

# on-screen

## Digital Design Bootcamp + Speaker Series

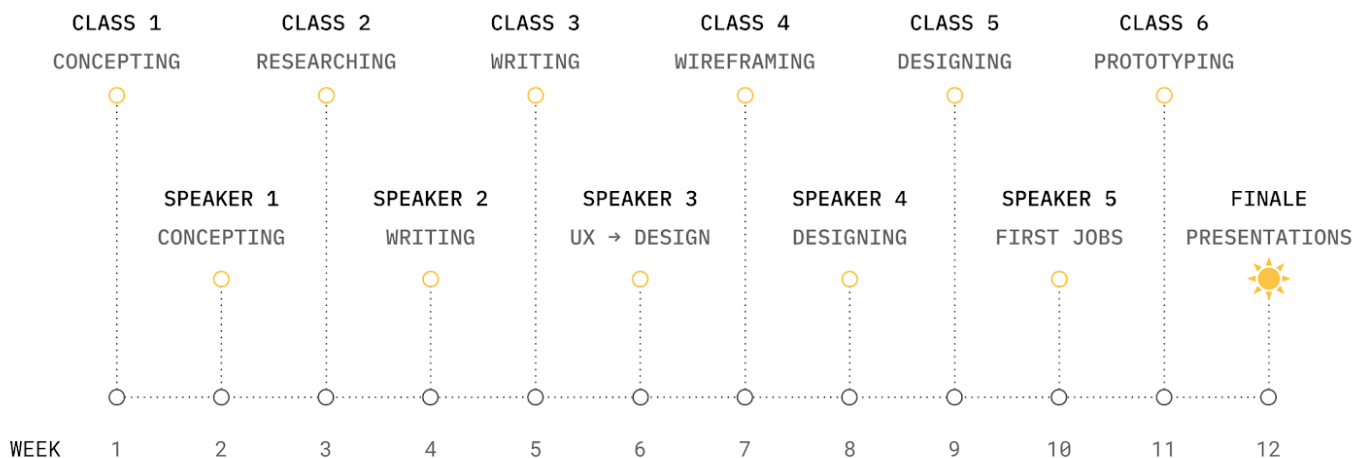
### ABOUT

**On-Screen** is a 12-week digital design program from **Good At Being & AIGA Hampton Roads**. The program gives design students a leg up in their digital design careers through a project-based bootcamp and a complementary speaker series.

Bootcamp participants will complete the course with a portfolio-worthy digital design product. Speaker attendees will gain access to the expertise of local digital design professionals.

### SCHEDULE

On-Screen will run from **May 18, 2019 to August 10, 2019**. The programming will alternate weekly between bootcamp classes and speakers:



### DETAILS: BOOTCAMP

- Includes 6 weeks of classes, with classes held every other week.
- There will be 2 bootcamp sessions: 1 on Saturdays; 1 on Sundays.
  - Each bootcamp session will be capped at 6 participants.
  - Each bootcamp session will run from 10am - 3pm, with lunch provided.

### DETAILS: SPEAKER SERIES

- Features talks from Creative Directors, Art Directors, Copywriters, and Junior Designers from local digital design agencies.
- Talks will be open to the public, with priority given to bootcamp participants.

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## REGISTRATION

- Bootcamp + Speaker Series: \$500
- Bootcamp only: \$450
- Speaker series only: \$15 per speaker, \$60 for all

Registration opens **Sunday, April 14, 2019 at 5pm.**

## ORGANIZERS

**Good At Being** is the creative studio of Janice Pang. An Art Director at **Grow**, Janice has lead digital design projects for brands like Google and Adult Swim. She has 4 years of experience teaching digital design in academic and workshop environments.

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**AIGA** is a national non-profit design organization that advances design as a professional craft, strategic advantage, and vital cultural force. The Hampton Roads Chapter of AIGA has served its design community since March 2005.

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