on-screen
Digital Design Bootcamp + Speaker Series
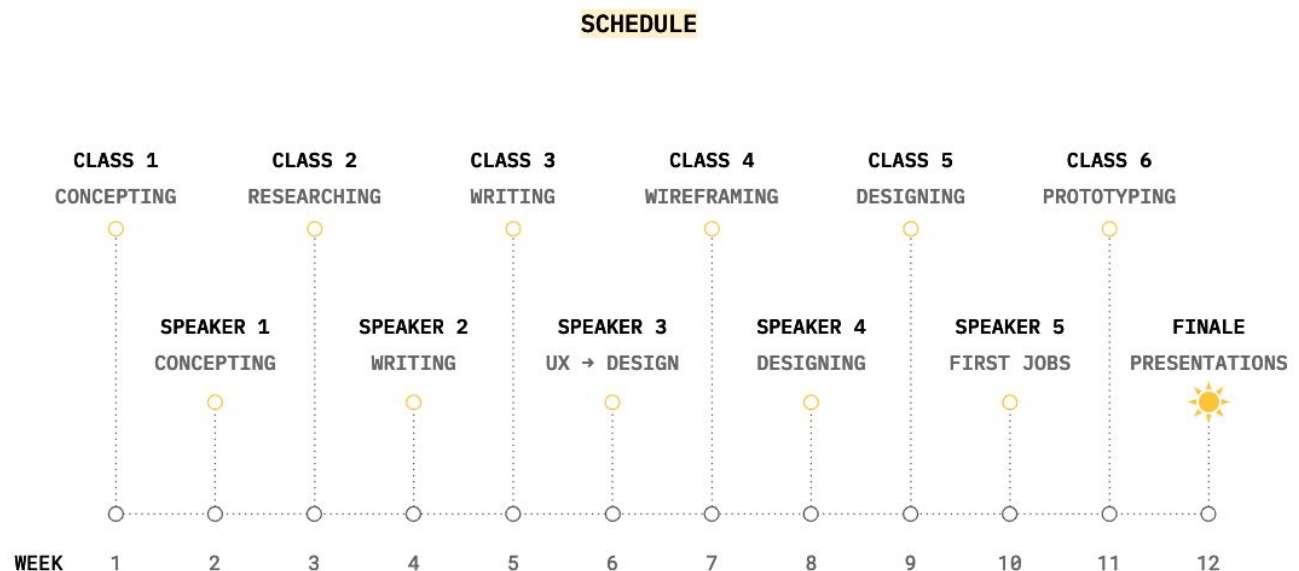
ABOUT

On-Screen is a 12-week digital design program from **Good At Being** & **AIGA Hampton Roads**. The program gives design students a leg up in their digital design careers through a project-based bootcamp and a complementary speaker series.

Bootcamp participants will complete the course with a portfolio-worthy digital design product. Speaker attendees will gain access to the expertise of local digital design professionals.

SCHEDULE

On-Screen will run from **May 18, 2019 to August 10, 2019**. The programming will alternate weekly between bootcamp classes and speakers:

SCHEDULE

	CLASS 1 CONCEPTING	CLASS 2 RESEARCHING	CLASS 3 WRITING	CLASS 4 WIREFRAMING	CLASS 5 DESIGNING	CLASS 6 PROTOTYPING
		SPEAKER 1 CONCEPTING	SPEAKER 2 WRITING	SPEAKER 3 UX → DESIGN	SPEAKER 4 DESIGNING	SPEAKER 5 FIRST JOBS	FINALE PRESENTATIONS

| WEEK | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |

DETAILS: BOOTCAMP

- Includes 6 weeks of classes, with classes held every other week.
- There will be 2 bootcamp sessions: 1 on Saturdays; 1 on Sundays.
  - Each bootcamp session will be capped at 6 participants.
  - Each bootcamp session will run from 10am - 3pm, with lunch provided.

DETAILS: SPEAKER SERIES

- Features talks from Creative Directors, Art Directors, Copywriters, and Junior Designers from local digital design agencies.
- Talks will be open to the public, with priority given to bootcamp participants.

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- Bootcamp + Speaker Series: $500
- Bootcamp only: $450
- Speaker series only: $15 per speaker, $60 for all

Registration opens **Sunday, April 14, 2019** at **5pm**.

ORGANIZERS

Good At Being is the creative studio of Janice Pang. An Art Director at **Grow**, Janice has lead digital design projects for Google, Adidas, and Adult Swim, and has 4 years of experience teaching digital design in academic and workshop environments.

AIGA is a national non-profit design organization that advances design as a professional craft, strategic advantage, and vital cultural force. The Hampton Roads Chapter of AIGA has served its design community since March 2005.

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