Project: Credit Card Fraud

04.02.2019



Joshua Owusu Ankomah

Your Company 123 Your Street Your City, ST 12345

Overview

- 1. We are trying to create a model that detects fraud
- 2. Each year Millions of pounds are lost

Goals:

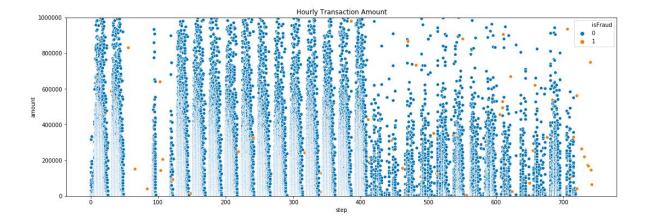
Methodology:

Project Steps

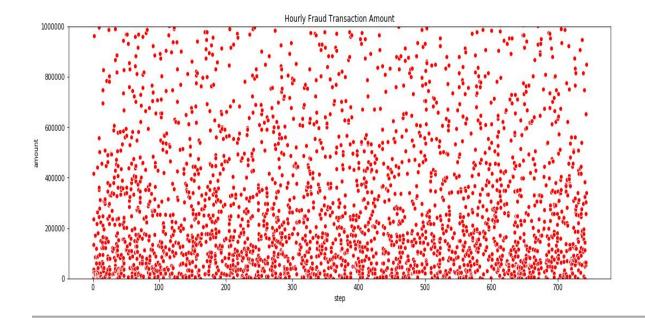
- 1.Loading Data and EDA
- 2.Feature Engineering
- 3.Machine Learning
 - o 3.1. Baseline Models
 - o 3.2. Grid Search for Best Hyper-parameter
 - o 3.3. Dealing with Unbalanced Data
 - o 3.3.1. Balancing Data via Resambling with SMOTE
 - o 3.3.2. Subsampling Data from the Original Dataset
 - o 3.3.3 Performing SMOTE on the New Data
 - o 3.3.3a HyperParameter Optimization And Visualization of ROC_Curve of Models
 - RandomForestModel and XGBoost Model
- 4.Machine Learning Pipeline
- 5.Feature Importance
- 6.Conclusion
- 7.Future Works

Further Findings: EDA Findings

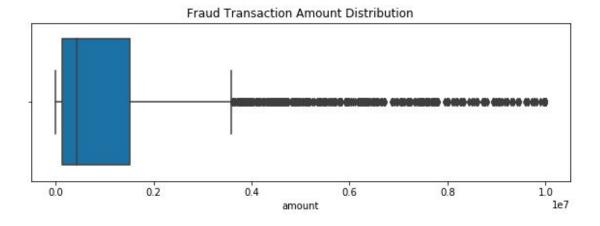
Safe Transactions



Fraud Transactions



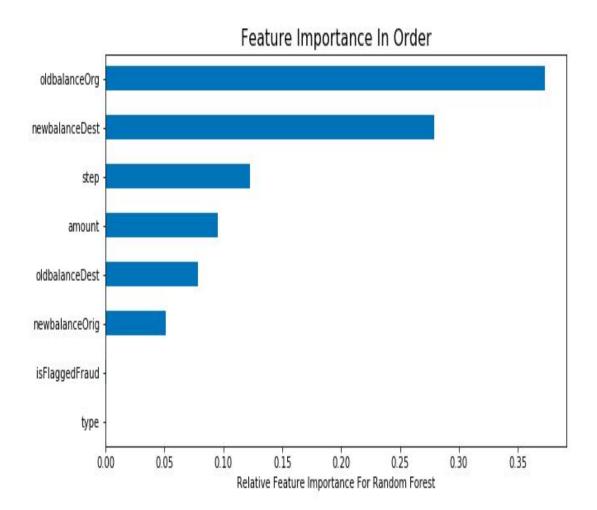
- Eventhough safe transactions slows down in 3rd and 4th day and after 16th day of the month, fraud transactions happens at a steady pace. Especially in the second half of the month there are much less safe transactions but number of fraud transactions does not decrease at all.
- Fraud proportion over all transactions is 0.01% while the fraud amount proportion is 0.1%
- There is some sort of seasonality in the number of transaction every 24 hours. Fraud transactions does not show that significant pattern. They happen every hour almost in the same frequency.
- There are more fraud transactions in low amounts and less in high amount. This distribution does not change much.



