

RELEVANT EXPERIENCE

VISUAL DESIGNER

Access by AMEX - UX/UI Project | Jan '16 - Apr '16

- + Created mobile app and website interface
- + Worked closely with the prototyper to create and enhance interactions
- + Contributed to creative research and brainstorming

STRATEGIC MARKETING ANALYST

West Coast Sci Physiotherapy | May '15 - Aug '15

- + Gathered and analyzed secondary data on industry and sector trends
- + Suggested new strategies and target markets to reach

USER INTERFACE DESIGNER

Knitstitch - UX/UI Project | Jan '15 - Apr '15

- + Contributed to creative research and discussions with client
- + Created the tablet user interface and prototyped it
- + Organized and completed deadlines for the project

VICE PRESIDENT OF MARKETING

SFU MISA | May '14 - Apr '15

Rebranded MISA's image to be a more professional as an SFU MIS club

- + Designed over 30 promotional materials (booklets, banners, posters, nametags)
- + Learned web development skills by redesigning the MISA website with WordPress

PASSIONS

Nail art, cooking, baking, crocheting, interior design, dogs, origami, skiing, exploring, global outreach

VOLUNTEER

BOOKKEEPER

Grace Vancouver Church | Dec '11 - Present

PROMOTIONAL ASSISTANT

SFU Recreation | May '14 - Apr '15

GRAPHIC DESIGNER

Design for Donations | Dec '14

WORK EXPERIENCE

SALES ASSOCIATE

Forever 21 | Dec '10 - Aug '14

- + Developed interpersonal skills through communicating with customers and 50+ co-workers
- + Gained customer service experience by targeting customers' needs
- + Multi-tasked in a fast pace retail environment

FREELANCE DESIGNER

Sept '13 - Dec '15

- + Designed logos for Vancouver based companies (AAS Design Inc, Interpret, OM Consulting)
- + Worked on strict timelines for completing the designs

SKILLS

GRAPHICS

Illustrator, Photoshop, Indesign, Premiere Pro, Axure

MARKETING

Excel, PowerPoint, Word, WordPress, HTML, CSS
Google Analytics certified, familiar with SPSS

PROJECT MANAGEMENT

Manage multiple projects, create and meet deadlines, excellent communication, detailed organization, event planning experience

EDUCATION

SIMON FRASER UNIVERSITY

Sept '11 - June '16

Bachelor of Business Administration (BBA)

Joint Major in Business + Interactive Arts and Tech

Concentration

Marketing + Design

ACHIEVEMENTS

Team won Rising Star Award for MISA - May '15

Team won Club Spirit Award for MISA - May '15

Participated in Vancouver Mini Maker Faire - Jun '14

1st Place in Seattle Design Charrette - Nov '12

AICE Diploma - May '11