

# CouchDB Conf

The Imperial - Vancouver, BC

November 13, 2013



## Support the CouchDB Community

CouchDB is an open source database. The CouchDB Conf brings together the passionate individuals who have contributed to the development of the database and community.

Known as emerging “must-attend” event, CouchDB Conf is where 200+ influential developers, technology evangelists, and business leaders gather to collaborate, push the edges of innovation, and make lasting connections.

### **Demonstrated benefits for sponsors:**

1. Position and promote your organization as a leading contributor and supporter of CouchDB.
2. Associate your organization with North America’s most important CouchDB community gathering
3. Support emerging developers and technology leaders
4. Make connections and build lasting relationships with an incredible community.

## Who Should Sponsor?

CouchDB Conf is your best opportunity to receive targeted exposure to a group of developers, technology leaders, and decision makers active in the open source database community.

Whether your goal is to support the community, develop partnerships, or make contacts, CouchDB Conf is the perfect platform. Sponsorship of CouchDB Conf offers a unique opportunity to both support and reach a dedicated group of highly engaged, influential developers in a volunteer-run community.

**Interested in sponsoring? Contact us!**

Chris Glew, Product Marketing Director

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# Sponsorship Packages

Our sponsorship packages are designed to fully integrate your company into the event with pre-, onsite and post-event exposure and benefits. Additional benefits for each level of sponsorship allow you to choose the level of branding and reach that is best for you. Custom packages are also available. Sponsorships cover the cost of the event.

## Gold Sponsorship - \$7,500

- 3 Conference Registrations
- Post-event custom email sent to all participants
- Recognition as “host” of breakfast, lunch, or a conference track/session
- 5 minute on-stage announcement
- Full page ad in program guide

## Silver Sponsorship - \$5,000

- 2 Conference Registrations
- Recognition as “host” of a networking break
- 2 minute on-stage announcement
- Ability to distribute materials at registration table
- Co-brand program guide or attendee gift
- Half page ad in program guide

## Bronze Sponsorship - \$2,500

- 1 Conference Registration
- Ability to brand lanyard or attendee gift
- Quarter page ad in program guide

### All Sponsors Receive:

- Logo and link on event homepage
- Logo and description in selected event emails
- Name, logo, and description in guide
- Onsite recognition (signage)
- Attendee list

## About Cloudant:

Cloudant’s distributed database as a service (DBaaS) allows developers of fast-growing web and mobile apps to focus on building and improving their products, instead of worrying about scaling and managing databases on their own.

Today, Cloudant is used by Samsung, Adobe, Microsoft, Fidelity Investments, Hothead Games, and thousands of others who share Cloudant’s passion for database scalability, durability, and innovation.