# **Curriculum Vitae** Devis Zagaglia

## **Personal Information**

Family Name / Name

**Devis Zagaglia** 

Address

Tiraboschi street, 18, 41012 Carpi (Italia)

Phone

(+39) 059.977.00.99

E-mail

devis.zagaglia@gmail.com

Citizen

Italian

Date of Birth

25 February 1972

Gender

Male

# Desired employment / Occupational field

## General manager / Business Unit Director

Preferred automotive field or similar

Work experience

Dates

1 July 2011 - present

Lavoro o posizione ricoperti

Managing Director

Main activities and responsibilities

- Organization of the new Holding set up by Govoni and Sauer Werkzeug
- Restructuration of the Marketing area with focus on the Worldwide market and Production area following the lean production and higher standardization of platform.

(+39) 335.61.48.069

- Implementation of the lean 24h service for the 50% of the product in catalogue (6.000)
- Implementation of Oracle Sme ERP system

Nome e indirizzo del datore di lavoro

Tipo di attività o settore

GS tools S.r.I - Crevalcore (Bo) - Italy

Production of Automotive Equipment parts

Dates

1 February 2011 - 30 June 2011

Lavoro o posizione ricoperti

Main activities and responsibilities

Consultancy for Sales and Purchase Activities (SPA) between Zadi spa and Minda Corporation Ltd.

- Cooperation in the Due Diligence between Minda Corp. and Zadi spa as industrial auditor internal support.
- Cooperation with Minda Group to setup the activities and the restructuration plan for Zadi, in the view to be the General Manager of Zadi if the SPA will be successful.
- Transaction of the main ZADI customer, BRP, through the SPA in the view of the integration of Zadi spa in Minda Group
- Termination of the duty with the failure of the SPA (Zadi didn't sell to Minda)

Nome e indirizzo del datore di lavoro

Minda Management Services Ltd - Noida - India

Tipo di attività o settore

Production of automotive components

Dates

4 march 1996 - 31 January 2011

Occupation or position held Main activities and responsibilities **Vehicle Business Unit Director** 

Since May'07 till August 2011 Vehicle Business Unit Director: complete and vertical BU management, by adding to the preceding responsibilities in place (strategic development, both commercial and technical) the manufacturing and logistic responsibilities., reaching in this way a complete management starting from the business strategy till the product delivery (logistic, manufacturing, quality and customer service). Complete financial management of the BU, from the commercial budget till the product and marketing investment budget, full responsibility on the margin and profit of the BU. Full management of a team composed by an average of 10 employees and 35 blue workers, with a turnover of the BU around 10 mio €. Main highlights are the concurrent engineering of 8 new products finalized to the same vehicle, that due to Time to

Market needs has strained the capacity to manage the internal and external resources by goals.

- From February '02 till May '07: **Vehicle Business Unit Director** with responsibilities on strategic development plan, commercial plan and product plan. Main highlights the deployment of the internationalization strategy of the B.U. mainly to the North American market, basis for the good results of the following period. Full management of a team of 6 employees and a team of 5 engineer in one engineering company inside the Zadi group. In the period, the B.U. grew up from 2 to 6 mln € of turnover.
- From February '99 till February'02 Technical manager for Caravan and Motorhome Business. Development of highly innovative projects (with 6 patent under my name) in the field of locks and locking system for motorhomes. Full management of 2 engineers and additional 2 engineers in one engineering company inside the Zadi Group.
- From March 1996 till February 1999 **mechanical engineer** for automotive components.

## **Special Projects:**

- From April'09 till December'09 **Director of the closing project** of one of the plant of the group (the lighting plant in Cesano Maderno) and the transfer of the assembly lines (around 110 people involved) and all the production tools. The assy lines were transferred in Carpi. The project allowed me to face the full re-engineering of the Carpi plant and the management of a transfer of assy lines during the production, without effect on the customer delivery performance. I have also faced the problem of union relation for more than 90 workers that were not more in place at the end of the plant movement.
- From June'04 till July'05 Responsible of implementation of the caravan market in the **German subsidiary**, including a company reorganization. The project lead to the creation of an intercultural team with the aim to reduce the distances between the German and the Italian culture.

Name and address of employer

Type of business or sector

ZADI S.p.a, Carpi (MO) - Italy

Production of componente for motorcycle and recreational vehicle (caravan, camper, ATV, snowmobiles)

Dates

1 September 1995 - 28 February 1996 **Engineer of Simulation Department** 

Lavoro o posizione ricoperti

Main activities and responsibilities

From September '95 to December '95 realization of a Software for the fluidodynamic simulation

- of the flow of the gas in a 4 stroke engine (intake and exhaust)
- From December '95 to February '96 Engineer of Simulation Dept. for automotive components

Nome e indirizzo del datore di lavoro

Tipo di attività o settore

Lamborghini Automobili S.p.a - S.Agata Bolognese (Bo) - Italy

Production of high performance sport cars

## Education and training

(only the main ones)

Dates September 1986 - June 1991

Title of qualification awarded

High School in Scientific Lyceum

Principal subjects/Occupational skills covered Education in every different field, from mathematics till humanistic fields

Name and type of organisation providing education and training

Liceo scientifico statale M.Fanti di Carpi Carpi (Mo) – Italy

Dates

September 1991 - March 1996

Title of qualification awarded

Degree in mechanical engineer

Principal subjects/Occupational skills covered

Degree in Mechanical Engineering, automotive orientation

Name and type of organisation providing education and training Università degli studi di Modena Modena - Italy

Dates

2000

Title of qualification awarded

Principal subjects/Occupational skills

Attestato di frequenza corso "La gestione dell'ufficio tecnico"

Training on the main tools for the R&D management, resouces management, FMEA, Six Sigma, Project Management

Name and type of organisation providing education and training

SDA Bocconi (Scuola Dirigenziale) Via Bocconi, 8, 20136 Milano (Italy)

**Dates** 

s | Ottobre 2003 – Giugno 2004

Title of qualification awarded

Principal subjects/Occupational skills covered

Master in "Strategic Company management" – Programma Prometheus

Multi-functional view of the dynamic flow of the company, problem solving, decision making, business

development and deployment, strenght company values.

