# Preprocessing, EDA and Feature Engineering

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Loading the required packages

```
library(tidyverse)
library(ggcorrplot)
library(patchwork)
library(moments)
```

### Data set

The data set for the statistical analysis is the Seoul Bike Sharing Demand data, originally obtained from the SEOUL OPEN DATA PLAZA and can be downloaded at https://archive.ics.uci.edu/dataset/560/seoul+bike +sharing+demand.

The data set provides information about the number of bikes which are rented from the Seoul Public Bike service, as well as information about the weather conditions, for each hour of the day over a span of 365 days.

The goal of this analysis is to predict the number of bikes which are rented at a given hour, given the current weather conditions during that time.

Variables The variables contained in the data set are:

- Date: The date of the observation
- Rented Bike Count: The number of bikes rented
- Hour: The hour of the day
- Temperature: The temperature measured in Celsius
- Humidity: The air humidity measured in %
- Wind speed: The wind speed measured in metres per second
- Visibility: The visibility measured in 10 metres
- Dew point temperature: The dew point temperature measured in Celsius
- Solar Radiation: The solar radiation measured in millijoule per square metre
- Rainfall: The rainfall measured in millimetres
- Snowfall: The snowfall measured in centimetres
- Seasons: The season of the year (Spring, Summer, Autumn, Winter)
- Holiday: Indicator if the day was a public holiday
- Functioning Day: Indicator if the bike sharing service was available on the day

**Loading the dataset** The column names of the data set contain characters which raise an error, which is why we set check.names = FALSE.

**Renaming Columns** We remove the troublesome characters and then rename the columns to a simpler description.

```
iconv(names(bike), to = "ASCII", sub = "")
bike <- bike %>%
  rename("date" = "Date",
         "count" = "Rented Bike Count",
         "hour" = "Hour",
         "temperature" = "Temperature(\xb0C)",
         "humidity" = "Humidity(%)",
         "wind_speed" = "Wind speed (m/s)",
         "visibility" = "Visibility (10m)",
         "dp_temperature" = "Dew point temperature(\xb0C)",
         "solar_radiation" = "Solar Radiation (MJ/m2)",
         "rainfall" = "Rainfall(mm)",
         "snowfall" = "Snowfall (cm)",
         "seasons" = "Seasons",
         "holiday" = "Holiday",
         "functioning_day" = "Functioning Day"
```

**Data Classes** Now we can take a look at the data classes and values of our variables to see if we have to apply further changes.

### glimpse(bike)

```
## Rows: 8,760
## Columns: 14
## $ date
                  <chr> "01/12/2017", "01/12/2017", "01/12/2017", "01/12/2017"~
                  <int> 254, 204, 173, 107, 78, 100, 181, 460, 930, 490, 339, ~
## $ count
## $ hour
                  <int> 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, ~
## $ temperature
                  <dbl> -5.2, -5.5, -6.0, -6.2, -6.0, -6.4, -6.6, -7.4, -7.6, ~
## $ humidity
                  <int> 37, 38, 39, 40, 36, 37, 35, 38, 37, 27, 24, 21, 23, 25~
                  <dbl> 2.2, 0.8, 1.0, 0.9, 2.3, 1.5, 1.3, 0.9, 1.1, 0.5, 1.2,~
## $ wind_speed
                  <int> 2000, 2000, 2000, 2000, 2000, 2000, 2000, 2000, 2000, ~
## $ visibility
## $ dp_temperature <dbl> -17.6, -17.6, -17.7, -17.6, -18.6, -18.7, -19.5, -19.3~
## $ solar_radiation <dbl> 0.00, 0.00, 0.00, 0.00, 0.00, 0.00, 0.00, 0.00, 0.00, 0.01, ~
                  ## $ rainfall
                  ## $ snowfall
                  <chr> "Winter", "Winter", "Winter", "Winter", "Winter", "Win-
## $ seasons
                  <chr> "No Holiday", "No Holiday", "No Holiday", "No Holiday"~
## $ holiday
## $ functioning_day <chr> "Yes", "Yes", "Yes", "Yes", "Yes", "Yes", "Yes", "Yes"~
```

The numerical variables were all automatically assigned with an appropriate data class, whereas we need to change the data classes of the date column and the categorical variables.

```
bike$date <- as.Date(bike$date, format = "%d/%m/%Y")
bike$holiday <- as.factor(bike$holiday)
bike$functioning_day <- as.factor(bike$functioning_day)
bike$holiday <- as.factor(bike$holiday)
bike$seasons <- as.factor(bike$seasons)</pre>
```

Missing values and duplicates Checking for missing values

```
sum(is.na(bike))
## [1] 0
Checking for duplicates
sum(duplicated(bike))
```

There are no missing values or duplicates in the data set.

**Removing non functioning days** The goal if this analysis is to predict the number of bikes rented at a given hour. The column functioning\_day indicates if the service was available at a given day or not. If the service is not available the number of rented bikes is obviously 0 and if the service is available there is no information about the number of rented bikes to be gathered solely from that fact. The column is therefore removed, so our problem trivially changes to now predict the amount of bikes rented, given that the bike sharing service is available.

```
bike <- bike[bike$functioning_day != "No",]</pre>
```

### Exploratory Data Anlysis, Data Transformation and Feature Engineering

In this section we take a look at the individual variables contained in the data set, check the values for plausibility, check the respective distributions to decide whether some form of data transformation is necessary and if some further feature engineering seems appropriate and useful.

