on-screen

Digital Design Bootcamp + Speaker Series

ABOUT

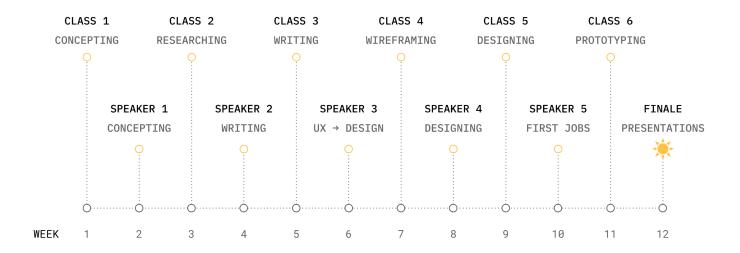
On-Screen is a 12-week digital design program from <u>Good At Being</u> & <u>AIGA Hampton Roads</u>. The program gives design students a leg up in their digital design careers through a project-based bootcamp and a complementary speaker series.

Bootcamp participants will complete the course with a portfolio-worthy digital design product. Speaker attendees will gain access to the expertise of local digital design professionals.

SCHEDULE

On-Screen will run from **May 18, 2019 to August 10, 2019**. The programming will alternate weekly between bootcamp classes and speakers:

SCHEDULE



DETAILS: BOOTCAMP

- Includes 6 weeks of classes, with classes held every other week.
- There will be 2 bootcamp sessions: 1 on Saturdays; 1 on Sundays.
 - Each bootcamp session will be capped at 6 participants.
 - o Each bootcamp session will run from 10am 3pm, with lunch provided.

DETAILS: SPEAKER SERIES

- Features talks from Creative Directors, Art Directors, Copywriters, and Junior Designers from local digital design agencies.
- Talks will be open to the public, with priority given to bootcamp participants.

(Continued on next page)

REGISTRATION

- Bootcamp + Speaker Series: \$500
- Bootcamp only: \$450
- Speaker series only: \$15 per speaker, \$60 for all

Registration opens Sunday, April 14, 2019 at 5pm.

ORGANIZERS

Good At Being is the creative studio of Janice Pang. An Art Director at Grow, Janice has lead digital design projects for Google, Adidas, and Adult Swim, and has 4 years of experience teaching digital design in academic and workshop environments.

AIGA is a national non-profit design organization that advances design as a professional craft, strategic advantage, and vital cultural force. The Hampton Roads Chapter of AIGA has served its design community since March 2005.

PRESENTED BY

SPONSORED BY



