Companies House Independent Publisher Connector How API integration adds value

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HTTP Action in Cloud flow

Advantages

Takes less time

Disadvantages

- You have to rebuild it or make it re-usable each time
- May need to update it in multiple places/environments
- Hard to govern with DLP

Custom Connector

Advantages

- Can be used across flows and apps easily
- Can be governed through DLP

Disadvantages

- Only available to environment where it is deployed
- No way to centrally update connector if deployed to multiple environments
- Takes a little longer than a HTTP action 😉

Independent Publisher

Advantages

- Can be used across flows and apps easily
- Can be governed through DLP
- Can be used any environment worldwide*
- Can be centrally updated
- Don't have to own API
- Shiny Badge ★

Disadvantages

 Takes a little longer than a HTTP action and custom connector

Demo time!!!

Thank you!!!!