### Count

## [1] 0

### **Summary-Statistics of Count**

214.0

```
summary(bike$count)
##
      Min. 1st Qu.
                     Median
                                Mean 3rd Qu.
                                                 Max.
##
       2.0
                      542.0
                              729.2 1084.0
                                              3556.0
```

The maximum number of bikes rented seems plausible, while the lowest number of bikes rented in an hour appears to be extremely small. There could be potential outliers in the data set, which could be explained by the bike service not functioning properly at that given time, or some other unknown exogenous circumstances. But the extremely low minimum could also be logically explained by extreme weather or the time of day. For now we don't remove any of the observations as even the extreme points lie within the realm of plausibility.

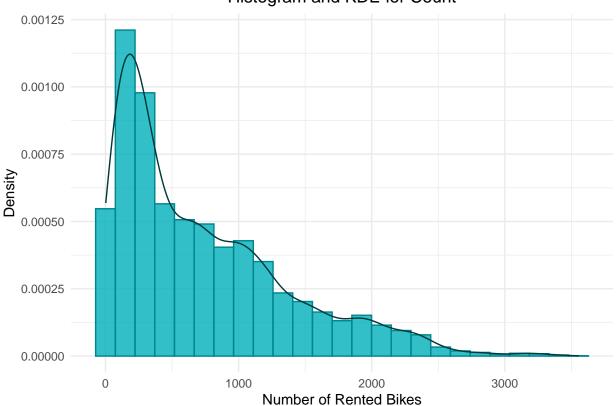
### Distribution of Count

We take a look at the distribution of the Count variable to evaluate if some data-transformations are necessary. For this we use a histogram and a kernel density estimation. For the KDE we use a gaussian kernel and Silverman's rule of thumb for the bandwidth.

```
# Histogram and Kernel Density Estimation
ggplot(bike, mapping = aes(x = bike$count)) +
  geom_histogram(mapping = aes(y = after_stat(density)),
                 fill = "#00AFBB",
                 color = "#00868f",
                 alpha = 0.8,
                 bins = 25) +
  geom_density(kernel = "gaussian",
               bw = "nrd0",
               color = "#01393d") +
  theme minimal() +
```

```
labs(x = "Number of Rented Bikes",
    y = "Density",
    title = "Histogram and KDE for Count") +
theme(plot.title = element_text(hjust = 0.5))
```

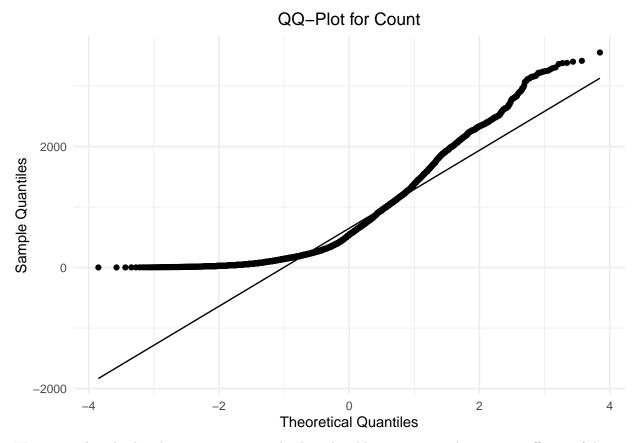
# Histogram and KDE for Count



### **Skewness of Count**

```
skewness(bike$count)
```

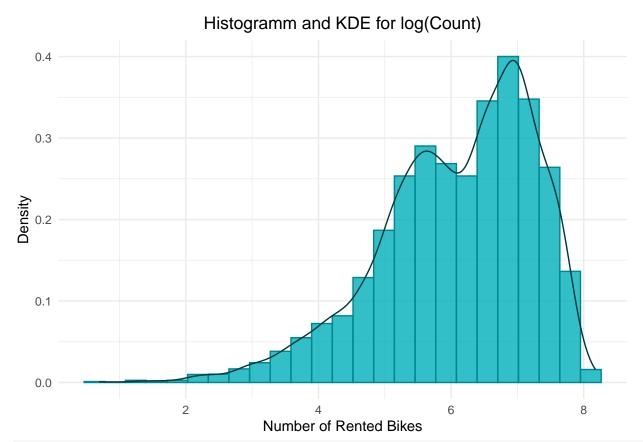
### ## [1] 1.139498

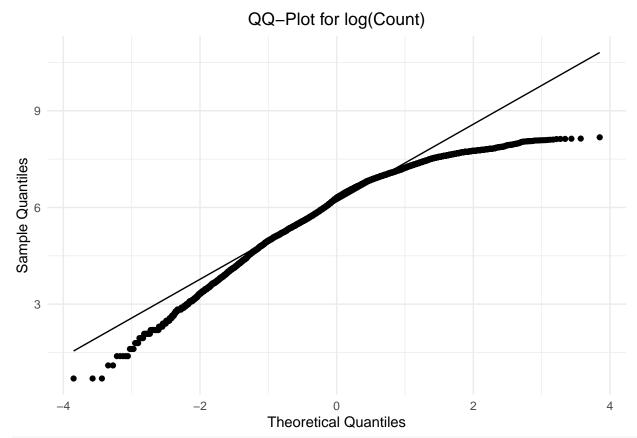


We can see that the distribution appears to right-skewed and has an estimated moment coefficient of skewness of 1.14. The QQ-Plot also shows, that the distribution is far away from a normal distribution, so it seems appropriate to use a log-transformation to obtain a distribution which is closer to a normal distribution, to improve the results for the regression analysis later on.

