

Remapping digital methods in Brazil

Response by Richard Rogers

Methodological nationalism vs cosmopolitan methodologies

- platform preferences and proclivities — does country usage drive the objects of study or data availability?
- object preferences and proclivities (e.g., political & ghost bots; instant messaging studies; images; telegram)
- tools & techniques (pegabot; whatsapp; computer vision)

Questions raised by digital methods in Brazil

- broad digital methods vs narrow digital methods
- broad = necessity of the digital in digital methods
- narrow = emphasis on following the medium, online groundedness, medium repurposing and platform affordances

Cosmopolitan and national contributions to current challenges

- data dearth (or return to scraping and turn to alt tech emphasis)
- medium and algorithmic effects (end of trace research vs. rebirth of trace research)