After Analyzing the tables (Analysis is present in the “Analysis\_for\_Assignment\_Part\_1.ipny”) given for the funnel-analysis following are the points I have noticed:

1. Number of users in the home page are 90400. Whereas number of users in search page are 45200. So, we can say that something is wrong with search page. May be UI is not good or search result time is more.
2. Similarly, Number of users in the search page are 45200. Whereas number of users in payments page are 6030. So, we can say that something is wrong with payments page as well. We can provide multiple payment options such as cash on delivery, UPI payment, Card etc... to make more payments.
3. In the same way, Number of users in the payment page are 6030. Whereas number of users in payment confirmation page are 452. So, we can say that something is wrong with confirm page as well.
4. As we can see in the analysis that the number of mobiles users are approximately half of the number of desktop users in each page. So, we should make the application mobile friendly to increase the number of mobile users.