### Log-transformation and new distribution

```
bike$log_count <- log(bike$count)</pre>
# New distribution
ggplot(bike, mapping = aes(x = bike$log_count)) +
  geom_histogram(mapping = aes(y = after_stat(density)),
                 fill = "#00AFBB",
                 color = "#00868f",
                 alpha = 0.8,
                 bins = 25) +
  geom_density(kernel = "gaussian",
               bw = "nrd0",
               color = "#01393d") +
  theme minimal() +
  labs(x = "Number of Rented Bikes",
       y = "Density",
       title = "Histogramm and KDE for log(Count)") +
  theme(plot.title = element_text(hjust = 0.5))
```





# New Skewness
skewness(bike\$log\_count)

## [1] -0.8037832

After the log-transformation the data is still skewed, albeit now left-skewed, and not normally distributed but the skewness, as well as the variance, have been significantly reduced, which will lead to better predictability in the regression analysis.

### Hour

### Unique values of Hour

unique(bike\$hour)

## [1] 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

There are no implausible values for the hour of the day.

Cyclical-Encoding of Hour The hour of day could be a could predictor when trying to estimate the number of bikes rented at a given time, as it would seem plausible that the number of rentals decrease in the night for example.

But using the hour of day as it is, would not be a good predictor, as we would lose the cyclical property of the hour of day. Hour 0 is furthest away from hour 23 in absolute values, but hour 0 comes right after hour 23 in the cyclical path of time.

Treating the hours of day as a categorical feature is also not an appropriate encoding method as all measurements of distance between the different hours get lost.

To counter these problems we use Sine-Cosine-Encoding as a method of cyclical encoding, which gives us two new features, which together represent the hour of the day.

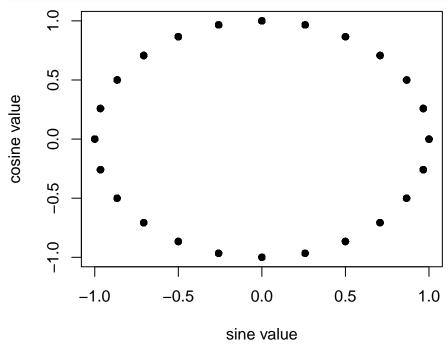
$$x_{sin} = sin(\frac{2\pi * hour}{24})$$
$$2\pi * hour$$

$$x_{cos} = cos(\frac{2\pi * hour}{24})$$

```
bike\$sin_hour = \sin(2 * pi * bike\$hour / 24)
bike\$cos_hour = \cos(2 * pi * bike\$hour / 24)
```

The graphical representation of our new features for the time of day now resembles a clock with the 24 different possible times

```
plot(bike$sin_hour, bike$cos_hour,
    xlab = "sine value",
    ylab = "cosine value",
    pch = 16)
```



### Date

From the date column we could extract a number of possible predictors. To keep it simple we only extract the day of the week as a possible predictor and encode it in the same way as we did for the hour of the day.

```
bike$week_day <- wday(bike$date)
bike$sin_dow = sin(2 * pi * bike$week_day / 7)
bike$cos_dow = cos(2 * pi * bike$week_day / 7)</pre>
```

### Temperature

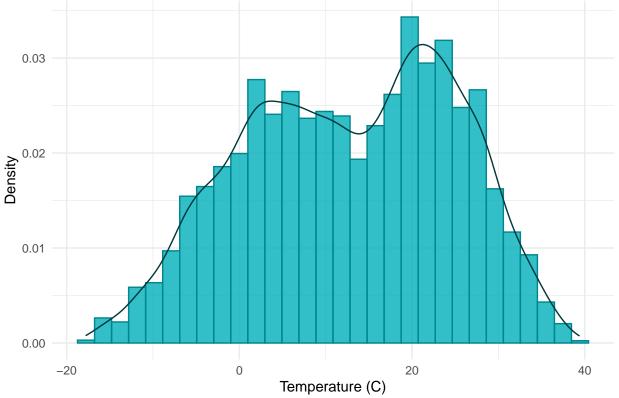
### **Summary-Statistics of Temperature**

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -17.80 3.00 13.50 12.77 22.70 39.40
```

The weather in Seoul can be fairly extreme compared to central european levels. So neither extremely hot temperatures, like almost 40C, nor extremely low temperatures, like almost -20C are unusual.

### Distribution of Temperature

# Histogram and KDE for Temperature



