Display Font

A display font is a typeface variation that is good for setting a mood or inspiring specific feelings for your audience.

However, because they stand out and grab the attention of your readers they do not scale down well, making them a poor choice for large blocks of text.

Body Font

A display font is a typeface variation that is good for setting a mood or inspiring specific feelings for your audience. However, because they stand out and grab the attention of your readers they do not scale down well, making them a poor choice for large blocks of text.

DISPLAY Font

Conversely, the body font you choose for large sections of text should be easy to read and scan. It is good practice to left-align any text that wraps more than once to create an invisible line on the left side. This allows readers to quickly move their eyes with the writing and comprehend the words contained within the text.

Body Font

Conversely, the