

## WORK EXPERIENCE

### ELECTRONIC ARTS - FUT COMPANION APP

Associate UI Designer | Dec '16 - Present

- + Designed mockups for converting the FUT Companion Flash Web App into a responsive website
- + Created visual assets such as in-game FUT items and marketing materials for App Store
- + Identified and changed several easy-to-fix usability issues in app by referencing mobile/web trends
- + Improved consistency in app for better user flow and experience

### FREELANCE DESIGN

Graphic/Web Designer | Sept '13 - Present

- + Redesigned websites using CMS (WordPress, Squarespace)
- + Designed logos for Vancouver based companies (AAS Design Inc, Interpret, OM Consulting)

### FOREVER 21

Sales Associate | Dec '10 - Aug '14

- + Developed interpersonal skills through customer service experience
- + Multi-tasked in a fast pace environment

## EDUCATION

### SIMON FRASER UNIVERSITY

Sept '11 - June '16

Bachelor of Business Administration (BBA)

Joint Major in Business + Interactive Arts & Tech

Concentration

Marketing + Design

## RELEVANT EXPERIENCE

### ACCESS BY AMEX - UX/UI PROJECT

Visual Designer | Jan '16 - Apr '16

- + Created mobile app and website interface
- + Enhanced micro-interactions within the app for a more rewarding experience
- + Contributed to UX research

### KNITSTITCH - UX/UI PROJECT

User Interface Designer | Jan '15 - Apr '15

- + Contributed to creative research and discussions with client
- + Created the tablet user interface and prototyped it

## SKILLS

### GRAPHICS

Adobe Creative Suite, Invision, Axure. Familiar with Sketch and Flinto

### WEB

WordPress, HTML, CSS

### PROJECT MANAGEMENT

Can manage multiple projects, create and meet deadlines, cross-collaborator, detailed-oriented

## PASSIONS

Nail art, exploring, cafeing, cooking, crocheting, interior design, dogs, global outreach