



# JAN JĘDRZEJAK

DIGITAL MARKETING / PRODUCT OWNER

## PROFILE

Results-driven digital solutions professional with strong experience in managing technology-driven projects and change initiatives across global organizations. Skilled in Power BI, Power Automate, Salesforce Digital Experience, HCL WebSphere and Sitecore. Adept at defining scope, aligning stakeholders, and delivering measurable improvements in operations and user experience through innovation and process automation.

## WORK EXPERIENCE

- Linde Gas Poland** 2022 - PRESENT  
Digital Marketing Specialist & Product Owner
  - Managed digital content workflows on 2 platforms for 4,000+ users, boosting engagement by 15%.
  - Oversaw B2B e-commerce and corporate sites with +30% YoY revenue, increasing organic traffic by 90% and conversions by 15% YoY.
  - Delivered a CMS platform adopted by 11 countries, enabling streamlined content management and localization.
  - Led Microsoft Power Platform adoption, automating 15+ processes, improving productivity by +20% and reducing costs by +20%.
  - Delivered 10+ trainings and documentation, enhancing digital tool use among 100+ employees and customers.
  - Handled 100+ content update tickets annually, meeting 95% SLA and brand standards.
  - Coordinated global stakeholder communication for projects in 11 countries, accelerating deployment by 25%.
- Linde Gas Poland** 2018 - 2022  
IS Field Support Specialist
  - Delivered and supported IT projects for 500+ computers, ensuring smooth deployment and adoption.
  - Managed incidents and service requests via ITILv4 ticketing systems, maintaining over 95% SLA compliance.
  - Provided support for Microsoft 365, SAP R/3, and other corporate applications.
  - Assisted in network troubleshooting for Cisco and AT&T infrastructure with regional teams.
  - Led migration of 50+ network switches, edge routers, access points, and telephone exchanges.
  - Coordinated office network and cabling upgrades for 50+ users.
  - Managed ERP integration with government reporting systems, ensuring timely delivery.
- TVN Group Discovery** 2018 - 2018  
Assistant Video Editor
- TVP S.A. (National Polish Television)** 2016 - 2018  
Camera Operator

## AWARDS

- Linde Leadership Award 2024
- Linde Leadership Award 2022

I hereby give consent for my personal data to be processed by potential employers for the purpose of conducting recruitment processes related to the positions I am applying for.

## CONTACT

📞 +48 690 661 143

✉ jan.jedrzejak@gmail.com

## EDUCATION

2016 - 2018

SPOŁECZNA AKADEMIA NAUK

- Master of Engineering (Computer Science, graduated with honors)

2012 - 2016

SPOŁECZNA AKADEMIA NAUK

- Bachelor of Engineering (Computer Science, graduated with honors)

## COURSES

- Linde Digital Creator
- Power Apps & Flow
- MS Power Automate Training
- SCRUMstudy SMC®
- Microsoft MS-900T01
- Microsoft AZ-900T01

## SKILLS

- IT Project Management
- Product Owning (SCRUM)
- HTML, CSS, JS, Power Platform
- UI / UX
- Design Thinking

## LANGUAGES

- Polish (Native)
- English (Fluent)