Performance

The “Natural Milk” Corp’ s online shop is the main trade method of the company. Therefore the shop should provide good performance, to ensure the best user experience and satisfaction.

First of all the shop will operate mainly with users from Bulgaria, so the server should be built in Bulgaria. This is set by the fact, that the distance between user’s machine and the serever is counted in the loading speeds.

The server should be as powerfus as it has to suppot at least 10 users at a time, a requirement, set by the marketing research of the company.