# on-screen
Digital Design Bootcamp + Speaker Series

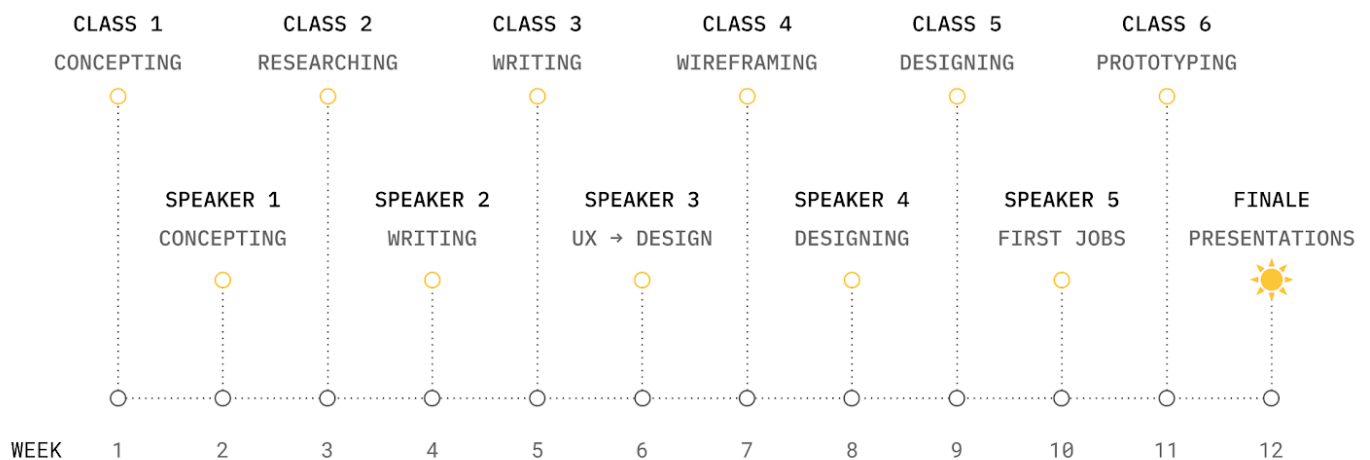## ABOUT

**On-Screen** is a 12-week digital design program from **Good At Being** & **AIGA Hampton Roads**. The program gives design students a leg up in their digital design careers through a project-based bootcamp and a complementary speaker series.

Bootcamp participants will complete the course with a portfolio-worthy digital design product. Speaker attendees will gain access to the expertise of local digital design professionals.

## SCHEDULE

On-Screen will run from **May 18, 2019 to August 10, 2019**. The programming will alternate weekly between bootcamp classes and speakers:

### SCHEDULE

| CLASS 1 | CLASS 2 | CLASS 3 | CLASS 4 | CLASS 5 | CLASS 6 |
|---------|---------|---------|---------|---------|---------|
| CONCEPTING | RESEARCHING | WRITING | WIREFRAMING | DESIGNING | PROTOTYPING |

| SPEAKER 1 | SPEAKER 2 | SPEAKER 3 | SPEAKER 4 | SPEAKER 5 | FINALE |
|-----------|-----------|-----------|-----------|-----------|--------|
| CONCEPTING | WRITING | UX → DESIGN | DESIGNING | FIRST JOBS | PRESENTATIONS |

WEEK 1 2 3 4 5 6 7 8 9 10 11 12

## DETAILS: BOOTCAMP

- Includes 6 weeks of classes, with classes held every other week.
- There will be 2 bootcamp sessions: 1 on Saturdays; 1 on Sundays.
  - Each bootcamp session will be capped at 6 participants.
  - Each bootcamp session will run from 10am - 3pm, with lunch provided.

## DETAILS: SPEAKER SERIES

- Features talks from Creative Directors, Art Directors, Copywriters, and Junior Designers from local digital design agencies.
- Talks will be open to the public, with priority given to bootcamp participants.

*(Continued on next page)*

- Bootcamp + Speaker Series: $500
- Bootcamp only: $450
- Speaker series only: $15 per speaker, $60 for all

Registration opens **Sunday, April 14, 2019** at **5pm**.


## ORGANIZERS

**Good At Being** is the creative studio of Janice Pang. An Art Director at **Grow**, Janice has lead digital design projects for Google, Adidas, and Adult Swim, and has 4 years of experience teaching digital design in academic and workshop environments.

**AIGA** is a national non-profit design organization that advances design as a professional craft, strategic advantage, and vital cultural force. The Hampton Roads Chapter of AIGA has served its design community since March 2005.


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