```
# Skewness
skewness(bike$temperature)
```

## [1] -0.1745189

The data looks somewhat normally distributed and has a fairly low skewness, so no transformation is necessary.

### Dew-point Temperature

### Summary-Statistics of Dew-Point Temperature

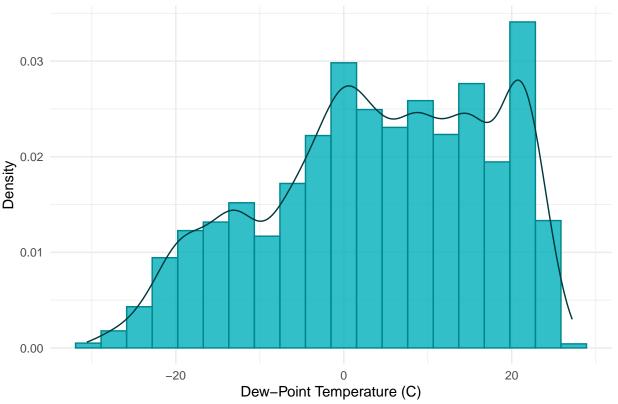
```
summary(bike$dew_point_temperature)
```

```
## Length Class Mode
## 0 NULL NULL
```

Again there are no implausible values to be found in the range of dew-point temperature.

### Distribution of Dew-Point Temperature

# Histogram and KDE for Dew-Point Temperature



```
# Skewness
skewness(bike$dp_temperature)
```

```
## [1] -0.3387147
```

The distribution seems to have a slight skew but it cannot reasonably be improved with a transformation, so the data stays as it is.

### Humidity

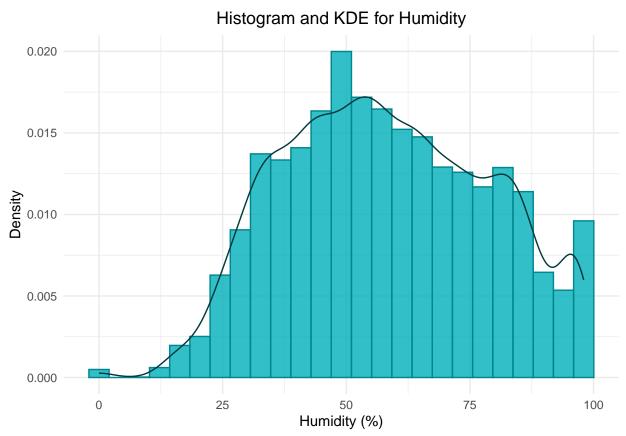
### **Summary-Statistics of Humidity**

```
summary(bike$humidity)
## Min. 1st Qu. Median Mean 3rd Qu. Max.
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.00 42.00 57.00 58.15 74.00 98.00
```

The range of values for humidity is very plausible, going from 0% up to 98%.

### Distribution of Humidity



# # Skewness skewness(bike\$humidity)

### ## [1] 0.06863681

The distribution for Humidity is not very skewed and is appropriate for usage in statistical modeling as it is and need no transformation.

### Rainfall

### **Summary-Statistics of Rainfall**

```
summary(bike$rainfall)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.0000 0.0000 0.0000 0.1491 0.0000 35.0000
```

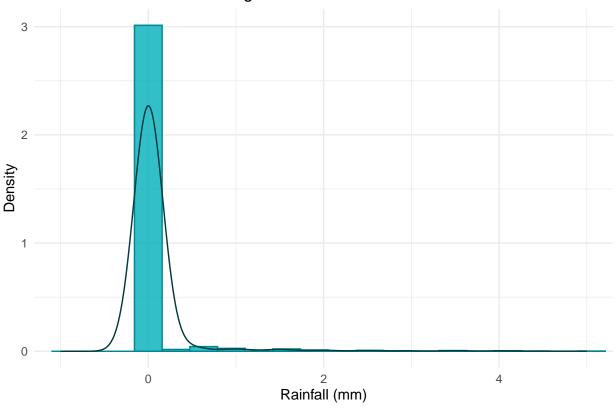
Both maximum and minimum of rainfall appear to be plausible, so there is no justification to remove any potential outliers based on the rainfall value.

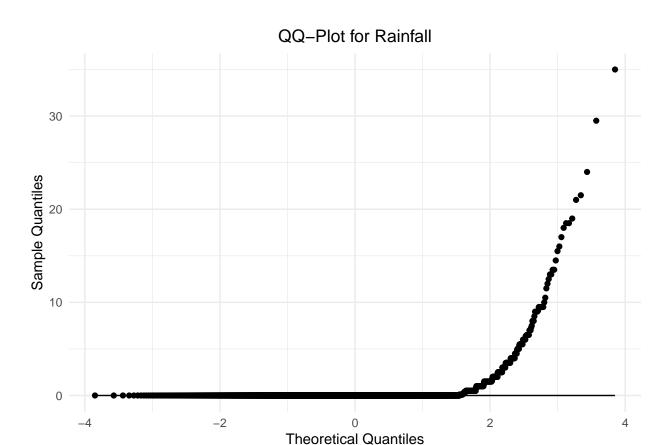
### Distribution of Rainfall

