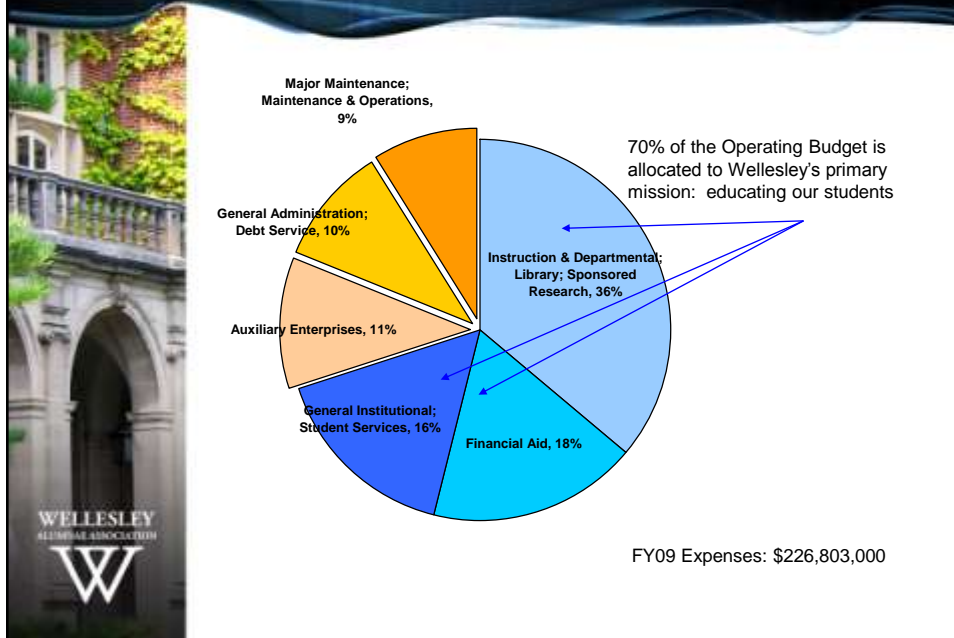


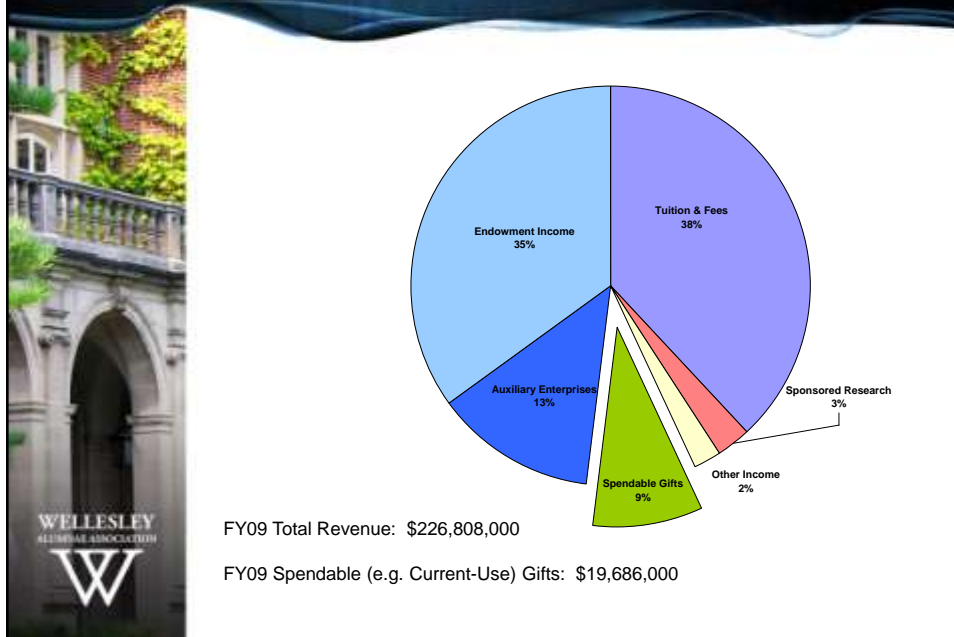
## 2009-10 Annual Giving Results

		<u>Annual Giving FY10 Final Results</u>			
		Donors	% of total donors	Dollars	% of total \$
<b>Gift Range</b>					
\$500,000	Durant Society Donors	1		\$753,820	
\$250,000		2		\$500,000	
\$100,000		6		\$800,000	
\$50,000		14		\$752,509	
\$25,000		26		\$764,275	
\$10,000		126		\$1,508,801	
\$5,000		182		\$999,568	
\$2,500		512		\$1,324,091	
<b>Subtotal</b>		<b>869</b>	<b>6%</b>	<b>\$7,403,064</b>	<b>74%</b>
\$1,000		852		\$1,044,540	
\$500		964		\$514,183	
\$250		1,183		\$333,169	
<b>Subtotal</b>		<b>2,999</b>	<b>21%</b>	<b>\$1,891,892</b>	<b>19%</b>
\$100		4,318		\$529,224	
Below \$100		5,991		\$196,607	
<b>Subtotal</b>		<b>10,309</b>	<b>73%</b>	<b>\$725,831</b>	<b>7%</b>
<b>TOTALS</b>		<b>14,177</b>	<b>45%</b>	<b>\$10,020,787</b>	

