



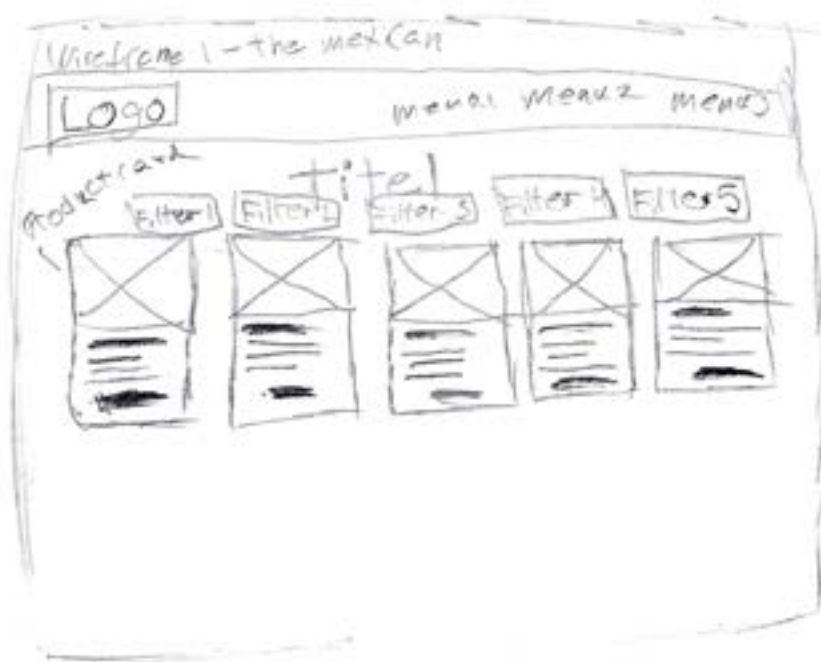
# THE MEXICAN

WEB SITE DESIGN 2019

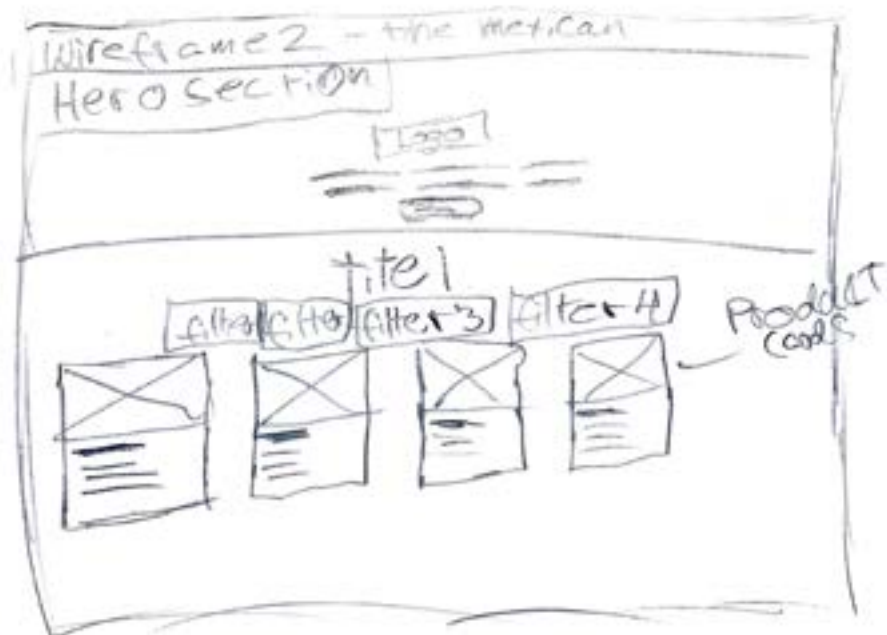
# MOODBOARD



# WIREFRAME



WIREFRAME 1




WIREFRAME 2


# STYLEGUIDE

## Aa Text Style Catalog



### Text Style

HelveticaNeue, Bold, 101px,  #white  
Center, Line height: 123px


### Text Style 3

HelveticaNeue, Bold, 75px,  #gunmetal  
Center, Line height: 91px


### Text Style 8

HelveticaNeue, Bold, 57px,  #gunmetal   
Line height: 70px


### Text Style 4

HelveticaNeue, Bold, 37px,  #brownish-grey  
Line height: 45px

### Text Style 9

HelveticaNeue, Bold, 33px,  #gunmetal  
Line height: 40px

### Text Style 6

HelveticaNeue, Bold, 30px,  #green-blue  
Line height: 37px


### Text Style 7

IkonoMiniF1-1, Regular, 30px,  #rust-red  
Center, Line height: 60px

### Text Style 2

HelveticaNeue, Bold, 25px,  #very-light-pink  
Center, Line height: 30px

### Text Style 10

HelveticaNeue, Bold, 22px,  #gunmetal  
Line height: 27px



Text Style 5

Text Style 11

HelveticaNeue, Regular, 20px

Line height: 24px ● #brownish-grey

HelveticaNeue, Regular, 20px, ● #black  
Line height: 24px

## Color Palette



#green-blue  
#00ca8a %100  
rgb 0 202 138



#very-light-pink  
#e4e4e4 %100  
rgb 228 228 228



#gunmetal  
#466463 %100  
rgb 70 100 99



#white  
#ffffff %100  
rgb 255 255 255



#brownish-grey  
#707070 %100  
rgb 112 112 112

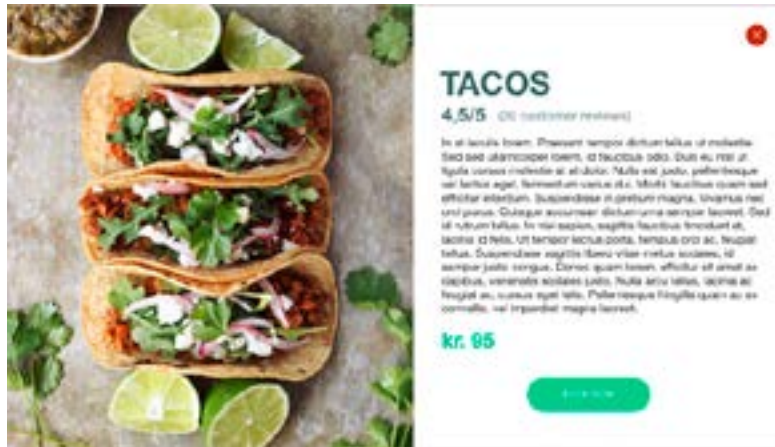


#rust-red  
#b22500 %100  
rgb 178 37 0



#black  
#111111 %100  
rgb 17 17 17

# COMPONENTS



POP UP



PRODUCT CARD



BUTTON 1



BUTTON 2

**LINK TO MOCKUP**