

Spotting False News and Doubting True News: A Meta-Analysis of News Judgments

Abstract

How good are people at judging the veracity of news? We conducted a systematic literature review and pre-registered meta-analysis of 232 effect sizes from 53 experimental articles evaluating accuracy ratings of true and false news ($N_{participants} = 104'064$ from 30 countries across 6 continents). We found that people rated true news as more accurate than false news (Cohen's $d = 1.26$, $[1.13, 1.39]$) and were better at rating false news as false than at rating true news as true (Cohen's $d = 0.35$, $[0.25, 0.44]$). In other words, participants were able to discern true from false news, and erred on the side of skepticism rather than credulity. The political concordance of the news had no effect on discernment, but participants were more skeptical of politically discordant news. These findings lend support to crowdsourced fact-checking initiatives, and suggest that, to improve discernment, there is more room to increase the acceptance of true news than to reduce the acceptance of false news.

Keywords: Misinformation; fake news; false news; news judgment; news accuracy; news discernment

Introduction

Many have expressed concerns that we live in a “post-truth” era, and that people cannot tell the truth from falsehoods anymore. In parallel, populist leaders around the world have tried to erode trust in the news by delegitimizing journalists and the news media more broadly. Since the 2016 US presidential election, over 4000 scientific articles have been published on the topic of false news. Across the world, numerous experiments evaluating the effect of interventions against misinformation or susceptibility to misinformation have relied on a similar design feature: having participants rate the accuracy of true and false headlines—typically in a Facebook-like format, with an image, title, lede, and source, or as an isolated title/claim. Taken together, these studies allow us to shed some light on the most common fears voiced about false news, namely that people may fall for false news, distrust true news, or may be unable to discern between true and false news. In particular, we investigated whether people rate true news as more accurate than false news (discernment) and whether they were better at rating false news as inaccurate than at rating true news as accurate (skepticism bias). We also investigated various moderators of discernment and skepticism bias such as political congruence, the topic of the news, or the presence of a source.

Establishing whether people can spot false news is important to design interventions against misinformation: if people lack the skills to spot false news, interventions should be targeted at improving skills to detect false news, whereas if people have the ability to spot false news but nonetheless engage with it, the problem lies elsewhere and may be one of motivation or (in)attention that educational interventions may struggle to address.

Past work has reliably shown that people do not fare better than chance at detecting lies because most verbal and non-verbal cues people use to detect lies are unreliable¹. Why would this be any different for detecting false news? People make snap judgments to evaluate the quality of the news they come across², and rely on seemingly imperfect proxies such as the source of information, police and fonts, the presence of hyperlinks, the quality of visuals, ads, or the tone of the text^{3,4}. In experimental settings, participants report relying on intuitions and tacit knowledge to judge the accuracy of news headlines⁵. Yet, a scoping review of the literature on belief in false news (including a total of 26 articles) has shown that, in experiments, participants “can detect deceitful messages reasonably well”⁶. Similarly, a survey on 150 misinformation experts has shown that 53% of experts agree that “people can tell the truth from falsehoods” – while only 25% of experts disagreed with the statement⁵. Unlike the unreliable proxies people rely on to detect lies in interpersonal contexts, there are reasons to believe that some of the cues people use to detect false news may, on average, be reliable. For instance, the news outlets people trust the least do publish lower quality news and more false news, as people’s trust ratings of news outlets correlate strongly with fact-checkers ratings in the US and Europe^{7,8}. Moreover, false news share some distinctive properties, such as being more politically slanted⁹, being more novel, surprising, or disgusting, being more sensationalist, funnier, less boring, and less negative^{10,11}, or being more interesting-if-true¹². These features aim at increasing engagement, but they do so at the expense of accuracy, and in many cases people may pick up on it. This led us to pre-register the hypothesis that people would rate true news as more accurate than false news.

Yet, legitimate concerns have been raised about the lack of data outside of the US, especially in some Global South countries where the misinformation problem is arguably worst. Our meta-analysis covers 30 countries across 6 continents and directly addresses concerns about the over-representation of US-data.

H1: People rate true news as more accurate than false news.

While many fear that people are exposed to too much misinformation, too easily fall for it, and are overly influenced by it, a growing body of researchers is worried that people are exposed to too little reliable information, commonly reject it, and are excessively resistant to it^{13,14}. Establishing whether true news skepticism (excessively rejecting true news) is of similar magnitude to false news gullibility (excessively accepting false news) is important for future studies on misinformation: if people are excessively gullible, interventions should primarily aim at fostering skepticism, whereas if people are excessively skeptical, interventions should focus on increasing trust in reliable information. For these reasons, in addition to investigating discernment (H1), we also looked at skepticism bias by comparing the magnitude of true news skepticism to false news gullibility. Research in psychology has shown that people exhibit a “truth bias”^{15,16}, such that they tend to accept incoming statements rather than rejecting them. Similarly, work on interpersonal communication has shown that, by default, people tend to accept communicated information¹⁷. However, there are reasons to think that the truth-default-theory may not apply to news judgments. It has been hypothesized that people display a truth bias in interpersonal contexts because information in these contexts is, in fact, often true¹⁵. When it comes to news judgments, it is not clear that people by default expect news stories to be true. Trust in the news and journalists is low worldwide¹⁸, and a significant part of the population hold cynic views of the news¹⁹. Similarly, populist leaders across the world have attacked the credibility of the news media and instrumentalized the concept of fake news to discredit quality journalism^{20,21}. Disinformation strategies such as “flooding the zone” with false information^{22,23} have been shown to increase skepticism in news judgments⁵. Moreover, in many studies included in our meta-analysis, the news stories were presented in a social media format (most often Facebook), which could fuel skepticism in news judgments. Indeed, people trust news² and information more generally²⁴ less on social media than on news websites. In line with these observations, some empirical evidence suggests that for news judgments, people display the opposite of a truth bias²⁵, namely a conservative skepticism bias, whereby people tend to rate all news as more false than they are^{5,26,27}. We thus predicted that when judging the accuracy of news, participants will err on the side of skepticism more than on the side of gullibility. Precisely, we predicted that people will be better at rating false news as false than rating true news as true.

H2: People are better at rating false news as false than true news as true.

Finally, we investigated potential moderators of H1 and H2, such as the country where the experiment was conducted, the format of the news headlines, the topic, whether the source of the news was displayed, and political concordance of the news. Past work has suggested that displaying the source of the news has a small effect at best on accuracy ratings²⁸, whereas little work has investigated differences in news judgments across countries, topics, and format. The effect of political concordance on news judgments is debated.

Participants may be motivated to believe politically congruent (true and false) news, motivated to disbelieve politically incongruent news, or not be politically motivated at all but still display such biases²⁹. We formulated research questions instead of hypotheses for our moderator analyses because of a lack of strong theoretical expectations.

The present study

We conducted a systematic literature review and pre-registered meta-analysis based on 53 publications, providing data on 141 samples (104064 participants) and 232 effects (i.e. k , the meta analytic observations)¹. For a publication to be included in our meta-analysis, we set six eligibility criteria: (1) We considered as relevant all document types with original data (not only published ones, but also reports, pre-prints and working papers). When different publications were using the same data, a scenario we encountered several times, we included only one publication (which we picked arbitrarily). (2) We only included articles that measured perceived accuracy (including “accuracy”, “credibility”, “trustworthiness”, “reliability” or “manipulativeness”), and (3) did so for both true and false news. (4) We only included studies relying on real-world news items. Accordingly, we excluded studies in which researchers made up the false news items, or manipulated the properties of the true news items. (5) We could only review articles provided us with the relevant summary statistics (means and standard deviations for both false and true news), or publicly available data that allowed us to calculate those. In cases where we were not able to retrieve the relevant summary statistics either way, we contacted the authors. (6) Finally, to ensure comparability, we only included studies that provided a neutral control condition². After starting the literature search, we added further search criteria in order to diminish the vast number of results (see methods). Rejection decisions for all retrieved papers are documented and can be accessed on the OSF project page. We provide a list of all included articles in Appendix I.

We found that, on average, people are good at discerning true from false news, and rate true news as much more accurate than false news. However, they are slightly better at rating false news as inaccurate than at rating true news as accurate.

Results

Descriptives

Our meta-analysis includes publications from 30 countries across 6 continents. However, 47% of all participants were recruited in the United States alone, and 33% in Europe. Only 11% of participants were recruited in Asia, and even less in Africa (4%; see Fig. 1 for

¹Sometimes a sample provided several effect sizes, for example, when separate accuracy ratings are available by news topic, or when follow-up studies were conducted on the same participants. We account for the resulting hierarchical structure of the data in our statistical models.

²For example,³⁰, among other things, test the effect of an interest prime vs. an accuracy prime. A neutral control condition - one that is comparable to those of other studies - would have been no prime at all. We therefore excluded the paper.

number of effect sizes per country). The average sample size was 738.04 (min = 53, max = 9474, median = 406).

In total, participants rated the accuracy of 1775 unique news items. On average, a participant rated 20.79 news items per study (min = 6, max = 240, median = 18). For 50 samples, news items were sampled from a pool of news (the pool size ranged from 12 to 255, with an average pool size of 57.15 items). The vast majority of studies (227 out of 232 effects) used a within participant design for manipulating news veracity, with each participant rating both true and false news items. Almost all effect sizes are from online studies (224 out of 232).

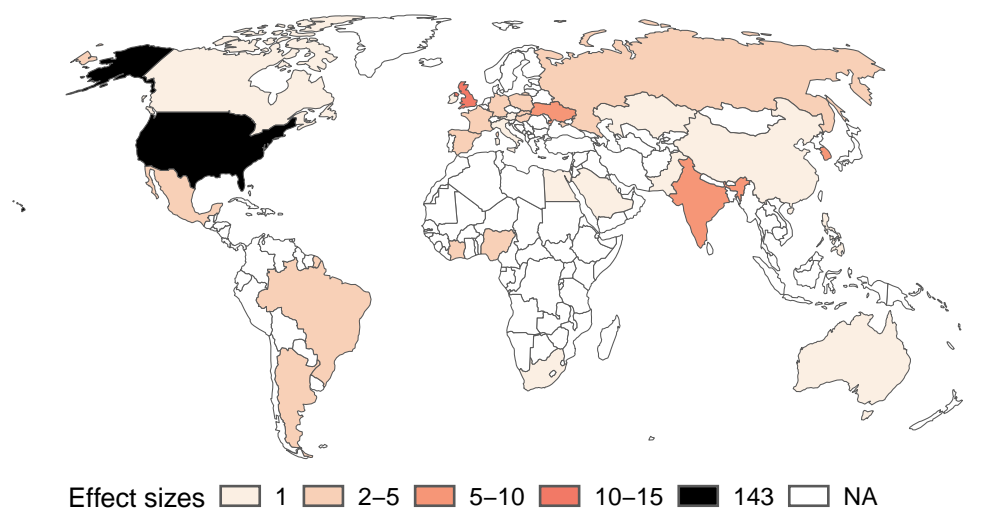


Figure 1. A map of the number of effect sizes per country.

Analytic procedures

All analyses were pre-registered and the choice of models was informed by simulations we conducted before having the data. To test H1, we calculated a discernment score by subtracting the mean accuracy ratings of false news from the mean accuracy ratings of true news, such that higher scores indicate better discernment. To test H2, we first calculated a judgment error for true and false news respectively. Error is defined as the distance between optimal accuracy ratings and actual accuracy ratings. For false news, optimal ratings represent the bottom of the accuracy scale (see Fig. 2). False news error is thus computed as the distance between the accuracy score and the bottom of the scale. For

instance, for an average false news accuracy rating of 2.2 on a 4-point accuracy scale going from 1, not accurate at all, to 4, completely accurate, the error would be: $2.2 - 1 = 1.2$. For true news, optimal ratings represent the top of the accuracy scale (see Fig. 2). True news error is thus computed as the distance between the accuracy score and the top of the scale. For instance, for an average true news accuracy rating of 2.5 on a 4-point accuracy scale, the error would be: $4 - 2.5 = 1.5$. We then calculate the skepticism bias as the difference between the two errors, subtracting the true news error score from the false news error score (e.g. skepticism bias: $1.5 - 1.2 = 0.3$). Note that we cannot rely on more established measures of discernment or response bias, like in Signal Detection Theory, because we rely on mean ratings and not individual ratings. However, in Appendix H, we show that for the studies we have raw data on, our main findings hold when relying on d' (sensitivity) and c (response bias) in Signal Detection Theory.

Fig. 2 offers a descriptive (irrespective of sample sizes) overview of all accuracy ratings that we calculated our effect sizes from. On average, true news were rated as more accurate than false news, as shown by the positive discernment score (0.26). We also see that false news discrimination is better than true news discrimination, i.e., the distance between true news ratings and the top of the scale (0.39) is greater than the distance between false news ratings and bottom of the scale (0.35), yielding a positive skepticism bias ($0.39 - 0.35 = 0.04$).

Skepticism bias can only be (meaningfully) computed on scales using symmetrical labels (e.g., “True” vs “False” or “Definitely fake” [1] to “Definitely real” [7]). 66% of effects included in the meta-analysis used scales with perfectly symmetrical labels, while 28% used imperfectly symmetrical scale labels (e.g., [1] not at all accurate, [2] not very accurate, [3] somewhat accurate, [4] very accurate)³. In Appendix B), we show that scale symmetry has no statistically significant effect on skepticism bias.

To be able to compare effect sizes across different scales, we calculated Cohen’s d , a common standardized mean difference. To account for statistical dependence between true and false news ratings arising from the within participant design used by most studies (227 out of 232 effect sizes), we calculated the standard error following the Cochrane recommendations for crossover trials³¹. For the remaining 5 effect sizes from studies that used a between participant design, we calculated the standard error assuming independence between true and false news ratings (see methods). In Appendix A, we show that our results hold across alternative standardized effect measures, among which the one we had originally pre-registered, a standardized mean change using change score standardization (SMCC). We chose to deviate from the pre-registration and use Cohen’s d instead, because it is easier to interpret and corresponds to the standards for crossover trials proopsed by the Cochrane manual³¹. In Appendix A, we also provide effect estimates in units of the original scales separately for each scale.

We used multilevel meta models with clustered standard errors at the sample level to account for cases in which the same sample contributed various effect sizes (i.e. the meta-analytic units of observation).

³We could only compute this variable for scales that explicitly labeled each scale point, resulting in missing values for 6% of effects.

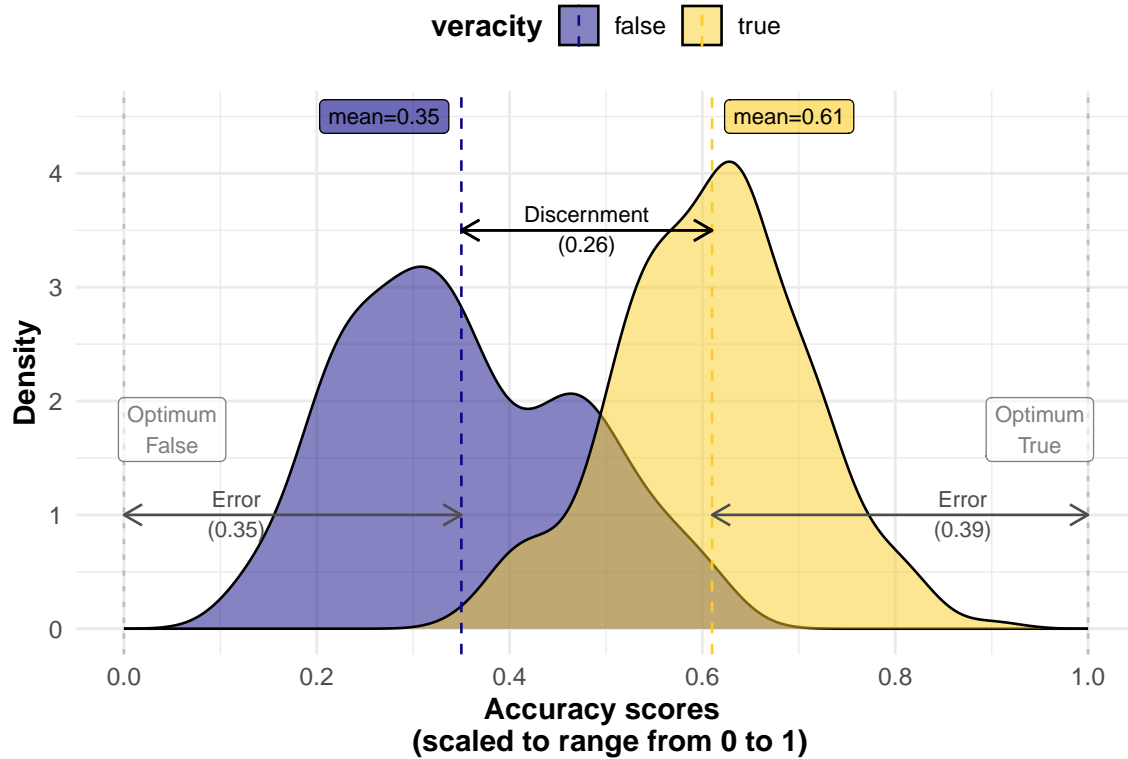


Figure 2. Distribution of accuracy ratings for true and false news, scaled to range from 0 to 1. The figure illustrates discernment (the distance between the mean for true news and the mean for false news) and the errors (distance to right end for true news, to left end for false news) from which the skepticism bias is computed. A larger error for true news compared to false news yields a positive skepticism bias. In this descriptive figure, unlike in the meta-analysis, ratings and effect sizes are not weighted by sample size.