## FY09: Expenditures for Current Operations



## FY09: Revenue Sources



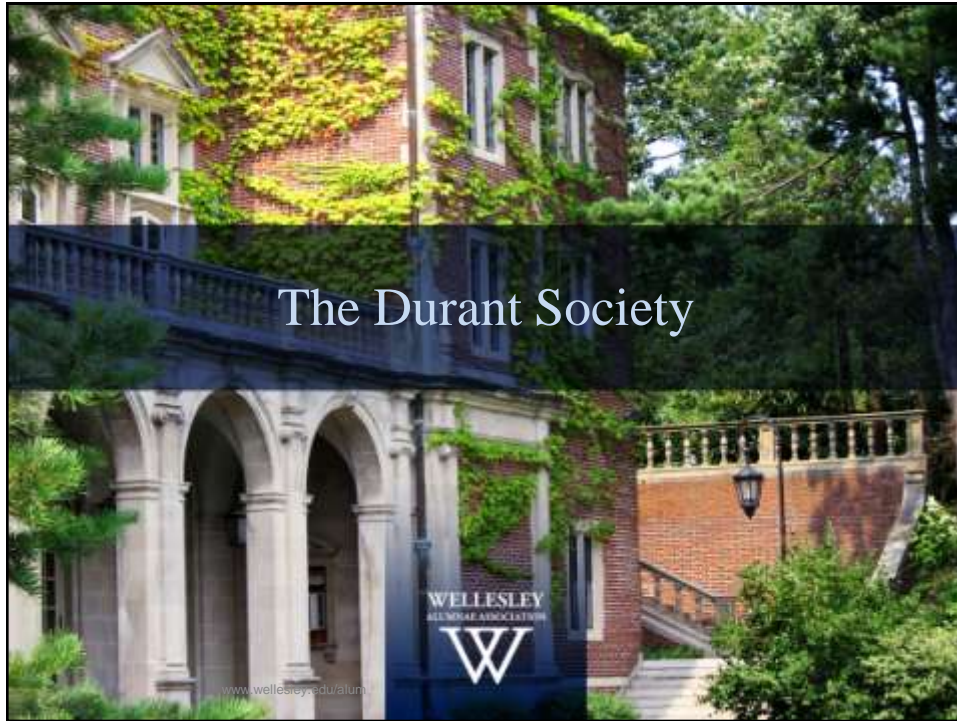


## How Were Annual Gifts Spent?

Annual Giving supports Wellesley fundamentals such as...	Last year, Annual Giving...
<b>Financial aid</b>	...Provided partial support for the 58% of students receiving financial aid. In FY09, the average yearly financial aid package was \$33,843.
<b>Academic excellence: faculty</b>	...Helped compensate Wellesley's outstanding faculty members (59% of whom are women), allowing the College to maintain a 8:1 student to faculty ratio.
<b>Academic excellence: students</b>	...Supported student research on wide-ranging topics such as "All-in-one Multifunctional Nanovehicle for Cancer Therapy" and "Ancient Songs and Current constructions: The Use of Music in the Ongoing Development of Lithuanian Identity"
<b>Student life</b>	...Helped support Wellesley's 13 Division III athletic teams, 160 student-run organizations, and long-standing traditions such as Flower Sunday and Hoop Rolling.

## FY11 Annual Giving Projections

	Annual Giving FY10 Final Results				Annual Giving FY11 Projections			
	Donors	%	Dollars	% of total \$	Donors	%	Dollars	% of total \$
<b>Gift Range</b>								
\$500,000	1		\$753,820		0		\$0	
\$250,000	2		\$300,000		2		\$550,000	
\$100,000	6		\$800,000		8		\$900,000	
\$50,000	14		\$752,509		16		\$825,000	
\$25,000	26		\$764,275		30		\$825,000	
\$10,000	126		\$1,508,801		135		\$1,600,000	
\$5,000	182		\$999,568		200		\$1,100,000	
\$2,500	512		\$1,324,091		600		\$1,500,000	
<b>Subtotal</b>	<b>869</b>		<b>\$7,403,064</b>	<b>74%</b>	<b>991</b>		<b>\$7,300,000</b>	<b>73%</b>
\$1,000	852		\$1,044,540		875		\$1,050,000	
\$500	964		\$514,183		1,000		\$550,000	
\$250	1,183		\$333,169		1,250		\$350,000	
<b>Subtotal</b>	<b>2,999</b>		<b>\$1,891,892</b>	<b>19%</b>	<b>3,125</b>		<b>\$1,950,000</b>	<b>20%</b>
\$100	4,318		\$529,224		4,500		\$550,000	
Below \$100	5,991		\$196,607		6,097		\$200,000	
<b>Subtotal</b>	<b>10,309</b>		<b>\$725,831</b>	<b>7%</b>	<b>10,597</b>		<b>\$750,000</b>	<b>8%</b>
<b>TOTALS</b>	<b>14,177</b>	<b>45%</b>	<b>\$10,020,787</b>		<b>14,713</b>	<b>46.5%</b>	<b>\$10,000,000</b>	