```
# Skewness
skewness(bike$rainfall)
```

```
## [1] 14.61433
```

# Histogram and KDE for Rainfall



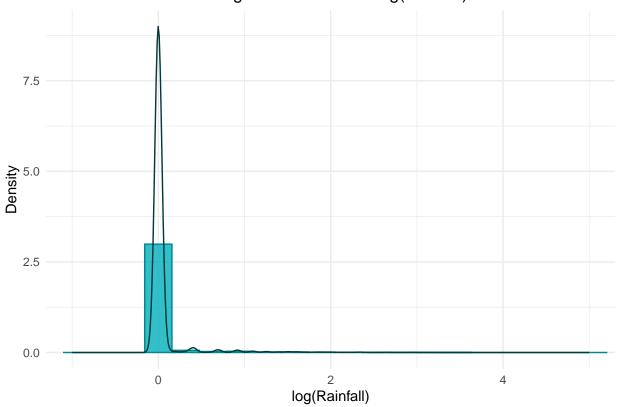


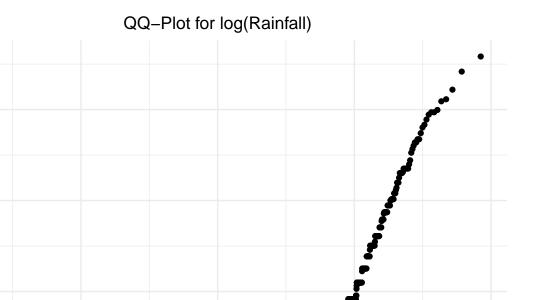
In the histogram for rainfall we can see that the distribution is extremely skewed, which is definitely problematic for the regression analysis. (Note that the x-axis is only plotted up to a value of 5 eventhough rainfall ranges up to a value of 35. The height of the bins for extreme values of rainfall is barely visible if plotted) To reduce the skewness to some extend we perform a log-transformation again. To account for the fact, that there are many observations, where rainfall = 0 we add a constant to the rainfall variable and calculate log(rainfall + 1)

### Log-transformation and new distribution

```
bike$log_rainfall <- log(bike$rainfall + 1)</pre>
# New distribution
ggplot(bike, mapping = aes(x = bike$log_rainfall)) +
  geom_histogram(mapping = aes(y = after_stat(density)),
                 fill = "#00AFBB",
                 color = "#00868f",
                 alpha = 0.8,
                 bins = 20) +
  geom_density(kernel = "gaussian",
               bw = "nrd0",
               color = "#01393d") +
  scale_x_continuous(limits = c(-1, 5), oob = scales::oob_keep) +
  theme_minimal() +
  labs(x = "log(Rainfall)",
       y = "Density",
       title = "Histogram and KDE for log(Rainfall)") +
  theme(plot.title = element_text(hjust = 0.5))
```







2

# # New Skewness skewness(bike\$log\_rainfall)

## [1] 6.416821

Even after the log transformation the data is heavily skewed, but at least the variance is now reduced. Different transformation techniques, like Box-Cox-Transformation, log-transformation with a higher base or inverse-transformation did not yield a better distribution. Using the regular log-transformation comes with the benefit of better interpretability for the linear regression.

**Theoretical Quantiles** 

### Snowfall

3

Sample Quantiles

### **Summary-Statistics of Snowfall**

```
summary(bike$snowfall)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.00000 0.00000 0.00000 0.07769 0.00000 8.80000
```

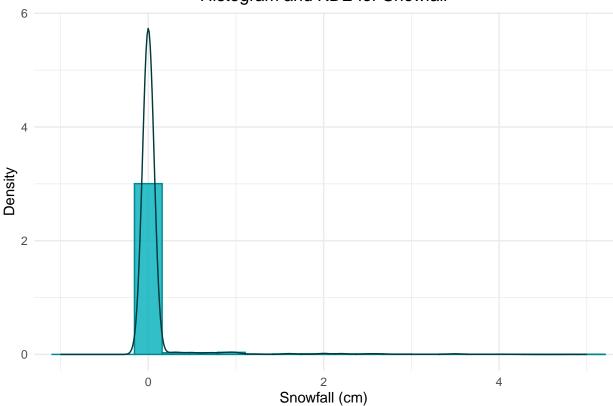
Both maximum and minimum of snowfall appear to be plausible, so there is no justification to remove any potential outliers based on the snowfall value.

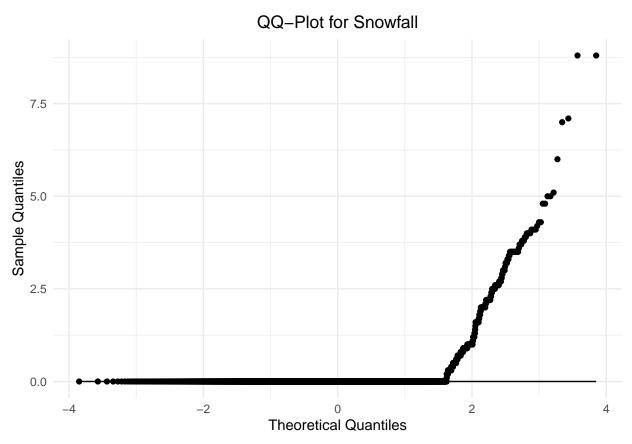
### Distribution of Snowfall

