



ARE WE
UP
TO THE
CHALLENGE?

WELLESLEY
PARTICIPATION
DRIVE 2011



**COUNT
ME IN**

[Wellesley.edu/
CountMeIn](http://Wellesley.edu/CountMeIn)

IT'S THAT TIME OF YEAR AGAIN. FOR WELLESLEY TO
MAINTAIN ITS TOP RANKING, IT'S TIME TO GET IN
TOUCH WITH OUR SCHOOL SPIRIT AND STAND UP TO
BE COUNTED. THIS YEAR THERE'S SOME GOOD
NEWS AND SOME BAD. WHICH DO YOU WANT FIRST?
(THEY'RE LABELED BELOW SO YOU CAN CHOOSE
FOR YOURSELF.)

THE GOOD NEWS :)

2010 SAW THE FIRST UPTICK IN OUR ALUMNAE
PARTICIPATION RATE IN FIVE YEARS.

THE BAD NEWS :(

OUR PARTICIPATION RATE OVER THE LAST
TEN YEARS HAS DROPPED 10%.

HOW WILL WE DO THIS YEAR?

IT'S UP TO US!

PARTICIPATE TODAY.

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