Name and type of organisation providing education and training

CTC Bologna (Centro di formazione Manageriale e Formazione di Impresa) Bologna (Italy)

# Personal skills and competences

Mother tongue

Italian

Other language

Self-assessment European level

> English German Spanish

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Advanced	C2	Advanced	C1	Advanced	C1	Advanced	C1	Advanced
B1	Intermediate	B1	Intermediate	A2	Basic	A2	Basic	A2	Basic
B2	Intermediate	B1	Intermediate	В1	Intermediate	В1	Intermediate	В1	Intermediate

Social skills and competences

- Self Entrepeneurship. Best results by working on macro objectives.
- Orientation to the team work, where normally I quickly obtain a high degree of authority.
- Strong rational approach.
- "Listening" approach with the team players
- Development of the self entrepeneurship inside the team player

Organisational skills and competences

- High orientation to the full control of the different objectives (echonomical, technical, quality, production, timing). I have a methodic and "german" approach about this matter, because I strongly believe that a solid echnomic basement is the main feature to plan the business strategic development.
- Strategical view and development of the company potential, starting from the market and product diversification following the markets needs.
- High focus on the development and innovation, improvements in the last 4 years of the
  responsibilities and competences on the echnomic management of the Business Unit,
  starting from the echnomical results till the project development (both "Push" and "Pull").
- Deployment of organization changes and techniques to improve the efficiency and the organization of the Business unit, starting from the front-office till the product delivery.
- Good experience on the deployment of methods to make more modern and efficient the
  logistic and product process, basicly important to obtain efficiency (and a good profit
  account) in a vertical company where are present the plastic injection, electronic process
  and assembly departments. The goal is to provide enough financial funds to improve the
  company growth through R&D and marketing tools adequated to substain the global
  competition.

### Technical skills and competences

- Good experience in the full Business Unit management, starting from the strategic plan till
  the industrial and financial result of the BU in a B2B automotive market, or similar/directly
  related ones. The focus on the costs, margin and to their control lead the business unit
  under my control to have time after time the self capacity to invest in the new products
  development, outside from the company general results.
  - On the strategic point of view, high skills on the placement of innovation in the product
    portaolio, especially locking and lighting. By the way, till now the main focus to the strategic
    plan was the basis to obtain the succesful results of the last years in terms of company
    development on customers and products.
- On the echnomic point of view, main focus on the management of the product margin, through cost-reduction plans and re-engineering of the products (whether is necessary) necessario), innovation deployment with the aim to increase the product margin and the market share of the company.
- High skills in the automotive customer/product management (from the first approach till the delivery).
- High knowledge of the products and of the products engineering, especially regarding the
  engineering of die-casted parts, plastic injected, blanked, and of mechanical engineered
  parts (mechanic) and industrialization processes.
- Inventor of 6 patent, national and international (still in use)

## Main goals

- From 2002 to 2010 the turnover of the BU has increased 5 times, staring from 2 till over 10 mln €. The growing was obtained by the growing of existing business just present in year 2002 (from 2 mln to 5 mln) and to the implementation of new business deriving from the business plan follow up (almost 6 mln in 2010). All without increase of BU fixed costs.
- 2005-10: Bombardier R.P., never supplied in the past by Zadi, starting from 2005 (0 € turnover) till 2011 (6 mln € of turnover forecast) with a product and project "premium" portfolio. The importance of this result go beyond the figures because confirm the succesful results of the internationalization plan and of the increase of the product added value, basicly important for the company development.
- 2004: though my interaction, a company of the group become a BMW supplier. I have put
  my experience and my knowledge in the proposal of a highly innovative project that lead the
  company to start the business relation with BMW AG.
- 30% Improvements (certified) in the period 2002-2010 of the average margin of the Vehicle BU, thoughout cost-reduction action on projects and products, rationalization of suppliers and products portfolio, implementation of distribution strategies differenciated by the customer importance and ranking, all with a rationalization of the employees/workers cost impact, even if with a growing turnover.

### Computer skills and competences

Good experience on Oracle Application System and on PDM /PLM (Hummingbird DM, Thinkteam) Good experience on CAD 2D /3D Pro-E, basic info on CAD Think 3

High degree of knowledge on Microsoft Office (Outlook, Word, Excel, PowerPoint, Project, others) High degree of ability with company presentation and Ecel analysis.

Other skills and competences

Hobby: Cars and motorbikes, cinema, reading

Sport: tennis, swim, volley and bike, normally watched soccer, Formula 1 e Moto GP

Driving licence

B, A

#### Additional information

Single

Militare service done

Available for work abroad and transfer

Personal data authorization following the D.L 30 june 2003, n. 196

Signature

Devis Zagaglia