Main results

Discernment (H1). Supporting H1, participants rated true news as more accurate than false news on average. Pooled across all studies, the average discernment estimate is large ($d = 1.26$ [1.13, 1.39], $p < .001$). As shown in Fig. 3, 228 of 232 estimates are positive. Of the positive estimates, 3 have a confidence interval that includes 0, as does 1 of the negative estimates. Most of the variance in the effect sizes observed above is explained by between-sample heterogeneity ($I^2_{\text{between}} = 92.15\%$). Within-sample heterogeneity is comparatively small ($I^2_{\text{within}} = 7.8\%$), indicating that when the same participants were observed on several occasions (i.e. the same sample contributed several effect sizes), on average, discernment performance was similar across those observations. The share of the variance attributed to sampling error is very small (0.04%), which is indicative of the large sample sizes and thus precise estimates.

Skepticism bias (H2). We found support for H2, with participants being better at rating false news as inaccurate than at rating true news as accurate (i.e. false news

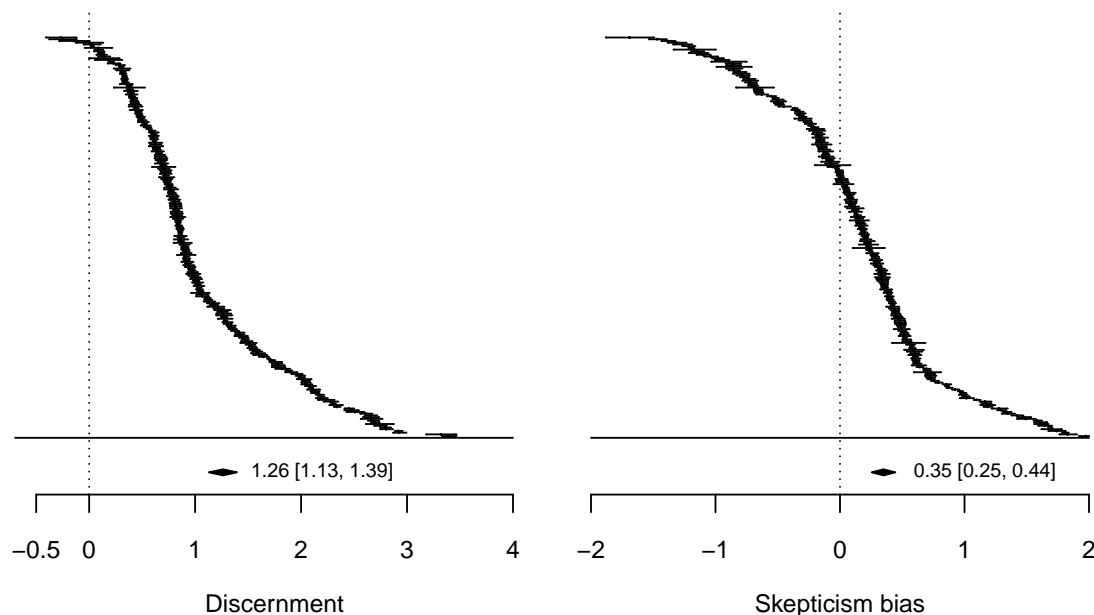


Figure 3. Forest plots for discernment and skepticism bias. Effects are weighed by their sample size. Effect sizes are calculated as Cohen’s d . Horizontal bars represent 95% confidence intervals. The average estimate is the result of a multilevel meta model with clustered standard errors at the sample level.

discrimination was on average higher than true news discrimination). However, the average skepticism bias estimate is small ($d = 0.35 [0.25, 0.44]$, $p < .001$). As shown in Fig 3, 151 of 232 estimates are positive. Of the positive estimates, 5 have a confidence interval that includes 0, as do 5 of the negative estimates. By contrast with discernment, the largest share of variance of the effects for skepticism bias is explained by within-sample heterogeneity ($I2_{within} = 57.8\%$; $I2_{between} = 42.14\%$; sampling error = 0.06%). Whenever we observe within sample variation in our data, it is because several effects were available for the same sample. This is mostly the case for studies with multiple survey waves, or when effects were split by different news topics, suggesting that these factors may account for some of that variation. In the moderator analyses below, we compare across samples and broad categories, thereby glossing over much of that within variation for most variables.

Moderators

Following the pre-registered analysis plan, we ran a separate meta regression for each moderator by adding the respective moderator variable as a fixed effect to the multilevel meta models. We report regression tables and visualizations in Appendix B.

Cross-cultural variability. For samples based in the United States (143/232 effect sizes), discernment was higher than for samples based in other countries, on average (Δ Discernment = 0.38 [0.12, 0.64]; baseline discernment other countries pooled = 1.05 [0.85, 1.25]). However, we did not find a statistically significant difference regarding skepticism bias. A visualization of discernment (F1) and skepticism bias (F2) across countries can be found in Appendix F.

Scales. The studies in our meta analysis used a variety of accuracy scales, including both binary (e.g. “Do you think the above headline is accurate? - Yes, No”) and continuous ones (e.g. “To the best of your knowledge, how accurate is the claim in the above headline” 1 = Not at all accurate, 4 = Very accurate).

Regarding discernment, the only scale that differed from the most common four point scale (Baseline discernment 4-point-scale = 1.40 [1.18, 1.62]) was the six point scale, yielding lower discernment (Δ Discernment = -0.47 [-0.8, -0.13]).

Regarding skepticism bias, studies using a four point scale (Baseline skepticism bias 4-point scale = 0.58 [0.34, 0.82]) reported a larger skepticism bias compared to studies using a binary and a 7-point scale (Δ skepticism bias = -0.42 [-0.69, -0.16] for binary scales; -0.47 [-0.77, -0.18] for 7-point scales).

Format. Studies using as stimuli headlines with pictures (Δ skepticism bias = 0.39 [0.18, 0.6]; 43 effects), or headlines with pictures and a lede (Δ skepticism bias = 0.43 [0.2, 0.66]; 45 effects), displayed a stronger skepticism bias compared to studies relying on headlines with no picture/lede (Baseline skepticism bias headlines only = 0.17 [0.05, 0.29]; 134 effects). We do not find differences related to format for discernment.

Topic. We did not find a statistically significant difference in discernment and skepticism bias across news topic, when distinguishing between the categories “political”, “covid” and “other”.

Sources. In line with past findings, we did not observe any difference in discernment between studies displaying the source of the news items (80 effects) and those that did not (125 effects; for 27 this information was not explicitly provided). We find greater skepticism bias in studies providing a news source (Δ skepticism bias = 0.23 [0.01, 0.44]) than in studies that do not (Baseline skepticism bias no source = 0.22 [0.07, 0.38]).

Political Concordance. The moderators investigated above were (mostly) not experimentally manipulated within studies, but instead varied between studies, which impedes causal inference. Political concordance is an exception in this regard. It was manipulated within 22 different samples, across 10 different papers. In those experiments, typically, a pre-test establishes the political slant of news headlines (e.g. pro-republican vs. pro-democrat). In the main study, participants then rate the accuracy for news items of both political slants, and provide information about their own political stance. The ratings of items are then grouped into concordant or discordant (e.g. pro-republican news rated by republicans will be coded as concordant while pro-republican news rated by democrats will be coded as discordant).

Political concordance had no statistically significant effect on discernment. However, participants displayed a skepticism bias only when rating politically discordant headlines

(see Fig. 4). In particular, when rating concordant items, participants did not show a skepticism bias (Baseline skepticism bias concordant items = -0.27 [-0.55, 0.01]), while for discordant news items, participants displayed a positive skepticism bias (Δ skepticism bias = 0.89 [0.74, 1.04]). In other words, participants were not gullible when facing concordant news headlines (as would have suggested a negative skepticism bias), but were skeptical when facing discordant ones.

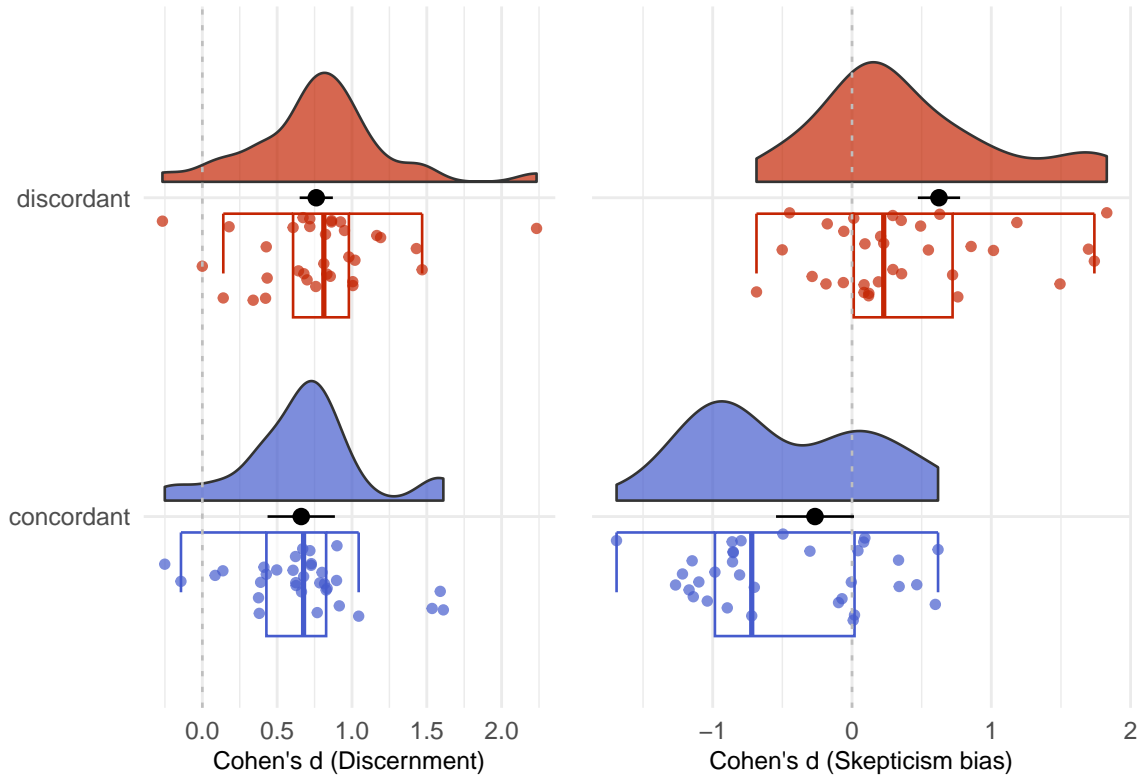


Figure 4. Distribution of effect sizes for politically concordant and discordant items. The black dots represent the predicted average of the meta-regression, the black horizontal bars the 95% confidence intervals.

Individual level data

In the results above, accuracy ratings were averaged across participants. It is unclear how these average results generalize to the individual level. Do they hold for most participants? Or are they driven by a relatively small group of participants with excellent discernment skills, or, respectively, extreme skepticism? For 12 articles ($N_{Participants} = 24441$, $N_{Observations} = 507754$), we have the raw data for all ratings that individual participants made on each news headline they saw. On this data, we ran a descriptive, non-preregistered analysis: We calculated a discernment and skepticism bias score for each participant based on all the news items they were rating. To compare across different scales, we transposed all accuracy scores on a scale from 0 to 1, resulting in a range of possible values from -1 to 1 for both discernment and skepticism bias.

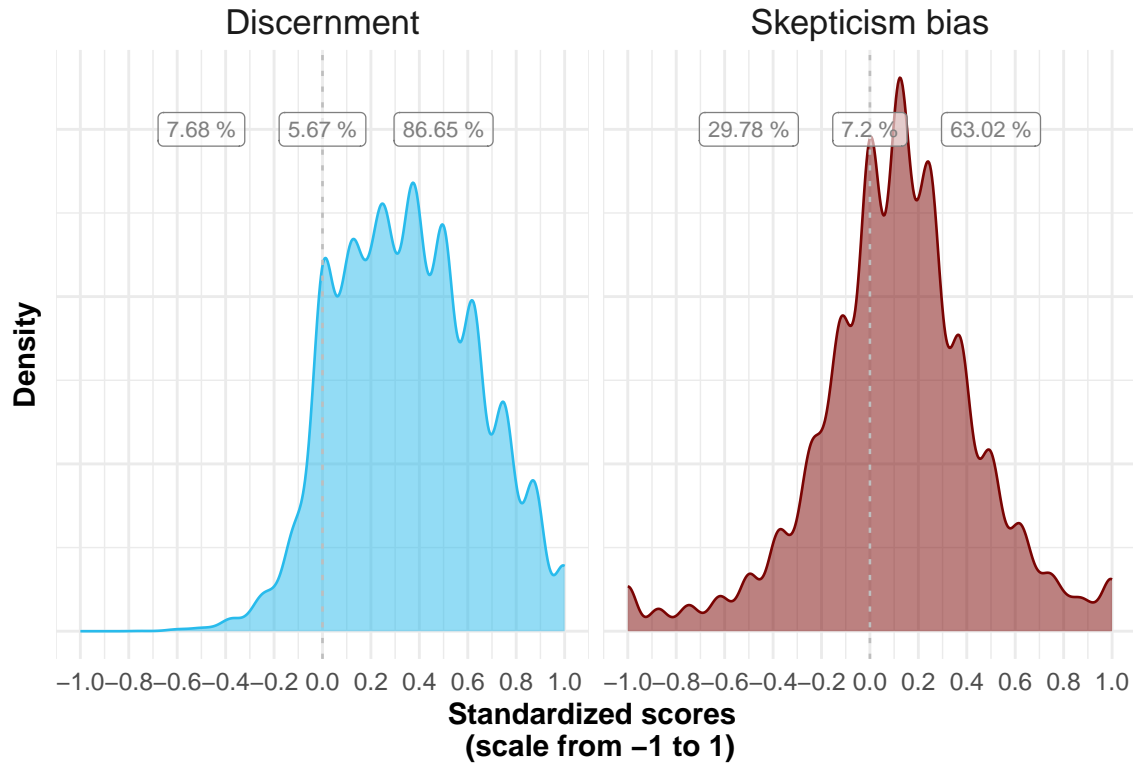


Figure 5. Distribution of average discernment and skepticism bias scores of individual participants in the subset of studies that we have raw data on. We standardized original accuracy ratings to range from 0 to 1, to be able to compare across scales. Therefore, the worst possible score is -1 where, for discernment, an individual classified all news wrongly, and for skepticism bias, an individual classified all true news correctly (as true) and all false news incorrectly (as true). The best possible score is 1 where, for discernment, an individual classified all news correctly, and for skepticism bias, an individual classified all true news incorrectly (as false) and all false news correctly (as false). The percentage labels (from left to right) represent the share of participants with a negative score, a score of exactly 0, and a positive score, for both measures respectively.

As shown in Fig. 5, 86.65 % of individual participants had a positive discernment score, and 63.02 % of participants a positive skepticism bias score. Therefore, our main results based on mean ratings across participants seem to be representative of individual participants (see Appendix C for further discussion).

Discussion

This meta-analysis sheds light on some of the most common fears voiced about false news. In particular, we investigated whether people are able to discern true from false news, and whether they are better at discriminating true news or false news (skepticism bias). Across 232 effect sizes ($N_{participants} = 104064$) from 30 countries across 6 continents, we found that people rated true news as much more accurate than false news ($d_{discernment} = 1.26$ [1.13, 1.39]) and are slightly better at rating false news as inaccurate than at rating true news as accurate ($d_{bias} = 0.35$ [0.25, 0.44]).

The finding that people can discern true from false news when prompted to do so has important implications for interventions against misinformation. First, it suggests that most people do not lack the skills to spot false news. Instead, when they interact with false news, people may sometimes lack the motivation to use these skills or apply them selectively^{32,33}. Thus, instead of teaching people how to spot false news, it may be more fruitful to design interventions targeting motivations, either by manipulating features of the environment in which people encounter news^{34,35}, or by intrinsically motivating people to use their skills and pay more attention to accuracy³². For instance, it has been shown that design features of current social media environments sometimes impede discernment³⁶. Similarly, it has been suggested that interventions against misinformation should build on the tacit knowledge that people rely on to discriminate false news, instead of giving people explicit tips and guidelines that people may struggle to integrate in their tacit knowledge³⁷.

Second, the fact that people can, on average, discern true from false news lends support to crowdsourced fact-checking initiatives. While fact-checkers cannot keep up with the pace of false news production, the crowd can, and it has been shown that even small groups of participants perform as well as professional fact-checkers^{38,39}. The cross-cultural scope of our findings suggests that these initiatives may be fruitful in many countries across the world. Indeed, we found that in every country included in the meta-analysis, participants on average rated true news as more accurate than false news (see Appendix F).

The fact that people tend to disbelieve true news slightly more than they believe false news speaks to the nature of the misinformation problem and how to fight it. It is in line with the idea that the problem is less that people are gullible towards falsehoods, and more that they are skeptical towards reliable information^{14,40}. Even assuming that the rejection of true news and the acceptance of false news are of similar scale (and that both can be improved), given that true news are much more prevalent in people's news diet than false news⁴¹, true news skepticism may be more detrimental to the accuracy of people's beliefs than false news acceptance¹³. This skepticism is concerning in the context of the low and declining trust in the news across the world⁴², the attacks of populist leaders on the news media²¹, and growing news avoidance⁴². Interventions aimed at reducing misperceptions should therefore consider increasing the acceptance of true news in addition to reducing

the acceptance of false news¹³. At the very least, when testing interventions, researchers should evaluate their effect on both true and false news, not just false news⁴³. This is all the more important given that recent evidence suggest that many interventions against misinformation, such as media literacy tips⁴⁴, fact-checking⁴⁵, or educational games aimed at inoculating people against misinformation²⁷, may reduce misperceptions of false news at the cost of also reducing trust in true news.