## Durant Society Levels



- \$50,000+ President's Circle Partner
- \$25,000 President's Circle Benefactor
- \$10,000 President's Circle
- \$5,000 Dean's Circle
- \$2,500 Durant Society Member
  - \$1,000 for '01-'05 graduates
  - \$500 for '06-'10 graduates

## 2009-10 Durant Results

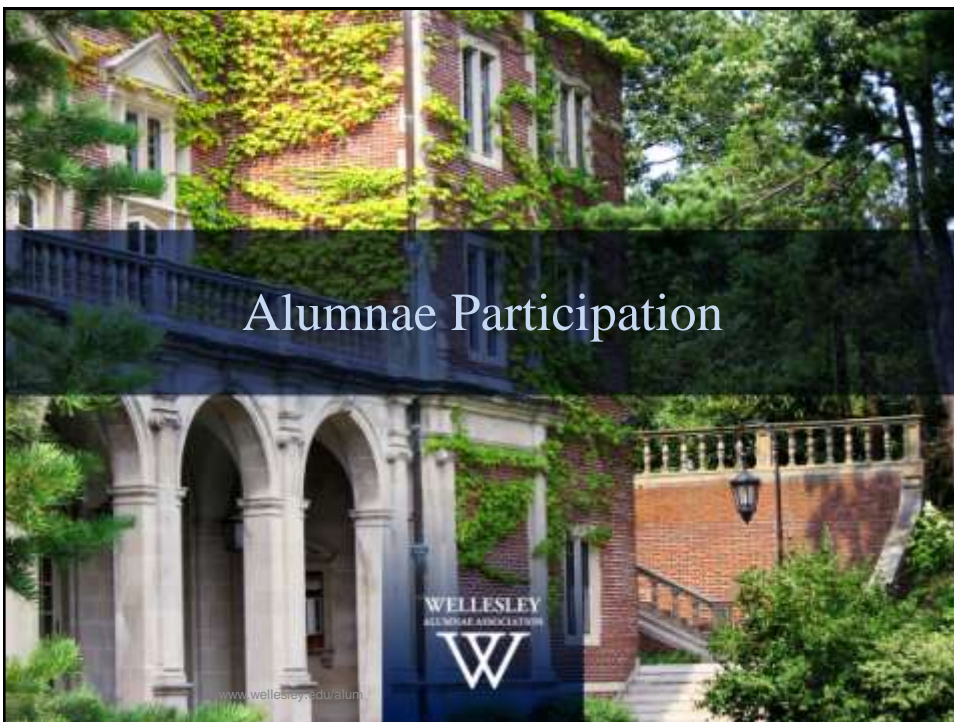


### Overall *(gifts for all purposes)*

- 1,325 individual donors, \$15.5 million
- Durant Society members gave 53% of the dollars raised last year from individuals!

### Annual Giving *(unrestricted and current-use financial aid gifts)*

- 868 individual (non-corporate) donors, \$6.65 million
- Durant Society members gave almost 72% of the annual giving dollars raised from individuals last year!



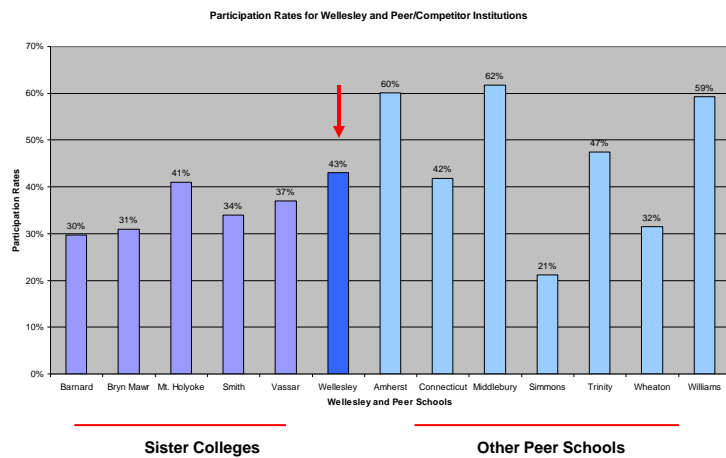
## Alumnae Participation

[www.wellesley.edu/alum](http://www.wellesley.edu/alum)

## 25-Year Participation History



## Participation at Peer Colleges, FY09





## Count Me In Participation Campaign

Magazine ad: released January

Email

Online Site

Facebook

## Take-Aways

- Every gift counts
- We couldn't do it without you!
- Thank you!