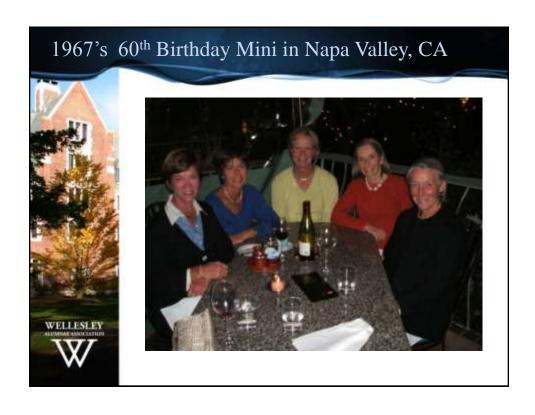


What is a Mini Reunion?



- An opportunity for classmates to connect
- An important class activity that helps reinforce ties to Wellesley, strengthen old friendships, and establish new ones
- Any opportunity for your classmates to connect in person







Mini reunions needn't be 'work' and needn't cost anything!

- Three '85 alumnae meeting at Panera is a mini reunion.
- Five class of '60 women connecting at a Chicago Club event is a mini reunion!

Ideas for Mini Reunions



- Meet at a coffee shop or restaurant
- Tour a museum
- Piggyback onto a local Wellesley Club Event
- Attend an outdoor concert or picnic
- Visit a resort or historic location
- Volunteer together
- Host a faculty speaker
- Have a potluck or cookie swap at an alumna's home

Ideas for Mini Reunions



- Set an annual date for your class to connect
 - » Alumnae everywhere gather on that date
 - » Take pictures and post to your website

It's a Coast-to-Coast mini!





Where Should We Hold Mini Reunions?



Resources for you and your team:

- Your classmate friends
- Your class list
- Your local Wellesley Club
- Your staff contact

Class of 1990 Mini Reunion in Naples, FL WELLESLEY HENNELSCHOOL WELL

How Often Should We Hold Mini Reunions?



- Depends on your class demographics
- Set a goal as an executive board of how many/what percentage of alumnae you want to reach and engage each year
- Once a year in each area is a good target

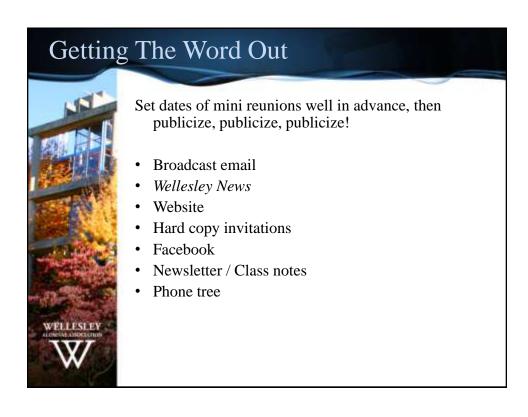
Getting The Word Out



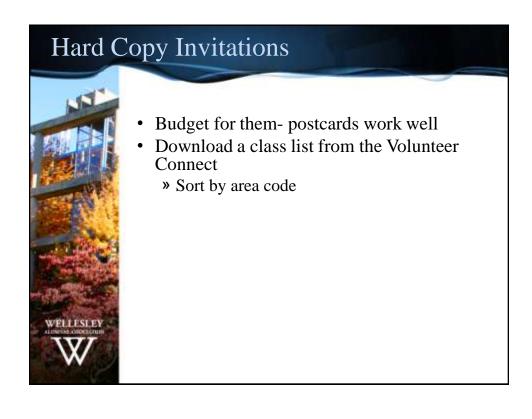
We all know: "Tell 'em what you're going to tell them; tell them; tell 'em what you told them"

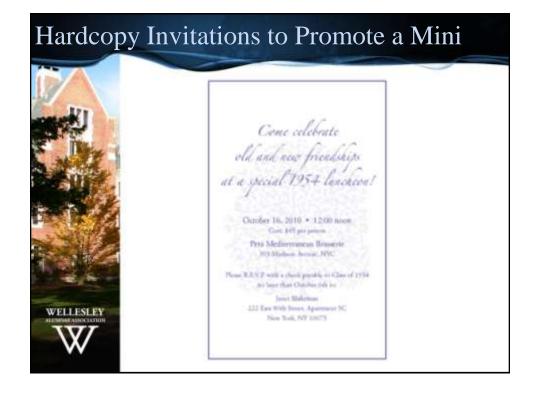
Well for mini reunions, it's:

• "Tell 'em about the event to come; have the event; tell 'em what fun the event was (and when the next one is/ how they can help)"









Funding Your Mini Reunion



- If separate hard copy invitations are wanted, propose and budget for them as an executive board
- Plan dates in advance to include in the annual class newsletter to save costs
- Use free publicity:
 - » Broadcast emails
 - » Your class website
 - » Facebook
 - » Volunteer phone trees

Getting Classmates Involved



- Involve classmates by encouraging participation in organizing the mini reunion
- Telephone classmates in the area ten days prior to the mini reunion as a reminder







- Provide nametags
- Bring a guest book or laptop to capture attendee contact information, (especially email), and class notes
- Take pictures
 - » for your website
 - » for a reunion slide show
- Bring a lost classmates list
- Distribute an interest form to solicit future volunteers, ideas for locations, etc.

Post pictures to class website Include a link to the web posting in your next broadcast email Send the class secretary class notes received in the guest book Forward any updated alumnae contact information to updates@alum.wellesley.edu File a mini reunion report