We also investigated various moderators of discernment and skepticism bias. We found that discernment was greater in studies conducted in the United States compared to the rest of the world. This could be due to the inclusion of many countries from the Global South, where belief in misinformation and conspiracy theories has been documented to be higher⁴⁶. In line with past work²⁸, the presence of a source had no statistically significant effects. The topic of the news also had no statistically significant effects on discernment and skepticism bias. Participants showed greater skepticism (higher skepticism bias) in studies that presented headlines in a social media format (with an image and lede) or along with an image compared to studies that used plain headlines. This suggests that the skepticism of true news documented in this meta-analysis may be partially due to the social media format of the news headlines. Past work has shown that people report trusting news on social media less^{2,18}, and experimental manipulations have shown that the Facebook news format reduces belief in news^{47,48} –although the causal effects documented in these experiments are much smaller than observational differences in reported trust levels between news on social media and on news outlets⁴⁹. Lower trust of news on social media may be a good thing, given that on average news on social media may be less accurate than news on news websites, but is also worrying given that most of news consumption worldwide is shifting online and on social media in particular⁴².

Finally, the political concordance of the news had no effect on discernment, but participants were excessively skeptical of politically discordant news. That is, participants were equally skilled at discerning true from false news for concordant and discordant items, but they rated news generally (true and false) as more false when politically discordant. This finding is in line with recent evidence on partisan biases in news judgments⁵⁰, and supports the idea that people are not excessively gullible of news they agree with, but are instead excessively skeptical of news they disagree with^{14,51}. It suggests that interventions aimed at reducing partisan motivated reasoning, or at improving political reasoning in general, should focus more on increasing openness to opposing viewpoints than on increasing skepticism towards concordant viewpoints.

Our meta-analysis has a number of conceptual limitations. First, in all studies participants had to rate the accuracy of the news stories, which may have increased discernment, given that prompting people to think about accuracy increases sharing discernment³². In the wild, when browsing on social media, people may be less discerning than in these experimental settings because they would pay less attention to accuracy³⁶. However, given people’s low exposure to misinformation online⁵², most people may protect themselves from misinformation not by detecting misinformation on the spot, but by relying on the reputation of the sources and avoiding unreliable sources⁵³. Second, accuracy ratings were averaged across participants and thus better reflect the wisdom of the crowd than the skills of individuals. Yet, past work³⁸ shows that most individuals appear able to discern true

from false news better than chance. In line with this, studies for which we have raw data show that 86.65 % of participants rated true news as more accurate than false news, and 63.02 % of participants displayed a skepticism bias (see Fig. 5; see also Appendix C for additional analyses on individual-level data). Third, the vast majority of studies in our meta-analysis relied on fact-checked false news. It is unclear whether the present findings generalize to non fact-checked false news and misinformation more broadly. For instance, it is likely that discerning true from misleading news is harder than discerning true from false news, and that people may discriminate true news better than they discriminate misleading news⁵⁴. Fourth, skepticism bias could be an artifact of biased news selection for experiments. For example, researchers may have selected true news that are not obviously true to avoid ceiling effects. However, we deem this unlikely and address it in Appendix G, notably by showing that studies which randomly sampled a large number of headlines from high-quality mainstream news sites report accuracy ratings of true news similar to the average true news rating across studies in our meta analysis.

Our meta-analysis further has methodological limitations which we address in a series of robustness checks in the appendix. We show that our results hold across alternative effect size estimators (Appendix A). We also show that we obtain similar results when running a participant-level analysis on a subset of studies for which we have raw data (Appendix C), when collapsing Likert scales into binary ones for that subset (Appendix D), and when relying on d' (sensitivity) and c (response bias) in Signal Detection Theory for that subset.

In conclusion, we found that in experimental settings, people are able to discern true news from false news, but when they err, they tend to do so on the side of skepticism more than on the side of gullibility. These findings lend support to crowdsourced fact-checking initiatives, and suggest that, to improve discernment, there may be more room to increase the acceptance of true news than to reduce the acceptance of false news.

Methods

Data

We undertook a systematic review and meta-analysis of the experimental literature on accuracy judgments of news, following the PRISMA guidelines⁵⁵. All records resulting from our literature searches can be found on the OSF project page. We documented rejection decisions for all retrieved papers. They, too, can be found on the OSF project page.

Deviations from eligibility criteria. We followed our eligibility criteria (as outlined above), with 4 exceptions. We rejected one paper based on a criterion that we had not previously set: scale asymmetry.⁵⁶ asked participants: “According to your knowledge, how do you rate the following headline?”, providing a very asymmetrical set of answer options (“1—not credible; 2—somehow credible; 3—quite credible; 4—credible; 5—very credible”). The paper provides 6 effect sizes, all of which strongly favor our second hypothesis (one effect being as large as $d = 2.54$). We decided to exclude this paper from our analysis because of its very asymmetric scale. Further, we stretched our criterion for real-world news on three instances.⁵⁷ and⁵⁸ used artificial intelligence trained on real-world news to

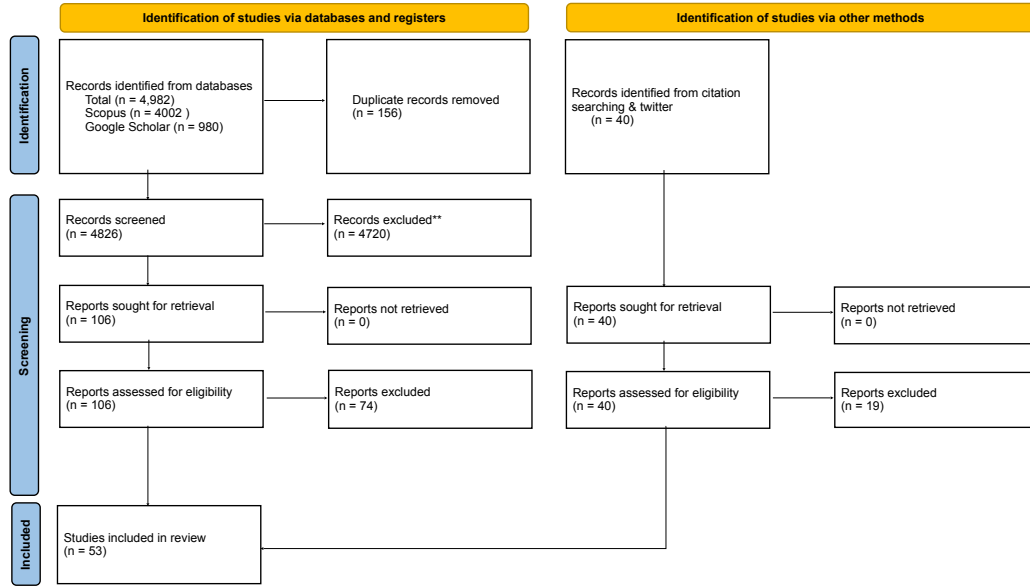


Figure 6. 2020 PRISMA flow diagram for new systematic reviews.

generate false news.⁵⁹ had journalists create the false news items. We reasoned that asking journalists to write news should be similar enough to real-world news, and that LLMs already produce news headlines that are indistinguishable from real news, so it should not make a big difference.

Literature search. We first conducted a Scopus search (search string: ‘*false news*’ OR “*fake news*” OR “*false stor**” AND “*accuracy*” OR “*discernment*” OR “*credibility**” OR “*belief*” OR “*susceptib**”).

Given the high volume of papers (12425), we added restrictions to only include articles that were likely (i) experimental, (ii) and exposed participants to both true and false news (addition to search string: ‘AND (LIMIT-TO (LANGUAGE , “English”)) AND (LIMIT-TO (DOCTYPE , “ar”) OR LIMIT-TO (DOCTYPE , “cp”)) AND (EXCLUDE (SUBJAREA , “PHYS”) OR EXCLUDE (SUBJAREA , “MATE”) OR EXCLUDE (SUBJAREA , “BIOC”) OR EXCLUDE (SUBJAREA , “ENER”) OR EXCLUDE (SUBJAREA , “IMMU”) OR EXCLUDE (SUBJAREA , “AGRI”) OR EXCLUDE (SUBJAREA , “PHAR”) OR EXCLUDE (SUBJAREA , “HEAL”) OR EXCLUDE (SUBJAREA , “EART”) OR EXCLUDE (SUBJAREA , “NURS”) OR EXCLUDE (SUBJAREA , “CHEM”) OR EXCLUDE (SUBJAREA , “CENG”) OR EXCLUDE (SUBJAREA , “VETE”) OR EXCLUDE (SUBJAREA , “DENT”)) AND (EXCLUDE (SUBJAREA , “COMP”) OR EXCLUDE (SUBJAREA , “ENGI”) OR EXCLUDE (

SUBJAREA , “MATH”) OR EXCLUDE (SUBJAREA , “MEDI”)’).

We excluded papers not written in English, that were not articles or conference papers, and that were from disciplines that are likely irrelevant for the present search (e.g., Dentistry, Veterinary, Chemical Engineering, Chemistry, Nursing, Pharmacology, Microbiology, Materials Science, Medicine) or unlikely to use an experimental design (e.g. Computer Science, Engineering, Mathematics). After these filters were applied, we ended up with 4002 results. Second, we conducted an advanced Google Scholar search via the “Publish or Perish” software (search string: ‘*“Fake news” / “False news”/“False stor*” “Accuracy” / “Discernment”/“Credibility”/“Belief”/“Suceptib*”, no citations, no patents*’). The main advantage of this search was to identify important pre-prints or working papers that the Scopus search would have missed. The Google scholar search yielded 980 results. After removing 156 duplicates from the two searches, we ended up with 4826 documents for screening. We screened records based on titles only. The vast majority of documents (4720) had irrelevant titles and were removed during that phase. Most irrelevant titles were not about false news or misinformation (e.g. “Formation of a tourist destination image: Co-occurrence analysis of destination promotion videos”), and some were about false news or misinformation but were not about belief or accuracy (e.g. “Freedom of Expression and Misinformation Laws During the COVID-19 Pandemic and the European Court of Human Rights”). We stored the remaining 106 records in the reference management system Zotero for retrieval. Of those, we rejected a total of 74 papers that did not meet our inclusion criteria. We rejected 5 papers based on their abstract and 69 after assessment of the full text. We included the remaining 32 papers from the systematic literature search. To complement the systematic search results, we conducted forward and backward citation search through Google Scholar. We also reviewed additional studies that we had on our computers and papers we found scrolling through twitter (mostly unpublished manuscripts). Taken together we identified an additional 40 papers via those methods. Of these, we excluded 19 papers after full text assessment because they did not meet our inclusion criteria. For these papers, too, we documented our exclusion decisions. They can be found together with the ones of the systematic search on the OSF project page. We included the remaining 21 papers. In total, we included 53 papers in our meta analysis, 37 of which were peer-reviewed and 16 grey literature (reports and working papers). We retrieved the relevant summary statistics directly from the paper for 20 papers, calculated them ourselves based on publicly available raw data for 21 papers, and got them from the authors after request for 12 papers.

Statistical methods

All data and code are publicly available on the OSF project page. Unless explicitly mentioned otherwise, we pre-registered all reported analyses. Our choice of statistical models was informed by simulations, which can also be found on the OSF project page. We conducted all analyses in R⁶⁰ using Rstudio⁶¹ and the *tidyverse* package⁶². For effect size calculations, we rely on the *escalc()*, for models on the *rma.mv()*, for clustered standard errors on the *robust()* function, all from the *metafor* package⁶³.

Deviations from pre-registration. We pre-registered standardized mean changes using change score standardization (SMCC) as an estimator for our effect sizes⁶⁴. However,

in line with Cochrane guidelines³¹, we chose to rely on the more common Cohen’s d for the main analysis. We report the pre-registered SMCC (along with other alternative estimators) in Appendix A. All estimators yield similar results. We did not pre-register considering scale symmetry, proportion of true news and false news selection (taken from fact checking sites vs. verified by researchers) as moderator variables. We report the results regarding these variables in Appendix B.

Outcomes. We have two complementary measures of assessing the quality of people’s news judgment. The first measure is discernment. It measures the overall quality of news judgment across true and false news. We calculate discernment by subtracting the mean accuracy ratings of false news from the mean accuracy ratings of true news, such that more positive scores indicate better discernment. However, discernment is a limited diagnostic of the quality of people’s news judgment. Imagine a study A in which participants rate 50% of true news and 20% of false news as accurate, and a study B finding 80% of true news and 50% of false news rated as accurate. In both cases, the discernment is the same: Participants rated true news as more accurate by 30 percentage points than false news. However, the performance by news type is very different. In study A, people do well for false news - they only mistakenly classify 20% as accurate - but are at chance for true news. In study B, it’s the opposite. We therefore use a second measure: skepticism bias. For any given level of discernment, it indicates whether people’s judgments were better on true news or on false news, and to what extent. First, we calculate an error for false and true news separately, which we define as the distance of participants’ actual ratings to the best possible ratings. For example, for study A, the mean error for true news is 50% (100%-50%), because in the best possible scenario, participants would have classified 100% of true news as true. The error for false news in Study A is 20% (20%-0%), because the best possible performance for participants would have been to classify 0% of false news as accurate. We calculate skepticism bias by subtracting the mean error for false news from the mean error for true news. For example, for Study A, the skepticism bias is 30% (50%-20%). A positive skepticism bias indicates that people doubt true news more than they believe false news.

Effect sizes. The studies in our meta analysis used a variety of response scales, including both binary (e.g. “Do you think the above headline is accurate? - Yes, No”) and continuous ones (e.g. “To the best of your knowledge, how accurate is the claim in the above headline” 1 = Not at all accurate, 4 = Very accurate). To be able to compare across the different scales, we calculated standardized effects, i.e. effects expressed in units of standard deviations. Precisely, we calculated Cohen’s d as

$$\text{Cohen's } d = \frac{\bar{x}_{\text{true}} - \bar{x}_{\text{false}}}{SD_{\text{pooled}}}$$

with

$$SD_{\text{pooled}} = \sqrt{\frac{SD_{\text{true}}^2 + SD_{\text{false}}^2}{2}}$$

The vast majority of experiments (227 out of 232 effects) in our meta analysis manipulated news veracity within participants, i.e. having participants rate both false and true

news. Following the Cochrane manual, we account for the dependency between ratings that this design generates when calculating the standard error for Cohen’s d . Precisely, we calculate the standard error for within participant designs as

$$SE_{\text{Cohen's } d \text{ (within)}} = \sqrt{\frac{2(1 - r_{\text{true,false}})}{n} + \frac{\text{Cohen's } d^2}{2n}}$$

where r is the correlation between true and false news. Ideally, for each effect size (i.e. the meta-analytic units of observation) in our data, we need the estimate of r . However, this correlation is generally not reported in the original papers. We could only obtain it for a subset of samples for which we collected the summary statistics ourselves, based on the raw data. Based on this subset of correlations, we calculated an average correlation, which we then imputed for all effect size calculations. This approach is in line with the Cochrane recommendations for crossover trials³¹. In our case, this average correlation is 0.19.

For the 5 (out of 232) effects from studies that used a between participant design, we calculated the standard error as

$$SE_{\text{Cohen's } d \text{ (between)}} = \sqrt{\frac{n_{\text{true}} + n_{\text{false}}}{n_{\text{true}}n_{\text{false}}} + \frac{\text{Cohen's } d^2}{2(n_{\text{true}} + n_{\text{false}})}}$$

For all effect size calculations, we defined the sample size n as the number of instances of news ratings. That is, we multiplied the number of participants with the number of news items rated per participant.

Models. In our models for the meta analysis, each effect size was weighted by the inverse of its standard error, thereby giving more weight to studies with larger sample sizes. We used random effects models, which assume that there is not only one true effect size but a distribution of true effect sizes⁶⁵. These models assume that variation in effect sizes is not only due to sampling error alone, and thereby allow to model other sources of variance. We estimated the overall effect of our outcome variables using a three-level meta-analytic model with random effects on the sample and the publication level. This approach allowed us to account for the hierarchical structure of our data, in which samples (level three) contribute multiple effects (level two)⁴. Multiple effects per sample occur, for example, when separate accuracy ratings are available by news topic, or when follow-up studies were conducted on the same participants. However, the multi-level models do not account for dependencies in sampling error. When one same sample contributes several effect sizes, one should expect their respective sampling errors to be correlated⁶⁵. To account for dependency in sampling errors, we computed cluster-robust standard errors, confidence intervals, and statistical tests for all estimated effect sizes.

To assess the effect of moderator variables, we calculated meta regressions. We calculated a separate regression for each moderator, by adding the moderator variable as a fixed effect to the multilevel meta models presented above. We pre-registered a list of six moderator variables to test. Those included the *country* of studies (levels: United States vs. all

⁴Level 1 being the participant level of the original studies, see⁶⁵.

other countries), *political concordance* (levels: politically concordant vs. politically discordant), *news family* (levels: political, including both concordant and discordant vs. covid related vs. other, including categories as diverse as history, environment, health, science and military related news items), the *format* in which the news were presented (levels: headline only vs. headline and picture vs. headline, picture and lede), whether news items were accompanied by a *source* or not, and the *response scale* used (levels: 4-point vs. binary vs. 6-point vs. 7-point vs. other, for all other numeric scales that were not frequent). We ran an additional regression for two non-preregistered variables, namely the *symmetry of scales* (levels: perfectly symmetrical vs. imperfectly symmetrical) and *false news selection* (levels: taken from fact check sites vs. verified by researchers). We further descriptively checked whether the *proportion of true news* among all news would yield differences.

Publication bias. We ran some standard procedures for detecting publication bias. However, a priori we did not expect publication bias to be present because our variables of interest were not those of interest to the researchers of the original studies: Researchers generally set out to test factors that alter discernment, and not the state of discernment in the control group. No study measured skepticism bias in the way we define it here.

