

Janny Xue

jannyxue.myportfolio.com

jannyxuee@gmail.com

linkedin.com/in/jannyxue

510-676-4049

Fremont, CA

Education

University of California,
Santa Barbara

Psychological and Brain Sciences BS

Expected Graduation: June 2021

GPA: 3.29

Skills

Design

User Experience Design, User Interface Design, Visual Design, Branding, Web Development, Prototyping (hi-fi, mid-fi, lo-fi), Wireframing, Usability Testing, Information Architecture, User Research and Testing

Tools

Adobe Creative Suite (Photoshop, XD, Illustrator, Premiere), Wix, Figma, Canva, Google Suite, Microsoft Suite

Work Experience

PoolUp — UX/UI Design Intern

Aug. 2020 - Present

Working with UX/UI Designers to design web and mobile applications to help college students find low cost long distance rides. Conducting user interviews and synthesized research to inform design and functionality decisions.

Design at UCSB — Summer Design Associate

Jun. 2020 - Sept. 2020

Worked with a team to redesign the website for Virginia Oaks, a low income housing community in McKinney, TX. Conducted user research and used insights to increase website traffic and visual aesthetic.

Gauche Creative Marketing Group — Designer

Jun. 2020 - Sept. 2020

Worked with creative and digital strategists to remarket and rebrand BaltoPets' Kickstarter campaign and website. Utilized thoughtful design to increase donations, clicks, and impressions.

Leadership

Design at UCSB — Programming Coordinator

Jun. 2020 - Present

Reaching out to professionals in the design and product industry to create workshops for interested members. Working with a team to coordinate designathons and conferences.

Rho Psi Eta — Treasurer

Mar. 2020 - Present

Managing overall sorority spending and budget for events such as rush, senior banquet, and philanthropy. Track member attendance, collect dues, and create solutions for financial hardships of members and leadership chairs.

Rho Psi Eta — Webmaster

Mar. 2019 - Mar. 2020

Managing overall sorority spending and budget for events such as rush, senior banquet, and philanthropy. Track member attendance, collect dues, and create solutions for financial hardships of members and leadership chairs.