# Jeanne (Janna) Sherrill

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## **Objective**

Motivated and highly skilled healthcare professional with 10 years of experience and seeking to leverage my strong analytical and problem-solving abilities in a technology-focused role. Committed to applying my skill of fulfilling diverse roles and responsibilities with professionalism and adaptability and ability to thrive in high-pressure environments to contribute to the success of a dynamic technology company.

## Experience

## 08/22-Present

## Aya Healthcare

Travel Surgical Technologist – MD Anderson Cancer Center, University of Utah Health, Oakbend Medical Center

- Assisted in over 500 surgical procedures, demonstrating proficiency in maintaining sterile fields and anticipating surgeon's needs.
- Take care of specimens, prepare, check, and monitor medications, and assist with dressings
- Maintained an aseptic environment during surgical procedures, contributing to a 98% reduction in post-operative infections and complications.

## 03/20-07/22

#### Northern Tuna

Business Development Manager, EHR Analyst

- Scheduled and led project team calls to discuss and track project tasks.
- Achieved a 95% client retention rate by implementing tailored solutions and providing exceptional customer service, contributing to long-term partnerships.
- Worked alongside software engineers through StepTrack to track and report project progress and providing updates to ensure the project is delivered on time and on budget.
- Conceptualized and created diverse mock designs, transforming the aesthetics of the website for physicians by meticulously crafting elements from logos to fonts and images, resulting in a 40% increase in user engagement.
- Provided recommendations and executed strategies for content development in relation to keyword-specific SEO goals.
- Delivered comprehensive EHR training to clinical staff, leading to a 60% increase in accurate data input and streamlined documentation.

#### 08/16-07/22

## Houston Dermatology and Plastic Surgery

Director of Surgical Services, Surgical First Assistant

- Developed and implemented a lead management system that increased the conversion rate of consultation leads into surgical patients by 35% within the first quarter of deployment.
- Develops, implements, and evaluates an ongoing surgical services program which assures quality patient care consistent with the surgical center's mission.
- -Proficient in negotiating contracts, pricing, and terms with B2B clients to achieve mutually beneficial agreements
- Optimized pricing strategies that led to a 30% increase in average revenue per surgical case, boosting the clinic's financial performance.
- Implemented an inventory tracking system, resulting in a 25% reduction in wasted supplies and improved cost-effectiveness in the operating room.
- Managed an annual surgical services budget of \$500,000, consistently meeting or exceeding financial targets and ensuring optimal resource allocation.
- Coordinated pre-operative and post-operative care for 50+ patients, ensuring smooth transitions and enhancing patient satisfaction.
- Maintained accurate and comprehensive surgical records, aiding in HIPAA compliance and contributing to a 100% success rate in audits from AAAASF.
- Proficiently utilize advanced surgical techniques and suturing methods to effectively close all wound layers.

#### 07/13 - 07/15

## **Avante Plastic Surgery**

Patient Care Coordinator and Marketing Coordinator

- Increased patient consultation-to-procedure conversion rate by 30% through personalized follow-up calls, contributing to a revenue growth of \$130,000 in a single quarter.

- Monitor and analyze sales performance, including tracking revenue, conversion rates, and lead-to-consult-tosurgery ratios
- Collaborate with the surgical team to ensure seamless coordination and execution of patient care plans
- -Manage day to day operations with an emphasis on insuring patient quality care and education of patients during consultations
- Coordinate social media accounts (Facebook and Realself), creating engaging content, monitoring comments, and responding to inquiries
- Plan and execute email marketing campaigns using Constant Contact and Photoshop, including creating newsletters and promotional materials resulting in a 15% increase in click-through rates and a 20% rise in customer engagement.

## Education

**Udemy -** The Web Developer Bootcamp **Houston Community College**