Regarding discernment, we find evidence that smaller studies tend to report larger effect sizes, according to Egger’s regression test (see Fig. 7; see also Appendix E). Regarding skepticism bias, we find the opposite. However, it is unclear how meaningful these patterns are. As illustrated by the funnel plot, there is generally high between-effect size heterogeneity: Even when focusing only on the most precise effect sizes (top of the funnel), the estimates vary substantially. It thus seems reasonable to assume that most of the dispersion of effect sizes does not arise from studies’ sampling error, but from studies estimating different true effects. Further, even the small studies are relatively high powered, suggesting that they would have yielded significant, publishable results even with smaller effect sizes. Lastly, Egger’s regression test can lead to an inflation of false positive results when applied to standardized mean differences^{65,66}. We do not find evidence for asymmetry regarding skepticism bias.

We do not find any evidence to suspect p-hacking for either discernment or skepticism bias from visually inspecting p-curves for both outcomes (see Fig. 8).

Data availability. The extracted data used to produce our results are available on the OSF project page (https://osf.io/96zbp/?view_only=d2f3147f652e44e2a0414d7d6d9a6c29).

Code availability. The code used to create all results (including tables and figures) of this manuscript is also available on the OSF project page (https://osf.io/96zbp/?view_only=d2f3147f652e44e2a0414d7d6d9a6c29).

Competing interest. The authors declare having no competing interests.

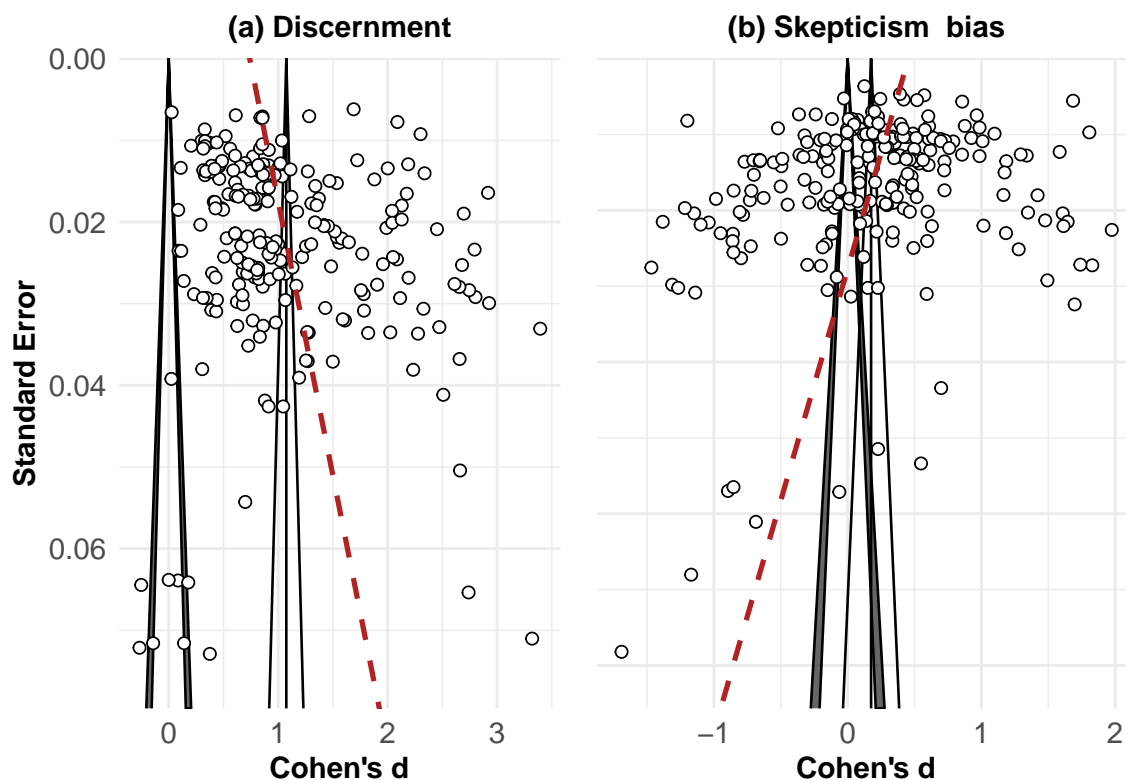


Figure 7. Funnel plots for discernment and skepticism bias. Dots represent effect sizes. In the absence of publication bias and heterogeneity, one would then expect to see the points forming a funnel shape, with the majority of the points falling inside of the pseudo-confidence region centered around the average effect estimate, with bounds of ± 1.96 SE (the standard error value from the y-axis). The dashed red regression line illustrates the estimate of the Egger's regression test. For both outcomes, the slope differs significantly from zero, see Appendix E.

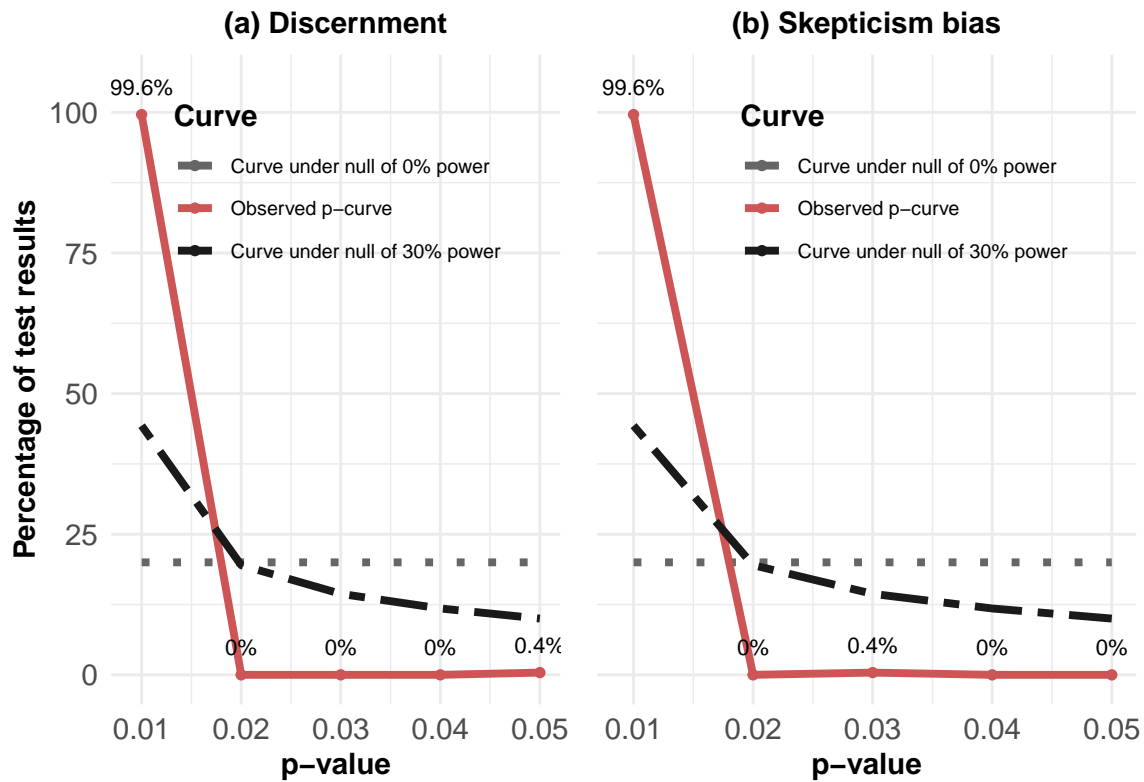


Figure 8. P-curves for discernment and skepticism bias. The p-curve shows the percentage of effect sizes for a given p value within the range of 0.1 and 0.5. All values smaller than 0.01 are rounded to that value. The reference lines indicate the expected percentage of studies for a given p value, assuming that there is a true effect and certain statistical power to detect it (either 0% or 30% power). The observed p-curve is negatively sloped and heavily right skewed (the tail points to the right) for both outcomes, which suggests no widespread p-hacking.

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Appendix A

Effect sizes

Preregistered analysis

In the main analysis that we report in the paper, we relied on Cohen’s *d* as a standardized effect measure. However, we had pre-registered relying on standardized mean changes using change score standardization (SMCC)⁶⁴ for within participant designs, and Hedge’s *g* for the remaining 5 effect sizes from between participant designs⁶⁷.

As Cohen’s *d*, the SMCC expresses effects in units of (pooled) standard deviations, allowing for comparison across different scales. Also similar to the Cohen’s *d* we calculated, the SMCC relies on a correlation estimate to account for statistical dependencies arising from the within participant design used by most studies. By contrast, the SMCC also uses this correlation coefficient in calculating the pooled standard deviation (and not only the standard error, as with our Cohen’s *d*). As a result, the effect size estimate itself (and not only its certainty) are affected by the imputed correlation value.

Precisely, the SMCC is calculated as

$$SMCC = \frac{MD}{SD_d}$$

with *MD* being the mean difference/change score (mean true news score minus mean false news score) and *SD_d* being standard deviation of the difference/change scores, which (assuming equal standard deviations for false and true news) is calculated as: $SD_d = SD_{false/true} \sqrt{2(1 - r)}$ ⁶⁸.

The SMCC varies with the imputed correlation value *r*, because *SD_d* varies as a function of *r*. If *r* is greater than .5, *SD_d* will be smaller than *SD_{false/true}*, and as a result, the SMCC will be larger than the estimate obtained by a standardized mean difference assuming independence such as Cohen’s *d*. By contrast, when the correlation is less than .5, *SD_d* will be greater than *SD_{false/true}*, and the SMCC will be smaller⁶⁸. In our case, the imputed average correlation is 0.19.

Table A1 shows that the SMCC yields slightly smaller effect sizes than the Cohen’s *d* (because the correlation between true and false news is smaller than .5), but all conclusions remain the same.

In the next section, we show the results of sensitivity analyses for the imputed correlation value when calculating the SMCC.

Sensitivity analysis for imputed correlation

When using the SMCC, accounting for dependency by imputing correlations impacts the magnitude of the effect estimate itself. Standardized effect measures depending on imputed correlations should therefore be accompanied by a sensitivity analysis, i.e. check how sensitive the effect estimate is to different imputed correlation values³¹. Figures A1

and A2 show the results of the SMCC when imputing any of the other correlation values occurring in the individual-level data. All estimates from those imputations yield smaller estimates compared to a standardized mean difference assuming independence (we picked Hedges' g as a reference here).

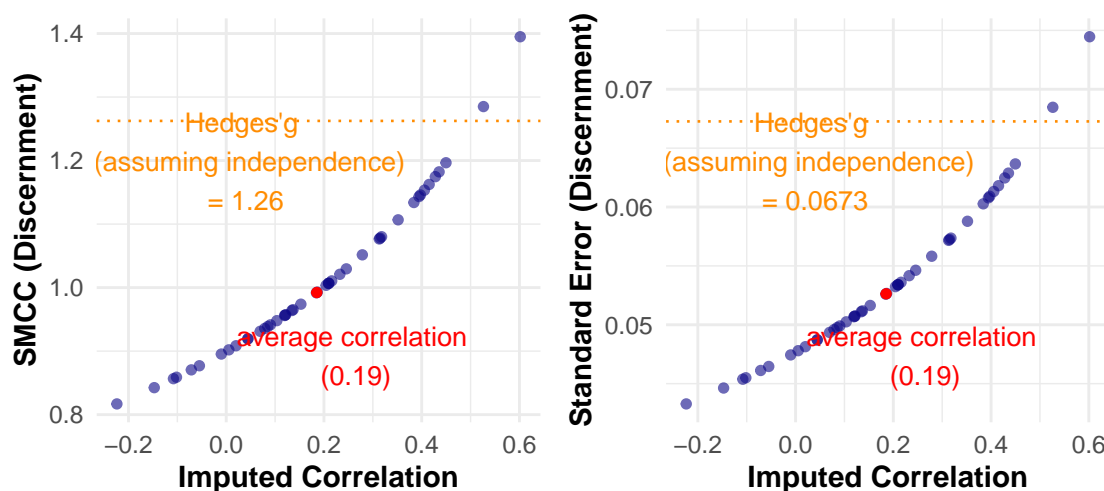


Figure A1. Estimated effect and standard error for discernment as a function of the imputed correlation value. Each dot represents an estimate corresponding to an imputed correlation value. There is one dot for each observed intra-sample correlation in the individual-level data. For reference, the horizontal dotted lines mark the estimate obtained when using Hedges' g , an effect size assuming independence.

Alternative effect sizes

Table A1 shows compares different effect size estimators for both both discernment (H1) and skepticism bias (H2). Besides Cohen's d , the estimator of the main study, and SMCC, the pre-registered estimator, we additionally included the estimates for two alternative estimators: A standardized mean difference assuming independence (SMD), precisely Hedge's g (a version of Cohen's d that corrects for small sample sizes), and a standardized mean change using raw (instead of change) score standardization (SMCR)⁶⁹. When using raw score standardization, the standardized mean change expresses the effect size in terms of the standard deviation units of the pre-treatment (in our case false news) scores, rather than the standard deviation of the difference scores (involving the correlation)⁶⁹. Among all estimators, the SMCC is the only one in which the effect size estimate depends on the value of the correlation between the false and true news scores. The interpretation of all these standardized effect measures is similar: all are expressed in terms of standard deviations. Yet, they are different estimators, because they rely on different standard deviations, thereby producing different estimates and standard errors⁶⁸. Due to the low average correlation between false and true news ratings, the SMCC produces the smallest effect estimates for both discernment and skepticism bias.

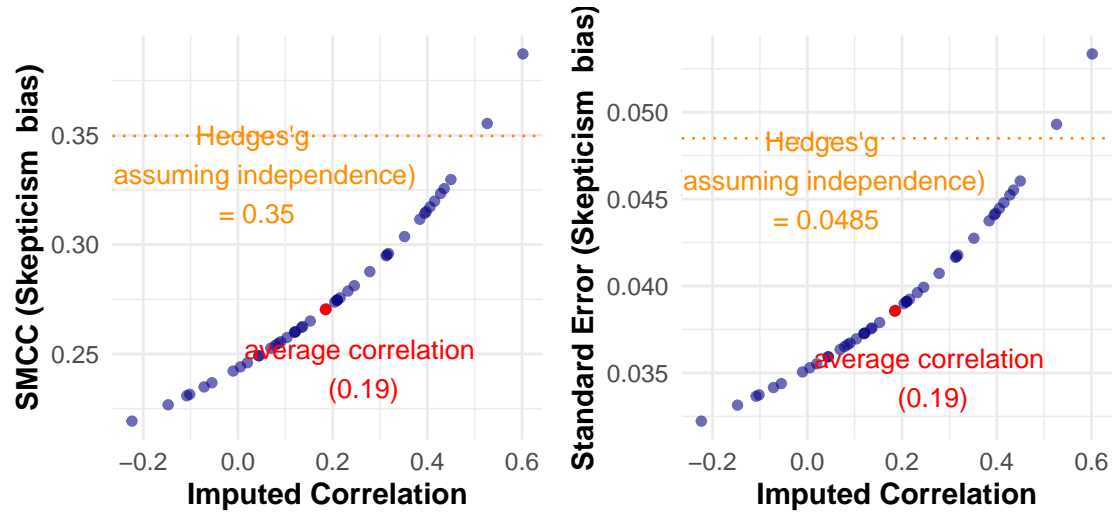


Figure A2. Estimated effect and standard error for skepticism bias as a function of the imputed correlation value. Each dot represents an estimate corresponding to an imputed correlation value. There is one dot for each observed intra-sample correlation in the individual-level data. For reference, the horizontal dotted lines mark the estimate obtained when using Hedges'g, an effect size assuming independence.

Table A1

Model results

| | Main estimator Cohen's d | | Preregistered estimator SMCC | | Alternative estimators | | | |
|----------|-----------------------------|---------------------|---------------------------------|---------------------|------------------------|---------------------|---------------------|---------------------|
| | Discernment | Skepticism bias | Discernment | Skepticism bias | SMCR | | SMD | |
| Estimate | 1.262*** (0.067) | 0.350*** (0.048) | 0.992*** (0.053) | 0.270*** (0.039) | 1.288*** (0.072) | 0.342*** (0.048) | 1.262*** (0.067) | 0.350*** (0.048) |
| Num.Obs. | 231 | 231 | 231 | 231 | 231 | 231 | 231 | 231 |
| AIC | 365.1 | 408.0 | 251.3 | 301.6 | 391.9 | 404.8 | 365.1 | 407.9 |
| BIC | 375.5 | 418.3 | 261.7 | 312.0 | 402.2 | 415.1 | 375.4 | 418.2 |

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Note: Comparison of different effect sizes. Cohen's d is the estimator we report in the main analysis. SMCC (Standardized mean change using change score standardization) is the estimator we pre-registered. For reference, we provide the results we obtain when using a standardized mean difference assuming independence for all effect sizes (SMD), precisely Hedge's g, and a standardized change score using raw (instead of change) standardization (SMCR). For effects from studies that used a between participant design, we calculated Hedge's g in the results listed under "SMCC" and "SMCR".

Table A2

| | 1-point | 10-point | 100-point | 21-point | 4-point | 6-point | 7-point | binary |
|---------|---------|----------|-----------|----------|---------|---------|---------|--------|
| Papers | 3 | 2 | 1 | 1 | 18 | 10 | 8 | 15 |
| Samples | 25 | 3 | 1 | 1 | 39 | 21 | 29 | 24 |
| Effects | 25 | 3 | 1 | 2 | 92 | 31 | 43 | 35 |

Note. Frequency table of scales.