```
# Skewness
skewness(bike$snowfall)
## [1] 8.291361
```

```
# Histogram and Kernel Density Estimation
ggplot(bike, mapping = aes(x = bike$snowfall)) +
```

# Histogram and KDE for Snowfall



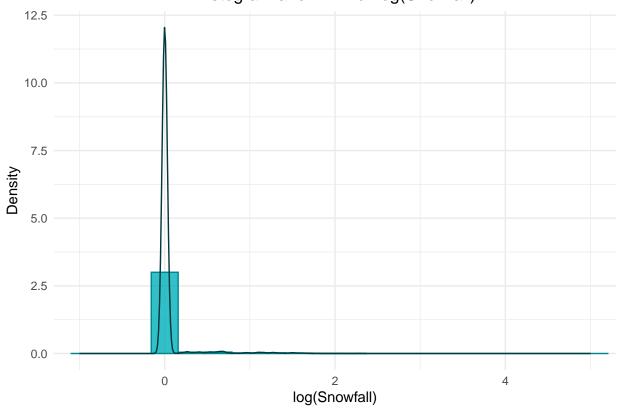


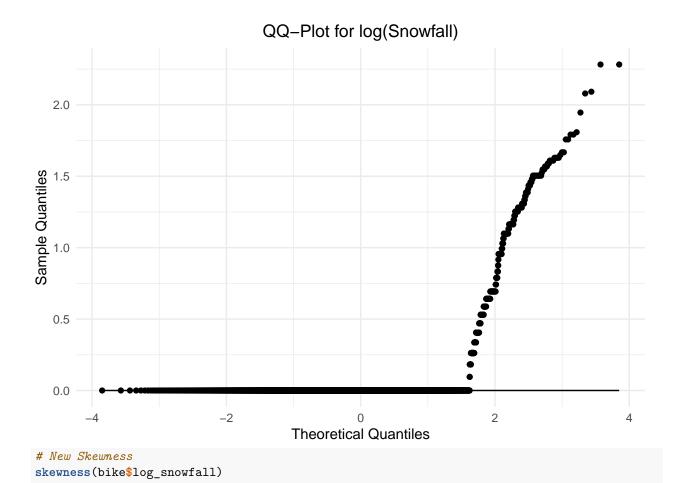
Same as for rainfall, also the snowfall distribution is heavily skewed to the right. (Note that again the x-axis has been limited to a maximum value of 5) We also log-transform the variable in the same way as with rainfall

### Log-transformation and new distribution

```
bike$log_snowfall <- log(bike$snowfall + 1)</pre>
# New distribution
ggplot(bike, mapping = aes(x = bike$log_snowfall)) +
  geom_histogram(mapping = aes(y = after_stat(density)),
                 fill = "#00AFBB",
                 color = "#00868f",
                 alpha = 0.8,
                 bins = 20) +
  geom_density(kernel = "gaussian",
               bw = "nrd0",
               color = "#01393d") +
  scale_x_continuous(limits = c(-1, 5), oob = scales::oob_keep) +
  theme_minimal() +
  labs(x = "log(Snowfall)",
       y = "Density",
       title = "Histogram and KDE for log(Snowfall)") +
  theme(plot.title = element_text(hjust = 0.5))
```







### ## [1] 5.70384

Same as with the rainfall, also the snowfall stays very skewed after the log-transformation, albeit with reduced variance.

### Wind Speed

### Summary-Statistics of Wind Speed

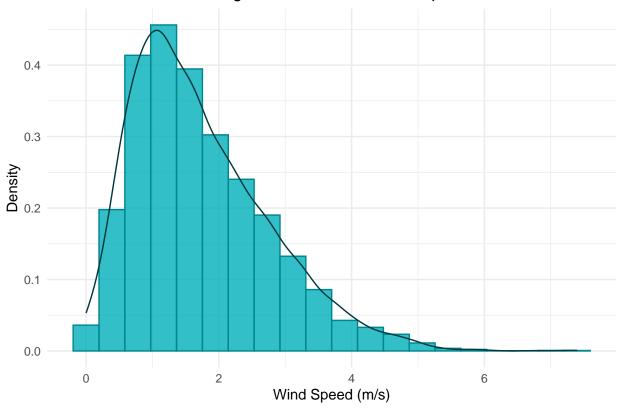
```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.000 0.900 1.500 1.726 2.300 7.400
```

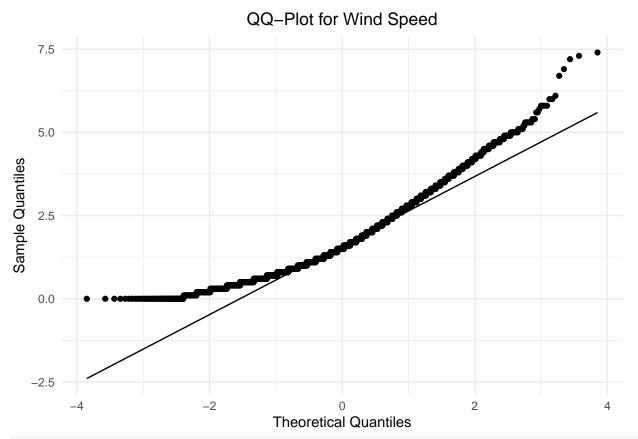
The range of values for wind speed is very plausible.

### Distribution of Wind Speed

