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# I'm focused on creating meaningful experiences through design & business.

# Associate User Interface Designer

Electronic Arts - FUT Companion App | Dec '16 - Mar '18

Led all interface designs from concept to delivery. Identified and improved usability flow issues within the app. Cross-collaborated with production, developers, QA, and other designers both locally and internationally to design features.

Set both achievable short and long term design goals of where the product should be in the future.

# Visual Designer

#### Access by AMEX - UI/UX Project | Feb '16 - Apr '16

Grad project proposing a mobile app for AMEX cardholders to use their membership points for events and experiences.

Worked with a team of 5 to identify a business problem and a viable design solution. Led the visual design from concept to delivery for the entire project.

# Graphic/Web Designer

# Freelance | Sept '13 - Feb '17

Redesigned websites using CMS (WordPress, Squarespace. Designed logos for Vancouver based companies (AAS Design Inc, Interprit, OM Consulting)

## User Interface Designer

# Knitstitch - UI/UX Project | Jan '15 - Apr '15

Grad project proposing a tablet app for a client to engage with their members outside monthly meetings. Worked in a team of 2 to implement solution from concept to delivery.

#### **EDUCATION**

Joint Major Business + Interactive Arts and Tech (BBA)

Simon Fraser University Sept '11 - June '16

#### **SKILLS**

## **Graphics**

Adobe Creative Suite, Sketch, Invision, Axure, Flinto

## Web

WordPress, HTML, CSS

### **Project Management**

Can manage multiple projects, create and meet deadlines, cross-collaborator, detail-oriented

## **PASSIONS**

Nail art, exploring, cafeing, cooking, crocheting, interior design, dogs, global outreach