Table A3

(Raw) Mean Differences between true and false news

| | 4-point | 10-point | binary | 7-point | 6-point | 1-point | 21-point |
|------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| <i>Discernment</i> | | | | | | | |
| Estimate | 0.862*** (0.058) | 2.440*** (0.171) | 0.382*** (0.030) | 1.600*** (0.201) | 1.140*** (0.072) | 0.290*** (0.023) | 3.249*** (0.414) |
| Num.Obs. | 91 | 2 | 34 | 42 | 30 | 24 | 1 |
| AIC | 24.1 | 6.2 | -52.8 | 112.1 | 26.7 | -32.8 | 6.5 |
| BIC | 31.6 | 2.3 | -48.2 | 117.3 | 30.9 | -29.3 | 2.5 |
| <i>Skepticism bias</i> | | | | | | | |
| Estimate | 0.337*** (0.067) | -1.807+ (1.078) | 0.044 (0.032) | 0.131 (0.095) | 0.784*** (0.160) | 0.092*** (0.017) | 4.361*** (0.858) |
| Num.Obs. | 91 | 2 | 34 | 42 | 30 | 24 | 1 |
| AIC | 86.6 | 17.3 | -12.5 | 76.7 | 85.7 | -47.2 | 9.4 |
| BIC | 94.2 | 13.3 | -8.0 | 81.9 | 89.9 | -43.7 | 5.4 |

Note:

One scale, a 100-point scale, does not appear since there was only one effect size on that scale
+ $p < 0.1$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Effects on original scales

Table A3 shows estimates by scale, in the original units of the scale. The table is intended to help interpret the magnitude of the effect sizes reported in the main findings. Note that some scales occur very rarely only (see Tab. A2), hence making their meta-analytic estimates less meaningful.

Appendix B Moderators

All moderator analyses, with the exception of political concordance, only reveal statistical associations, not causal effects, because the moderator variables vary mostly between studies: For example, some studies provided news sources, while others did not. But these studies differ in many other ways, all of which potentially confound any observed association.

Table B1 shows the results of the different meta regressions by moderator variable on discernment and Table B2 on skepticism bias. Figures B1 and B2 visualize those results by showing the distribution of effect sizes by moderator variable.

Not preregistered moderators.

Scale symmetry. First, to avoid biasing our estimate for H2, we removed one study⁵⁶ that used a very asymmetrical set of answer options asked participants (“According to your knowledge, how do you rate the following headline? 1—not credible; 2—somehow credible; 3—quite credible; 4—credible; 5—very credible”). Second, we coded whether the remaining scales were perfectly symmetrical or not. Table B3 shows the frequency by which both scale types occurred.

Perfectly symmetrical scales include all binary scales (e.g. “True” or “False”, “Real” or “Fake”, is accurate “Yes” or “No”, is accurate and unbiased “Yes” or “No”), and most Likert-scales (1 to 7: “Definitely fake” [1] to “Definitely real” [7], “Very unreliable” [1] to “Very reliable” [7], “Extremely unlikely” [1] to “Extremely likely” [7], “Extremely unbelievable” [1] to “Extremely believable” [7]; 1 to 6: “Extremely inaccurate” [1] to “Extremely accurate” [6], “Completely false” [1] to “Completely true” [6]). Yet, we coded the most common scale,

Table B1
Moderator effects on Discernment

| | Country | Concordance | Family | Format | Source | Scale | Symmetrie | False news | All |
|---|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|---------------------|-------------------|
| intercept | 1.051*** (0.101) | 0.661*** (0.108) | 1.320*** (0.109) | 1.174*** (0.104) | 1.384*** (0.129) | 1.403*** (0.112) | 1.508*** (0.113) | 1.239*** (0.067) | 0.050 (0.078) |
| Country: US (vs. nonUS) | 0.381** (0.133) | | | | | | | | 0.637+ (0.310) |
| Political Concordance : Discordant (vs. Concordant) | | 0.100+ (0.053) | | | | | | | 0.084 (0.066) |
| News family: Other (vs. Covid) | | | 0.090 (0.204) | | | | | | |
| News family: Political (vs. Covid) | | | -0.159 (0.143) | | | | | | |
| News Format: Headline & Picture (vs. Headline) | | | | 0.077 (0.173) | | | | | -0.130 (0.313) |
| News Format: Headline, Picture & Lede (vs. Headline) | | | | 0.147 (0.130) | | | | | 0.074 (0.352) |
| News source: Source (vs. No source) | | | | | -0.166 (0.160) | | | | 0.419 (0.278) |
| Accuracy Scale: 6 (vs. 4) | | | | | | -0.466** (0.169) | | | |
| Accuracy Scale: 7 (vs. 4) | | | | | | 0.003 (0.219) | | | |
| Accuracy Scale: binary (vs. 4) | | | | | | -0.242 (0.162) | | | |
| Accuracy Scale: other (vs. 4) | | | | | | -0.154 (0.173) | | | |
| Symmetrie: perfect (vs. imperfect) | | | | | | | -0.540*** (0.133) | | -0.187 (0.285) |
| False news: verified by researchers (vs. taken from fact check sites) | | | | | | | | 0.154 (0.247) | |
| Num.Obs. | 230 | 64 | 214 | 219 | 203 | 227 | 216 | 230 | 57 |
| AIC | 358.9 | 38.0 | 344.0 | 353.3 | 315.2 | 366.9 | 295.8 | 366.5 | 5.7 |
| BIC | 372.7 | 46.7 | 360.8 | 370.2 | 328.4 | 390.8 | 309.3 | 380.2 | 24.1 |

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

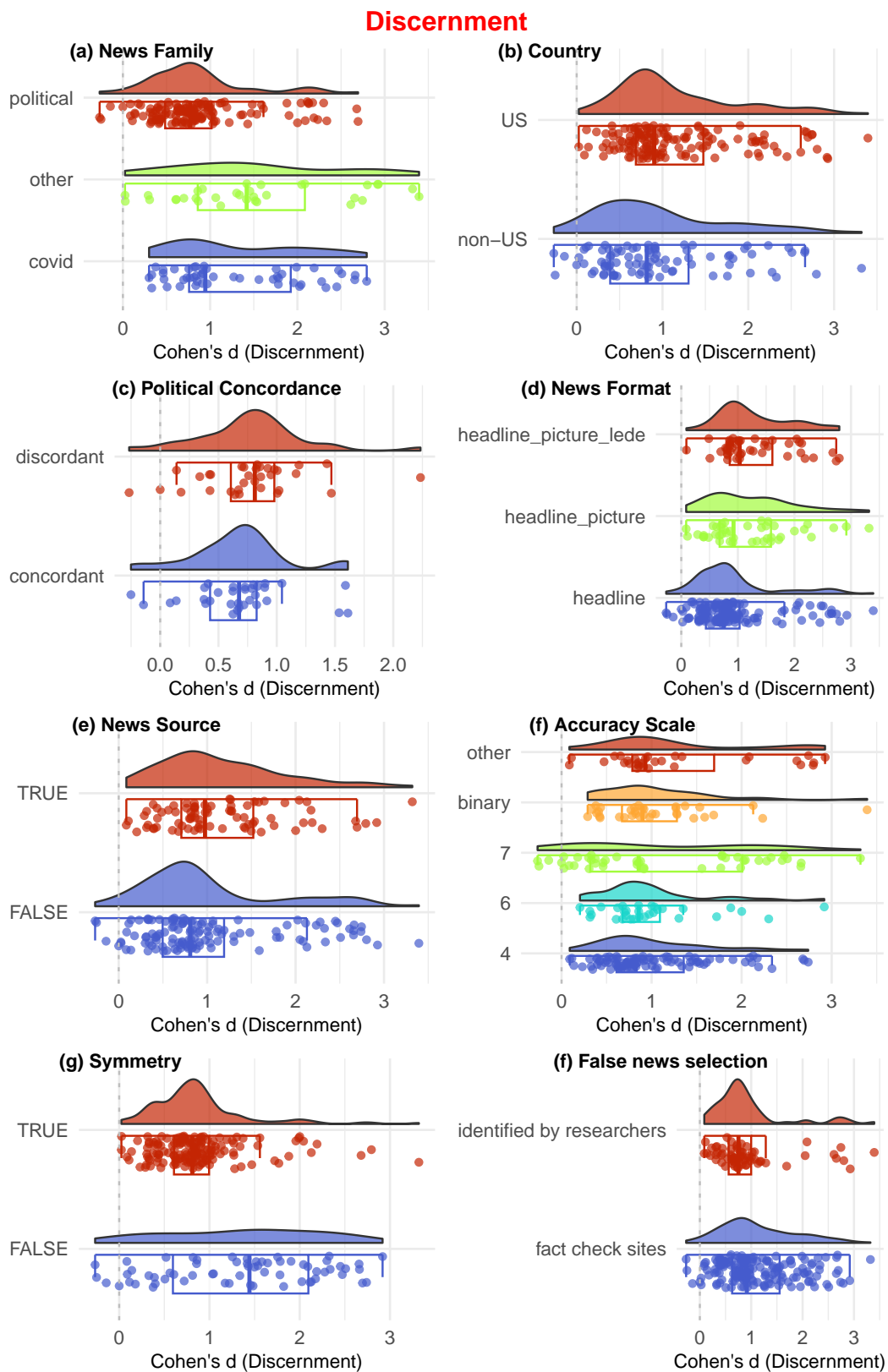


Figure B1. Distribution of effect sizes for discernment by moderator variables.

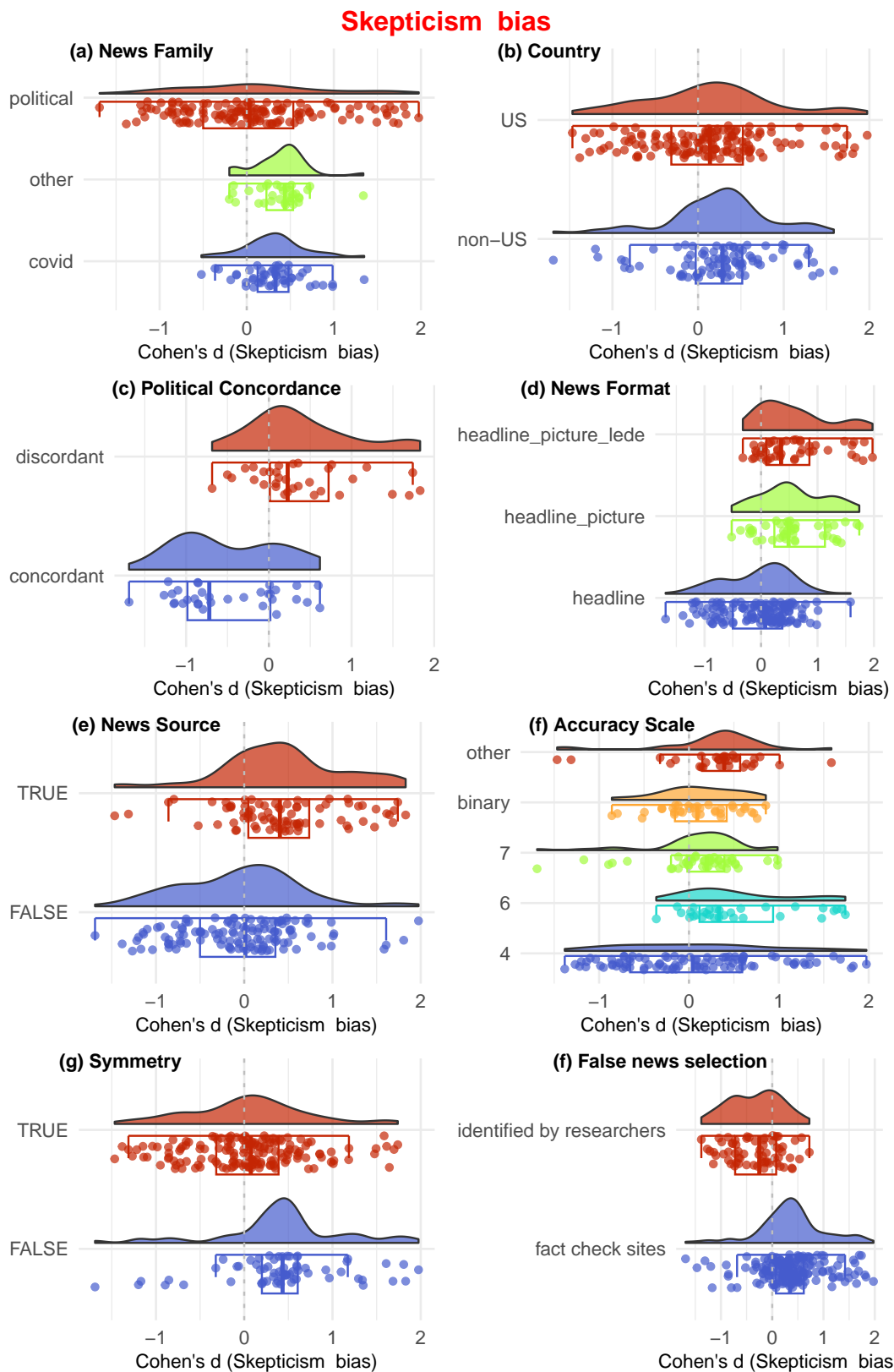


Figure B2. Distribution of effect sizes for skepticism bias by moderator variables.

Table B2

Moderator effects on Skepticism bias

| | Country | Concordance | Family | Format | Source | Scale | Symmetrie | False news | All |
|---|---------------------|---------------------|---------------------|---------------------|--------------------|----------------------|---------------------|---------------------|----------------------|
| intercept | 0.261*** (0.067) | -0.266+ (0.134) | 0.309*** (0.055) | 0.167** (0.062) | 0.224** (0.079) | 0.583*** (0.121) | 0.462*** (0.091) | 0.399*** (0.053) | -0.949*** (0.227) |
| Country: US (vs. nonUS) | 0.161+ (0.096) | | | | | | | | 0.976* (0.411) |
| Political Concordance : Discordant (vs. Concordant) | | 0.890*** (0.073) | | | | | | | 0.921*** (0.077) |
| News family: Other (vs. Covid) | | | 0.089 (0.079) | | | | | | |
| News family: Political (vs. Covid) | | | 0.078 (0.105) | | | | | | |
| News Format: Headline & Picture (vs. Headline) | | | | 0.392*** (0.107) | | | | | 0.311 (0.400) |
| News Format: Headline, Picture & Lede (vs. Headline) | | | | 0.428*** (0.117) | | | | | -0.387 (0.432) |
| News source: Source (vs. No source) | | | | | 0.225* (0.110) | | | | 0.796* (0.313) |
| Accuracy Scale: 6 (vs. 4) | | | | | | -0.027 (0.164) | | | |
| Accuracy Scale: 7 (vs. 4) | | | | | | -0.475** (0.148) | | | |
| Accuracy Scale: binary (vs. 4) | | | | | | -0.422*** (0.135) | | | |
| Accuracy Scale: other (vs. 4) | | | | | | -0.308+ (0.163) | | | |
| Symmetrie: perfect (vs. imperfect) | | | | | | | -0.196+ (0.109) | | -0.599+ (0.314) |
| False news: verified by researchers (vs. taken from fact check sites) | | | | | | | | -0.360** (0.111) | |
| Num.Obs. | 230 | 64 | 214 | 219 | 203 | 227 | 216 | 230 | 57 |
| AIC | 407.2 | 78.9 | 377.9 | 366.8 | 371.7 | 397.6 | 386.8 | 402.9 | 52.0 |
| BIC | 421.0 | 87.5 | 394.7 | 383.7 | 385.0 | 421.5 | 400.3 | 416.7 | 70.3 |

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Table B3

| | Imperfect Symmetry | Perfect symmetry | NA |
|---------|--------------------|------------------|----|
| Papers | 19 | 30 | 4 |
| Samples | 50 | 78 | 13 |
| Effects | 64 | 154 | 14 |

Note. Frequency table of scales.

a 4-point Likert scale ([1] not at all accurate, [2] not very accurate, [3] somewhat accurate, [4] very accurate), as not perfectly symmetrical. We coded two other Likert scales as not perfectly symmetrical (“not at all trustworthy” [1] to “very trustworthy” [10]; “not at all” [1] to “very” [7]).

Third, we investigated whether H1 and H2 hold for both perfectly symmetrical and imperfectly symmetrical scales. While both H1 and H2 hold for both symmetry types, we found that studies with perfectly symmetric scales tend to yield lower discernment scores (Δ Discernment = -0.54 [-0.8, -0.28]) than studies relying on scales that are at least slightly asymmetric (Baseline discernment slightly asymmetric scales = 1.51 [1.28, 1.73]). Importantly, we do not find a difference regarding skepticism bias.

The results suggest that imperfectly symmetrical scales may inflate discernment. However, the symmetry of response scales was not a factor that was experimentally manipulated, and the studies we compare in our model differ in many other ways and the observed difference is likely confounded.

Proportion of true news. Most studies exposed participants to 50% of false news and 50% of true news, whereas outside of experimental settings, people on average are exposed to much more true news than false news⁵². This inflated proportion of false news may increase discernment or make participants more skeptical of true news. Empirical evidence suggests that the ratio of false news has no effect on discernment and slightly increases skepticism in news judgment⁵. Figure B3 shows effect sizes for discernment and skepticism bias as a function of news ratio. Due to the very uneven number of effect sizes, it does not seem reasonable to run a meta-regression to test this. However, Fig. B3 suggests no obvious trend with regard to the share of true news ratio. Besides, as for the other moderator variables, any observed association is likely to be confounded by other factors.

