




What is a Mini Reunion?

- An opportunity for classmates to connect
- An important class activity that helps reinforce ties to Wellesley, strengthen old friendships, and establish new ones
- Any opportunity for your classmates to connect in person



1967's 60th Birthday Mini in Napa Valley, CA



Ideas for Mini Reunions



Mini reunions needn't be 'work' and needn't cost anything!

- Three '85 alumnae meeting at Panera is a mini reunion.
- Five class of '60 women connecting at a Chicago Club event is a mini reunion!

Ideas for Mini Reunions



- Meet at a coffee shop or restaurant
- Tour a museum
- Piggyback onto a local Wellesley Club Event
- Attend an outdoor concert or picnic
- Visit a resort or historic location
- Volunteer together
- Host a faculty speaker
- Have a potluck or cookie swap at an alumna's home

Ideas for Mini Reunions



- Set an annual date for your class to connect
 - » Alumnae everywhere gather on that date
 - » Take pictures and post to your website

It's a Coast-to-Coast mini!

2005 Mini Reunion in New York City



Who Plans Mini Reunions?



Class Vice President



Regional Chairs



State Chairs



Mini reunion Planners



Where Should We Hold Mini Reunions?



Resources for you and your team:

- Your classmate friends
- Your class list
- Your local Wellesley Club
- Your staff contact

Class of 1990 Mini Reunion in Naples, FL



How Often Should We Hold Mini Reunions?



- Depends on your class demographics
- Set a goal as an executive board of how many/what percentage of alumnae you want to reach and engage each year
- Once a year in each area is a good target

Getting The Word Out



We all know: “Tell ’em what you’re going to tell them; tell them; tell ’em what you told them”

Well for mini reunions, it’s:

- “Tell ’em about the event to come; have the event; tell ’em what fun the event was (and when the next one is/ how they can help)”

Getting The Word Out



Set dates of mini reunions well in advance, then publicize, publicize, publicize!

- Broadcast email
- *Wellesley News*
- Website
- Hard copy invitations
- Facebook
- Newsletter / Class notes
- Phone tree

Broadcast Email to Promote a Mini



Wellesley Class of 2001 [Unsubscribe](#)

August Mini Reunion- Boston Area

Greetings, 01'ers!

As reunion is less than a year away, it's time to beef up our participation in Mini Reunions. Many of you see each other on a regular basis, but we want to extend those informal gatherings to include all 2001'ers.

To get started (or re-started, as the case may be) please join me at the Beer Garden at [Charlie's Kitchen](#) in Cambridge, MA on Thursday, August 12, 2010 at 6pm. If it's raining or too hot, we'll simply go inside. Grab a bite to eat or a drink and reconnect with classmates. Significant others and friends are welcome.

Look for more Boston area minis in the near future. To arrange for a mini in your area, please [contact me](#) ASAP!

Finally, as always, join our [Facebook group](#) to keep up to date on the goings on of our class.

Thanks and happy summer,
Alex Somers
Class of 2001 VP
asomers@alum.wellesley.edu
781-316-1550

-----Over 15,000 alumnae are registered for the Online Community - are you?

Hard Copy Invitations



- Budget for them- postcards work well
- Download a class list from the Volunteer Connect
 - » Sort by area code

Hardcopy Invitations to Promote a Mini



*Come celebrate
old and new friendships
at a special 1954 luncheon!*

October 16, 2010 • 12:00 noon
Cost: \$45 per person

Peta Mediterranean Braiserie
803 Madison Avenue, NYC

Please R.S.V.P. with a check payable to Class of 1954
no later than October 1st to:

Janet Shalton
222 East 96th Street, Apartment 5C
New York, NY 10023

Funding Your Mini Reunion



- If separate hard copy invitations are wanted, propose and budget for them as an executive board
- Plan dates in advance to include in the annual class newsletter to save costs
- Use free publicity:
 - » Broadcast emails
 - » Your class website
 - » Facebook
 - » Volunteer phone trees

Getting Classmates Involved



- Involve classmates by encouraging participation in organizing the mini reunion
- Telephone classmates in the area ten days prior to the mini reunion as a reminder

Class of 1964 Mini Reunion in Maine



During The Mini



- Provide nametags
- Bring a guest book or laptop to capture attendee contact information, (especially email), and class notes
- Take pictures
 - » for your website
 - » for a reunion slide show
- Bring a lost classmates list
- Distribute an interest form to solicit future volunteers, ideas for locations, etc.

After The Mini



- Post pictures to class website
- Include a link to the web posting in your next broadcast email
- Send the class secretary class notes received in the guest book
- Forward any updated alumnae contact information to updates@alum.wellesley.edu
- File a mini reunion report

Mini Reports



Wellesley Alumnae Class Mini Reunion Report

Name of alumnae organizer(s) _____

Class _____

Date _____ (October-November, year) _____ (December, January, February) _____

Location (address, room, restaurant, outdoors, etc.) _____

File _____ Name _____

Number of alumnae in attendance _____ Other alumnae present _____

Event was public and open to all who apply _____
 Mother's Day _____ Father's Day _____
 (optional) _____ (optional) _____

Do you have the publicity word? _____
 (optional) _____ (optional) _____

How was the event funded? _____
 (optional) _____ (optional) _____
 Funded by alumnae _____ (optional) _____

Forward class history to alumnae secretary and alumnae association office

Please print any comments or additional information you think would be helpful or interesting.

Please complete within 30 days of the event and submit to the alumnae secretary and alumnae association office.

Destination Minis



Recap



- A mini is any gathering of 3 or more classmates
- Mini reunions needn't be 'work' and needn't cost anything!
- Piggyback on club events
- Set an annual date for your class to connect

Structure Recap



Class Vice President



Regional Chairs



State Chairs



Mini reunion Planners



Recap



- Set a goal as an executive board of how many/what percentage of alumnae you want to reach and engage each year
- “Tell ’em about the mini to come; have the mini; tell ’em what fun the mini was (and when the next one is/ how they can help)”