'Oréal employees
- Creation of Power BI template and guidelines for L'Oréal dashboard
- Build and design of an internal website, to drive adoption of the new SAP eco-system toward L'Oréal employees
- Organization workshop, based on design thinking

Softs skills

- Workshop organization
- Project management
- Process creation

Hard skills

- Wireframing and navigation (Figma)
- Creation design system (Figma)
- SAP theme editing (SAP editor, CSS)
- Database management (Excel)

Event and communication assistant

Creative Valley
Start-up incubator
February–August 2018

- Creation of a visual identity
- Internal and external communication management
- Development of communication kits and materials
- Incubator resident management (30)
- Community management for residents (newsletters, workshops) events,...)

Soft skills

- Community management
- Event management

Hard skills

- Graphic design (Adobe suite)
- Creation of visuals/content (Adobe suite)

EDUCATION

Google UX Design, professional certificate Coursera 2023

- Deep diving into user research
- Accessibility and equity design focused
- Plan and conduct moderated and unmoderated usability studies
- Design sprint methodology

- Synthesize observations from usability studies and come up with insights
- Share research methodology and insights

Master Interactive media Université Paris 1 Panthéon–Sorbonne 2019–2021

- Data visualization **The Turning Point: The 6th mass extinction**, collection and analysis of data on biodiversity degradation
- Web design (HTML/CSS/PHP),

- Referencing/SEO
- Wordpress custom theme development and integration
- UI/UX Creation of wireframes for an event website **Fordlândia**

SKILLS

- Animation design sprint
- Design system
- Editorial
- Event management
- Graphic charter
- Iconographic research
- Illustration
- Logotype creation
- Management
- Planning monitoring
- Web referencing

Software/coding skills

UX/UI

- Figma
- Miro
- Notion
- Power Bi
- Sharepoint
- Suite Adobe
- Sway

Web dev

- Data visualization
- Drupal
- HTML/CSS/PHP
- Wordpress

Languages

- French
English
Spanish

Hobbies

- Cinema
- Literature
- Video art