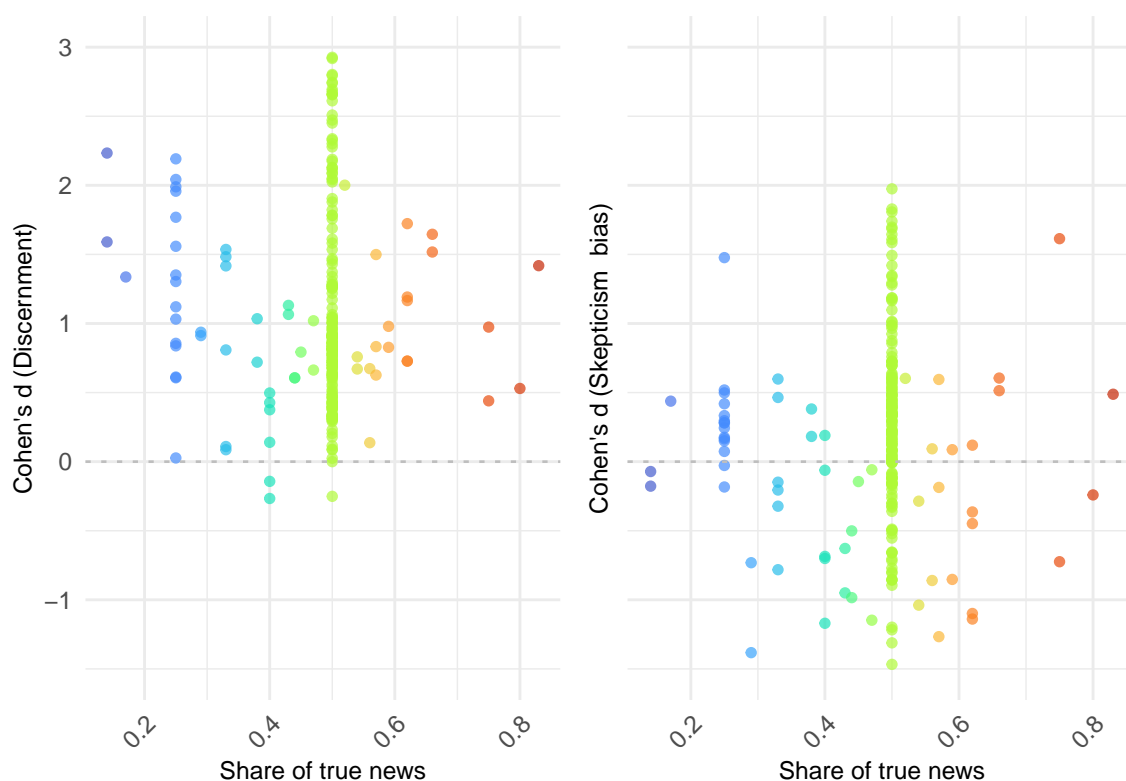


Figure B3. Effect sizes plotted by their share of true news among all news that an individual participant saw.

Selection of false news. The majority of studies selected false news items from fact checking sites (e.g. Snopes). However, in some studies, researchers verified news themselves. Most notably,⁷⁰ automatically sampled false news items in real-time for a panel study and therefor had to check the veracity of the items themselves. As shown in Tables B1 we find no difference in discernment when comparing news fact checked by fact checking sites compared to news fact checked by researchers. We do find a difference regarding skepticism bias (see Table B2), such that the news items fact checked by researchers show no skepticism bias. As with all between-study moderators, these estimates are likely confounded. The vast majority of effect sizes in the ‘verified by researchers’ category come from

a single paper⁷⁰. This paper finds a negative skepticism bias for politically concordant news, suggesting that people are gullible towards information they politically approve. They did not find a skepticism bias for politically discordant items. Political concordance, therefore, is one reasonable candidate of a confounder for the observed difference regarding false news selection.

Appendix C

Individual level data

We compare the results of our main meta model to the individual-level data with the following procedure: First, we restrict our data to (i) only studies using a non-binary response scale and (ii) only those studies that we have individual-level data on. This subset consists of 7 articles ($N_{Participants} = 8981$, $N_{Observations} = 217644$). Second, we run the same meta-analytic model as in the main analysis on the effect sizes of that subset of studies. Third, we take the individual-level data of that subset of studies and run a mixed model on it.

The meta-model estimates are standardized. To be able to compare results, we standardized participants' accuracy ratings in the individual-level data as follows: Within each sample, we calculated the standard deviation of accuracy ratings (false and true news combined). Then, for each sample, we divided accuracy ratings by the respective standard deviation.

We use the `lme4` package⁷¹ and its `lmer()` function to run the mixed models. The mixed models include random effects by participant (each participant provides several ratings for both true and false news) and by sample for both the intercept and the effect of veracity. In our models, participants are nested in samples.

As shown in Fig. C1, this individual-level analysis yields an estimate very similar to our meta-analytic average.

How skilled were individual participants?

In our meta analysis, we find that people discern well between true and false news - on average. But how skilled are individual participants?

There are two ways to go about this: (i) How good were individual participants in discerning true from false?, and (ii) How good were individual participants in correctly judging the veracity of news?

As for the former, we have provided an answer in the main analysis (see Fig. 5). Here, we report the absolute number of individuals with a positive vs. negative discernment and skepticism bias score in Table C1.

Table C1

| | Discernment | Skepticism bias |
|----------|---------------|-----------------|
| negative | 2026 (0.133) | 5613 (0.37) |
| positive | 13154 (0.867) | 9567 (0.63) |

Note. Frequency table of total number of participants that had a positive or negative score for both outcomes.

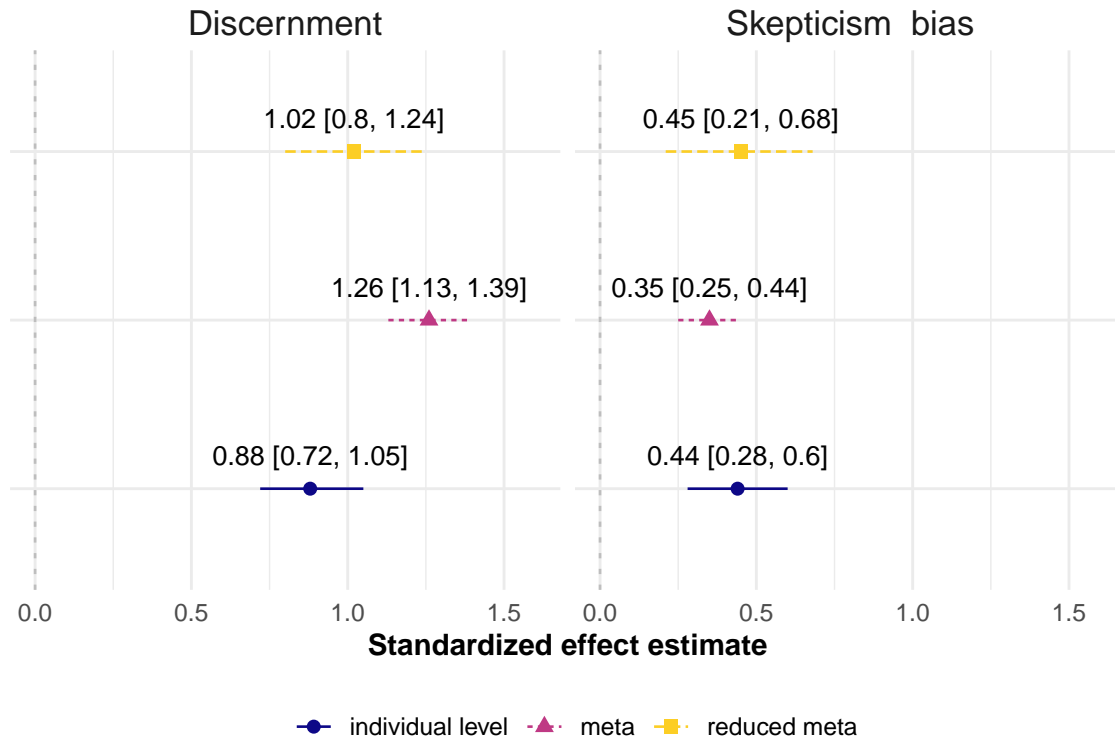


Figure C1. Comparison of meta to individual level analysis (continuous scales only). “Meta” corresponds to the main results reported in the paper; “meta reduced” are the same meta-analytic models as in the main analysis but run on the subset of studies for which we have individual level data; “individual-level” corresponds to the result of mixed effect models run on the individual-level data. Symbols represent estimates, horizontal bars 95% confidence intervals.

To answer the latter question, ‘How good were individual participants in correctly judging the veracity of news?’, we collapsed all likert scales into binary ones. For example, on a 4-point scale, we coded responses of 1 and 2 as not accurate (0) and 3 and 4 as accurate (1). For scales, with a mid-point (example 3 on a 5-point scale), we coded midpoint answers as NA. For each participant, we then identified the instances in which individuals classify news judgments correctly (i.e. false news as false and true news as true), and calculate the share of correct judgments among all judgments. For example, a participant rating one true news item as true and one fake news item as true has a share of correct judgments of 50%. Fig. C2 shows the cumulative percentage of participants for different shares of correct judgments.

Only 16.40 % of participants were at chance or worse in judging the veracity of news items. The better 50% of participants were correct at least 72.22 % of the time in their news judgments.

Note that before, we found that only 7.68 % of people had a negative discernment score. How is that compatible with 16.40 % of people performing worse than chance?

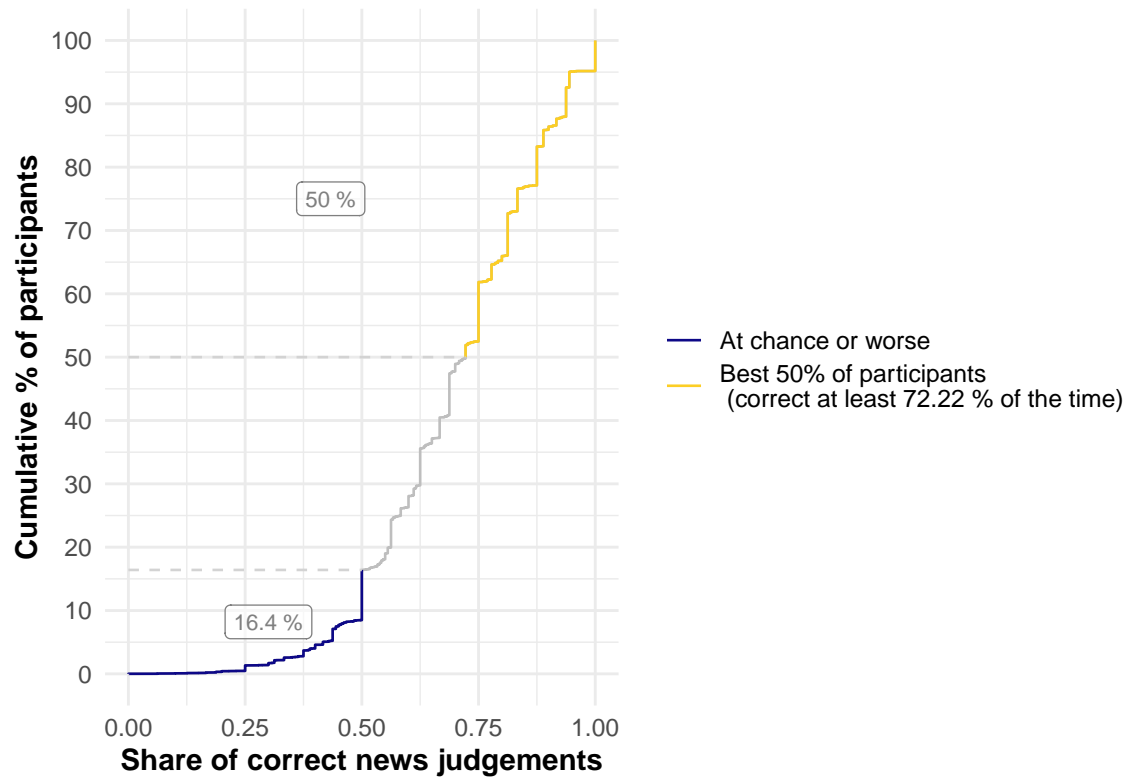


Figure C2. Cumulative distribution of participants as a function of the quality of their news judgments (i.e. the share of correct judgments among all judgments for each participant). To read the graph, pick a share of correct judgments on the X-axis, go vertically to the curve, from the curve go horizontally to the y-axis and read the share of participants who performed exactly this well or worse.

Table C2

| Difference | n_subjects |
|---|------------|
| better than chance but negative discernment | 149 |
| chance or worse but positive discernment | 728 |
| same | 14304 |

Note. Frequency table of participants, grouped by whether the direction of their score differs between discernment and share of correct judgements

Table C3

| unique_participant_id | veracity | variable | value |
|-----------------------|----------|---------------|-------|
| Sultan_2022_1_90 | fake | n_accurate | 2.00 |
| Sultan_2022_1_90 | fake | mean_accurate | 0.22 |
| Sultan_2022_1_90 | fake | n_correct | 7.00 |
| Sultan_2022_1_90 | fake | n_ratings | 9.00 |
| Sultan_2022_1_90 | true | n_accurate | 1.00 |
| Sultan_2022_1_90 | true | mean_accurate | 0.20 |
| Sultan_2022_1_90 | true | n_correct | 1.00 |
| Sultan_2022_1_90 | true | n_ratings | 5.00 |

Note. Example of a single participant who rated news items on a binary scale and obtained a negative discernment score while performing better than chance.

That is because discernment and performing better than chance are distinct measurements. For example, people can be overall correct more than half of the time, but do worse for true news than for fake news. As shown in table C2, there are 728 participants performing at chance or worse, but have a positive discernment score nevertheless (compared to only 149 participants with a negative discernment score who performed better than chance).

For a precise example, see Table C3. The participant correctly identified the veracity of 8 out of 14 news items. However, the participant performed better for fake news (7 out of 9 correct) than for true news (1 out of 5 correct), yielding a negative discernment score.

Appendix D

Binary vs. continuous scales

Some of the studies included in our review measure perceived accuracy on a continuous scale, others on a binary (or dichotomous) scale. This is not problematic per se - there are statistical methods to compare effects on both scales³¹. These require, however, appropriate summary statistics for both scales. For continuous measures, means and standard deviations are fine; for binary measures we would need, for example, odds or risk ratios. The problem we were facing is that authors did not provide the appropriate summary statistics for binary scales. Instead, they tended to report means and standard deviations, just as they do for continuous outcomes. For the main analysis, we made the decision to treat continuous and binary scales in the same way, glossing over potential biases from inappropriate summary statistics. Here, we include robustness checks to see how this decision affects our results. First, we ran meta-regression to see if there are any differences regarding our outcome variables associated with type of scale (continuous vs. binary). This analysis suggests that there is a difference regarding skepticism bias between studies using binary and continuous scales (smaller bias for binary scales). Second, we focus on the subset of studies that we have individual-level data on. For this subset, we combine binary and continuous response scales by collapsing the latter on a binary outcome. We calculate appropriate effect sizes for binary data, namely log odds ratios (logORs) and run a meta-analysis on those effect sizes. The results are in line with our main findings, suggesting positive discernment and skepticism bias.

Meta-regression

We ran a meta-regression using scale type (two levels: binary vs. continuous) as a predictor variable. Table D1 summarizes the results, and Fig. D1 illustrates them. The analysis suggests that skepticism bias is more enhanced among continuous studies. However, we cannot tell how much of that observed difference is due to relying on imperfect summary statistics for binary scale, or due to other factors.

Table D1
Model results

| | Discernment | Skepticism bias |
|---|---------------------|--------------------|
| intercept | 1.172*** (0.105) | 0.164** (0.059) |
| Continuous (vs. binary) | 0.109 (0.106) | 0.223* (0.086) |
| Num.Obs. | 230 | 230 |
| AIC | 366.6 | 406.7 |
| BIC | 380.3 | 420.5 |
| + p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001 | | |

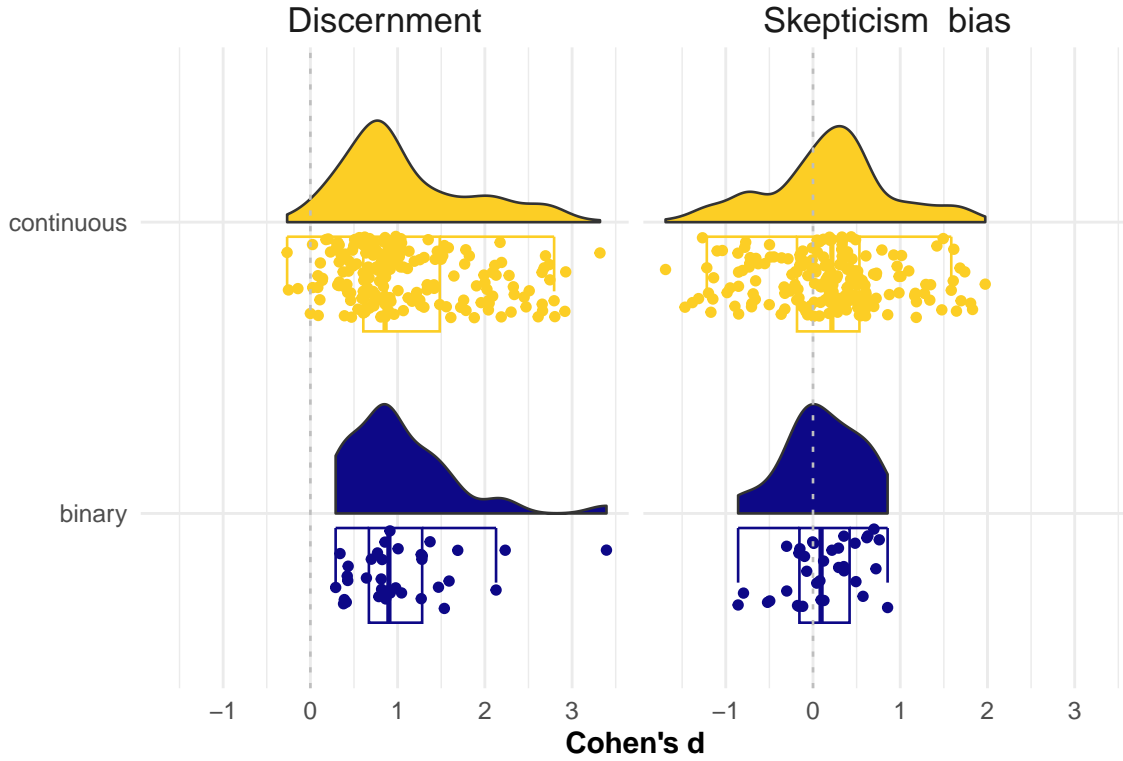


Figure D1. Distribution of effect sizes (Cohen's d) grouped by whether a binary or continuous response scale was used.

Individual-level data

Here, we focus on the subset of studies that we have raw, individual-level data on. For this subset of studies, we first calculated the odds ratios from the raw data⁵. We then ran a meta-analysis on the odds ratios.

Odds ratios. The 'odds' refer to the ratio of the probability that a particular event will occur to the probability that it will not occur, and can be any number between zero and infinity³¹. It is commonly expressed as a ratio of two integers. For example, in a clinical context, 1 out of 100 patients might die; then the odds of dying are 0.01, or 1:100.

The odds *ratio* (OR) is the ratio of the Odds. The odds ratio that characterizes discernment is calculated as

$$OR_{Accuracy} = \frac{(Accurate_{true}/NotAccurate_{true})}{(Accurate_{false}/NotAccurate_{false})}$$

If the OR is 1, participants were just as likely to rate items as 'accurate' when looking at true news as they were when looking at false news. If the OR is > 1 , then participants

⁵A general overview of appropriate summary statistics for binary outcomes can be found here⁽³¹⁾: <https://training.cochrane.org/handbook/current/chapter-06#section-6-4>

Table D2

| Veracity | Rated as accurate | Rated as not accurate | Sum |
|----------|-------------------|-----------------------|-----------|
| fake | 21081 (0.3) | 49263 (0.7) | 70344 (1) |
| true | 45219 (0.643) | 25072 (0.357) | 70291 (1) |

Note. Frequency of responses (among individual-level studies with binary response scales)

rated true news as more accurate than fake news. An OR of 2 means that participants were twice as likely to rate true news as accurate compared to false news.

The OR for skepticism bias is calculated as

$$OR_{Error} = \frac{(NotAccurate_{true}/Accurate_{true})}{(Accurate_{false}/NotAccurate_{false})} = \frac{\frac{1}{(NotAccurate_{true}/Accurate_{true})}}{(Accurate_{false}/NotAccurate_{false})} = \frac{1}{OR_{Accuracy}}$$

For our analysis, we calculated the odds ratio (OR) for both accuracy and error. More precisely, we expressed the OR on a logarithmic scale, also referred to as “log odds ratio”(logOR). As for odds ratios, if the log odds ratio is positive, it indicates positive discernment/skepticism bias⁶.

Table D2 shows the frequency of answers by veracity.

Meta-analysis. We ran a meta-regression on the odds ratios. The results can be found in Table D3. For reference, we also present the results for that subset using the estimator from the main analysis (Cohen’s d) and a non-standardized estimator that likewise accounts for dependence between false and true news, namely the mean change (MC)⁷. The results suggest that when using odds ratios, we do not find a statistically significant skepticism bias. However, this analysis relies on very few observations (6 effect sizes only), hence low statistical power to detect a potential effect. We therefore extended the analysis by adding also individual-level studies with continuous response scales and collapsing ratings to a binary outcome. For example, on a 4-point scale, we coded responses of 1 and 2 as not accurate (0) and 3 and 4 as accurate (1). For scales, with a mid-point (example 3 on a 5-point scale), we coded midpoint answers as NA. The results of this extended analysis can be found in table D4. In line with our main results, this extended analysis suggests a positive skepticism bias.

⁶To interpret the magnitude of that difference we have to transform the logarithmic estimate back to a normal odds ratio. The reason we use the log odds ratios in the first place is that which makes outcome measures symmetric around 0 and results in corresponding sampling distributions that are closer to normality⁶³

⁷We use the term mean change in line with vocabulary used by the metafor package and its `escalc()` function that we use for all effect size calculations. It is in fact a simple mean difference but one that accounts for the correlation between true and false news in the calculation of the standard error (see³¹). Here is a direct link to the relevant chapter online: <https://training.cochrane.org/handbook/current/chapter-23#section-23-2-7-1>

Table D3

Individual-level studies with binary response scale

| | <i>(based on individual data)</i> | | <i>(based on meta data)</i> | | | |
|----------|-----------------------------------|------------------|-----------------------------|------------------|---------------------|------------------|
| | Log OR | | Cohen's d | | Mean change | |
| | Accuracy | Error | Accuracy | Error | Accuracy | Error |
| Estimate | 1.636*** (0.195) | 0.100 (0.106) | 0.783*** (0.102) | 0.141 (0.105) | 0.348*** (0.040) | 0.062 (0.048) |
| Num.Obs. | 8 | 8 | 20 | 20 | 20 | 20 |
| AIC | 20.9 | 10.0 | -10.7 | 33.8 | -46.0 | 0.6 |
| BIC | 21.1 | 10.2 | -7.7 | 36.8 | -43.0 | 3.6 |

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Note: Note that the number of observations differ, because some samples provide several effect sizes in the meta-data. For the odds ratios based on the individual data, however, we calculated only one average effect size per sample. The samples are only from studies with binary response scales that we had raw, individual-level data on.

Table D4

Individual-level studies with likert scale ratings collapsed to binary outcome

| | <i>(based on individual data)</i> | | <i>(based on meta data)</i> | | | |
|----------|-----------------------------------|---------------------|-----------------------------|---------------------|---------------------|---------------------|
| | Log OR | | Cohen's d | | Mean change | |
| | Accuracy | Error | Accuracy | Error | Accuracy | Error |
| Estimate | 1.864*** (0.127) | 0.422*** (0.112) | 0.932*** (0.078) | 0.312*** (0.084) | 0.853*** (0.092) | 0.379*** (0.101) |
| Num.Obs. | 25 | 25 | 58 | 58 | 58 | 58 |
| AIC | 56.1 | 49.6 | 22.9 | 95.5 | 42.5 | 110.9 |
| BIC | 59.8 | 53.3 | 29.1 | 101.7 | 48.7 | 117.1 |

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Note: Note that the number of observations differ, because some samples provide several effect sizes in the meta-data. For the odds ratios based on the individual data, however, we calculated only one average effect size per sample. The sample consists of all studies we had individual-level data on. For individual-level studies with continuous response scales, we computed the odds ratio after collapsing responses to a binary outcome.

Appendix E Publication bias

To quantify asymmetry as visualized by the funnel plot, we ran Egger's regression test⁷² following our pre-registration. The results are displayed in Table E1. The outcome variable in the Egger's regression test is the observed effect size divided by its standard error. The resulting value is a z-score, which tells us directly if an effect size is significant: If $z \geq 1.96$ or $z \leq -1.96$, we know that the effect is significant ($p < 0.05$). This outcome is regressed on the inverse of its standard error, a measure of precision, with higher values indicating higher precision⁶⁵. The coefficient of interest in the Egger's test is the intercept, i.e. the estimated z-score when precision (the predictor variable) is zero. Given a precision of 0, or an infinitely large standard error, we would expect a z-score scattered around 0. However, when the funnel plot is asymmetric, for example due to publication bias, we expect that small studies with very high effect sizes will be considerably over-represented in our data, leading to a surprisingly high number of low-precision studies with high z-values. Due to this distortion, the predicted value of y for zero precision will be considerably larger than zero, resulting in a significant intercept. However, just as asymmetries in the funnel plot can stem from sources of heterogeneity other than publication bias, a positive Egger's regression is not proof for publication bias. In fact, because we had no a priori suspicion of publication bias - our outcomes have not been of the outcomes of interest in the original studies - we do not take the results of the Egger's test as indicative of publication bias.

Table E1
Egger's regression

| | Discernment | Skepticism bias |
|---|---------------------|---------------------|
| (Intercept) | 14.887** (5.439) | -13.102* (5.210) |
| Inverse SE | 0.740*** (0.090) | 0.454*** (0.077) |
| Num.Obs. | 232 | 232 |
| R2 | 0.226 | 0.132 |
| R2 Adj. | 0.223 | 0.128 |
| AIC | 2339.9 | 2322.7 |
| BIC | 2350.2 | 2333.0 |
| Log.Lik. | -1166.928 | -1158.332 |
| RMSE | 37.00 | 35.65 |
| + p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001 | | |

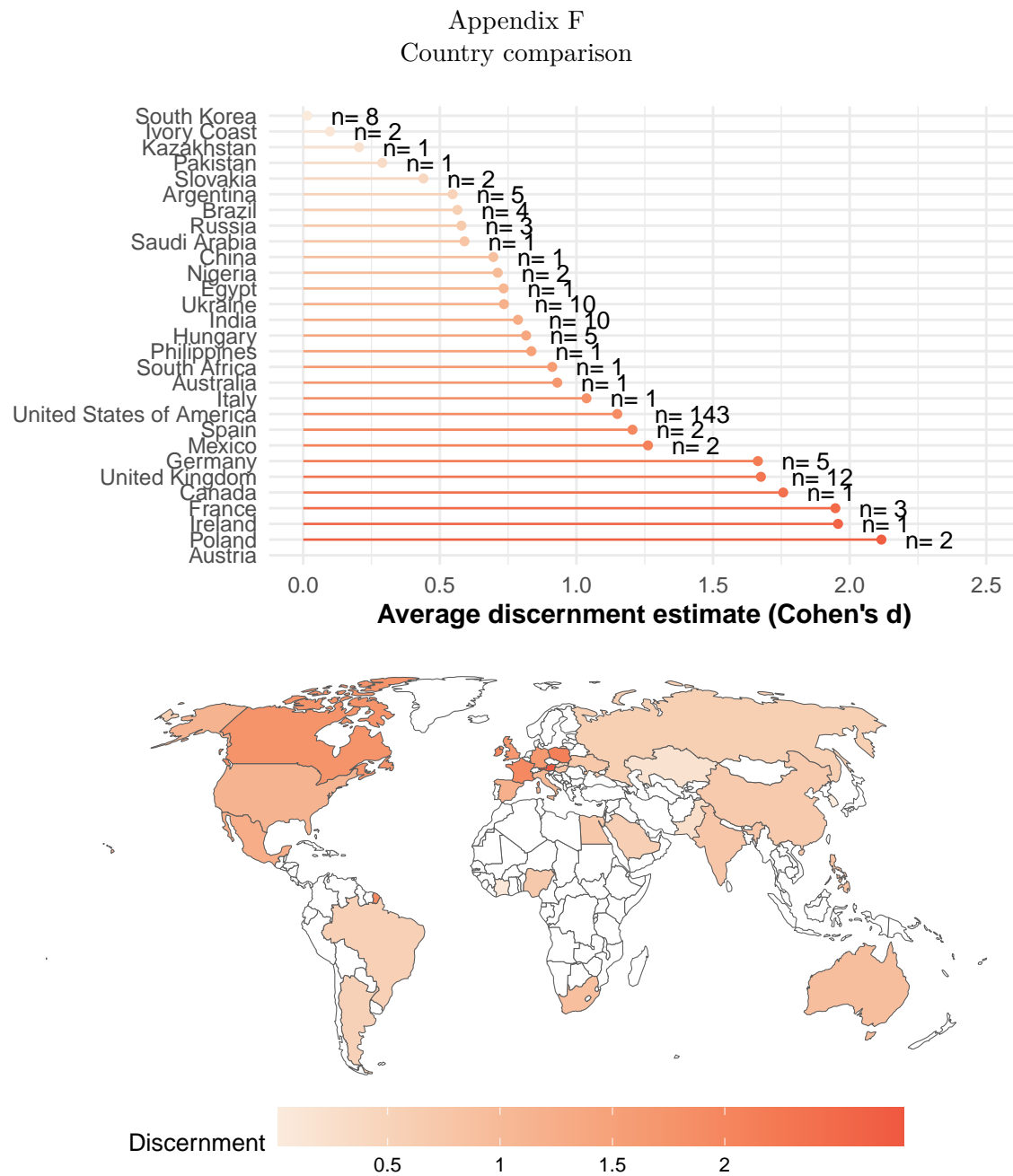


Figure F1. Discernment estimates by country.

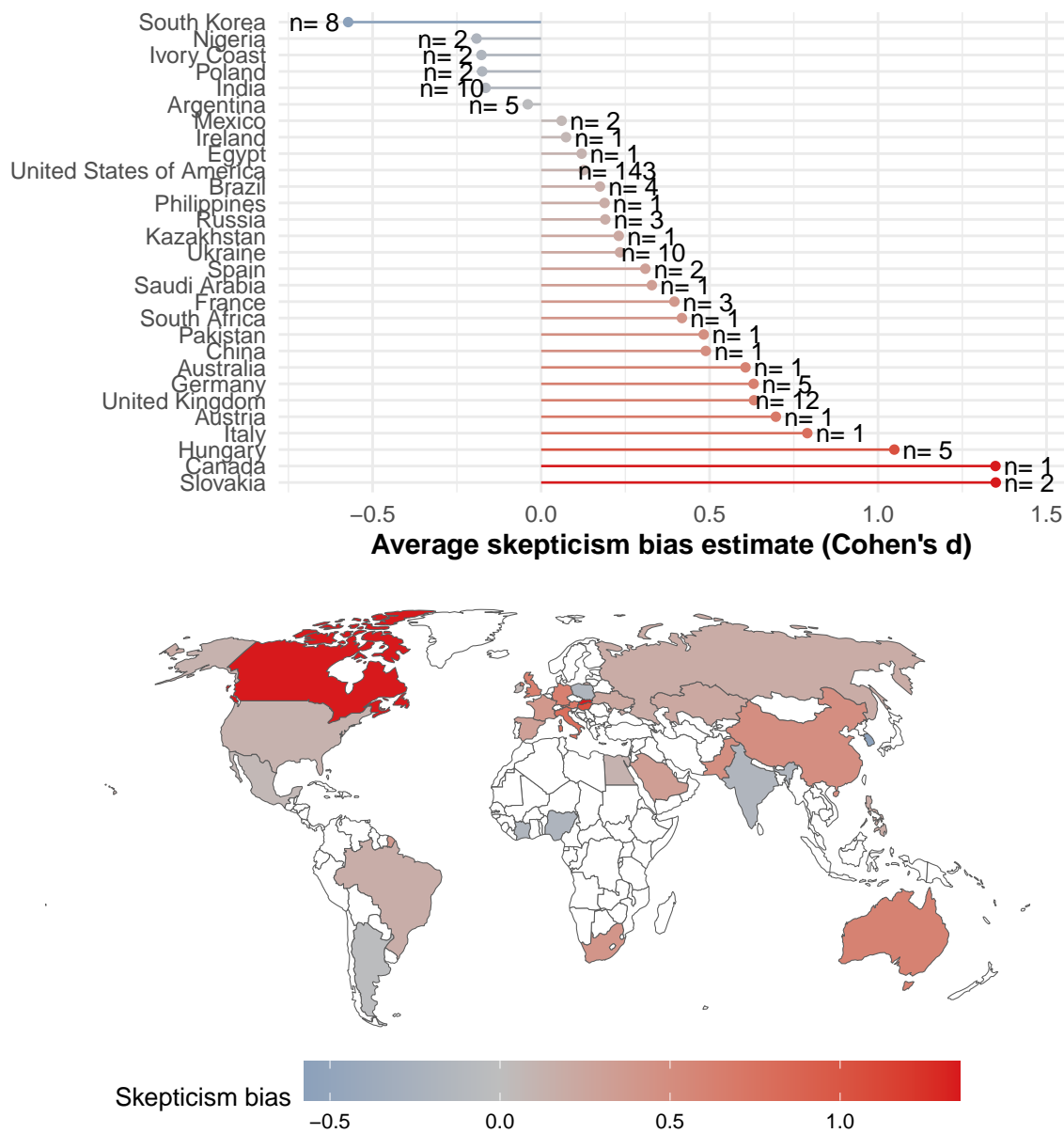


Figure F2. Skepticism bias estimates by country.

Appendix G

Selection bias

Skepticism bias could be an artifact of biased news selection for experiments. For example, one might suspect researchers to pick easy-to-detect false news and/or hard-to-detect true news (e.g. to avoid ceiling effects), thus inflating participants' skepticism of true news.

We deem this unlikely because of several reasons: First, while ceiling effects may have biased the selection of 'non-obviously true' true news, floor effects should have conversely biased the selection of 'non-obviously false' false news. We see no reason to suspect that news selection has created accuracy asymmetries between false and true news items. Researchers did sometimes pre-test items to avoid using excessively ambiguous headlines. Yet, no article mentions asymmetries in this relatively rare selection process.

Second, degrees of accuracy could be captured by Likert scales, but not by binary scales. If a selection bias is mild, i.e. leading to nuances within veracity categories but not to misclassification (e.g. people rating a true item as 5 instead of 7 on a 7-point accuracy scale, but not as a 3), then collapsing responses from Likert scales to binary outcomes should account for it. In Appendix D, we show that our results hold when doing so for the subset of studies for which we have individual-level data.

Third, and most importantly, we observe similar average accuracy ratings for true news in four studies that randomly sampled true news from high-quality mainstream news sites. These samples of headlines are free of any selection bias that may originate from researchers selecting not obviously accurate true headlines.⁷³ used CrowdTangle to automatically scrap 500 headlines from 20 mainstream news sites and had participants rate the accuracy of these headlines. The mean accuracy rating of these headlines was 5.05 (sd = 0.56) on a 7-point scale, or 0.68 if we transpose the scale to reach from 0 to 1. This is similar to our (unweighed) average true news rating (0.61) when scaling effect sizes to range from 0 to 1 (see Fig. 2). Similarly,⁷⁴ automatically scrapped true headlines using the Google News API. On a 7-point scale, the average true news rating was 4.45 (sd = 1.66), or 0.57 on a scale from 0 to 1. In a panel study over six months,⁷⁰ used the NewsWhip API to automatically scrap timely news headlines, selecting the most popular ones on social media. On a 4-point scale, the average true news rating was 2.99 (sd = 0.77), or 0.66 on a scale from 0 to 1. Similarly,⁷⁵ used web scraping to automatically download top news stories on politics and international news from Yandex News (Russia's largest news aggregator). They found that true news stories selected with this process (items 31 to 49 in Study 2) were rated as true 58.76% of the time, yielding a slightly lower average true news rating compared to the one in the meta-analysis.

