



Data on Demand

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About Data on Demand

- Download lists for:
 - » Mailing labels
 - » Phone trees
 - » Birthday lists
 - » Lost & Deceased lists (classes only)
 - » ...and more!

What Data can I Demand?



- Full name - first, college, last
- Class year & major(s)
- Address - permanent & seasonal
- Phone – home & cell
- Email
- Career info – title, company, business address
- Graduate degree info – school, year, field
- Birthday
- Relatives – spouse, children
- For all of your constituents
- Or any subset based on the above criteria

Limitations & Caveats



- Lists should not be used for:
 - » Directories, Record Books, any distributed list
 - Get lists from Alumnae Association instead
 - » Blast Emails
 - Use Email Marketing instead
- Must exclude lost & deceased from your contact lists
 - » Set Misc – Can Contact = Y
 - » Done for you in pre-created lists