

WELLESLEY COLLEGE

THE WELLESLEY FUND

<Name>

<Address 1>

<Address 2>

<Address 3>

<Address 4>

<City>, <State> <Zip Code>

<Country>

Dear [Lasered First Name/Formal (depending on class year)],

When you come across photos of your time at Wellesley, it's the memories that you associate with the images that give you pause. Meeting your friends at the lamppost near Severance for a trip to the Ville. Finding a new perspective on the far side of Lake Waban. Throwing countless basketballs while you worked out a plan for your thesis.

This year, you have a unique opportunity. We're sharing with you four areas where contributions to The Wellesley Fund will have a significant—and an immediate—impact. The president and the College's senior staff have identified these areas among the priorities that will be funded from this year's operating budget. And now, you can choose which of them you'd like to support with your gift. (Of course, you don't have to restrict your gift to these four areas and can always opt for it to be used wherever there is a need, such as to support financial aid).

For every brick in the buildings, for every bud on the rhododendrons, for every book in the library, there's a Wellesley woman who has made it possible. And now you can make your contribution to Wellesley even more special. Just go to www.wellesley.edu/give or specify on the enclosed reply card where you'd like to allocate your gift this year, whether it be to keeping Wellesley green and beautiful, bolstering athletics, or supporting new and innovative student resources.

We greatly appreciate your partnership in supporting some of Wellesley's specific needs this fiscal year. Your generosity toward Wellesley not only honors *your* experience, it also helps ensure that other extraordinary women will have the opportunities only Wellesley can offer.

Many thanks,



Sandra Yeager '86
Chair, The Wellesley Fund





YOUR EDUCATION IS AN ONGOING PROCESS. SO IS MAINTAINING WELLESLEY'S CAMPUS.

Your years at Wellesley prepared you for a lifetime of adaptation and change, imbuing you with a passion to continue learning long after your textbooks were put on a shelf.

Wellesley is a bit like that as well—to maintain its beautiful campus and exemplary academics, it continually needs refining and refreshing. This year, you can be a part of rejuvenating specific elements of Wellesley's unique learning environment.

WE'VE IDENTIFIED FOUR MAJ

Now you can decide where you want your gift to go.

Do you want your contribution to help replant the garden where you sunbathed with friends during Senior Week? Or to replace the scoreboard at the pool where you cheered on your friends at the swim meet? Perhaps it will provide thesis support to a student who—like you—will then be inspired to do great things with her Wellesley education. Tell us where you'd like to allocate your gift to The Wellesley Fund.



A century-old campus needs more than a fresh coat of paint.

Did the physical beauty of the campus inspire you? Then allocate your gift to *Iconic Wellesley* (financial goal: \$657,000). This will provide funds for repairing leaded windows and restoring the gables and dormers on Beebe and Founders Halls. Wellesley's beloved lampposts will be repaired, and the campus landscape will be nurtured with new plantings and a restoration of the shores of Lake Waban.

Muscles need flexing. And not just the one between your ears.

Athletics teach the importance of teamwork, of pushing yourself to your limits, and of blowing off steam in a healthy way! If you agree, choose *Athletic Wellesley* (financial goal: \$100,000). Your gift will help refurbish the basketball court and help cover the cost of replacing the scoreboard for Wellesley's swim team.



OR AREAS OF SPECIFIC NEED.



New ways of thinking aren't the only renewable energy sources at Wellesley.

By providing additional bike racks and more recycling bins, Wellesley is committed to lowering its environmental impact. Allocate your gift to *Greener Wellesley* (financial goal: \$152,000) and you will also be helping to fund our ongoing sustainability efforts, which are designed to reduce the College's consumption of electricity, #6 fuel oil, and potable water, as well as achieve other goals in pursuit of a more sustainable community.

When learning opportunities become possible, impossible things are accomplished.

Choose to give to *Academic Wellesley* (financial goal: \$228,000) and you'll help provide student and programming support for the anthropology, computer science, education, and sociology departments. We are also partnering with the innovative Development Lab (D-Lab for short) at MIT, which is dedicated to inventing engineering solutions that make a difference in underdeveloped countries. Your gift will enable Wellesley students to develop sustainable technologies to address real-world problems, and also fund their travel to remote communities to implement them.



Please take advantage of this unique opportunity to choose how you'd like to allocate your gift to The Wellesley Fund this year.





Please allocate my gift of \$ _____ to The Wellesley Fund to:

Essential Wellesley (goal: \$9,633,000)

☐ **Financial Aid**

Help attract and admit the best and brightest students

☐ **Unrestricted**

Support *all* areas where the College needs funding most

☐ **Iconic Wellesley** (goal: \$657,000)

76473 ANN

- Repair lampposts
- Repair leaded windows
- Restore the shores of Lake Waban
- Control invasive species
- Restore the gables and dormers for Beebe and Founders Halls

☐ **Athletic Wellesley** (goal: \$100,000)

76472 ANN

- Replace scoreboard for swimming pool
- Refurbish basketball court

☐ **Greener Wellesley** (goal: \$152,000)

76471 ANN

- Add additional bike racks
- Replace recycling and trash bins
- Pursue a variety of initiatives aimed at creating a more sustainable community

☐ **Academic Wellesley** (goal: \$228,000)

76470 ANN

- Support D-Lab on campus
- Provide student and programming support for:
 - anthropology department
 - computer science department
 - education department
 - sociology department

Pay by check:

- ☐ I'm making my gift by check payable to Wellesley College.

Pay by credit card:

- ☐ Please charge my credit card.

☐ MasterCard ☐ Visa ☐ American Express

Account number: _____

Expiration date: _____

- ☐ Single payment

- ☐ Monthly payment of ___, beginning ___ / ___, over ___ months. (Maximum 36 months.)

We will email receipts for all monthly gifts.

Is your email address accurate? (*See reverse side.*)

To give online, go to www.wellesley.edu/give.

WHAT DO YOU VALUE MOST ABOUT WELLESLEY?

Help sustain the College for years to come with your gift to The Wellesley Fund.

For additional ways to give, visit www.wellesley.edu/give.

☐ My gift will be matched by:

Please enclose completed and signed matching gift forms.

☐ Please send me information about making a life income/planned gift.

☐ I have included Wellesley in my will/estate plans.

☐ I would like to make a pledge of \$ _____ to be paid by June 30.

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Please take a moment to update your contact information:

Email address: _____

Phone number: _____

Your gift to The Wellesley Fund could qualify you for membership in The Durant Society.

President's Circle	\$10,000+
Dean's Circle	\$5,000–\$9,999
Member	\$2,500–\$4,999
Recent alumna member (6–10 years out)	\$1,000–\$2,499
Recent alumna member (1–5 years out)	\$500–\$999

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Gifts of Securities: If you would like to give a gift in the form of securities, please contact the Securities Administrator at 781.283.3791.

Tax Deduction: Gifts postmarked on or before December 31 may qualify for an income tax deduction for the year.

Gift Credit: Gifts postmarked on or before June 30 will be counted toward your class totals for the current fiscal year.

Wellesley College Tax ID #: 04-2103637

Any additional questions? Please call us at 800.358.3543.