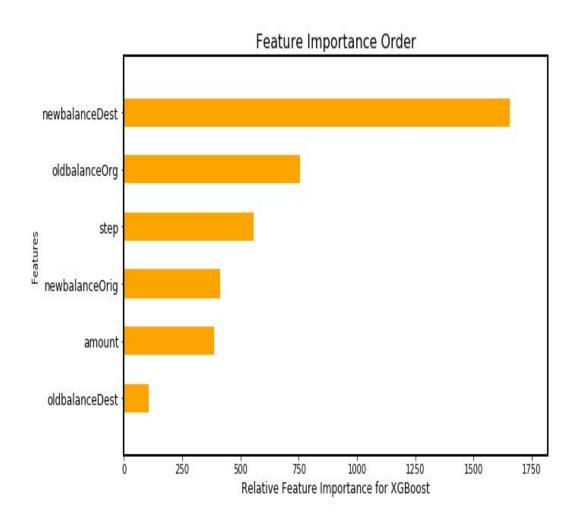
- Fraud transaction happens in a large range such as \$119 to \$10M . Most of the fraud transactions are of Lesser amount. But in 1M there is an interesting increase similar to safe transactions.

- There are 16 fake fraud cases with '0' amount.
- Fraud activities only happens with TRANSFER and CASH_OUT transactions. DEBIT usage is very safe.

Feature Importance For Random Forest:



Feature Importance For XGBoost:



Conclusion:

1. Random Sample

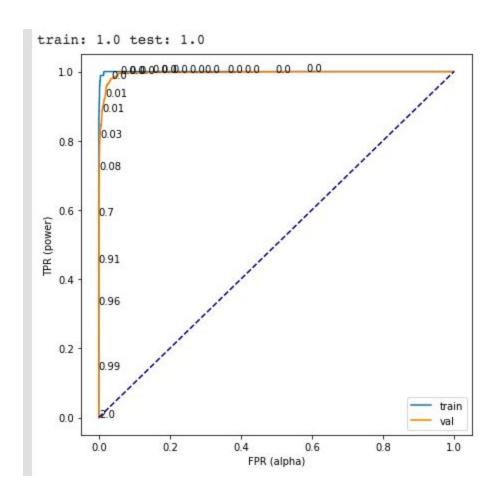
▼ Accuracy results after iterations

(Data & Parameters)	(Accuracy)	XGBoost R	andomForest	
Iteration 1				
- Random Sample & default parameters		100%	83%	**Iteration 2**
- Random Sample & best parameters		85.5%	84.3%	
Iteration 3				
- Balanced data with SMOTE & best parameters		99.4%	98.7%	
Iteration 4				
- Random Safe trans. data and all Fraud data & best parameters		98.8%	99.6%	
Iteration 5				
- New data balanced with SMOTE & best parameters		99%	92.1%	

2.

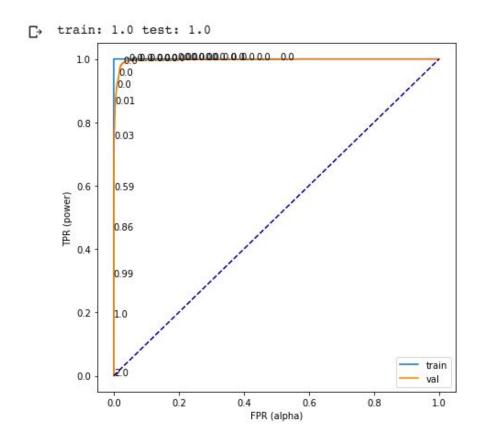
New Balanced data with SMOTE for hyperparameter selection

RandomForest:



New Balanced data with SMOTE for hyperparameter selection

XGBoost



Questions:

