

## \*\*\* SAMPLE \*\*\* Everyone counts.

Count Me In <giving@wellesley.edu>
Reply-To: giving@wellesley.edu
To: Wellesley College Alumnae <nleblanc@wellesley.edu>

Tue, Mar 13, 2012 at 10:34 AM

## PARTICIPATION DRIVE 2012





## EVERY ONE STARTING WITH YOU!

## Dear [first],

Our Participation Drive has begun, and our goal is more ambitious than ever. Everyone's participation counts, as the percentage of alumnae who annually give to Wellesley is a key measure of alumnae loyalty and contributes to our top reputation.

This year, we aim to join the <u>schools with the highest participation levels</u>—for the first time in a long time! But we need everyone's help.

Every gift is significant, no matter the size.

Make your gift online (or call 800.358.3543), then spread the word—send a text, tweet it, post on Facebook. Let everyone know how important Wellesley's future is to you.

Don't hesitate-make your gift now!

Join us! www.wellesley.edu/CountMeln



This message is being sent to you because of your affiliation with Wellesley College. If you would like to be removed from future Wellesley College mailings, please click here, uncheck the appropriate options, and click submit at the bottom of the page.

The Wellesley Fund | 106 Central St. | Wellesley, MA 02481 Phone 800.358.3543 | Fax 781.283.3635

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