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Human Computer Interaction
User Scenario

Jesse, a 21-year-old college student, sometimes struggles to pick out outfits in the morning that she'll love wearing throughout the day. She loves fashion and often reads about the current trends, but she can't always find cheaper and sustainable versions. So this weekend, she intends to go to Never 31, a new hip clothing store that opened up across campus, with her fashion-forward friends Amy and Rebecca.

A few days later, Jesse and her friends are at the store. Jesse sees the fresh new trench coats, the polka dot leather pants, and the purple sequined shirt she has been eyeing for a while. Jesse excitedly looks at the tag and sees the high price, and feels as though, for the quality, it's not worth buying it. Amy pulls out her phone and uses an app to photograph one of the clothing pieces. Amy shows Jesse a similar piece that is much cheaper, better quality, and sold from a highly-rated sustainable clothing brand. Jesse hastily orders it and finds herself wearing her new shirt multiple times for different outfits during the school year. Jesse uses this app to find more quality trendy clothing pieces and feel more confident in her everyday outfit choices.