



**MISAMIXER**  
8<sup>TH</sup> ANNUAL NETWORKING EVENT

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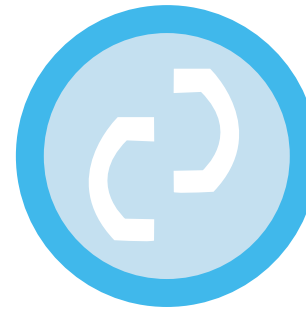
## WORDS FROM THE PRESIDENT

Candy Leong

"The Management Information Systems Association (MISA) is proud to host our 8th Annual MISA Mixer this year. The MISA Mixer brings forth a great opportunity for undergraduate MIS students and industry professionals to mingle and build relationships. Our Organizing Committee has spent tremendous effort over the past few months in making this event happen for our members.

MISA is focused on providing students with opportunities to open new doors to the future, while also developing closer ties between SFU and the local technology industry. Our commitment and dedication is reflected in our continued success, generated from our past events and workshops. We are constantly on the lookout for new opportunities to build relationships with the local IT community, and are always thinking of innovative ways to work together. We look forward to sharing that success with you this evening.

I would like to thank all the industry professionals, sponsors, and the students for making the 8th annual MISA Mixer a tremendous success. I would also like to thank our Organizing Committee whom dedicated their time and invested countless hours for this event to happen. We hope to see you at our future events!"



## ABOUT MISA


Management Information  
Systems Association

The Management Information Systems Association (MISA) is a student organization that belongs to the Faculty of Business Administration at Simon Fraser University, British Columbia. There is an elected student executive that is responsible for MISA and a membership list that ranges between three to four hundred depending on the semester.

MISA is one of the most active clubs on campus, with a strong emphasis on not only professional development but also on having fun.

MISA works most within the SFU Business Administration student body. We have been responsible for many successful campus events in the past and we're always thinking of new ideas.

 [facebook.com/MISASFU](https://facebook.com/MISASFU)

 [misa-exec@sfu.ca](mailto:misa-exec@sfu.ca)

 [sfubiz.ca/misa](http://sfubiz.ca/misa)

## ITINERARY

### Event Schedule Breakdown

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6:30 – 7:00 PM	Registration
7:00 – 7:05 PM	President's Speech
7:05 – 7:30 PM	Keynote Speaker #1
7:30 – 8:00 PM	Break/Networking Session
8:05 – 8:30 PM	Keynote Speaker #2
8:30 – 9:00 PM	Break/Networking Session
9:05 – 9:15 PM	Prize Draw
9:15 – 9:20 PM	Closing Remarks

## KEYNOTE SPEAKERS

### Industry Professionals



#### Darrell Jaggers

*Chief Information Officer of First West*

A veteran technology professional with nearly three decades of experience, Darrell Jaggers leads First West's information technology department. He is responsible for providing a full suite of technology services to First West's brands, helping drive member experience through innovation, and ensuring the security of the credit union's systems and data.



#### Kristin Wilkes

*Manager of Information Technology of The City of North Vancouver*

Kristin has been working in the field of information technology within municipal government for ten years, beginning as Network Analyst and working up to her current role as Manager of IT with the City of North Vancouver. Holding a Bachelor's Degree in Computer Information Systems from the University of the Fraser Valley, Kristin is currently pursuing her Master's of Public Administration with the University of Victoria.



#### Darin Young

*Sponsorship Chair of Municipal Information Systems Association British Columbia (MISA BC)*

Darin Young is head of Information Technology for the City of Delta, British Columbia, a position he has held for four years. With his team, he creates value by aligning municipal business processes and services with appropriate and relevant technologies. Prior to his work in Delta, and over a period of 15 years, Darin managed technology, records, and law libraries for the Aboriginal Affairs Portfolio of the Federal Justice Department.

## SPECIAL THANKS TO

The Committee, Sponsors, & Professionals

### COORDINATION

The Organizing Committee

#### MISA Executives

*President*  
Candy Leong

*VP of Marketing*  
Janine Wong

*Marketing  
Coordinator*  
Esther Gutman

*Events  
Coordinator*  
Louie Kwan

*VP of External  
Relations*  
William Fong

*VP of Internal  
Relations*  
Kevin Lee

*VP of Finance*  
Jacky Yu

#### CRC Executives

*Corporate Relations  
Coordinator*  
Assam Ahmed

*Corporate Relations  
Coordinator*  
Alice Tao

#### BUS 361 Group

*Team Member*  
Gary Cheung

*Team Member*  
Anthony Siu

*Team Member*  
Richie Zhang

### SPONSORS

Various Organizations



### PROFESSIONALS

MIS & Technology Industry

We want to thank all of the professionals who came from a wide variety of technology companies such as SAP, CGI, Deloitte, KPMG, e-nationshop, Hootsuite, Qooway, SFU, TP Systems, The Ministry of Finance in The Netherlands, Telus, Ernst & Young, and Qlik.



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# MISA

simon fraser  
student society