Finally, while the four studies detailed above suggest that our results for skepticism bias (H2) are not caused by a selection bias of true news, two studies (⁷⁶ and ⁷⁰) suggest that it may be due to a selection bias of false news. In a recent working paper,⁷⁶ automatically scrapped popular headlines on reliable and unreliable websites in the US over a period of one month. They found that participants discerned between true and false/misleading headlines, but that they were better at rating true headlines as true than false/misleading headlines as false/misleading (suggesting a negative skepticism bias, i.e. a credulity bias). Their results converge with a large panel study included in our meta-analysis by⁷⁰. They

Table G1
Model results

| | Garrett & Bond, 2021 | | | | Main results | |
|---|----------------------|----------------------|---------------------|----------------------|---------------------|---------------------|
| | Discernment | Skepticism bias | Discernment | Skepticism bias | Discernment | Skepticism bias |
| Estimate (intercept) | 0.722*** (0.034) | -0.539*** (0.062) | 0.658*** (0.007) | -0.938*** (0.007) | 1.262*** (0.067) | 0.350*** (0.048) |
| Political Concordance : Discordant (vs. Concordant) | | | 0.149*** (0.010) | 0.898*** (0.010) | | |
| Num.Obs. | 46 | 46 | 22 | 22 | 231 | 231 |
| AIC | 2.3 | 58.1 | 1619.2 | 1865.7 | 365.1 | 408.0 |
| BIC | 7.8 | 63.6 | 1621.4 | 1867.9 | 375.5 | 418.3 |

+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001

Note: Results from a meta-analysis of the panel study by Garrett & Bond 2021. The results for the moderator analysis for political concordance are based on less observations than the overall analysis, because the latter includes politically neutral headlines and participants who did identify as neither democrat nor republican. For reference, we included the mains results from the meta-analysis (including the study by Garrett and Bond).

also relied on automatically scrapped popular headlines: As shown in table G1, they also found a negative skepticism bias (i.e. a credulity bias). A moderator analysis suggests that this negative response bias is at least partially driven by of political concordance. Contrary to the findings in our meta-analysis (including data from⁷⁰), their participants showed a strong tendency towards credulity when news headlines were concordant with their political stance, while only being slightly credulous when facing politically discordant headlines.

We believe that the discrepancies between the findings of⁷⁶ and⁷⁰ on the one side and the findings of our meta-analysis on the other, boil down to the sample of false news. The papers included in our meta-analysis almost exclusively rely on false news identified as such by fact-checking websites, whereas⁷⁶ hired a team of fact checkers to verify news items and⁷⁰ verified news items themselves. Thus, many false news included in⁷⁶ and⁷⁰ may never appear on fact-checking websites. If that's the case, and that fact-checking websites tend to focus on news stories that are easier to fact-check, then it could explain why participants were worse at detecting false news in these studies. Note that it is unlikely that this difference is due to the timing of the publication:⁷⁶ found that participants were better at detecting false news within 48 hours of publication compared to 3 months or more after.

Appendix H

Signal Detection Theory

Our two measures - discernment and skepticism bias - are akin to two measures of signal detection theory (SDT): D' (sensitivity), and C (response bias). As our discernment measure, a positive D' score indicates that people rate true news as more accurate than false news. As our skepticism bias measure, a positive C score arises when the miss rate (rating true news as not accurate) is greater than the false alarm rate (rating false news as accurate). A body of recent studies uses a SDT framework to evaluate people's news judgments^{27,50,77}. Do our results from our measures align with those from an SDT framework?

As with all individual-level analysis before, we rely on the subset of raw data for all ratings that individual participants made on each news headline they saw. If not already on a binary scale, we collapse likert scale responses to a binary scale. This allows to us to calculate D' and C for each participant.

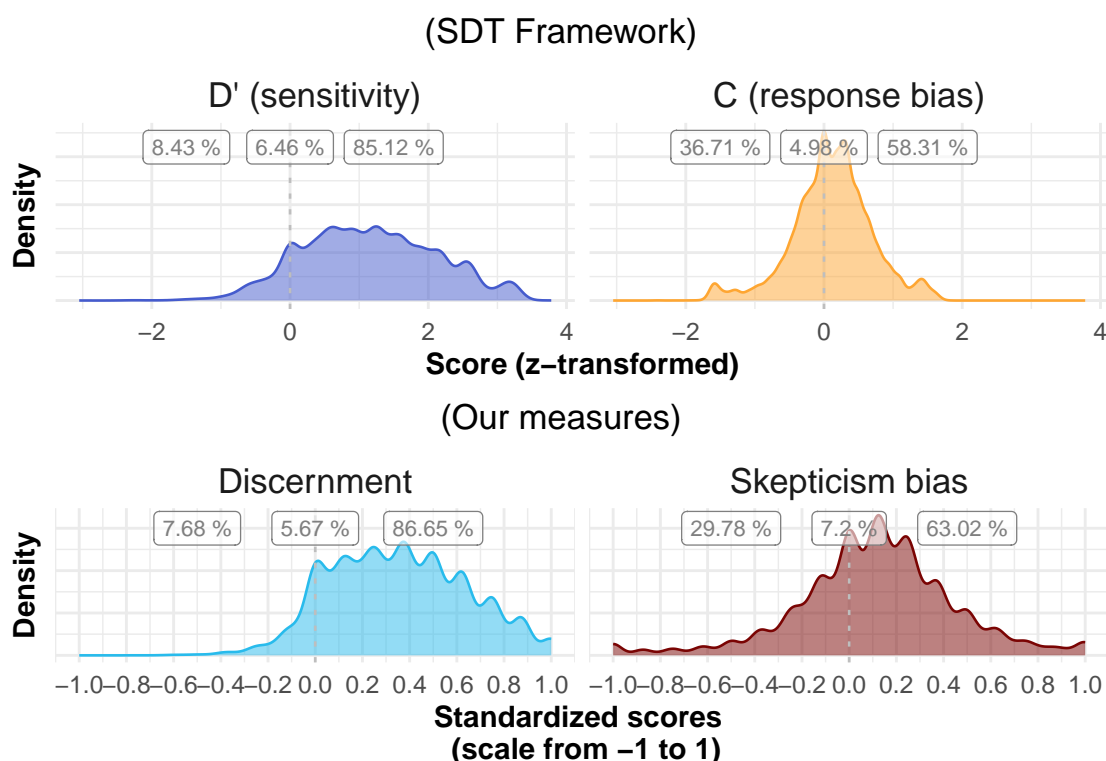


Figure H1. Distributions of outcomes of individual participants in the subset of studies that we have raw data on. The upper plot shows the distribution for the SDT outcome measures (“ D' prime”, sensitivity, and “ C ”, response bias). The lower plot corresponds to Fig. 5 from the results section of the main article and shows the distribution for our outcome measures for the same sample of participants (discernment and skepticism bias). The percentage labels (from left to right) represent the share of participants with a negative score, a score of exactly 0, and a positive score, for all measures respectively.

Fig. H1 visualizes the results. From descriptively comparing the share of participants

with positive, negative, and scores of 0, we can see that sensitivity (D') and discernment yield almost identical results, while our skepticism bias measure qualifies slightly more people as having a tendency to be skeptical than the response bias C . However, conclusions remain the same.

Appendix I
Included studies

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| 1 | Ali, A., & Qazi, I. A. (2022). Digital Literacy and Vulnerability to Misinformation: Evidence from Facebook Users in Pakistan. <i>Journal of Quantitative Description: Digital Media</i> , 2. |
| 2 | Hoes, E., Altay, S. (2023) |
| 3 | Altay, S., de Araujo, E., & Mercier, H. (2022). “If This account is True, It is Most Enormously Wonderful”: Interestingness-If-True and the Sharing of True and False News. <i>Digital Journalism</i> , 10(3), 373–394. https://doi.org/10.1080/21670811.2021.1941163 |
| 4 | Altay, S., Nielsen, R. K., & Fletcher, R. (2022). The impact of news media and digital platform use on awareness of and belief in COVID-19 misinformation [Preprint]. <i>PsyArXiv</i> . https://doi.org/10.31234/osf.io/7tm3s |
| 5 | Altay, S., Lyons, B., & Modirrousta-Galian, A. (2023). Exposure to Higher Rates of False News Erodes Media Trust and Fuels Skepticism in News Judgment. https://doi.org/10.31234/osf.io/t9r43 |
| 6 | Arechar, A. A., Allen, J. N. L., berinsky, adam, Cole, R., Epstein, Z., Garimella, K., Gully, A., Lu, J. G., Ross, R. M., Stagnaro, M., Zhang, J., Pennycook, G., & Rand, D. G. (2022). Understanding and Reducing Online Misinformation Across 16 Countries on Six Continents [Preprint]. <i>PsyArXiv</i> . https://doi.org/10.31234/osf.io/a9frz |
| 7 | Badrinathan, S. (2021). Educative Interventions to Combat Misinformation: Evidence from a Field Experiment in India. <i>American Political Science Review</i> , 115(4), 1325–1341. https://doi.org/10.1017/S0003055421000459 |
| 8 | Bago, B., Rand, D. G., & Pennycook, G. (2020). Fake news, fast and slow: Deliberation reduces belief in false (but not true) news headlines. <i>Journal of Experimental Psychology: General</i> , 149(8), 1608–1613. https://doi.org/10.1037/xge0000729 |
| 9 | Bago, B., Rosenzweig, L. R., Berinsky, A. J., & Rand, D. G. (2022). Emotion may predict susceptibility to fake news but emotion regulation does not seem to help. <i>Cognition and Emotion</i> , 1–15. https://doi.org/10.1080/02699931.2022.2090318 |
| 10 | Basol, M., Roozenbeek, J., Berriche, M., Uenal, F., McClanahan, W. P., & Linden, S. van der. (2021). Towards psychological herd immunity: Cross-cultural evidence for two prebunking interventions against COVID-19 misinformation. <i>Big Data & Society</i> , 8(1), 205395172110138. https://doi.org/10.1177/20539517211013868 |

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| 11 | Brashier, N. M., Pennycook, G., Berinsky, A. J., & Rand, D. G. (2021). Timing matters when correcting fake news. <i>Proceedings of the National Academy of Sciences</i> , 118(5), e2020043118. https://doi.org/10.1073/pnas.2020043118 |
| 12 | Bronstein, M. V., Pennycook, G., Bear, A., Rand, D. G., & Cannon, T. D. (2019). Belief in Fake News is Associated with Delusionality, Dogmatism, Religious Fundamentalism, and Reduced Analytic Thinking. <i>Journal of Applied Research in Memory and Cognition</i> , 8(1), 108–117. https://doi.org/10.1016/j.jarmac.2018.09.005 |
| 13 | Kirill Bryanov, Reinhold Kliegl, Olessia Koltsova, Tetyana Lokot, Alex Miltsov, Sergei Pashakhin, Alexander Porshnev, Yadviga Sinyavskaya, Maksim Terpilovskii & Victoria Vziatysheva (2023) What Drives Perceptions of Foreign News Coverage Credibility? A Cross- National Experiment Including Kazakhstan, Russia, and Ukraine, <i>Political Communication</i> , 40:2, 115-146, DOI: 10.1080/10584609.2023.2172492 |
| 14 | Chen, C. X., Pennycook, G., & Rand, D. G. (2021). What Makes News Sharable on Social Media? [Preprint]. PsyArXiv. https://doi.org/10.31234/osf.io/gzqcd |
| 15 | Clayton, K., Blair, S., Busam, J. A., Forstner, S., Glance, J., Green, G., Kawata, A., Kovvuri, A., Martin, J., Morgan, E., Sandhu, M., Sang, R., Scholz-Bright, R., Welch, A. T., Wolff, A. G., Zhou, A., & Nyhan, B. (2020). Real Solutions for Fake News? Measuring the Effectiveness of General Warnings and Fact-Check Tags in Reducing Belief in False Stories on Social Media. <i>Political Behavior</i> , 42(4), 1073–1095. https://doi.org/10.1007/s11109-019-09533-0 |
| 16 | Dias, N., Pennycook, G., & Rand, D. G. (2020). Emphasizing publishers does not effectively reduce susceptibility to misinformation on social media. <i>Harvard Kennedy School Misinformation Review</i> . https://doi.org/10.37016/mr-2020-001 |
| 17 | Erlich, A., & Garner, C. (2023). Is pro-Kremlin Disinformation Effective? Evidence from Ukraine. <i>The International Journal of Press/Politics</i> , 28(1), 5–28. https://doi.org/10.1177/19401612211045221 |
| 18 | Eun-Ju Lee & Jeong-woo Jang (2023): How Political Identity and Misinformation Priming Affect Truth Judgments and Sharing Intention of Partisan News, <i>Digital Journalism</i> , DOI: 10.1080/21670811.2022.2163413 |
| 19 | Faragó, L., Krekó, P., & Orosz, G. (2023). Hungarian, lazy, and biased: The role of analytic thinking and partisanship in fake news discernment on a Hungarian representative sample. <i>Scientific Reports</i> , 13(1), 178. https://doi.org/10.1038/s41598-022-26724-8 |

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| 20 | Garrett, R. K., & Bond, R. M. (2021). Conservatives' susceptibility to political misperceptions. <i>Science Advances</i> , 7(23), eabf1234. https://doi.org/10.1126/sciadv.abf1234 |
| 21 | Gawronski, B., Ng, N. L., & Luke, D. M. (2023). Truth sensitivity and partisan bias in responses to misinformation. <i>Journal of Experimental Psychology: General</i> , 152(8), 2205–2236. https://doi.org/10.1037/xge0001381 |
| 22 | Gottlieb, J., Adida, C. L., & Moussa, R. (2022). Reducing Misinformation in a Polarized Context: Experimental Evidence from Côte d'Ivoire. |
| 23 | Guess, A. M., Lerner, M., Lyons, B., Montgomery, J. M., Nyhan, B., Reifler, J., & Sircar, N. (2020). A digital media literacy intervention increases discernment between mainstream and false news in the United States and India. <i>Proceedings of the National Academy of Sciences</i> , 117(27), 15536–15545. https://doi.org/10.1073/pnas.1920498117 |
| 24 | Hlatky, R. (n.d.). Much Ado about a Little? Russian Disinformation and Public Opinion in Central Europe. 56. |
| 25 | Hoes, E., Altay, S. (2023) |
| 26 | Clemm von Hohenberg, B. (2023). Truth and Bias, Left and Right: Testing Ideological Asymmetries with a Realistic News Supply. <i>Public Opinion Quarterly</i> , nfad013. |
| 27 | Luhring et al. (2023) Emotions in misinformation studies: Distinguishing affective state from emotional response and misinformation recognition from acceptance |
| 28 | Luo, M., Hancock, J. T., & Markowitz, D. M. (2022). Credibility Perceptions and Detection Accuracy of Fake News Headlines on Social Media: Effects of Truth-Bias and Endorsement Cues. <i>Communication Research</i> , 49(2), 171–195. https://doi.org/10.1177/0093650220921321 |
| 29 | Lutzke, L., Drummond, C., Slovic, P., & Árvai, J. (2019). Priming critical thinking: Simple interventions limit the influence of fake news about climate change on Facebook. <i>Global Environmental Change</i> , 58, 101964. https://doi.org/10.1016/j.gloenvcha.2019.101964 |
| 30 | Lyons, B. (2022). Partisanship, not illiteracy: Explaining older Americans' vulnerability to dubious news. |
| 31 | Maertens, R., Götz, F. M., Schneider, C. R., Roozenbeek, J., Kerr, J. R., Stieger, S., McClanahan, W. P., Drabot, K., & Linden, S. van der. (2021). The Misinformation Susceptibility Test (MIST): A psychometrically validated measure of news veracity discernment [Preprint]. <i>PsyArXiv</i> . https://doi.org/10.31234/osf.io/gk68h |

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| 32 | Espina Mairal, S., Bustos, F., Solovey, G., & Navajas, J. (2023). Interactive crowdsourcing to fact-check politicians. <i>Journal of Experimental Psychology: Applied</i> . https://doi.org/10.1037/xap0000492 |
| 33 | Martel, C., Pennycook, G., & Rand, D. G. (2020). Reliance on emotion promotes belief in fake news. <i>Cognitive Research: Principles and Implications</i> , 5(1), 47. https://doi.org/10.1186/s41235-020-00252-3 |
| 34 | Mega_Study |
| 35 | Modirrousta-Galian, A., Higham, P. A., & Seabrooke, T. (2023, May 9). Wordless Wisdom: The Dominant Role of Tacit Knowledge in True and Fake News Discrimination. Retrieved from psyarxiv.com/2gubk |
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| 43 | Pennycook, G., Binnendyk, J., Newton, C., & Rand, D. G. (2021). A Practical Guide to Doing Behavioral Research on Fake News and Misinformation. <i>Collabra: Psychology</i> , 7(1), 25293. https://doi.org/10.1525/collabra.25293 |

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| 44 | Peren Arin, K., Mazrekaj, D., & Thum, M. (2023). Ability of detecting and willingness to share fake news. <i>Scientific Reports</i> , 13(1), 7298. |
| 45 | An international effort using behavioural science to tackle the spread of misinformation (OECD Public Governance Policy Papers No. 21; OECD Public Governance Policy Papers, Vol. 21). (2022). https://doi.org/10.1787/b7709d4f-en |
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