```
color = "#01393d") +
theme_minimal() +
labs(x = "Wind Speed (m/s)",
    y = "Density",
    title = "Histogram and KDE for Wind Speed") +
theme(plot.title = element_text(hjust = 0.5))
```

# Histogram and KDE for Wind Speed





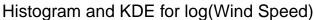
# # Skewness skewness(bike\$wind\_speed)

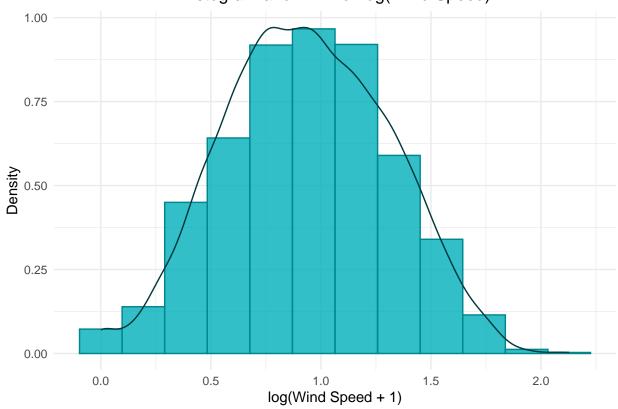
### ## [1] 0.894063

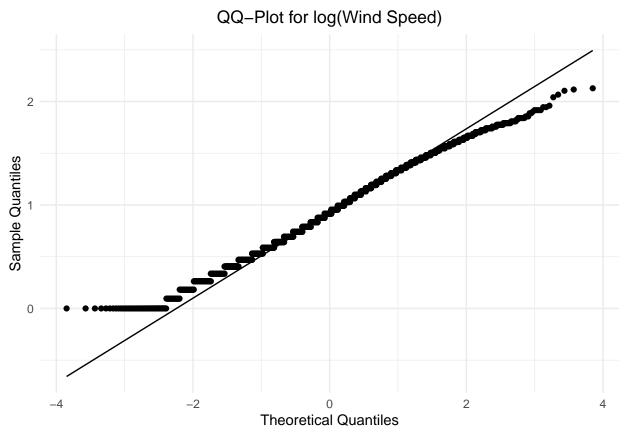
The distribution is slightly right-skewed and can be significantly improved with a log-transformation.

### Log-transformation and new distribution

```
bike$log_wind_speed <- log(bike$wind_speed + 1)</pre>
# New distribution
ggplot(bike, mapping = aes(x = log_wind_speed)) +
  geom_histogram(mapping = aes(y = after_stat(density)),
                 fill = "#00AFBB",
                 color = "#00868f",
                 alpha = 0.8,
                 bins = 12) +
  geom_density(kernel = "gaussian",
               bw = "nrd0",
               color = "#01393d") +
  theme_minimal() +
  labs(x = "log(Wind Speed + 1)",
       y = "Density",
       title = "Histogram and KDE for log(Wind Speed)") +
  theme(plot.title = element_text(hjust = 0.5))
```







```
# New Skewness
skewness(bike$log_wind_speed)
```

## [1] 0.01373256

The distribution after the log-transformation looks approximately normal which is very desirable.

### Visibility

### Summary-Statistics of Visibility

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 27 935 1690 1434 2000 2000
```

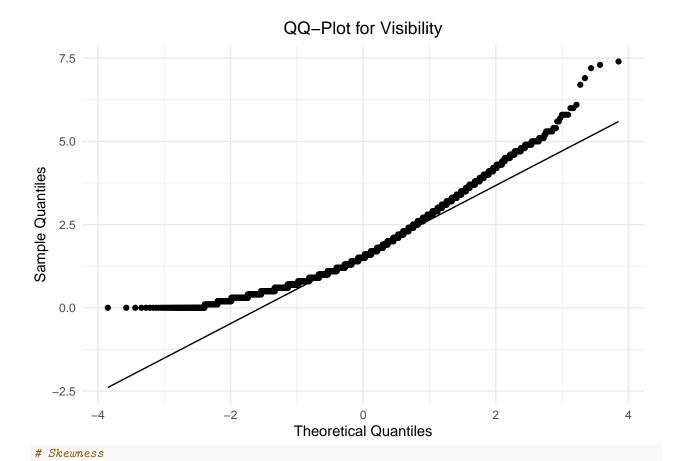
The minimum value for visibility seems to be fairly low, but it could be due to smog, which is not uncommon for asian metropolises.

### Distribution of Visibility

summary(bike\$visibility)

```
y = "Density",
title = "Histogram and KDE for Visibility") +
theme(plot.title = element_text(hjust = 0.5))
```

# 0.005 0.004 0.002 0.000



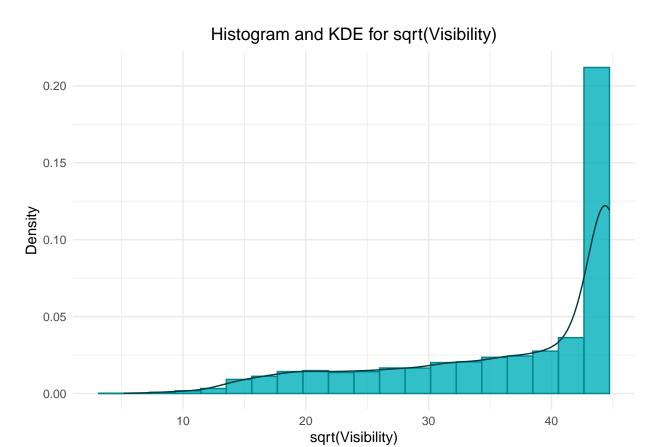
### ## [1] -0.695183

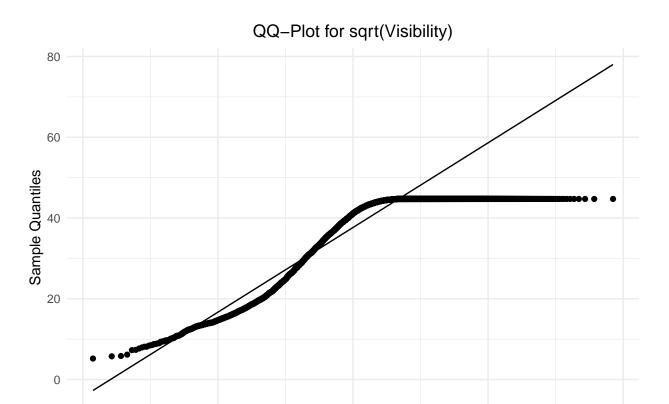
skewness(bike\$visibility)

The data is extremely left-skewed. In this case it is reasonable to perform a square root-transformation.

