on-screen

Digital Design Bootcamp + Speaker Series

ABOUT

On-Screen is a 12-week digital design program from **Good At Being** & **AIGA Hampton Roads**.
The program gives participants a leg up in their digital design careers through a project-based bootcamp and a complementary speaker series.

Bootcamp participants will complete the course with a portfolio-worthy digital design product.
Speaker attendees will gain access to the expertise of local digital design professionals.
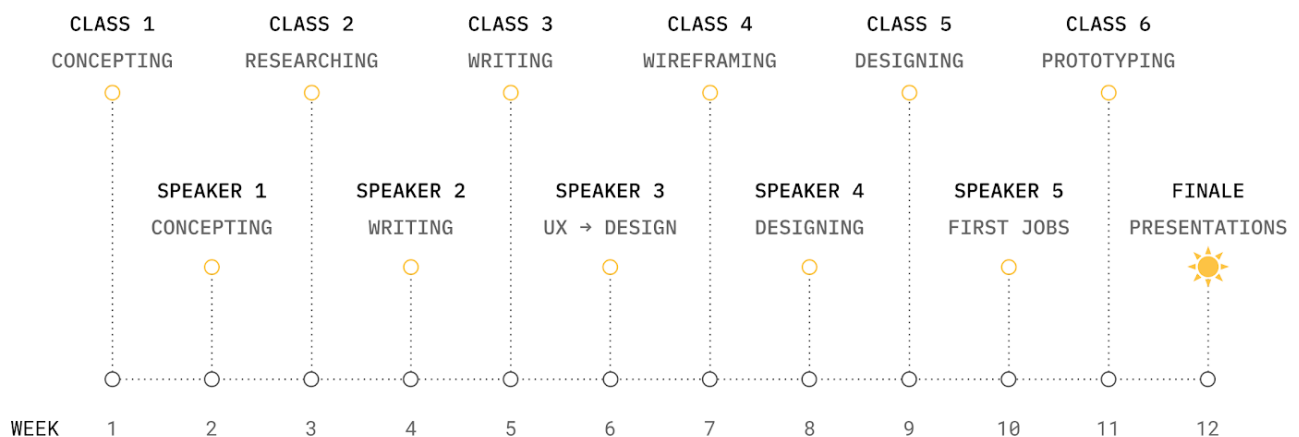
DETAILS: BOOTCAMP

- Includes 6 classes, with classes held every other week.
- There will be 2 bootcamp sessions: 1 on Saturdays; 1 on Sundays.
  - Each bootcamp session will be capped at 6 participants.
  - Each bootcamp session will run from 10am - 3pm, with lunch provided.

DETAILS: SPEAKER SERIES

- Features 5 talks from local Creative Directors, Art Directors, Copywriters, and Junior Designers.
- Talks will be held every other Saturday from 10:30am - 11:30am.
  - Each talk will include a presentation of work & process and an audience Q&A.
- Tickets will be available to the public, with priority given to bootcamp participants.

SCHEDULE

On-Screen will run from **May 18, 2019 to August 10, 2019**. The programming will alternate weekly between bootcamp classes and speakers:

CLASS 1		CLASS 2		CLASS 3		CLASS 4		CLASS 5		CLASS 6	
CONCEPTING		RESEARCHING		WRITING		WIREFRAMING		DESIGNING		PROTOTYPING	

	SPEAKER 1		SPEAKER 2		SPEAKER 3		SPEAKER 4		SPEAKER 5		FINALE
	CONCEPTING		WRITING		UX → DESIGN		DESIGNING		FIRST JOBS		PRESENTATIONS

| WEEK | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |

(Continued on the next page)

- Bootcamp + Speaker Series: $500
- Bootcamp only: $450
- Speaker series only: $15 per speaker, $60 for all

Registration opens **Sunday, April 14, 2019** at **5pm**.

ORGANIZERS

Good At Being is the creative studio of Janice Pang. As an Art Director at **Grow**, Janice leads digital design projects for national brands like Google, Adidas, and Adult Swim. She has 4 years of experience teaching digital design in academic and workshop environments.

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AIGA is a national non-profit design organization that advances design as a professional craft, strategic advantage, and vital cultural force. The Hampton Roads Chapter of AIGA has served its design community since March 2005.

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