### Square root-transformation and new distribution

```
bike$sqrt_visibility <- sqrt(bike$visibility)</pre>
# New distribution
ggplot(bike, mapping = aes(x = bike$sqrt_visibility)) +
  geom_histogram(mapping = aes(y = after_stat(density)),
                 fill = "#00AFBB",
                 color = "#00868f",
                 alpha = 0.8,
                 bins = 20) +
  geom_density(kernel = "gaussian",
               bw = "nrd0",
               color = "#01393d") +
  theme_minimal() +
  labs(x = "sqrt(Visibility)",
       y = "Density",
       title = "Histogram and KDE for sqrt(Visibility)") +
  theme(plot.title = element_text(hjust = 0.5))
```





**Theoretical Quantiles** 

```
# New Skewness
skewness(bike$sqrt_visibility)
```

## [1] -1.009785

The data is still very left-skewed, but has a lower variance now.

-2

### Solar Radiation

## Summary-Statistics of Solar Radiation

```
summary(bike$solar_radiation)
```

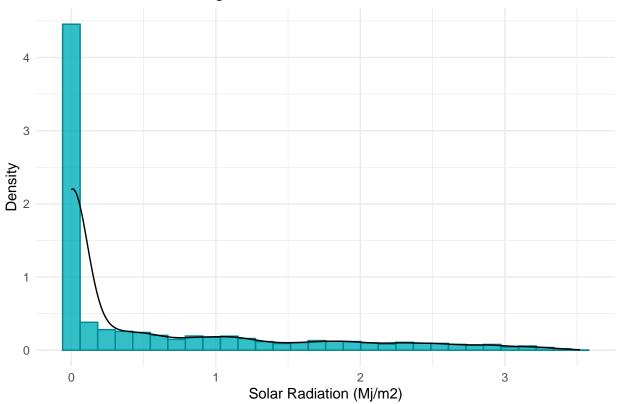
```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.0000 0.0000 0.0100 0.5679 0.9300 3.5200
```

After some brief research it seems like the range of values for solar radiation is plausible

### Distribution of Solar Radiation

```
title = "Histogram and KDE for Solar Radiation") +
theme(plot.title = element_text(hjust = 0.5))
```





# # Skewness skewness(bike\$solar\_radiation)

### ## [1] 1.509797

Again we have an extremely skewed distribution but performing a log-transformation does almost not change the distribution at all, so we just keep this variable as it is.

### Holiday

### Values for Holiday

levels(bike\$holiday)

## [1] "Holiday" "No Holiday"

The holiday variable is binary as expected.

The only transformation necessary is to perform one-hot encoding to enable usage for different algorithms.

bike\$holiday <- ifelse(bike\$holiday == "Holiday", 1, 0)</pre>

### Seasons

### Values for Seasons

levels(bike\$seasons)

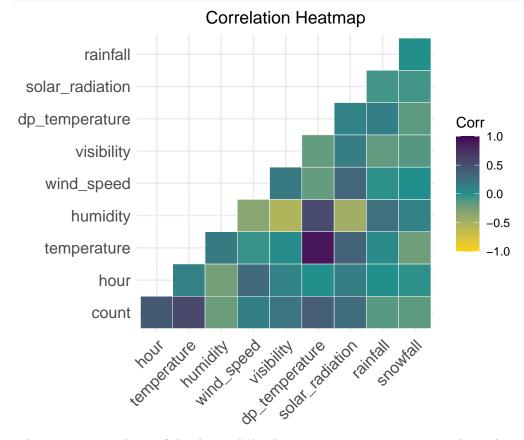
```
## [1] "Autumn" "Spring" "Summer" "Winter"
```

There are no implausible values for the seasons variable.

We also perform one-hot encoding for each of the different seasons.

```
bike$winter <- ifelse(bike$seasons == "Winter", 1, 0)
bike$spring <- ifelse(bike$seasons == "Spring", 1, 0)
bike$summer <- ifelse(bike$seasons == "Summer", 1, 0)
bike$autumn <- ifelse(bike$seasons == "Autumn", 1, 0)
```

### Correlation Analysis



The temperature, hour of the day and the dew point temperature seem to have the strongest relationship with the number of bikes rented. With a correlation coefficient of 0.91 there also appears to be a strong connection between the temperature and the dew point temperature. The latter also shows a relatively strong correlation with humidity. In fact, the dew point temperature can be almost perfectly approximated using the so called Magnus formula.

Based on this knowledge it would be reasonable to exclude dew point temperature at this point already from any further analysis but we intentionally keep it in the data set to observe the effects of this relationship on the models which will be introduced later on in the analysis.